

Zijie Jin, VR | AR Specialist

Montreal, Quebec, Canada, 514 619 2595, calvin.jin0830@gmail.com

QUALIFICATION

Virtual and Augmented Reality development and deployment
Shipped three projects including games for the Oculus, combining roles of game designer, and project manager
Ability to analyze problems and generate technical solutions independently
Expert in SEO, Google Ads, Email Marketing, TikTok, and WeChat marketing
Advanced Tableau data visualization tool: joining and blending data
Strong knowledge of relational databases and SQL syntax

SKILLS	Python Data Analysis	Experienced	Tableau	Expert
	GitHub	Experienced	SQL	Experienced
	Vuforia SDK	Experienced	Microsoft Excel	Expert
	C# Unity	Experienced	Adobe Suite	Skillful
	C++ Unreal	Skillful		

EMPLOYMENT HISTORY

Dec 2020 — Present	Director of Marketing, Pawscape Limited	Montreal
	Oversaw operation-purchasing, supply chain, resource planning and new product development Developed data in pet supplies industry through research and modeling marketing strategy	
Mar 2018 — Mar 2020	Business Analyst, Director of Marketing, SA institute	Montreal
	Initiated the transformation to an educational technology company by cooperating with internal department and external marketing and technology consultants Established strategic marketing plans to streamline recruitment efforts Facilitated market analysis, hired part-time coordinators from diverse background Generated a 25% increase in annual ROI through the advertising campaign Digitized student database and optimized consultation process online and offline	
Apr 2014 — Feb 2018	Online Shop Consultant, Market America Shop.com	Montreal
	Implemented strategic sales plan in alignment with the target market Supported team building and oversaw training seminars Recognized for leveraging expertise in setting goals and recruitment	

EDUCATION

Nov 2021 — Oct 2022	Virtual & Augmented Reality Specialist, Champlain College	Longueuil
	Programming for VR – Python, C# & Unity, C++ & Unreal Immersive 3D Architecture, Experiential 3D Animation UX/UI & Human Body Perception Systems Software Development Kits & Hardware VR Portfolio 1 – Planning & Pricing	
Sep 2020 — Present	Master of Business Administration, Thompson Rivers University	Online

Jan 2014 — May 2017	Bachelor of Commerce, Major Accountancy, Concordia University	Montreal
Sep 2012 — Dec 2013	Bachelor of Commerce, Dalhousie University	Halifax
	Dean's List	

COURSES AND CERTIFICATE

Mar 2021 — May 2021	SQL for Business Analysts, Datacamp
Feb 2021 — Apr 2021	Business Analytics Certificate, University of Pennsylvania

INTERNSHIPS

Sep 2013 — Dec 2013	Second year representative, Dalhousie Accounting Society	Halifax
	Spearheaded the process of delivering appropriate feedback concerning society recruitment efforts and on-campus events	
	Contributed to the success of cross-society activities - the Inside Ride	
Jul 2013 — Aug 2013	Auditing Assistant, Reanda International Public Accountants	Dalian, China
	Sorted materials and forms needed to generate audit working records and reports	
	Adhered to strict standard policies to analyze and evaluate client operating reports	
	Coordinated with audit team to draft audit working records and reports	

LANGUAGES	English	Highly proficient	French	B2
	Chinese	Native speaker		

HOBBIES	Tennis
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