

JIAOJIAO SONG

Product Designer

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<http://dribbble.com/-SONG>

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EXPERIENCE

Product Designer Apr 2019 - Present

Roostify San Francisco, CA

Designing a new credit experience that allows lenders to better assess the creditworthiness of their borrowers. Refining UI components, design patterns, and iconography in the design system.

Product Designer Jan 2018 - Aug 2018

Edmentum (Contract) Pittsburgh, PA

Designed a data dashboard that helps teachers quickly access and interpret their student data to make better-informed teaching decisions. Led the qualitative research, interaction design and the design sprints.

Design Intern Oct 2016 - Apr 2017

Microsoft Research Asia Beijing, China

Designed a data visualization authoring tool in PowerBI to help non-experts create data videos. Developed hi-fidelity prototypes and delivered the product demo in collaboration with the engineer. Designed the animation library in After Effects to support data-driven storytelling.

Design Intern Jun 2016 - Sept 2016

The Design Lab, UC San Diego San Diego, CA

Designed and prototyped a learner certification in Mooqita.com to improve the career prospects of online students. Conducted an A/B testing with 100 online users and analyzed the effectiveness of the design using R.

EDUCATION

Carnegie Mellon University

M.S. in Human-Computer Interaction Institute

2017 - 2018

Huazhong University of Sci & Tech

B.S. in Management Information Systems

2013 - 2017

SKILLS

Design

Interaction Design
Prototyping
Motion Design
Illustration

User Research

Interview & Survey
Service Blueprinting
Usability Testing
Data Analytics

Tools

Sketch
Figma
Framer
Principle
Adobe Creative
Suite

Programming

Python
Html
CSS
React.js
D3.js

PUBLICATION

Critique Style Guide: Improving
Crowdsourced Design Feedback with a
Natural Language Model. Markus Krause,
Thomas Garnicarz, **Jiaojiao Song**, Elizabeth
Gerber, Brian Bailey, Steven Dow.
CHI 2017