



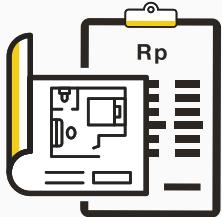
# FINANCIAL SERVICE PROPOSAL

NOVEMBER, 2018

# ABOUT US

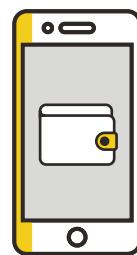
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Tukang.com is a platform that offers handyman services, renovation, design and build via its mobile application.



## Easy Plan

Ease in determining the right service provider, planning and estimating the bill of quantity.



## Easy Pay

Ease in project payment with various options depends on the needs.



## Easy Implementation

Ease in managing, supervising, and secure project execution.



## Easy Completion

Ease in problem solving and work result warranty.





# OUR SERVICES

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## FIXING & INSTALLATION



- A specific improvements at some point of building.
- Installation works or small scale fixing.
- The job that can be done within one day or short period of time

## RENOVATION & BUILD



- Survey and consultation about the project along with the quotation.
- Installation works or big scale fixing.
- The job that cannot be done within one day or short period of time.

## DESIGN



- Consult the needs and plan the construction design.
- Making site plan.
- Estimate the bill of quantity.

**Easy way to manage, monitor, and reassure the need of your project with digital platform based apps**



# SPECIALTIES

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KOLAM  
(Pool)



KUSEN  
(Sills)



LEDENG  
(Plumbing)



PLAFON  
(Ceiling)



CAT  
(Painting)



ATAP  
(Roof)



AC  
(Air Conditioning)



ALUMINIUM  
(Aluminum)



KEBUN  
(Gardening)



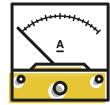
ELEKTRONIK  
(Electronic)



CCTV  
(CCTV)



RENOVASI  
(Renovation)



LISTRIK  
(Electricity)



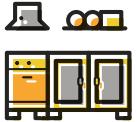
INTERIOR  
(Interior)



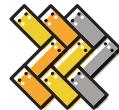
ARSITEKTUR  
(Architecture)



LAS  
(Welding)



FURNITURE  
(Furniture)



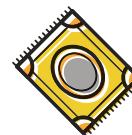
VINYL  
& PARQUET  
(Vinyl & Parquet)



SOFA  
(Couch)



BATU  
& KERAMIK  
(Stone & Tile)



KARPET  
(Rug)



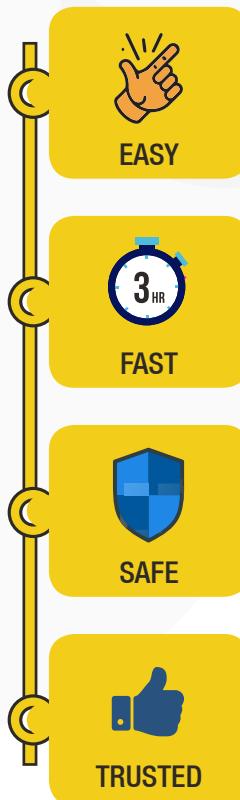
GORDYN &  
WALLPAPER  
(Curtain & Wallpaper)



# VALUE PROPOSITION

## CUSTOMER

**“Easy, Fast, Safe, and Trusted”**



- Order anytime, anywhere
- Manage order via application
- Various payment options  
(Cash, Bank Transfer, Credit Card, Credit Renovation)
- Various various scope of work
- Booking time is at least 3 hours before the desired working time
- Customer and vendor protection by Tukang.com's controlled system
- Selective service provide selection  
(customer ratings and vendor portfolio, vendor certification)
- Work result warranty

## SERVICE PROVIDE



- New project everyday
- Additional marketing channel
- Project fees are paid upfront
- Referral fee
- Various promotions
- Using Apps to monitor projects
- Additional incentive from the brand
- Free training and workshop from the brand
- Various promo from the brand



