**CALVIN IP** (+44) 07791419804  
 calvincfip@gmail.com

calvin-ip.github.io

**EDUCATION AND QUALIFICATIONS**

**Queen Mary University of London 2014- 2017**

*Bachelor of Engineering in Aerospace Engineering (Hons)*

* **Upper second-class honour, 2:1**

**The John Henry Newman Catholic School 2012- 2014**

* **A Levels** in Mathematics **A**, Physics **B**, Computing **B**
* **AS level** in Chemistry **B**

**Barnwell School 2007- 2012**

* **10 GCSE’s (A-B)** including English and Mathematics

**WORK EXPERIENCE**

**Self-Employed Stevenage, United Kingdom**

*Freelance Digital Artist* May 2020 - Present

* Worked closely with clients to ensure that all specifications and details are accurate.
* Understood project specifications whilst considering elements such as timescales and creative constraints.
* Provided multiple sketches to clients, iterating upon them as the project progressed.
* Adapted quickly and fluidly when clients presented new requirements and details.
* Successfully produced final art and files within the allocated time frame, whilst managing numerous projects ensuring timely completion.

**Ovalmark Ltd. London, United Kingdom**

*SEO Marketing Assistant* September 2018 - February 2020

* Employed user experience (UX) and conversion rate optimisation methods to transform casual visitors into active and recurring users.
* Researched and implemented SEO keywords throughout the company’s e-commerce website resulting in increased traffic.
* Collaborated and efficiently communicated with others within the marketing department to manage SEO strategy and goals.
* Updated website content to maximum optimisation and search engine rankings.

**ABACUS Society, Queen Mary University of London London, United Kingdom**

*Social Secretary*  September 2015- March 2016

* Communicated with international students to overcome any language barriers and integrate them into university life.
* Managed the email and social media accounts used to communicate with society members leading to the increase of student participation.
* Actively organised and publicised all society events, leading to events being sold out within two days.
* Worked within a team to allocate tasks and responsibilities, resulting in better communication and understanding when planning society events.
* Improved the efficiency of event idea creation by setting up a system where members could collaborate their thoughts and ideas.
* Developed and designed the official membership cards which were used and distributed throughout all London ABACUS universities.

**SKILLS AND INTERESTS**

**IT Skills** *Adobe Photoshop, Clip Studio Paint, InVision, Framer  
Microsoft Office: Word, Excel, PowerPoint, Outlook  
G-Suite: Gmail, Google Calendar, Google Docs  
Python*

**Languages** *English (Fluent), Cantonese (Proficient)*

**Interests** *Technology, Travelling, Cooking (Ramen Enthusiast)*