JIAOJIAO SONG
Product Designer

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https://dribbble.com/-SONG
https://github.com/SongJiaojiao

EXPERIENCE

Roostify
Apr 2019 - Present

Product Designer
San Francisco, CA

Leading the end-to-end design process of both consumer and business-facing initiatives across web and mobile.
Shipped the Automated Conditional Approval product that allows consumers to obtain a pre-approval letter within seconds of requests.
Shipped the new Credit Services product that allows lenders to make informed decisions at the time of application and reduce time-to-close cycles.
Building the design system through creating scalable design patterns, component guidelines, and iconography to power the core product.

Edmentumn
Jan 2018 - Aug 2018

Product Designer
Pittsburgh, PA

Designed a data dashboard that helps teachers quickly access and interpret their student data to make better-informed teaching decisions.
Led the qualitative research, interaction design and design sprints.

Microsoft Research Asia
Oct 2016 - Apr 2017

Designer
Beijing, China

Designed a data visualization authoring tool in PowerBI to help non-experts create data videos.
Developed hi-fidelity prototypes and delivered the product demo in collaboration with the engineer.
Designed the animation library in After Effects to support data-driven storytelling.

The Design Lab, UC San Diego
Jun 2016 - Sept 2016

Design Intern
San Diego, CA

Designed and prototyped a learner certification in Mooqita.com to improve the career prospects of online students.
Conducted an A/B testing and analyzed the effectiveness of the design using R.

EDUCATION

Carnegie Mellon University
M.S. in Human-Computer Interaction Institute
2017 - 2018

Huazhong University of Sci & Tech
B.S. in Management Information Systems
2013 - 2017

SKILLS

Interaction Design	Figma
Prototyping	Sketch
Illustration	Adobe Creative Suite
Motion Design	Principle
Design System	React.js
Iconography	Javascript
Service Blueprinting	HTML/CSS
Usability Testing	Python
Interview/Survey	D3.js
Data Analytics	

PUBLICATION

Critique Style Guide: Improving Crowdsourced Design Feedback with a Natural Language Model. Markus Krause, Thomas Garncarz, **Jiaojiao Song**, Elizabeth Gerber, Brian Bailey, Steven Dow. ACM SIGCHI 2017