

# JIAOJIAO SONG

## Product Designer

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<http://dribbble.com/-SONG>

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## EXPERIENCE

### Product Designer

Apr 2019 - Present

#### Roostify

San Francisco, CA

Designing a new credit experience that allows lenders to better assess the creditworthiness of their borrowers. Refining UI components, design patterns, and iconography in the design system.

### Product Designer

Jan 2018 - Aug 2018

#### Edmentum Contract

Pittsburgh, PA

Designed a data dashboard that helps teachers quickly access and interpret their student data to make better-informed teaching decisions. Led the qualitative research, interaction design and design sprints.

### Design Intern

Oct 2016 - Apr 2017

#### Microsoft Research Asia

Beijing, China

Designed a data visualization authoring tool in PowerBI to help non-experts create data videos. Developed hi-fidelity prototypes and delivered the product demo in collaboration with the engineer. Designed the animation library in After Effects to support data-driven storytelling.

### Design Intern

Jun 2016 - Sept 2016

#### The Design Lab, UC San Diego

San Diego, CA

Designed and prototyped a learner certification in Mooqita.com to improve the career prospects of online students. Conducted an A/B testing with 100 online users and analyzed the effectiveness of the design using R.

## EDUCATION

### Carnegie Mellon University

M.S. in Human-Computer Interaction Institute

2017 - 2018

### Huazhong University of Sci & Tech

B.S. in Management Information Systems

2013 - 2017

## SKILLS

### Design

Interaction Design  
Prototyping  
Motion Design  
Illustration

### User Research

Interview & Survey  
Service Blueprinting  
Usability Testing  
Data Analytics

### Tools

Sketch  
Figma  
Framer  
Principle  
Adobe Creative Suite

### Programming

Python  
Html  
CSS  
React.js  
D3.js

## PUBLICATION

Critique Style Guide: Improving Crowdsourced Design Feedback with a Natural Language Model.

Markus Krause, Thomas Garnicarz, **Jiaojiao Song**, Elizabeth Gerber, Brian Bailey, Steven Dow.

**CHI 2017**