# TUKANG.COM USER

## USER PROFILE

Sovia



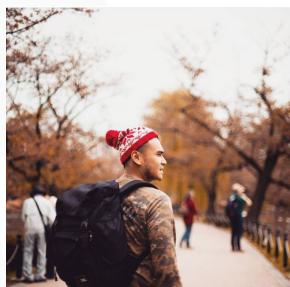
House wife,  
29 yo, first house

LOCATION  
South Jakarta

PROPERTY OWNED  
Cluster

SOCIAL MEDIA  
Facebook, Path,  
Instagram

Ricko



Entrepreneur,  
37 yo

LOCATION  
Bekasi

PROPERTY OWNED  
Apartment

SOCIAL MEDIA  
Instagram

Nadya



Interior designer,  
31 yo, 5 years  
experience in  
interior design

LOCATION  
BSD

PROPERTY OWNED  
Landed house

SOCIAL MEDIA  
Facebook, Instagram



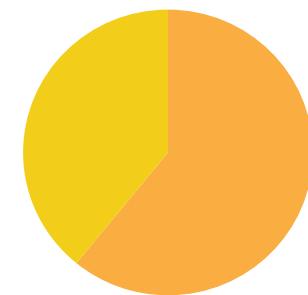
Total Downloader\*  
**53.800+**



Total Customer\*  
**45.400+**

\*Data updated by October 2018

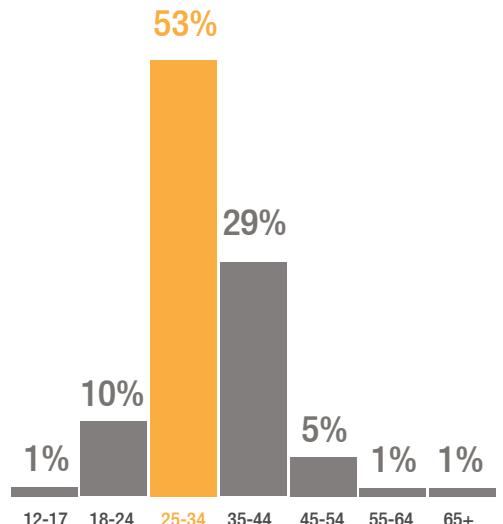
### GENDER



**39%**  
Men

**61%**  
Women

### AGE RANGE





# TUKANG.COM MITRA

## MITRA PROFILE

### Redy



Redy Electric,  
