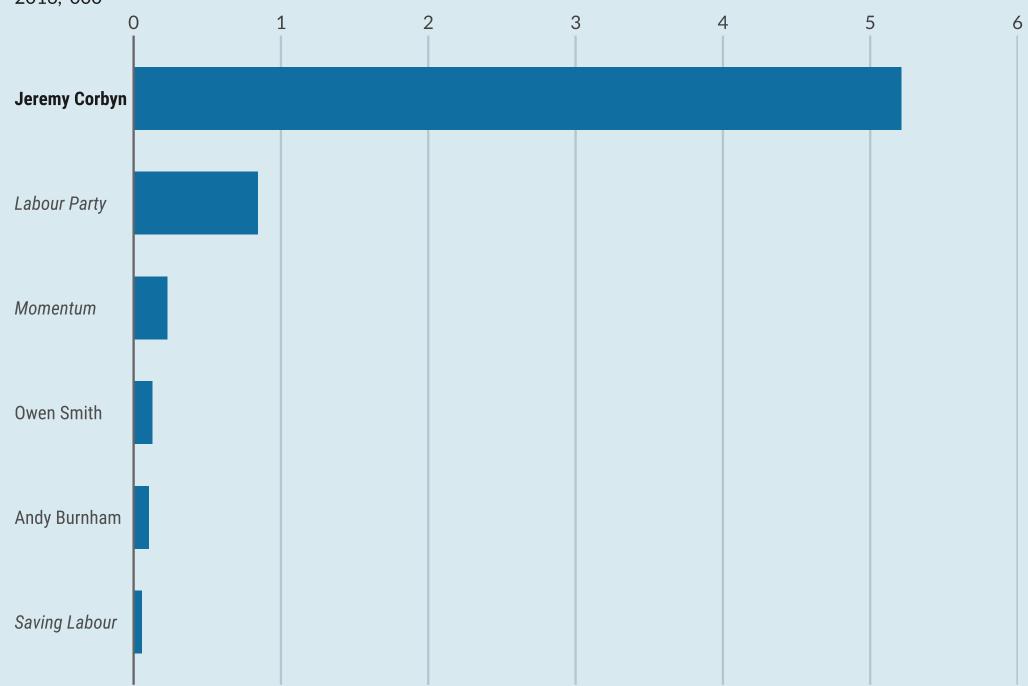


Average number of likes per Facebook post 2016, '000



Source: Facebook