



# F.O.M.O

See What's Going On In Your Atmosphere.

## Purpose

A large but simple advertising platform where users can create, discover and share a well categorised array of club events, shopping sales, restaurant specials and much more.

## Current Agile Development Plans

-Addition of more categories such as Arts&Culture, Business and Education. This will allow an increase in traffic, allowing peoples ads to be seen and clicked on more often.

-A premium account shall be released, allowing users to design their own theme for their website. It shall cost \$1pm. Having a premium account will give users access to the ad free mobile app.

-A mobile app will be released with two versions on the app stores, one version containing pop up ads and it will be free. The other will be \$1pm and will not have the pop up ads. Having bought the app will give users access to the premium website as well.

-Further plans will be revealed in time.

# Admin User Role

-Fomo Admin are in charge of data control such as checking on flagged events, deciding which ads go where and deciding who gets to use the web app.

-Admin should be individuals not looking for this to be their endgame but just a side source of income. When they are tired of their role they will be able to pass it on to someone else. Admin are not shareholders, therefore your role can be revoked by me at any time. However I will not revoke your position without cause, eg. Gross insubordination, Abuse of Privileges, Leaking classified information to non admin etc.

-Fomo Admin earn 5% of the websites total earnings and are paid at the end of every week.

-Each Admin are required to have a bank account within Uganda, preferably Barclays, Stanbic or Stanchart.

-Admin account's are allowed to edit/delete any events, users and galleries. Admin have access to 8 control pages;

- Top Events
- Flagged Events
- Flagged Users
- Flagged Pictures
- Spotlight Events
- Advert Space (Only Accessible after website traffic increases)
- Uganda Teams
- Attractions

-The Top Events Page is used for social media purposes.

-The Flagged pages have all events, users and pictures that have received a flag for inspection by other users. They shall be ordered from most flags to least and split into the different categories. Admin should regularly browse through flagged data and determine whether it should be taken down or not. If any event receives a number of flags greater than or equal to 10% of the total number of people going to that event, it must be deleted immediately. These events will have a red boarder around them.

-The Spotlight Events page is where Admin will be able to edit the events that go within the spotlight bar that appears on the top of nearly every page. There should be a maximum of 10 events within the bar at a time. Admin should discuss and decide upon which events will be displayed in the the bar.

-The Advert Space Page is where Admin will have access to all the ads on the website, here they can preview the ad space throughout the the website to business owners and have individuals select where to put their ads. The page will show which ad spaces are currently taken and which are occupied by a random Google Adsense advert. This page will only be available once website traffic increases. I will fill all ad spaces with Google Adsense Adverts to start.

-The Uganda Teams page is used to enter the National teams sporting events and National Sports teams.

-The Attractions Page gives Admin access to the data that goes on the "Things to do" page. This page is currently split into 3 parts; Jinja Adventures, Parks & Wildlife and Landmarks to visit. This page can be expanded upon as there can be countless different things to do in a whole country, if any Admin hear or come up with any bright ideas, make sure to bring them up in the group chat.

# Social Media Accounts Management

-With Instagram, facebook and twitter the admin will have access to the Top Events page where they can see the top 3 events of each category for that day. Throughout the day they should post the top events in any order. There will also be a tab showing the highest rated galleries and photos from these galleries can be posted through the day. It is mentioned within the privacy policy that Fomo-Events will be allowed to post the top events and galleries so that we don't touch any privacy problems. The story should be used to display upcoming event adverts. When deciding an event should be saved as a highlight on instagram all admin must have agreed to it.

-The snapchat account should be a pass on account like OC 256 but only for clubbing and festival/concert events. The account shall be held by the chosen user for the chosen event's starting to ending time.

-On all accounts we only follow admin, unless all admin have come to an agreement that an unrelated account should be followed for beneficial reasons.

# Terms & Conditions

## 1. Acceptance of Terms

By accessing and using the website at <http://fomo-events-ug.com/>, you are agreeing to be bound by these terms of service, all applicable laws and regulations, and agree that you are responsible for compliance with any applicable laws. If you do not agree with any of these terms, you are prohibited from using or accessing this site. The materials contained in this website are protected by applicable copyright and trademark law.

## 2. Use License

- a. All the content on the site and any other material sent to you by us belongs to us. We grant you a non commercial, non exclusive, non transferable, royalty free licence to use the Content for your own personal purpose on a single computer for lawful and non commercial use. This is the grant of a license, not a transfer of title, and under this license you may not:
  - i. modify or copy the materials;
  - ii. use the materials for any commercial purpose, or for any public display (commercial or non-commercial);
  - iii. attempt to decompile or reverse engineer any software contained on fomo-events-ug;
  - iv. remove any copyright or other proprietary notations from the materials; or
  - v. transfer the materials to another person or "mirror" the materials on any other server.
- b. This license shall automatically terminate if you violate any stated restrictions and may be terminated by Fomo-Events at any time. Upon terminating your viewing of these materials or upon the termination of this license, you must destroy any downloaded materials in your possession whether in electronic or printed format.

