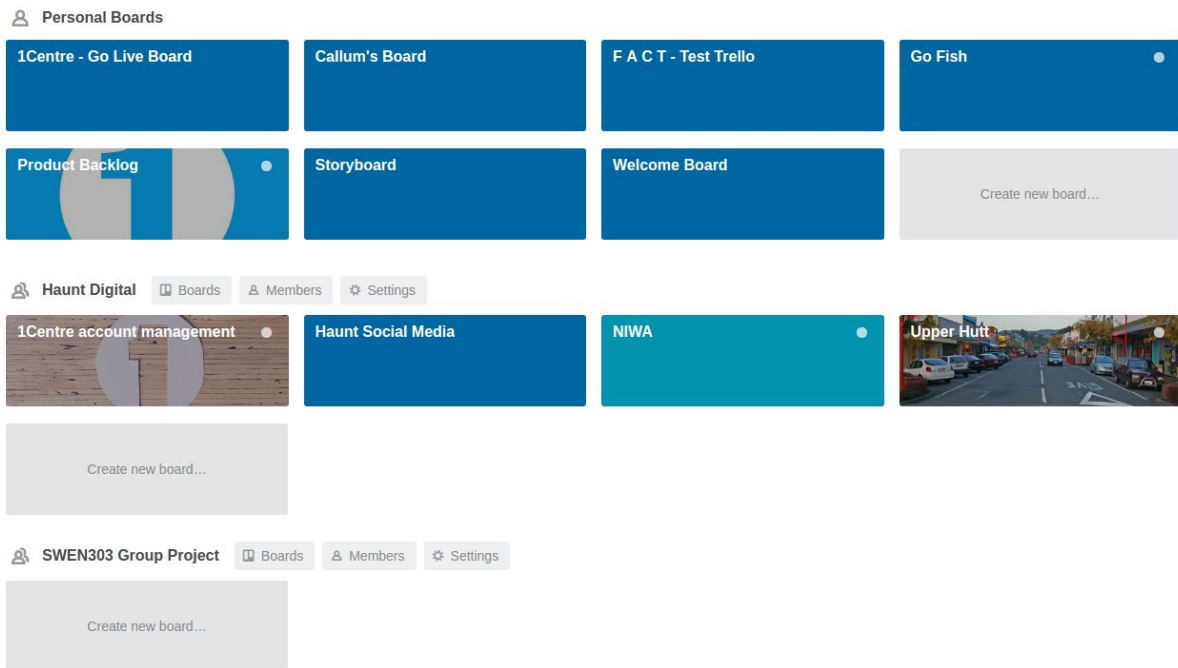# F A C T - Card analysis and research

Case studies

Trello

Board cards only contain minimal information in a discrete but easily identifiable way with a background picture/color and title. And are organised by group.
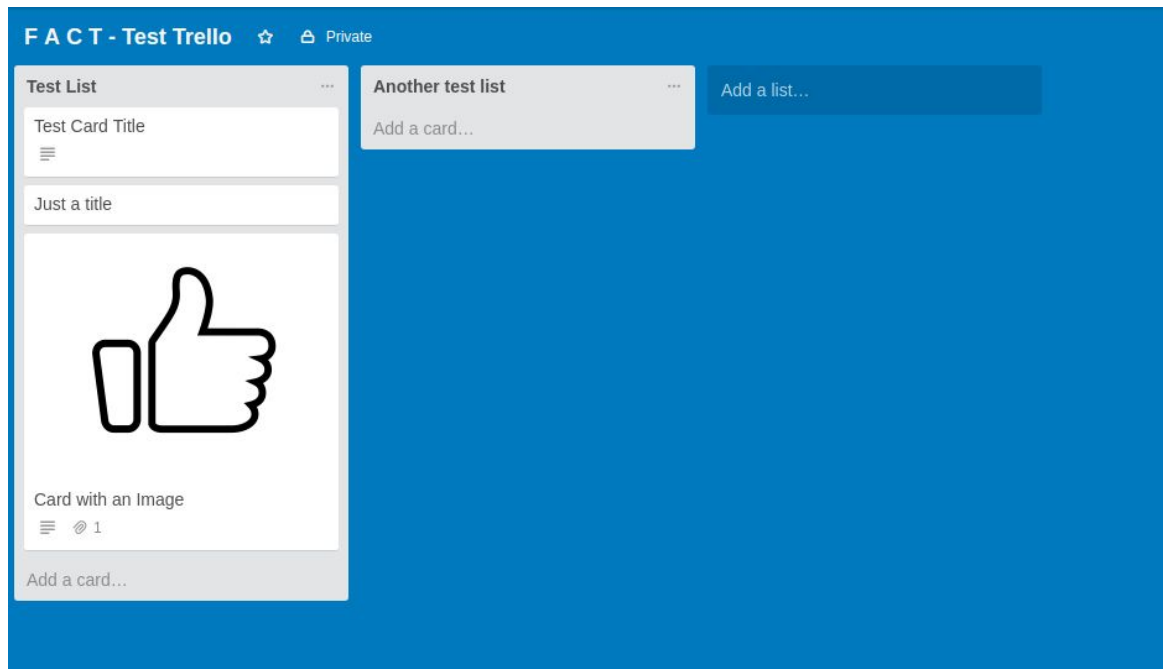