**36 yo**

LOCATION  
**Bekasi**

SPECIALITIES  
**Electricity**

EXPERIENCE  
**10 years experience**

### Eko



Eko Pratama  
Construction,  
**28 yo**

LOCATION  
**North Jakarta**

SPECIALITIES  
**General Construction**

EXPERIENCE  
**11 years experience**

### Andika



Pan Engineering,  
**31 yo**

LOCATION  
**North Jakarta**

SPECIALITIES  
**AC**

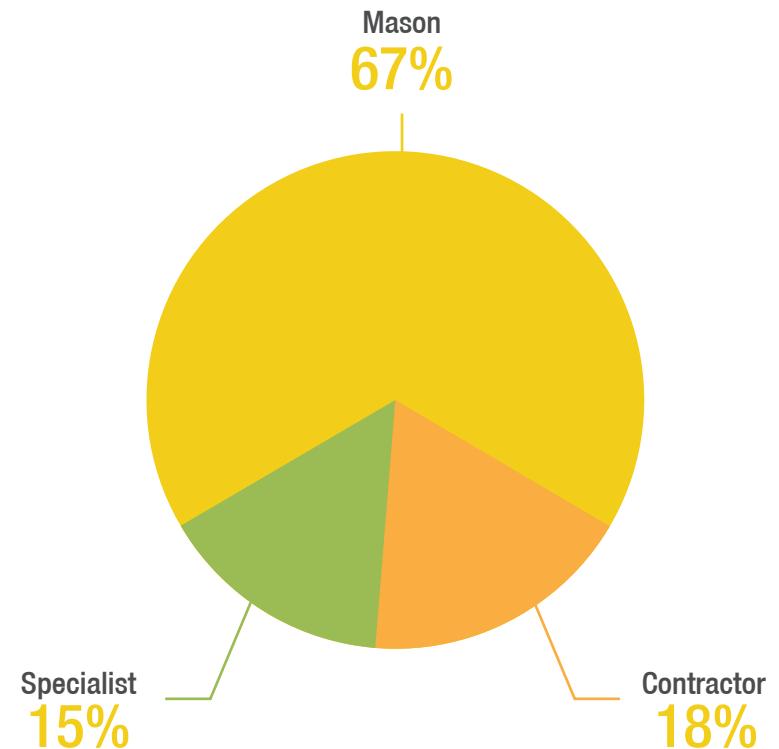
EXPERIENCE  
**10 years experience**



Total Service Provider\*

**1.380+**

\*Data updated by October, 2018





NEW FEATURE

# PAYMENT OPTIONS

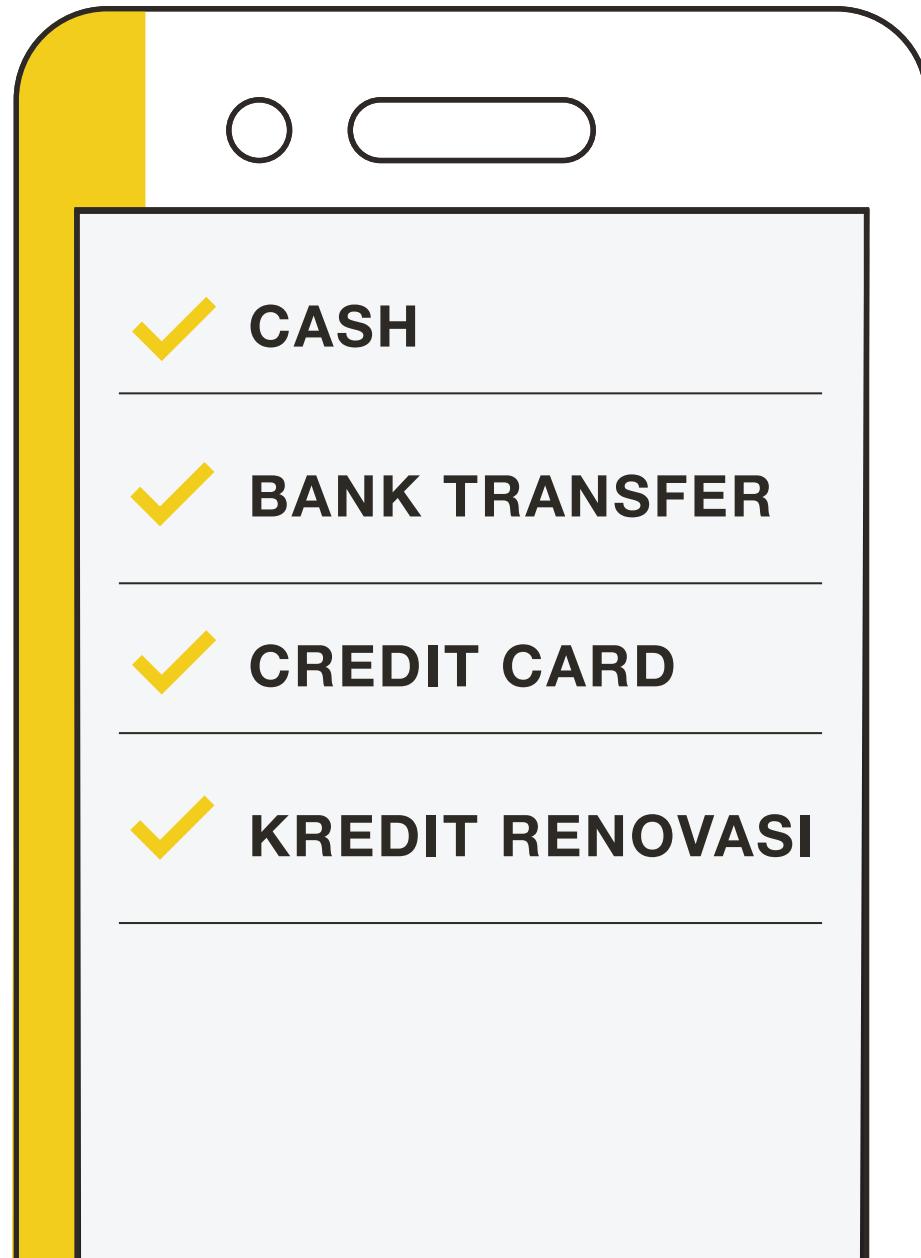




# EASY PAY

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Ease in paying project which available in various choiches depends on the needs.





