

Callan Mix

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Education

Bachelor of Science in Data Science

Brigham Young University - Idaho

December 2020

Rexburg, ID

- Completed Course Work for Bachelor of Science in Finance
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Tools

- Microsoft Power BI
 - Tableau
 - Excel and VBA
 - R
 - Python
 - SQL
 - Java and HTML
 - Qualtrics
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Work Experience

Data Analyst

Data and Analytics BYU-I

November 2019 - Present

Rexburg, ID

- Interacted with multiple departments to summarize and present information to key decision makers at BYU-Idaho
- Identified key factors in student persistence using logistic regression and machine learning models

Teacher's Assistant

Business Fundamentals and Advanced Spreadsheet Analysis

January 2019 - July 2019

Rexburg, ID

- Managed grading of hundreds of students over two semesters by reviewing submitted work and responding to student's concerns
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Internships

Data Analyst

Ada County Idaho Shariff's Office

January 2020 - April 2020

Boise, ID

- Developed VBA scripts to transform and save pulled data cutting previous time spent manually organizing data by over 90%
- Performed regression analysis on more than hundred thousand entries of DMV records to predict wait times for customers

Customer Analyst

Freestyle CX

January 2020 - April 2020

Boise, ID

- Contracted with multiple companies to administer and evaluate consumer experience surveys to answer specific company questions
- Pulled key insights from 100's of pages of survey data to present consumer wants and needs, touchpoints journey maps, and personas
- Designed and implemented a dynamic Power BI Dashboard template reducing Dashboard building time from 100+ hours to less than 10

Research Coordinator

Alps Research and Business Center

January 2019 - April 2019

Rexburg, ID

- Collaborated with team to conduct market research in the South-eastern Idaho region in order to determine viability of a new start up in client's industry
 - Created a project plan containing projected startup costs, barriers to entry, concerns with market, and step by step plan to proceed
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Full-Time Volunteer Representative

The Church of Jesus Christ of Latter-day Saints

October 2015 - October 2017

Baton Rouge, LA

- Led a team of more than 20 people analyzing team statistics to determine weekly training meeting topics and teaching methods, assisting in achieving team improvement goals
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Languages

Spanish: Conversational and Written