Intro to Machine Learning

December BUG

Agenda

- Personal Background
- Defining machine learning
- Real World Applications
- Machine Learning / Data Science Tools
- Machine Learning Workflow
- Demo
- Resources

Personal Background

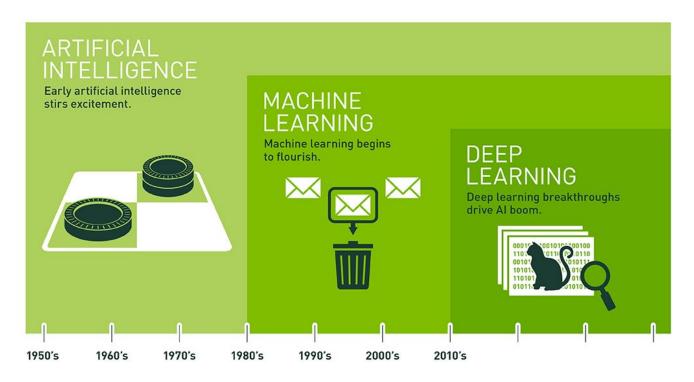


What is machine learning?

"Machine learning is the science of getting computers to act without being explicitly programmed."

-Andrew Ng

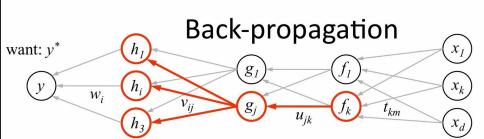
 Machine learning today involves applying statistical models to datasets to predict data, discover patterns, etc.



Since an early flush of optimism in the 1950s, smaller subsets of artificial intelligence – first machine learning, then deep learning, a subset of machine learning – have created ever larger disruptions.

Deep Learning - Neural Nets and Backpropagation

Backpropagation - Backward propagation of errors



- 1. receive new observation $\mathbf{x} = [x_1...x_d]$ and target y^*
- 2. **feed forward:** for each unit g_j in each layer 1...L compute g_j based on units f_k from previous layer: $g_j = \sigma \left(u_{j0} + \sum_i u_{jk} f_k \right)$
- 3. get prediction y and error $(y-y^*)$
- **4.** back-propagate error: for each unit g_i in each layer L...1

(a) compute error on
$$g_j$$

$$\frac{\partial E}{\partial g_j} = \sum_{i} \sigma^{1}(h_i) v_{ij} \frac{\partial E}{\partial h_i}$$
(b) for each u_{jk} that affects g_j

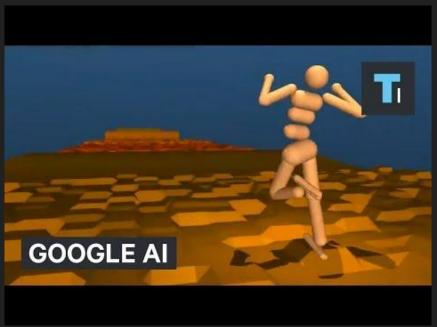
(i) compute error on u_{jk} (ii) update the weight

$$\frac{\partial E}{\partial u_{jk}} = \frac{\partial E}{\partial u_{jk}} \sigma^{1}(g_j) f_k \qquad u_{jk} \leftarrow u_{jk} - \eta \frac{\partial E}{\partial u_{jk}}$$

do we want g_j to how g_j will change be higher/lower if u_{jk} is higher/lower

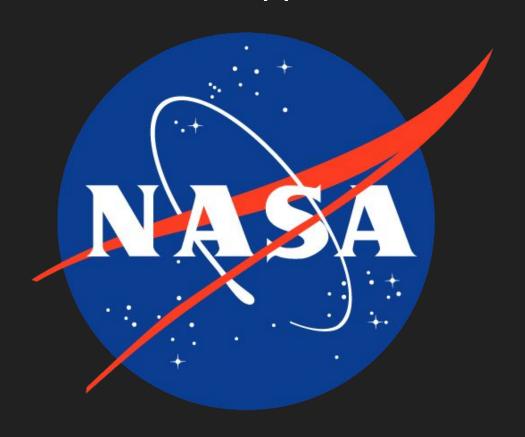
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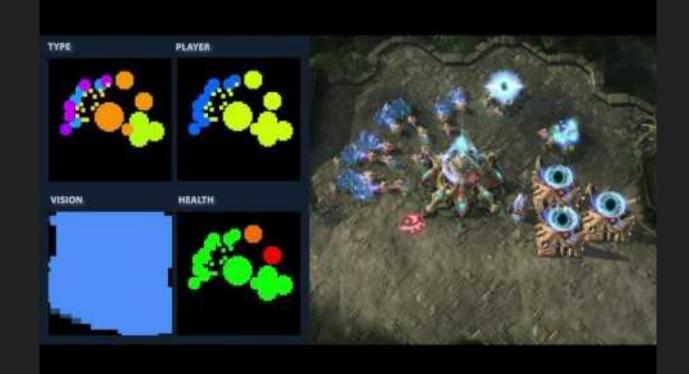












