JIAOJIAO SONG

Product Designer

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EXPERIENCE

Product Designer
Apr 2019 – Present

Roostify

- Building a unified credit experience to allow lenders to better assess the creditworthiness of their borrowers.
- Refining UI components and design patterns in the Roostify Design System.

Product Designer
Jan 2018 – Aug 2018

Edmentumn Contract

- Designed a data dashboard that helps teachers quickly access and interpret their student data and improved their teaching efficiency by 47%.
- Led the qualitative research and iterated the prototype in 5 sprints with 26 user testing sessions.

Design Intern
Oct 2016 – Apr 2017

Microsoft

- Designed a visualization authoring tool in PowerBI to help non-experts create data videos.
- Iteratively developed hi-fidelity prototypes to incorporate emerging features and user feedback.
- Designed the animation library to support data-driven storytelling.

Design Intern
Jun 2016 – Sept 2016

The Design Lab, UC San Diego

- Designed and prototyped a student certification model in Mooqita.com to improve their career prospects.
- Conducted an A/B testing with 100 online users and analyzed the effectiveness of the design using R.

EDUCATION

Carnegie Mellon University

M.S. in Human-Computer Interaction Institute

Aug 2018

Huazhong University of Sci & Tech

B.S. in Management Information Systems

Jun 2017

SKILLS

Design	User Research
Interaction Design	Interview & Survey
Prototyping	Service Blueprinting
Motion Design	Usability Testing
Illustration	Data Analytics

Tools	Programming
Sketch	Python
Figma	Html
Framer	CSS
Principle	React.js
Adobe Creative Suite	D3.js

PUBLICATION

Critique Style Guide: Improving Crowdsourced Design Feedback with a Natural Language Model.
Markus Krause, Thomas Garncarz, Jiaojiao Song, Elizabeth Gerber, Brian Bailey, Steven Dow.
CHI 2017