HACKTHEU SPONSORSHIP 2016

Visit Us: http://www.HackTheU.com/

Contact Us: info@hacktheu.com

Dear Prospective Sponsor,

On behalf of our organization, thank you for taking the time to consider sponsoring HackTheU. Founded on innovation and the pursuit of the future, we aim to support the growth of talent and tech within Utah's own "Silicon Slopes".

HackTheU, our 24-hour hackathon, will:

➢ Launch on November 11th – 12th (Veteran's Day Weekend)
➢ Encourage hackers of varying skill levels to innovate and develop new technology while networking with peers
➢ Have a theme with the future in mind by offering augmented, virtual, and mixed reality hacks
➢ Have mentors to aid the development of ideas into real software and hardware
➢ Offer prizes for best hardware and software hacks as well as for hacks with the greatest impact

The benefits of sponsoring include:

➢ Observation and recruitment of talent directly
➢ Exposure of company brands and APIs to media and students
➢ In person connections with budding innovators
➢ Supporting students of all levels in learning new languages and skills such as developing new hardware/software

HackTheU will be a spectacular event unlike any other and we'd like you to be a part of it!

Sincerely,

The HackTheU Team

Sponsorship Packages

	Title Sponsor (Limit 1)	Platinum	Gold	Silver	Bronze	Lanyard (Limit 1)
	$15,000	$10,000	$5,000	$3,000	$1,000	$1,000
GENERAL						
Mentors	✓	✓	✓	✓	✓	✓
Demo/Rep Table(s)	✓	✓	✓	✓	✓	
Speech During Kickoff	✓	✓	✓	✓		
Extra Demo/Rep Table	✓	✓	✓			
Keynote	✓					
RECRUIT						
Recruiters Present	✓	✓	✓	✓		
Access Student Resumes	✓	✓	✓	✓		
BRANDING						
Logo on the Slide Show	✓	✓	✓	✓	✓	✓
Distribute Company Gear	✓	✓	✓	✓	✓	✓
Logo on Website	✓	✓	✓	✓	✓	✓
API Prize	✓	✓	✓	✓		
Recognition During Kickoff	✓	✓	✓	✓		
Logo on T-shirt	✓	✓	✓	✓		
Logo on Marketing Material	✓	✓	✓			
Co-Branded with HackTheU	✓					

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