



CALVINHACKS

EXPLORE 2021

CalvinHacks 2021 Sponsorship Packet

26-27 March 2021 | Calvin University

Mission Statement:

CalvinHacks' mission is to provide fun and educational events where talented and passionate students can use technology to create and experiment.

What is a Hackathon?

In a traditional hackathon, attendees work in small teams over a 24 to 36-hour window to create something that they deem useful or enjoyable (popular examples are apps, websites, and hardware-centric systems). At the conclusion of the event, hackers have a chance to show off their projects and enter judging for the chance to win prizes. Accessibility is valuable to hackathons so we make CalvinHacks free to attend. It may be helpful to think of a hackathon as a “real-time science fair” (but with free food).

Because of COVID-19, running a safe traditional hackathon is an impossible feat. To keep the hackathon spirit alive, we're running a hybrid hackathon! This hackathon is primarily virtual. However, we are offering students the opportunity to participate in person for the first 10 hours of the hackathon (social distancing enforced).

About CalvinHacks:

CalvinHacks is a student organization at Calvin University that hosts hackathons.

Why Sponsor Us?

Recruiting

There is no better place or time to scout out talent than while they are hard at work, demonstrating the very skills that you are looking for. Unlike career fairs, you are interacting with potential hires while they are doing what they love. This way, you can truly tell if an individual would be a good fit for your organization.

Brand Recognition

Even if there aren't any products that you could demo at the event, getting your name, as well as what you do, out there to a community of passionate hackers is a surefire way to garner interest in your organization and expand your brand.

Product Testing

Instead of spending precious resources gathering end users to test your product on, bringing your product to CalvinHacks is a convenient way to expose it to a multitude of hackers and to receive instant feedback.

Sponsorship Levels:	Bronze \$250	Silver \$500	Gold \$800+
General			
Mentors (Discord)	X	X	X
Bring API (if applicable)	X	X	X
Tech Talks/Demos/Workshops		1 Slot	2 Slots
Company Representative as Judge		X	X
Opening Ceremony Slot			5 min
Recruiting			
Distribute Recruiting Email	X	X	X
Access to Resumes	Post-Hack	Pre-Hack	Pre-Hack
1:1 Meetups	X	X	X
Branding			
Logo on Website	Small	Medium	Large

Note: This sponsorship chart is not set in stone. If you have other ideas regarding how you can contribute to CalvinHacks, please let us know!

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