

Website Planning Document

Fairweatherweatherman.com

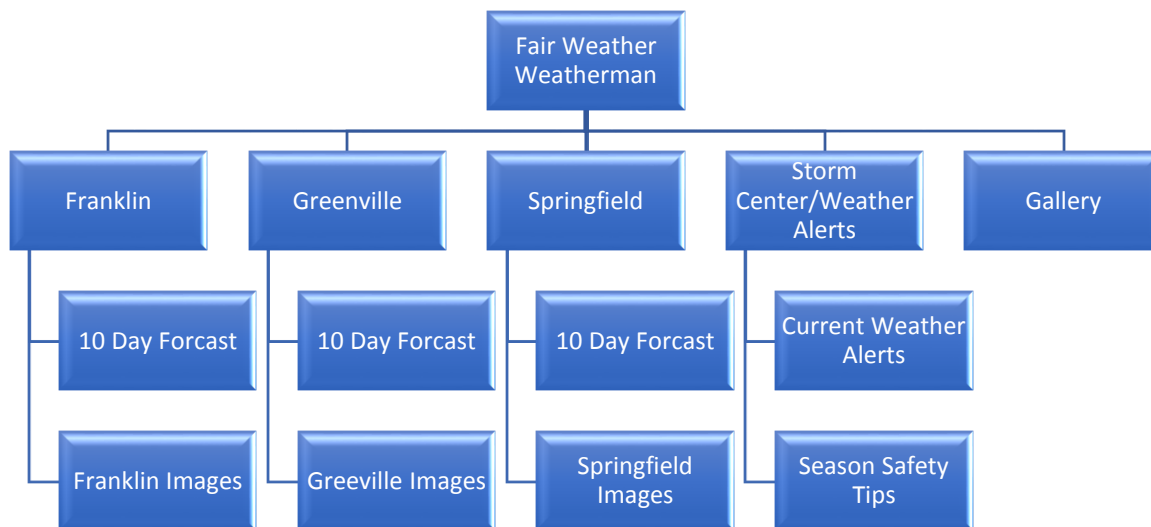
Site Purpose

The purpose for this site is to inform those locally of the weather forecast. This will help them prepare for rain or snow storms, natural disasters, water conservation, and fair weather activities.

