**Calvin Ip** (+44) 07791419804  
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calvin-ip.github.io

**Education**

**Queen Mary University of London 2014- 2017**

*Bachelor of Engineering in Aerospace Engineering (Hons)*

* **Upper second-class honour, 2:1**

**The John Henry Newman Catholic School 2012- 2014**

* **A Levels** in Mathematics **A**, Physics **B**, Computing **B**
* **AS level** in Chemistry **B**

**Barnwell School 2007- 2012**

* **10 GCSE’s (A-B)** including English and Mathematics

**Experience**

**Self-Employed Stevenage, United Kingdom**

*Freelance Digital Artist* May 2020 - Present

* Worked closely with clients to ensure that all specifications and details are accurate.
* Understood project specifications whilst considering elements such as timescales and creative constraints.
* Provided multiple sketches to clients, iterating upon them as the project progressed.
* Adapted quickly and fluidly when clients presented new requirements and details.
* Successfully produced final art and files within the allocated time frame, whilst managing numerous projects ensuring timely completion.

**Ovalmark Ltd. London, United Kingdom**

*SEO Marketing Assistant* September 2018 - February 2020

* Employed user experience (UX) and conversion rate optimisation methods to transform casual visitors into active and recurring users.
* Researched and implemented SEO keywords throughout the company’s website resulting in increased traffic.
* Collaborated and efficiently communicated with others within the marketing department to manage SEO strategy and goals.
* Updated website content to maximum optimisation and search engine rankings.

**ABACUS Society, Queen Mary University of London London, United Kingdom**

*Social Secretary*  September 2015- March 2016

* Communicated with international students to overcome any language barriers and integrate them into university life.
* Managed the email account which was used to communicate with society members leading to an increase of student committee communication.
* Organised and publicised all society events, leading to events being sold out within two days.
* Worked within a team to allocate tasks and responsibilities, resulting in better communication and understanding when planning society events.
* Improved the time in which events were being planned by using effective note taking within meetings.
* Developed and designed the official membership cards which were used and distributed throughout all London ABACUS universities.

**Skills and Interests**

**Languages:** English (Fluent), Cantonese (Proficient)

**IT Skills:** Microsoft Office (Word, Excel, PowerPoint), Adobe Photoshop, InVision, Framer, Python

**Interests:** Travelling, Photography, Drawing