

# Calvin Ip

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## Education

<b>Queen Mary University of London</b> <i>Bachelor of Engineering in Aerospace Engineering (Hons)</i> <ul style="list-style-type: none"><li>• <b>Upper second-class honour, 2:1</b></li></ul>	<b>2014- 2017</b>
<b>The John Henry Newman Catholic School</b> <ul style="list-style-type: none"><li>• <b>A Levels</b> in Mathematics <b>A</b>, Physics <b>B</b>, Computing <b>B</b></li><li>• <b>AS level</b> in Chemistry <b>B</b></li></ul>	<b>2012- 2014</b>
<b>Barnwell School</b> <ul style="list-style-type: none"><li>• <b>10 GCSE's (A-B)</b> including English and Mathematics</li></ul>	<b>2007- 2012</b>

## Experience

<b>Self-Employed</b> <i>Freelance Digital Artist</i> <ul style="list-style-type: none"><li>• Worked closely with clients to ensure that all specifications and details are accurate.</li><li>• Understood project specifications whilst considering elements such as timescales and creative constraints.</li><li>• Provided multiple sketches to clients, iterating upon them as the project progressed.</li><li>• Adapted quickly and fluidly when clients presented new requirements and details.</li><li>• Successfully produced final art and files within the allocated time frame, whilst managing numerous projects ensuring timely completion.</li></ul>	<b>Stevenage, United Kingdom</b> May 2020 - Present
<b>Ovalmark Ltd.</b> <i>SEO Marketing Assistant</i> <ul style="list-style-type: none"><li>• Employed user experience (UX) and conversion rate optimisation methods to transform casual visitors into active and recurring users.</li><li>• Researched and implemented SEO keywords throughout the company's e-commerce website resulting in increased traffic.</li><li>• Collaborated and efficiently communicated with others within the marketing department to manage SEO strategy and goals.</li><li>• Updated website content to maximum optimisation and search engine rankings.</li></ul>	<b>London, United Kingdom</b> September 2018 - February 2020
<b>ABACUS Society, Queen Mary University of London</b> <i>Social Secretary</i> <ul style="list-style-type: none"><li>• Communicated with international students to overcome any language barriers and integrate them into university life.</li><li>• Managed the email account which was used to communicate with society members leading to an increase of student committee communication.</li><li>• Organised and publicised all society events, leading to events being sold out within two days.</li><li>• Worked within a team to allocate tasks and responsibilities, resulting in better communication and understanding when planning society events.</li></ul>	<b>London, United Kingdom</b> September 2015- March 2016

- Improved the time in which events were being planned by using effective note taking within meetings.
- Developed and designed the official membership cards which were used and distributed throughout all London ABACUS universities.

### **Skills and Interests**

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**Languages:** English (Fluent), Cantonese (Proficient)

**IT Skills:** Microsoft Office (Word, Excel, PowerPoint), Adobe Photoshop, InVision, Framer, Python

**Interests:** Travelling, Photography, Drawing