



# F.O.M.O

See What's Going On In Your Atmosphere.

## What is it?

An application designed to allow users to easily create and discover events, shopping sales and restaurant specials within your country.

## How the app works

The app is currently designed to function as a sort of large notice board. Users and non users can visit the site daily and view what events, sales and specials are going on for the week. Every week the app automatically updates its internal date and changes it to the required dates for that week. This allows Admin and Users to create events ahead of time, allowing Fomo Events to feature hand picked events on our social media accounts for you and start building hype for your events as early as you want. Additionally visitors can view events coming up within the month or year, or throwback on previous events.

Once Signed Up on the app you are granted additional privileges such as creating your own events on the site and encouraging other users to nominate your events for the Spotlight. Spotlight Events shall be featured on our social media pages daily until that event takes place. They will also appear on the spotlight events bar on the website. As our website and traffic grows so shall the number of people viewing your events. Additionally these events shall be used to fill our "Top Events" for each category.

This app was strictly designed for only lawful and friendly activity. To in-force this we have drawn up terms and conditions for use of the site that should be read before hand.

Additionally we at all times have a hand picked few individuals who act as the websites admin. Users are able to flag other users events, these flag messages are sent to the admin who then review the flagged event and decide what moves to take. Admin are capable of deleting all events, sales, specials and users. If a user or your event is flagged and is not in accordance with our terms and conditions, legal actions may be taken.

Fomo-events-ug is an agile application powered by creative young dreamers. Users are welcome to experience the applications growth over time, first hand.

# Admin User Role

-Fomo Admin are select individuals holding accounts that have access to all features of the application. Admin are in charge of data control and social media account management. Admin earn 5% of the applications total income.

-As an admin you may choose your custom user handle upon selection. You shall have access to the "See the FOMO" tool page. This page contains further instructions on how to correctly use your privileges to ensure the website is kept clean.

-To clarify the Admin Users are not shareholders or have any right to claim of the application. This role was designed as a fun way for responsible, creative individuals looking for a simple temporary source of income while pursuing bigger goals to earn something. This means your role may be revoked at any time, however we shall not revoke your position without good reason.

## How Admin Earn

-Google Adsense. Google has this useful tool where we can grab an advert created by someone around the world and put it on our application for no cost. Google then charges the ad creator for every click their ad receives and pays us directly. The application is designed in a way that users will often visit daily. This means the more users we get to use the application the more profit we generate.

-Spotlight Events. The Spotlight Events Page is our primary advertisement page. As traffic grows larger we gain the the opportunity to create new and effective charging methods for what events, sales and specials we will feature on our social media pages.

-Communication. Admin communication and participation will be the highest factor affecting the applications potential. Admin must work together to master their roles and effectively market both the application and users events.

-Marketing. As an advertisement platform application marketing also plays a critical and unique role. The better we market the application, the wider fanbase we reach out to. The more people viewing our social media accounts and using our application, the more views our users events, sales and specials get. The more our name grows the more useful our application will become, generating a higher demand for advertisement by us.

-Essentially as an Admin this becomes more than an application, it becomes a small, fun, simple job. You will be drawing up statistics from the total events, specials and sales logged from specific times of the year, first hand manage flagged data and view our users grow, construct unique advertisement plans for user events and more.

# Terms & Conditions

## 1. Acceptance of Terms

By accessing and using the website at <http://fomo-events-ug.com/>, you are agreeing to be bound by these terms of service, all applicable laws and regulations, and agree that you are responsible for compliance with any applicable laws. If you do not agree with any of these terms, you are prohibited from using or accessing this site. The materials contained in this website are protected by applicable copyright and trademark law.

## 2. Use License

- a. All the content on the site and any other material sent to you by us belongs to us. We grant you a non commercial, non exclusive, non transferable, royalty free licence to use the Content for your own personal purpose on a single computer for lawful and non commercial use. This is the grant of a license, not a transfer of title, and under this license you may not:
  - i. modify or copy the materials;
  - ii. use the materials for any commercial purpose, or for any public display (commercial or non-commercial);
  - iii. attempt to decompile or reverse engineer any software contained on fomo-events-ug;
  - iv. remove any copyright or other proprietary notations from the materials; or
  - v. transfer the materials to another person or "mirror" the materials on any other server.
- b. This license shall automatically terminate if you violate any stated restrictions and may be terminated by Fomo-Events at any time. Upon terminating your viewing of these materials or upon the termination of this license, you must destroy any downloaded materials in your possession whether in electronic or printed format.