# CREDIT RENOVATION

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The ease of customers to pay for renovation / build property through KTA or Non KTA loans.

Tukang.com facilitates the best option of payment for urgent needs.



# CUSTOMER JOURNEY FOR CREDIT RENOVATION



## 1. ORDER

Customer order survey via Tukang.com application



## 2. SURVEY

Vendor measures and estimates the price



## 3. SUBMISSION

Vendor submits BoQ via Tukang.com application



## 4. AGREEMENT

Customer agreement for BoQ; choose "YES" or "NO" in Tukang.com application



## 5. PAYMENT

Customer chooses **Credit Renovation** as payment option



## 6. APPLY

Submit the customer's and BoQ data to financial service institution



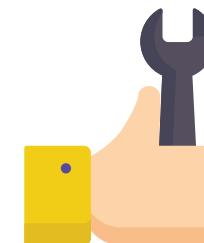
## 7. PROCESS

Offline process by financial service institution



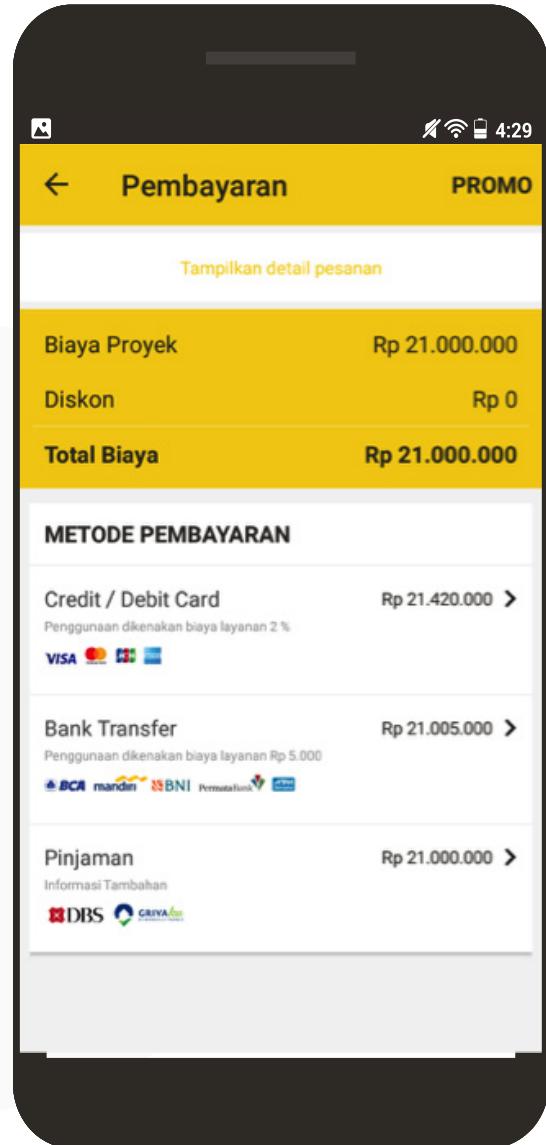
## 8. APPROVAL

Application approved by financial service institution

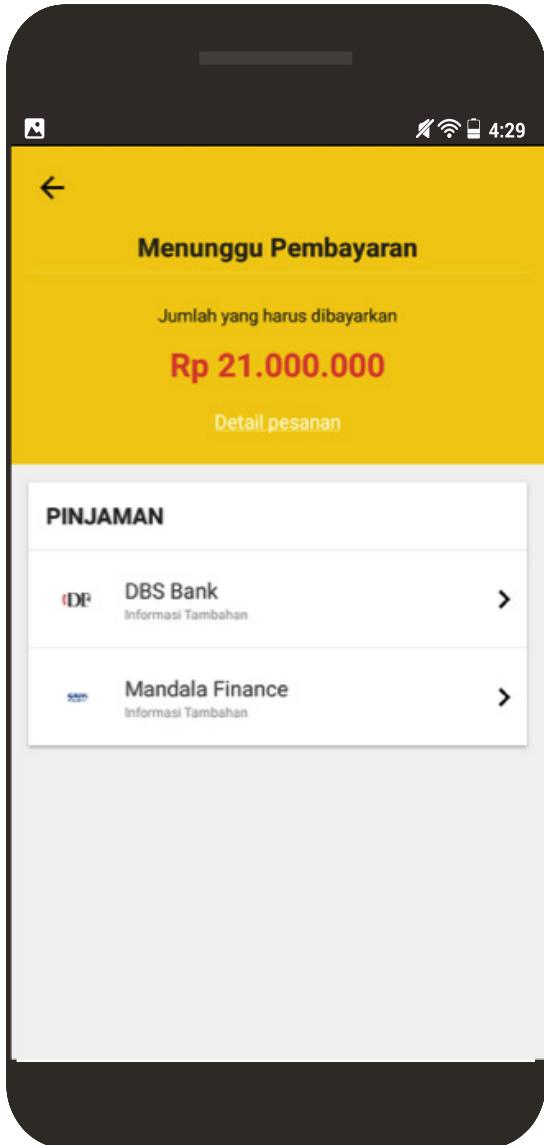


## 9. PROCEED

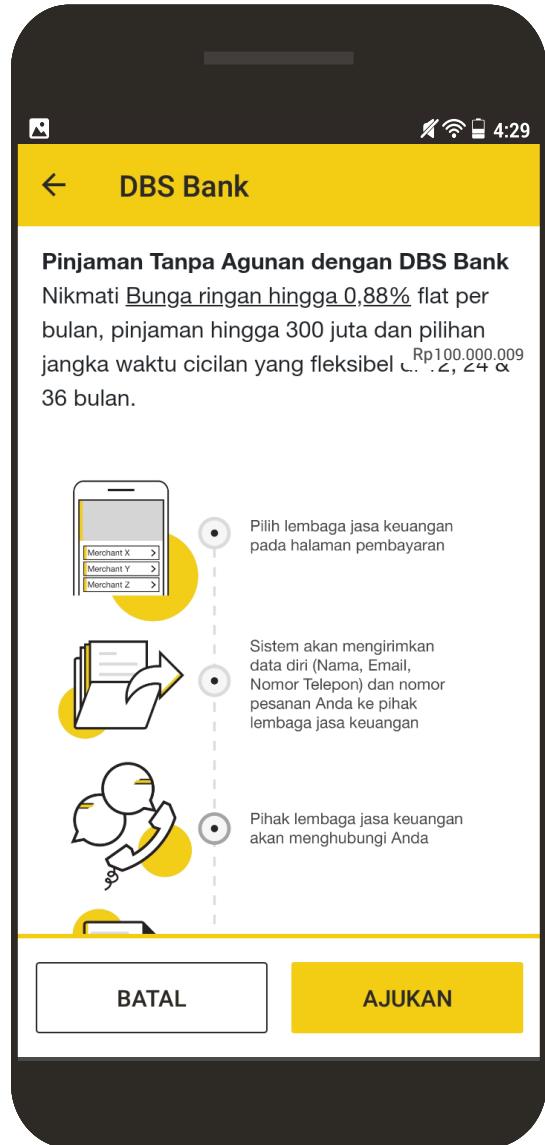
Vendor proceeds the job



Payment page



Loan Payment Page



Detail Loan Page



# DISBURSEMENT JOURNEY



Project payment accepted to  
Tukang.com, stated on Partner's **Escrow**  
& Customer's **Deposit Borongan**