## 3. Registered Users

- a. Registration is personal to you only and you must ensure that any password provided is only used by you. AS such you will be entirely responsible for all activities carried out using your username and password(or activities carried out using this site following us of your username and password) even if such activities are not carries out by you. You are obliged to keep your password confidential and out of reach of any third parties.
- b. We determine what facilities are available on the website and such facilities are provided on an "as is" basis. We may at our sole discretion add or remove facilities to or from the Site at any time on a temporary or permanent basis with no liability to you.
- c. By agreeing to these terms, you agree that all content provided by you, including but not limited to events and photographs can be displayed forever on the website as well as be used by us in relation to the Site. This applies to even after you cease to use the website.
- d. [fomo-events-ug.com](http://fomo-events-ug.com) reserves the right to block you or terminate you from accessing the Website for any breach of these Terms of Use at any time without any notice.
- e. [fomo-events-ug.com](http://fomo-events-ug.com) reserves the right to delete any of your Content from the Website at any time.
- f. [fomo-events-ug.com](http://fomo-events-ug.com) is not liable to you or a third party for any termination of your access to the Website or deletion of your posted Content.
- g. You agree not to try to use the Website after said termination.
- h. You agree that [fomo-events-ug.com](http://fomo-events-ug.com) has the right without liability to you to disclose any registration data and/or account information to law enforcement authorities, government officials and/or third parties, as [fomo-events-ug.com](http://fomo-events-ug.com) believes is reasonably necessary or appropriate to enforce and/or verify compliance with any of these Terms of Use(including, but not limited to [fomo-events-ug.com](http://fomo-events-ug.com)'s right to cooperate with any legal process relating to your use of the Website, and/or a third party claim that your use of the Website is unlawful and/or infringes such third party's rights).

## 4. Violation of Terms of Use

Please notify us if you become aware of any violations by third parties of these Terms of Use.

## 5. Children's Privacy

Our Services do not address anyone under the age of 13. We do not knowingly collect personal identifiable information from children under 13. In the case we discover that a child under 13 has provided us with personal information, we immediately delete this from our servers. If you are a parent or guardian and you are aware that your child has provided us with personal information, please contact us so that we will be able to do necessary actions.

## 6. Links to Other Sites

Our Service may contain links to other sites. If you click on a third-party link, you will be directed to that site. Note that these external sites are not operated by us. Therefore, we strongly advise you to review the Privacy Policy of these websites. We have no control over, and assume no responsibility for the content, privacy policies, or practices of any third-party sites or services.

## 7. Privacy Policy

[fomo-events-ug.com](http://fomo-events-ug.com) respects your privacy and has developed a detailed Privacy Policy that is incorporated into this Agreement. By agreeing to these Terms, you are also accepting the terms of our Privacy Policy.

## 8. Acceptable Use

You agree to not post, email, or make available through the Website any Content that is objectionable to [fomo-events-ug.com](http://fomo-events-ug.com) or in contradiction to applicable laws or regulations. In this regard, you agree not to post, email or make available through the Website any Content that:

- is unlawful, harmful, threatening, abusive, defamatory, libelous, invasive or any information harmful to minors;
- is of a political nature and/or is critical of any government or municipal employee in any jurisdiction.
- is pornographic or any kind of nudity, sexually explicit or perverse content;
- is racist or discriminatory content towards any race, religion, creed, nationality, gender or any other grouping of individuals;
- impersonates any another person;
- includes personally identifiable information about another person without their permission;
- is false or deceptive;
- violates any applicable international, federal, national, local copyright, patent, trademark or other intellectual property laws;
- contains any software viruses, trojans, worms, logic bombs or other material which is malicious or technologically harmful;

You further agree not to:

- contact people who do not wish to be contacted;
- stalk or harass other users of the Website;
- collect personal information about users for commercial or unlawful purposes;
- to post, email, make available through the Website or contact [fomo-events-ug.com](http://fomo-events-ug.com) or any other users of the Website with any spam, junk mail, chain letters, pyramid or Ponzi schemes, or unsolicited email advertisements; or
- attempt to gain unauthorized access to the Website, the server on which the Website is stored or any server, computer or database connected to the Website,

For the avoidance of doubt, the above list of prohibited content and actions is not exhaustive.

## 9. Modifications

Fomo-Events may revise these terms of service for its website at any time without notice. By using this website you are agreeing to be bound by the then current version of these terms of service.

## 10. Governing Law

These terms and conditions are governed by and construed in accordance with the laws of Uganda and you irrevocably submit to the exclusive jurisdiction of the courts in that Country.