



# ABSTRACTION HACKATHON 2025

**Abstraction Sponsorship Packet**  
March 21-22, 2025 | Calvin University

## **Mission Statement:**

Abstraction's mission is to equip passionate students with a competitive edge in today's challenging job market by providing hands-on experience through engaging events and exploration of technology. We empower students to create, experiment, and grow in their technical skills within a supportive CS club community.

## **What is a Hackathon?**

At a hackathon, attendees work in small teams over a 24 to 36-hour window to create something that they deem useful or enjoyable (popular examples are apps, websites, and hardware-centric systems). At the conclusion of the event, hackers have a chance to show off their projects and enter judging for the chance to win prizes. Accessibility is valuable to hackathons so we make CalvinHacks free to attend and meals are provided. It may be helpful to think of a hackathon as a "real-time science fair" (but with a lot of free food).

## **About Abstraction:**

Abstraction is a student organization at Calvin University that hosts an annual hackathon on Calvin's campus that on average holds up to 100 students.

## **Why Sponsor Us?**

### **Reach hundreds of engaged students**

There is no better place or time to showcase your business to students eager to support sponsors that invest in their community.

### **Brand Recognition**

Getting your name, as well as what you do, out there to a community of passionate hackers is a surefire way to garner interest in your organization and expand your brand.

## Give back to your community

We are looking for help from local businesses to provide meals, snacks, and prizes to make the event a welcoming and memorable experience for students.

## How you can help:

We're looking for **local partners** to support our event in the following ways:

- **Meal sponsorships** - Help fuel our students with donated meals, snacks, or drinks.
- **Prize donations** - Gift cards, service discounts, or local experience vouchers make great prizes!
- **Monetary sponsorships** - Direct financial support helps cover event costs like venue setup and materials.

## Questions?

### Contact:

Email: [abstraction@calvin.edu](mailto:abstraction@calvin.edu)

Phone: 689-286-2171

Instagram: @calvinabstraction

### Keith Vander Linden

Department Chair, Computer Science Program

Calvin University