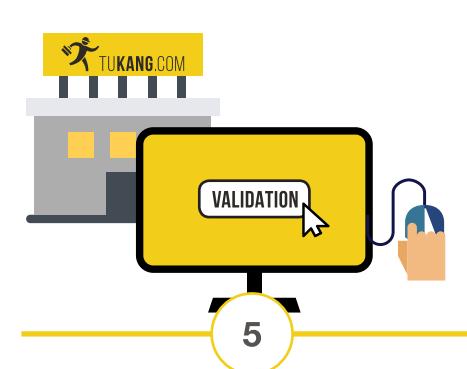
Partner finished  
the job



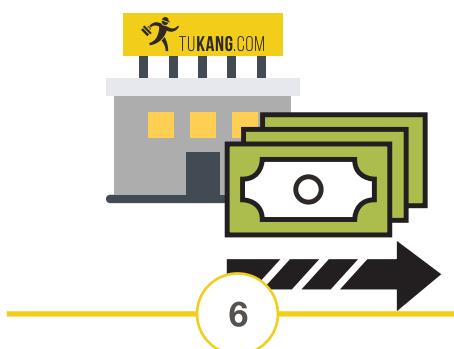
Partner requests to  
disburse the payment via  
detail BOQ page



Customer accepts  
the request



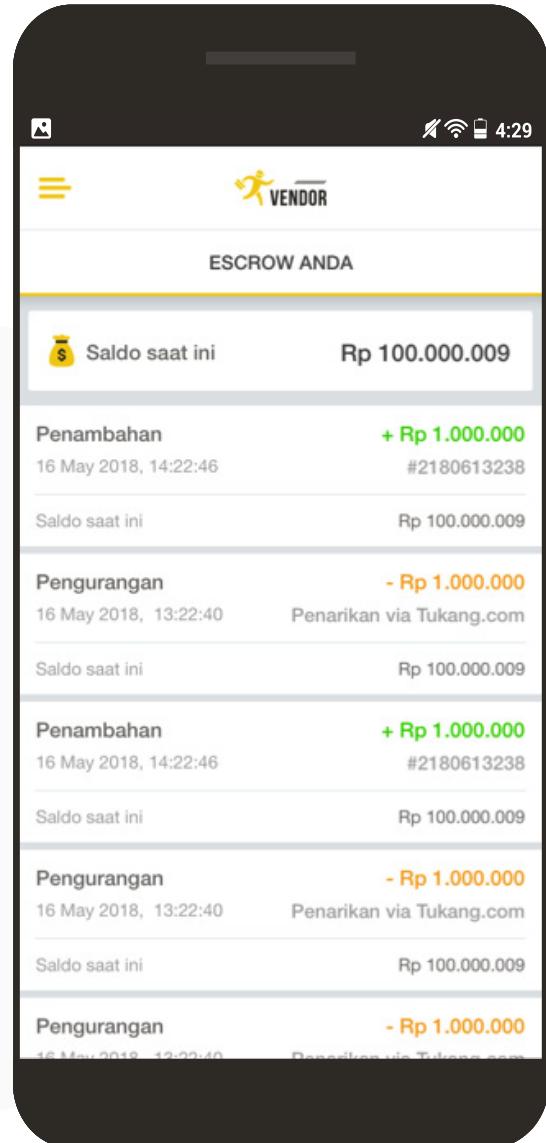
Tukang.com validates  
the request



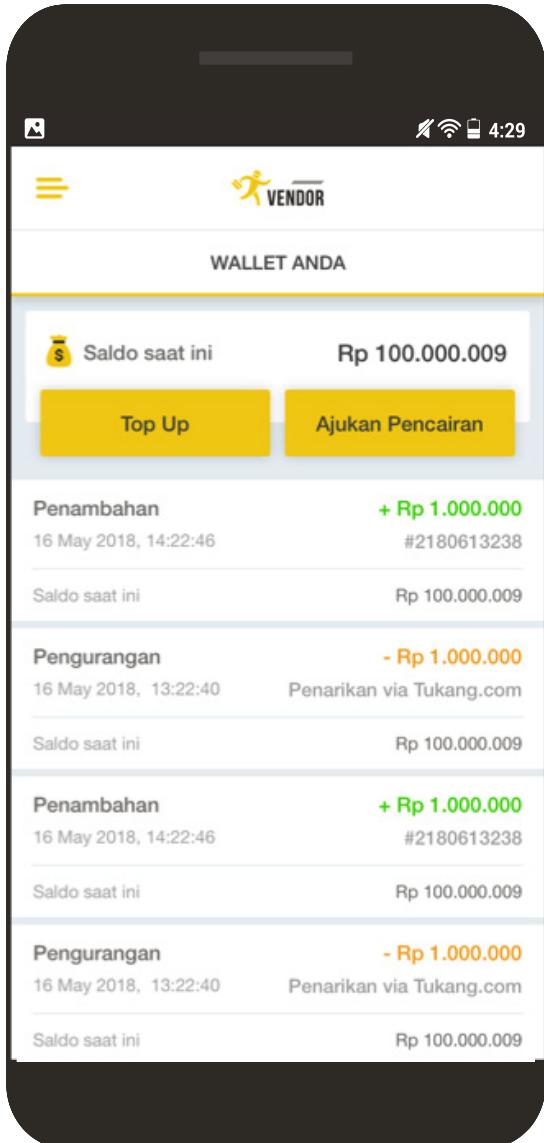
Tukang.com disbursed the  
payment to partner's **Bank Account**