Pros
- Allows for easy to identify the board that you are looking for.
- Cards are not cluttered
- Contains new activity marker
- Favourite feature allows you to mark the boards you know you will be using alot

Cons
- Very little information can be seen from this screen, extra clicks required for more information like last edited card numbers, members etc.
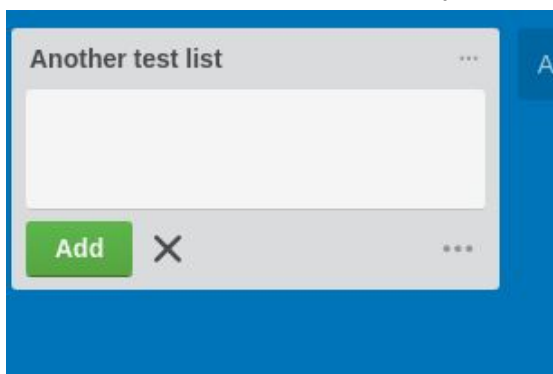- No sort feature

Cards

The idea of cards is to convey only the important information and do so in a concise and non overcrowded way.
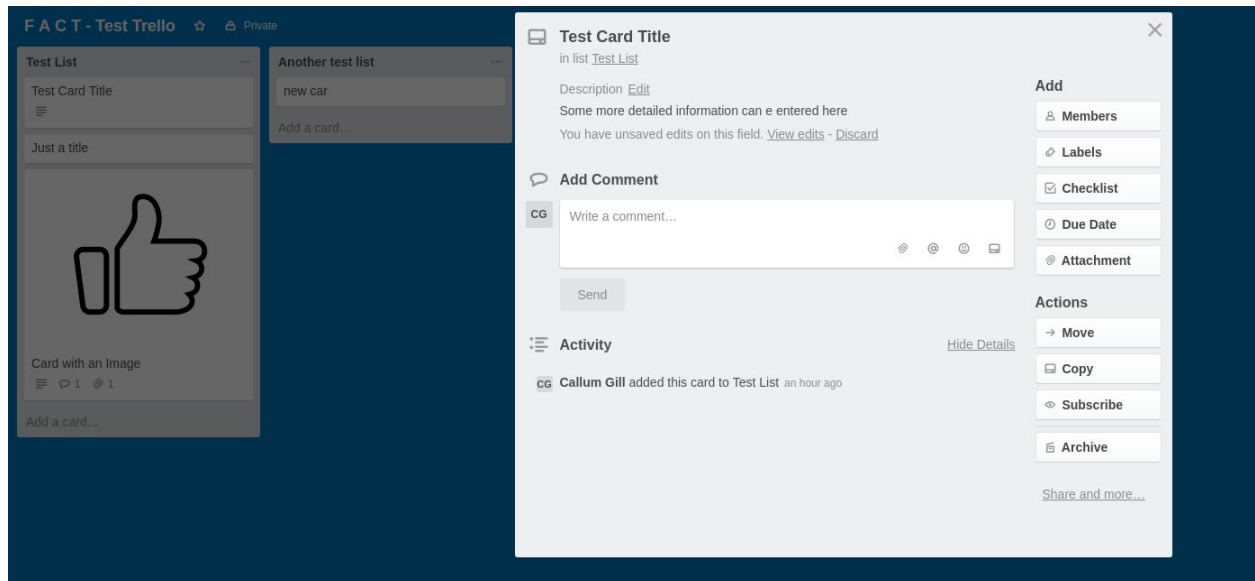

Pros

- Cards only display information if they contain that component (eg. 1 attachment, can see if more detailed description inside)
- Images can be easily used to identify cards, however images are automatically displayed (they don't needs to be set as header image)
- Add card clear and non-intrusive to quickly add cards, automatically starts new card after one is added that can easily be cancelled by just clicking somewhere else or the cross.
- Add card data is saved to be easily resumed if clicked elsewhere

