# CalvinHacks 2019 Sponsorship Packet
## 8-9 February 2019 | DeVos Communication Center

## Mission Statement:

CalvinHacks' mission is to provide fun and educational events where talented and passionate students can use technology to create and experiment.

## What is a Hackathon?

A hackathon is usually a 24 to 36-hour competition. Attendees work in small teams to create something that they deem useful or cool (popular examples are apps, websites, and hardware-centric systems). Accessibility is valuable to hackathons so admission is usually free and meals are often provided. It can be helpful to think of a hackathon as a "real-time science fair" (but with a lot of free food).

## About CalvinHacks:

CalvinHacks is a student organization at Calvin College. We do hackathons. CalvinHacks 2019 is Calvin College's first hackathon, so we're dedicated to starting things right. We hope we can kick off a long tradition of fun and education hackathons for the West Michigan area. Since CalvinHacks 2019 is our first ever hackathon, we are hoping for 200 attendees.

## Why Sponsor Us?

### Recruiting

There is no better place or time to scout out talent than while they are hard at work, demonstrating the very skills that you are looking for. Unlike career fairs, you are interacting with potential hires while their guard is down and they are doing what they love. This way, you can truly tell if an individual would be a good fit for your organization.

### Brand Recognition

Even if there aren't any products that you could demo at the event, getting your name, as well as what you do, out there to a community of passionate hackers is a surefire way to garner interest in your organization and expand your brand.

### Product Testing

Instead of spending precious resources gathering end users to test your product on, bringing your product to CalvinHacks is a convenient way to expose it to a multitude of hackers and to receive instant feedback.

| Sponsorship Levels: | Bronze $750 | Silver $1500 | Gold $2500+ |
|---|---|---|---|
| **General** | | | |
| Send Mentors | X | X | X |
| Bring API + Hardware (if applicable) | X | X | X |
| Tech Talks/Demos/Workshops | | 1 Slot | 2 Slots |
| Company Representative as Judge | | | X |
| Opening Ceremony Slot | | | 5 min |
| **Recruiting** | | | |
| Distribute Recruiting Materials | X | X | X |
| Recruiting Table (+Recruiters) | | X | X |
| Access to Resumes | | Post-Hack | Pre-Hack |
| Company Lounge (+Snacks) | | | X |
| **Branding** | | | |
| Logo on Website | Small | Medium | Large |
| Distribute Swag | X | X | X |
| Logo on T-Shirt | | Medium | Large |

**Note:** This sponsorship chart is not set in stone. If you have other ideas regarding how you can contribute to CalvinHacks, please let us know!

## Contact:

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