

Beispiele

Styleguide

UX Design Seminar

01. GRID

Bootstrap grid options
Extra large ≥ 1200px | 12 columns | Max container: 1140px
Large ≥ 992px | 12 columns | Max container: 960px
Medium ≥ 768 | 6 columns | Max container: 720px
Small ≥ 576px | 2 columns | Max container: 540px
Extra Small < 576px | 2 columns | Max container: None (auto)

<https://code.getbootstrap.com/docs/4.0/grid/#grid-options>

03. TYPOGRAPHY

Aa
Proxima Nova

H1: 32px Proxima Nova
H2: 24px Proxima Nova
H3: 20px Proxima Nova Regular
H4: 16PX PROXIMA NOVA BOLD ALL CAPS
P: 14px Proxima Nova Regular

04. BUTTONS

Main

PRIMARY

HOVER

PRIMARY

HOVER

PRIMARY

HOVER

PRIMARY

HOVER

Additional

SEARCH

CONTACT

SEARCH

LOGIN

06. TOOLTIPS

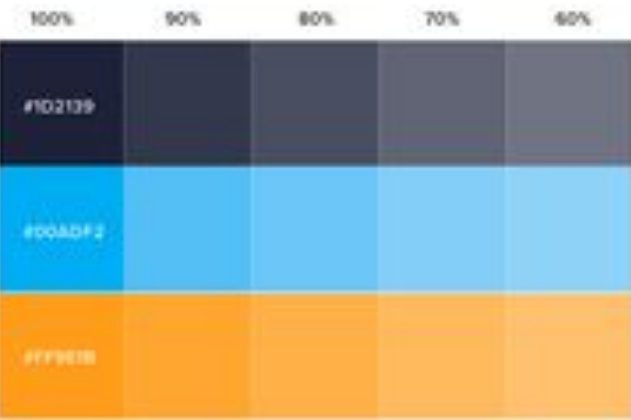
LOGIN

with email or assigned username

LOGIN

with email or assigned username

02. COLOR PALETTE



08. ICONOGRAPHY

Social Media

f

in

G+

Utilitarian

<http://fontawesome.io/iconlist/>

05. FORM ELEMENTS

EMPTY

Firstname Lastname

INACTIVE

Firstname Lastname

ACTIVE

Firstname Lastname

FILLED

Firstname Lastname

ERROR

Firstname Lastname

Oops! That's an error message.

DROPDOWN FORM

Please select value

DROPDOWN

Please select value

Value 1

Value 2

Value 3

☐ Default

☒ Hover

☒ Selected

☒ Disabled

☐ Default

☒ Hover

☒ Selected

☒ Disabled



MINIMAL

FEMININE

DREAMY

EMPOWERING



girlfriend
collective



No. 08

MOODBOARD + BRAND EXPLORATION for

designed by *Emmy Jones*

EMMYGINATION



Logo



Color Palette



Alt Logo



Social Media



Submark



Mood Board



Fonts

Euphoria Script

abcdefghijklmnopqrstuvwxyz

Arimo

abcdefghijklmnopqrstuvwxyz

Patterns





① Concrete pendant lights either side of bed in master bedroom. Copper detailing to add visual interest and underpin contemporary styling



② Scandinavian piece to display art. Finished in oak. Excellent for small spaces and feature walls.



③ Urban wall art for bedroom, using predominately black to add depth and drama. Illustrated on a grunge pink background to give a sense of how these would look on a pink wall. Feature wallpaper from Cole & Son to act as a contrast.



Colour Palette

Inky Blue



Berry



Scandi Blue



Black Pink



④ Navy velvet corner sofa, with contrasting geometric cushions. Dark wooden tapered legs. Brass side tables in each corner of the living room, with a square marble coffee table, and a feature rug.



Project Ref:

Client Contact:

Version:

Date of Client Approval: