

Calvin Ip

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Education

Queen Mary University of London **2014- 2017**

Bachelor of Engineering in Aerospace Engineering (Hons)

- Upper second-class honour, 2:1

The John Henry Newman Catholic School **2012- 2014**

- A Levels in Mathematics A, Physics B, Computing B
- AS level in Chemistry B

Barnwell School **2007- 2012**

- 10 GCSE's (A-B) including English and Mathematics

Experience

Self-Employed **Stevenage, United Kingdom**

Freelance Digital Artist

May 2020 - Present

- Worked closely with clients to ensure that all specifications and details are accurate.
- Understood project specifications whilst considering elements such as timescales and creative constraints.
- Provided multiple sketches to clients, iterating upon them as the project progressed.
- Adapted quickly and fluidly when clients presented new requirements and details.
- Successfully produced final art and files within the allocated time frame, whilst managing numerous projects ensuring timely completion.

Ovalmark Ltd. **London, United Kingdom**

SEO Marketing Assistant

September 2018 - February 2020

- Employed user experience (UX) and conversion rate optimisation methods to transform casual visitors into active and recurring users.
- Researched and implemented SEO keywords throughout the company's website resulting in increased traffic.
- Collaborated and efficiently communicated with others within the marketing department to manage SEO strategy and goals.
- Updated website content to maximum optimisation and search engine rankings.

ABACUS Society, Queen Mary University of London **London, United Kingdom**

Social Secretary

September 2015- March 2016

- Communicated with international students to overcome any language barriers and integrate them into university life.
- Managed the email account which was used to communicate with society members leading to an increase of student committee communication.
- Organised and publicised all society events, leading to events being sold out within two days.
- Worked within a team to allocate tasks and responsibilities, resulting in better communication and understanding when planning society events.

- Improved the time in which events were being planned by using effective note taking within meetings.
- Developed and designed the official membership cards which were used and distributed throughout all London ABACUS universities.

Skills and Interests

Languages: English (Fluent), Cantonese (Proficient)

IT Skills: Microsoft Office (Word, Excel, PowerPoint), Adobe Photoshop, InVision, Framer, Python

Interests: Travelling, Photography, Drawing