# NBA Players Examination and Salaries Prediction

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## **Motivation**



- Interested in studying players' performance throughout the years
- Interested in examining how players' performance influence to the salaries

# Impact Hypothesis



- Create a machine learning model to predict players' salaries based on players' stats
- Team GMs and NBA fans can know how much a player ought to get based on their performance
- Create interactive dashboards to visualize Players stats for people who are interested in knowing

## **Solution Path**

- Web Scraped and downloaded all the data that will be used
- 2. Data Wrangling: Fill up the missing values, convert the data type, etc.,
- 3. Create a function that takes different algorithms and select the most accurate one
- 4. Return the result of the function above and store it as a dataframe, and visualize it in tableau
- 5. Create interactive dashboards to present

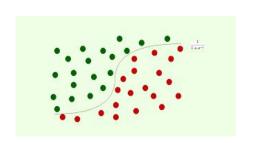


### **Data**

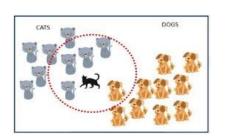


- Web Scraped from basketball-reference.com and downloaded from Kaggle.com
- 6225 rows with 58 columns
- Feature highlight: Salary, Predicted Salary, eFG%, 3P%, Ast%, Reb%, Pts
- Take all the data points and set cross fold to 10, so all the data points can be trained and used for prediction

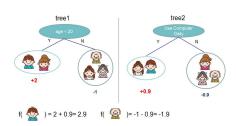
# **Algorithms**

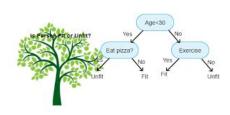


Logistic Regression

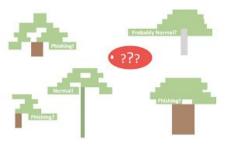


KNN





Decision Tree



Random Forest Gradient Boost / XGBoost



Linear Regression: mean R2 score = 0.49 (std = 0.29) KNN: mean R2 score = 0.47 (std = 0.21)
Decision Tree: mean R2 score = 0.27 (std = 0.20)
Random Forest: mean R2 score = 0.64 (std = 0.10)

Gradient Boosting: mean R2 score = 0.63 (std = 0.16)

	Player	Ht	Wt	Age	Pos_pref	Colleges	Year_Play	Tm	G	GS	 WS/48	ОВРМ	DВРМ	врм	VORP	Year	salary	Predicted_Salar
0	Arron Afflalo	1.9558	210.0	22	SG	UCLA	1	DET	75	9	 0.092	-2.6	1.0	-1.5	0.1	2008	1015440	1170556.8
1	Arron Afflalo	1.9558	210.0	23	SG	UCLA	2	DET	74	8	 0.069	-2.8	0.2	-2.6	-0.2	2009	1086240	1306202.2
2	Arron Afflalo	1.9558	210.0	24	SG	UCLA	3	DEN	82	75	 0.092	-0.2	-0.2	-0.4	0.9	2010	1959577	3754399.6
3	Arron Afflalo	1.9558	210.0	25	SG	UCLA	4	DEN	69	69	 0.128	1.7	-0.3	1.4	2.0	2011	7562500	7208737.5
4	Arron Afflalo	1.9558	210.0	26	SG	UCLA	5	DEN	62	62	 0.121	1.4	-1.2	0.1	1.1	2012	7562500	7628156.2
6220	Devin Vassell	1.9558	200.0	20	SF	Florida State	1	SAS	62	7	 0.069	-2.2	0.7	-1.5	0.1	2021	4235160	3665451.6
6221	Patrick Williams	2.0066	215.0	19	PF	Florida State	1	СНІ	71	71	 0.060	-2.8	0.4	-2.4	-0.2	2021	7422000	5590864.7
6222	Dylan Windler	1.9812	196.0	24	SF	Belmont	1	CLE	31	0	 0.045	-2.0	0.3	-1.7	0.0	2021	2239200	2130593.5
6223	Cassius Winston	1.8542	185.0	22	PG	Michigan State	1	WAS	22	0	 0.066	-2.1	-1.1	-3.2	0.0	2021	462629	556877.1

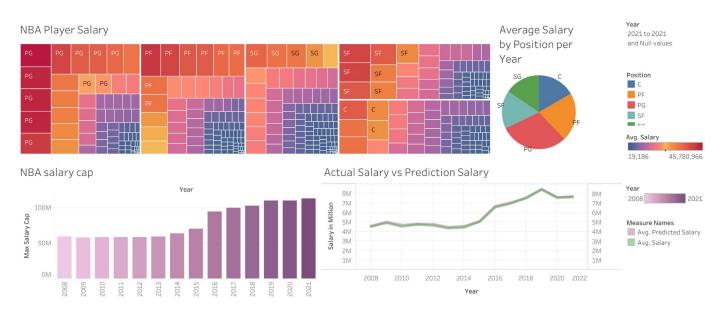


#### Best Model is Random Forest

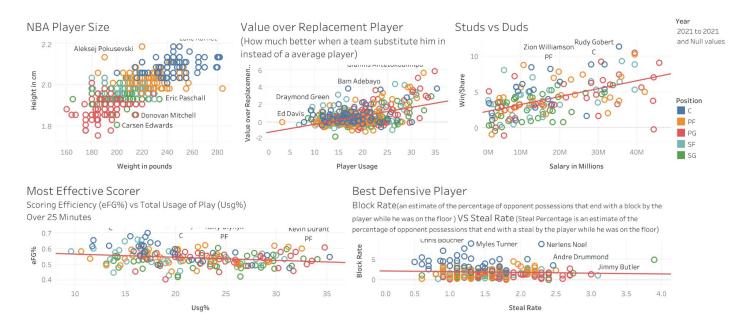
- Can explain 64% of the variance

(Not bad considering contracts are not signed based on current season but the season before)

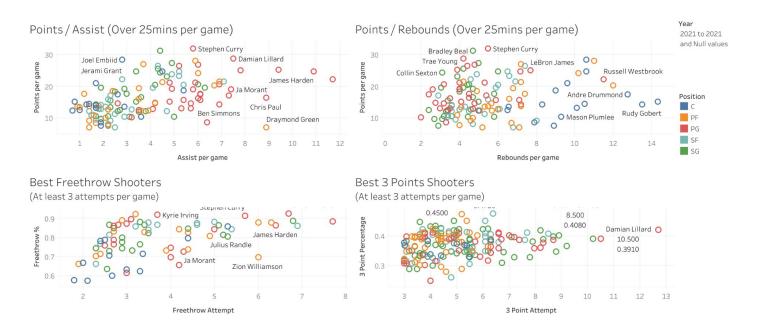
## **Interactive Dashboards**



## Interactive Dashboards con.



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#### Communication





- NBA contracts are not signed based on the current season's performance but signed year or years before, so can't avoid players who fall off after signing a big contract (JOHN WALL, CHANDLER PARSONS)
- The interactive dashboards can examine different fields of the dataset
- The averaged salary of each year and the predicted average salary of each year are not differ much

## **Further step**

- Try to gather the marketing dataset from NBA
- Believe that players' products sales is an important piece in predicting their salary
- Players' business value is important too (Lebron James, Kobe Bryant, Michael Jordan)
- Merge the marketing dataset into the dataset that I have to see if there is any improvement on the machine learning model