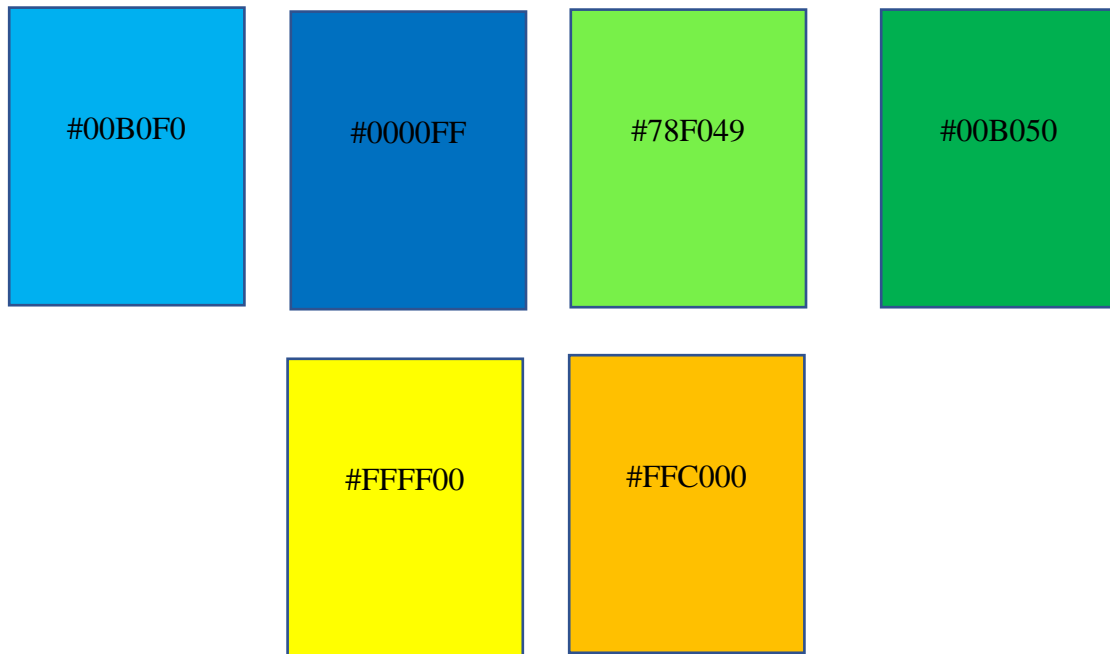
Target Audience

The target audience of this site are those that live in the area and those that are traveling to the area. Mainly adults 20+ years old and the rare youth who are interested in these things. It is a good resource for homeowners and business owners alike.

Site Map



Color Scheme



These are the colors I will work with, but they are subject to change.

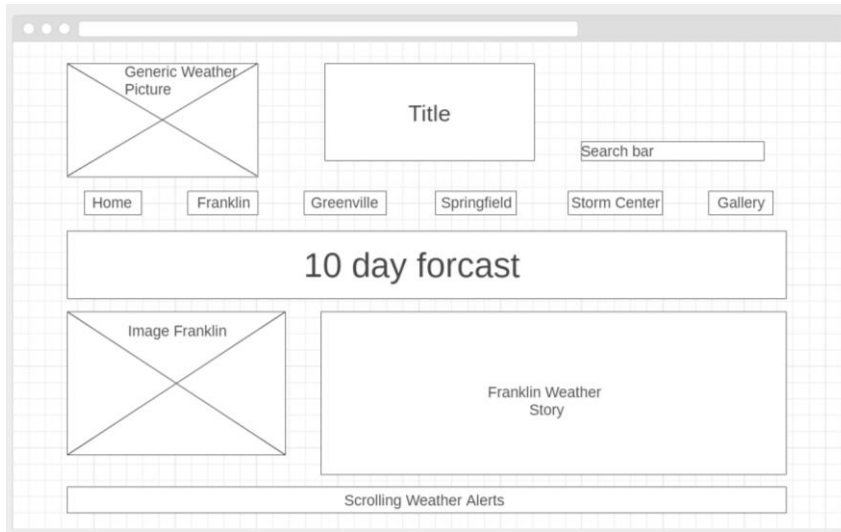
Typography

Times New Romans = Title/headings

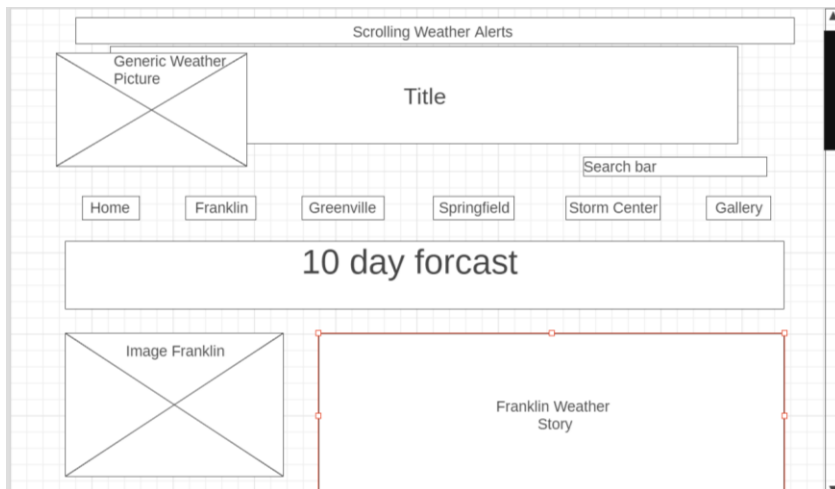
Calibri = main text

Wire Frame

Large



Medium



Small