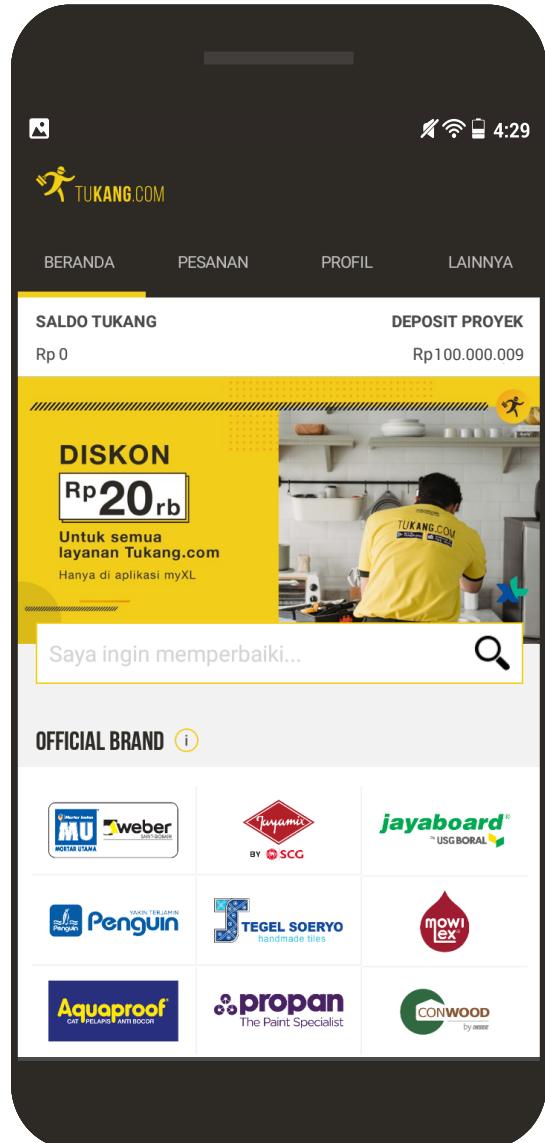
Mitra accept  
the payment



Escrow Page on  
Partner's App



Wallet Page on  
Partner's App



Home Page on  
Customer's App



**OFFICE**

Suite 603, 6<sup>th</sup> floor. Menara MTH Building. Jakarta

**WORKSHOP**

Jl. Karmila 6 F/9 No. 2B. Jatiwaringin Asri, Bekasi

**021 84975464 | info@tukang.com**



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