

CLIENT 1: GO Airlines
INDUSTRY: Air Travel
FORMSTORMING
DESIGNER: Calvin Garcia

STYLE WORDS: Nostalgic, Vintage



STYLE WORDS: Space Age, Technical



STYLE WORDS: Cheerful, Family Friendly



CLIENT 2: Rincon
INDUSTRY: Beauty and Cosmetics
FORMSTORMING
DESIGNER: Calvin Garcia

STYLE WORDS: Elaborate, Upscale

R I N C O N
— beauty —

STYLE WORDS: Urban, Edgy

RINCON BEAUTY

STYLE WORDS: Calm Naturalt