Machine Learning & Data Science Tools

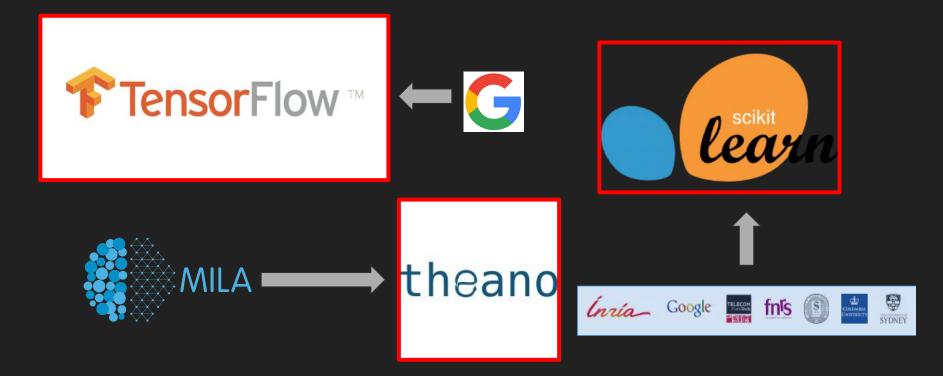
Data Science / Machine Learning Tools





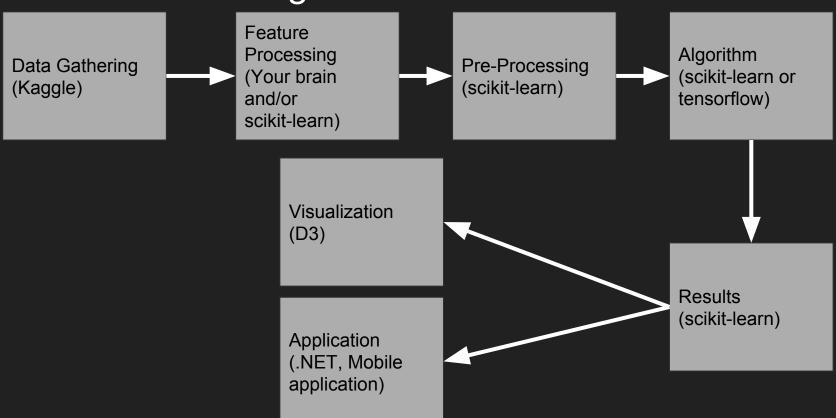
pandas $y_{it} = \beta' x_{it} + \mu_i + \epsilon_{it}$

Data Science / Machine Learning Tools

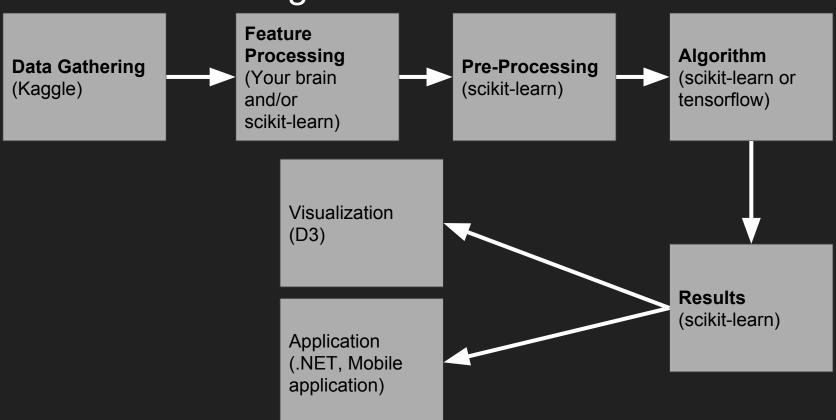


Machine Learning Workflow

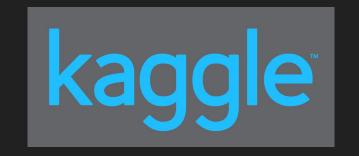
Machine Learning Workflow



Machine Learning Workflow



Data Gathering



Probably the most important step in machine learning.