- Only the title is asked for on the cards initially so can add lots of preliminary cards fast that can easily be edited later.
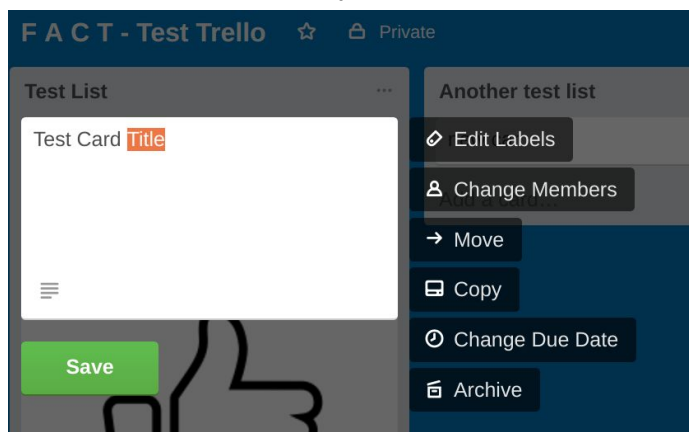- Intuitive controls such as drag and drop/click to open etc

Expanded View

- The expanded view looks nice with text only cards and has an easy to follow comments section, however when multiple attachments are added the view quickly become cluttered
- Contains detailed activity that has happened on card
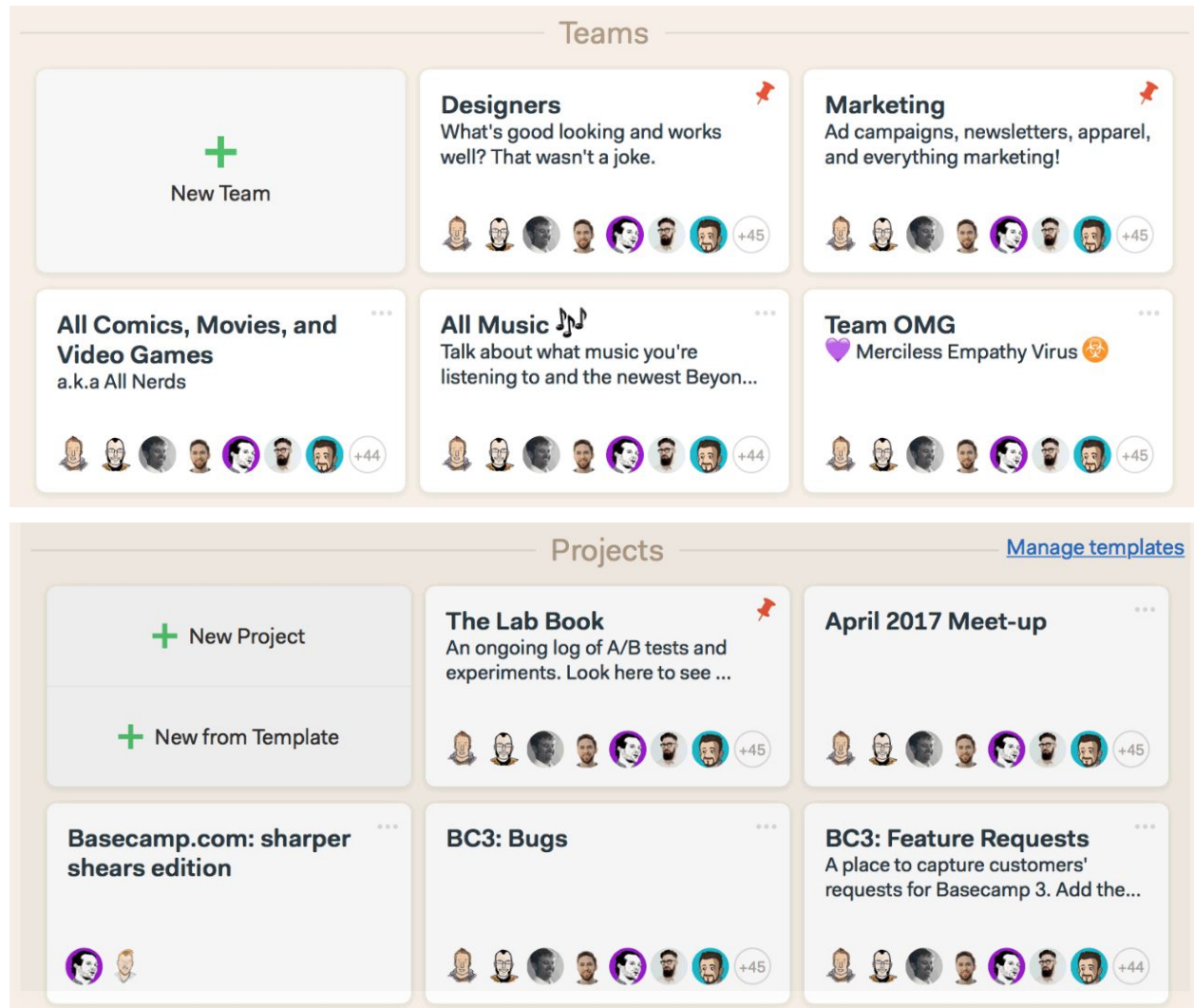- More detailed actions that can be taken

