Sudo Hoot Logo Design Challenge

Sudo Hoot is looking for a new visual identity and needs your help. We are seeking Bryn Mawr College students who can design a creative, innovative, and professional logo. The logo should be recognizable and help promote our mission to be Bryn Mawr College's all-inclusive computer science and technology student organization for hackers, coders, makers, artists, writers, entrepreneurs, and everyone in between.

Official Rules

The purpose of the contest is to design a logo for Sudo Hoot. The logo may be used in all media – including online, print, on t-shirts, and other visual collateral. Following are the official contest rules:

1. To be eligible, each entrant must be a currently registered undergraduate or graduate student or faculty member at Bryn Mawr College.
2. Submissions may be entered by individuals or teams of up to three students. Individuals and teams may submit no more than two separate entries. Each entry must be separate and be accompanied by an entry form.
3. All submitted work must be the original work of the entrant(s) and must not include, be based on, or derived from any pre-existing or third-party designs, trademarks, or copyrighted images.
4. All entries will become the property of Sudo Hoot. By submitting an entry, each entrant agrees that any and all intellectual property rights in the logo design are deemed assigned to the Executive Board of Sudo Hoot.
5. Except where prohibited by law, an entry submission into this contest constitutes permission to use the winner's or winners' name(s), likeness(es), prize information, and information provided in the entry form for publicity purposes, without further permission of compensation.
6. Sudo Hoot reserves the right to modify the winning logo to better fit its needs.
7. All submissions must be received by November 26, 2017 at 11:59pm EST.

How to Enter

All entries should be submitted via our Google Form, whose link can be found here: http://sudohoot.com/challenge.html#enter
An entry must consist of:

- All logo design submissions must have 1:1 aspect ratio (in other words, entries must be square)
- You may submit an image file (.png, .gif, .jpeg, etc.) to enter.
- Logos should be designed using Adobe Creative Suite software (or similar)*. If you would like to be exempt from this rule, please email ldc@sudohoot.com.
- Entrants must be prepared to submit a scalable vector version of the design if their logo is selected as the winner. In the case that a winner is unable to produce this file, a new winner will be selected.

- Entrants must be prepared to submit any .psd or .ai files available if their logo is selected as the winner. In the case that a winner is unable to produce these files, a new winner will be selected.
- Entrants must be prepared to submit any non-standard fonts used in the logo (if applicable) if their logo is selected as the winner. In the case that a winner is unable to produce these files, a new winner will be selected.

*Adobe software, such as Photoshop and Illustrator, is available to all students on Bryn Mawr College campus computers. You can learn more about software available on college computers here: http://techdocs.blogs.brynmawr.edu/6702