## 3. Registered Users

- a. Registration is personal to you only and you must ensure that any password provided is only used by you. AS such you will be entirely responsible for all activities carried out using your username and password(or activities carried out using this site following us of your username and password) even if such activities are not carries out by you. You are obliged to keep your password confidential and out of reach of any third parties.
- b. We determine what facilities are available on the website and such facilities are provided on an "as is" basis. We may at our sole discretion add or remove facilities to or from the Site at any time on a temporary or permanent basis with no liability to you.
- c. By agreeing to these terms, you agree that all content provided by you, including but not limited to events and photographs can be displayed forever on the website as well as be used by us in relation to the Site. This applies to even after you cease to use the website.
- d. [fomo-events-ug.com](http://fomo-events-ug.com) reserves the right to block you or terminate you from accessing the Website for any breach of these Terms of Use at any time without any notice.
- e. [fomo-events-ug.com](http://fomo-events-ug.com) reserves the right to delete any of your Content from the Website at any time.
- f. [fomo-events-ug.com](http://fomo-events-ug.com) is not liable to you or a third party for any termination of your access to the Website or deletion of your posted Content.
- g. You agree not to try to use the Website after said termination.
- h. You agree that [fomo-events-ug.com](http://fomo-events-ug.com) has the right without liability to you to disclose any registration data and/or account information to law enforcement authorities, government officials and/or third parties, as [fomo-events-ug.com](http://fomo-events-ug.com) believes is reasonably necessary or appropriate to enforce and/or verify compliance with any of these Terms of Use(including, but not limited to [fomo-events-ug.com](http://fomo-events-ug.com)'s right to cooperate with any legal process relating to your use of the Website, and/or a third party claim that your use of the Website is unlawful and/or infringes such third party's rights).

## 4. Violation of Terms of Use

Please notify us if you become aware of any violations by third parties of these Terms of Use.

## 5. Children's Privacy

Our Services do not address anyone under the age of 13. We do not knowingly collect personal identifiable information from children under 13. In the case we discover that a child under 13 has provided us with personal information, we immediately delete this from our servers. If you are a parent or guardian and you are aware that your child has provided us with personal information, please contact us so that we will be able to do necessary actions.

## 6. Links to Other Sites

Our Service may contain links to other sites. If you click on a third-party link, you will be directed to that site. Note that these external sites are not operated by us. Therefore, we strongly advise you to review the Privacy Policy of these websites. We have no control over, and assume no responsibility for the content, privacy policies, or practices of any third-party sites or services.

## 7. Privacy Policy

[fomo-events-ug.com](http://fomo-events-ug.com) respects your privacy and has developed a detailed Privacy Policy that is incorporated into this Agreement. By agreeing to these Terms, you are also accepting the terms of our Privacy Policy.

## 8. Acceptable Use

You agree to not post, email, or make available through the Website any Content that is objectionable to [fomo-events-ug.com](http://fomo-events-ug.com) or in contradiction to applicable laws or regulations. In this regard, you agree not to post, email or make available through the Website any Content that:

- is unlawful, harmful, threatening, abusive, defamatory, libelous, invasive or any information harmful to minors;
- is of a political nature and/or is critical of any government or municipal employee in any jurisdiction.
- is pornographic or any kind of nudity, sexually explicit or perverse content;
- is racist or discriminatory content towards any race, religion, creed, nationality, gender or any other grouping of individuals;
- impersonates any another person;
- includes personally identifiable information about another person without their permission;
- is false or deceptive;
- violates any applicable international, federal, national, local copyright, patent, trademark or other intellectual property laws;
- contains any software viruses, trojans, worms, logic bombs or other material which is malicious or technologically harmful;

You further agree not to:

- contact people who do not wish to be contacted;
- stalk or harass other users of the Website;
- collect personal information about users for commercial or unlawful purposes;
- to post, email, make available through the Website or contact [fomo-events-ug.com](http://fomo-events-ug.com) or any other users of the Website with any spam, junk mail, chain letters, pyramid or Ponzi schemes, or unsolicited email advertisements; or
- attempt to gain unauthorized access to the Website, the server on which the Website is stored or any server, computer or database connected to the Website,

For the avoidance of doubt, the above list of prohibited content and actions is not exhaustive.

## **9. Modifications**

fomo-events-ug.com may revise these terms of service for its website at any time without notice. By using this website you are agreeing to be bound by the then current version of these terms of service.

## **10. Governing Law**

These terms and conditions are governed by and construed in accordance with the laws of Uganda and you irrevocably submit to the exclusive jurisdiction of the courts in that Country.