Mini expanded/edit view

- Quickly edit basic components of cards
- Highlight which card you are using by darkening surrounding
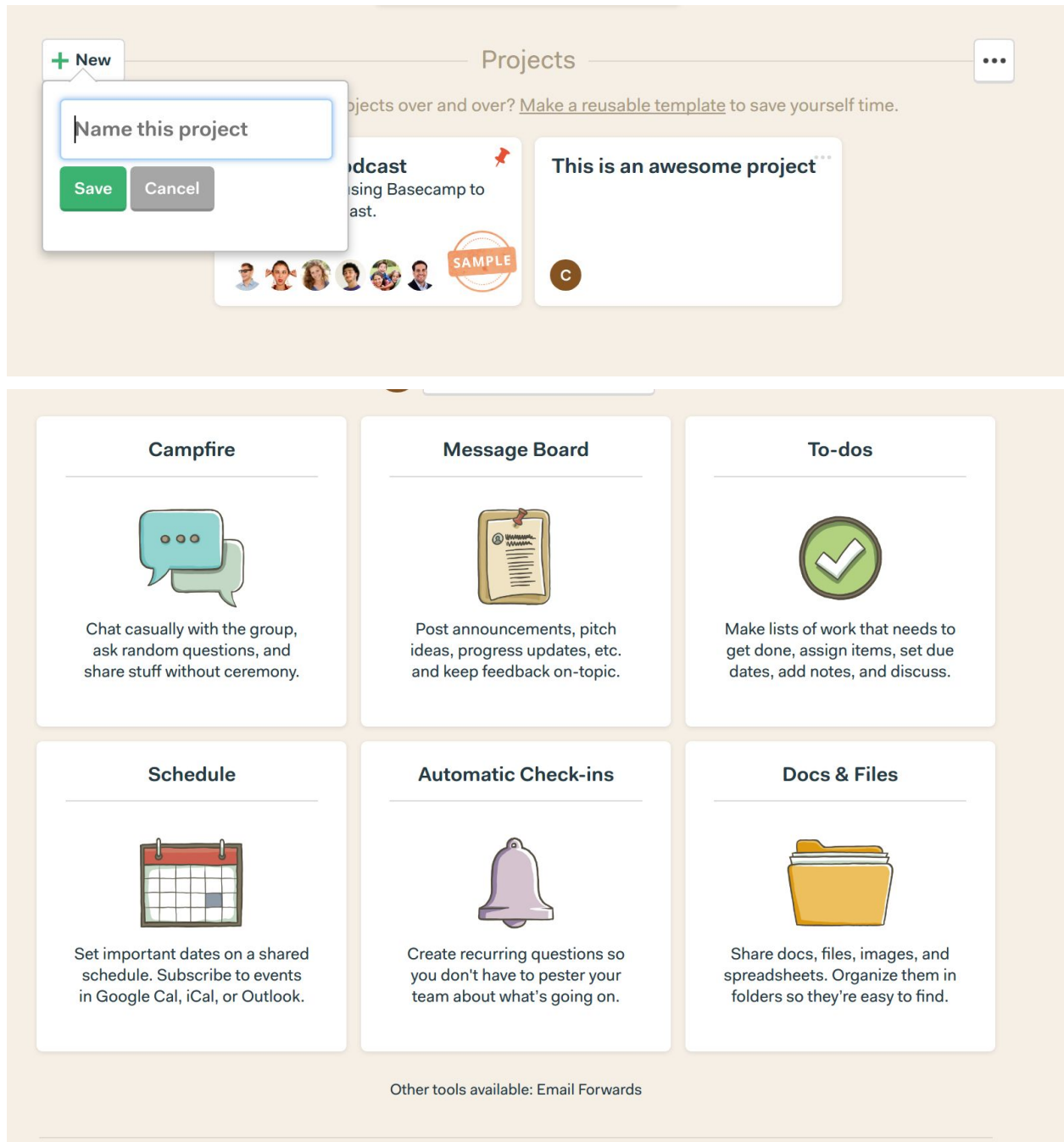- Simple actions only/leave more complicated to the larger expanded screen

Basecamp
- Basecamp card use a lot more small icons/pictures to let you know stuff about the card. Eg the profiles associated with the card.
- Large clear buttons for creating new cards
- Title + short description
- The more iconographic style makes cards more distinctive

- They have moved away from the whole card buttons for creating new content and added them to the header of each section
- Adding a card only requires the title which makes sense for projects and teams where a description isn't always required
- Using cards for the 'dashboard' of each project is a clean way to present a menu

Things to take away
- In context editing is very smooth and intuitive for card layouts, ie you just have to click on a text box and it will highlight it for editing seamlessly
- When creating content make minimal information required
- Present important summary information on higher level cards concisely without over crowding them (two trains of thought on this one, more information vs cleaner design with less clutter)