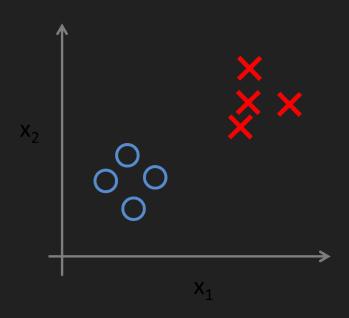
Labeled Data - Includes a meaningful "tag" to data. It's typically what you're trying to predict.

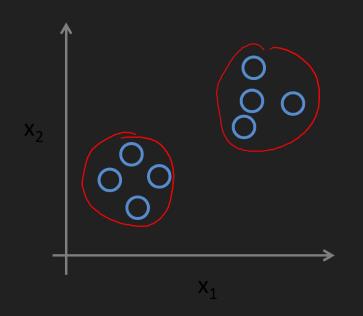
Unlabeled data - Just the data, no classification. (photos, videos)

Unsupervised vs. Supervised Learning

Supervised Learning

Unsupervised Learning



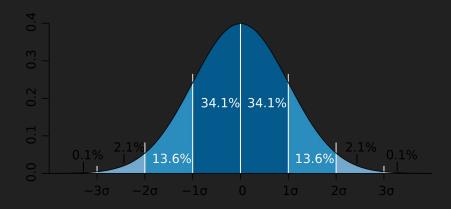


Feature Processing

- Data-Domain Research
- Filling in missing data
- Cartesian product
 - Population Density: urban, suburban, rural
 - State: Washington, Oregon, California
 - Product: urban_Washington, suburban_Washington, rural_Washington, urban Oregon, etc.
- Non-linear transformations
 - Binning
- Domain-specific features
 - Ex. length * width * height = volume
- Variable-specific features
 - Text features -

Pre-Processing

- Standardization
 - Some algorithms make assumptions about the data
 - SVM assume that all features are centered around zero and have the same variance.
 - Standard normally distributed data (the bell curve)
- Scaling Features
- Normalization
- Binarization



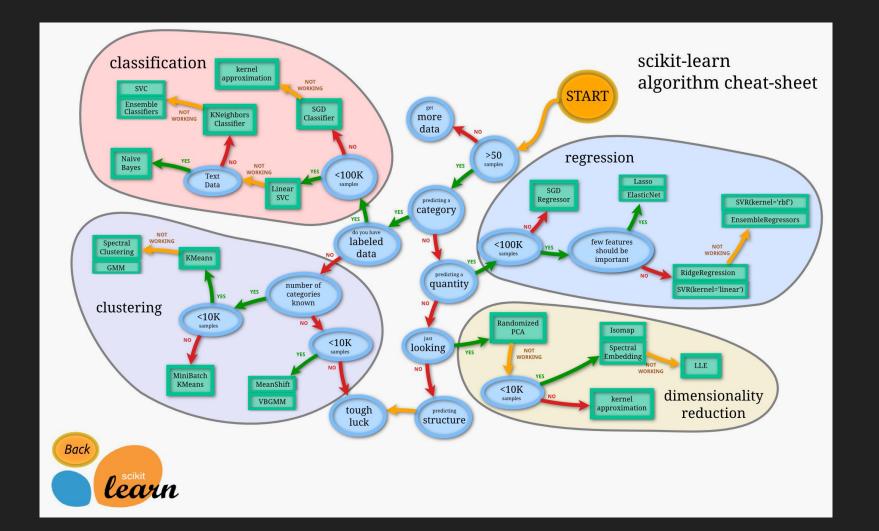
Training vs Test Data

"The fundamental goal of ML is to generalize beyond the data instances used to train models."

Training Data (70% - 80%) - Use this data to train the model.

Test Data (20% - 30%) - Use this data to evaluate the model.

- When splitting data, keep in mind that you want to accurately express your dataset in both your training and test dataset.
- Cross-Validation



Algorithm - Train model

- Several different algorithms to choose from to model your data.
 - Few different options:
 - Implement the algorithm yourself.
 - Use an existing implementation.

```
>>> from sklearn import svm
>>> from sklearn import datasets
>>> clf = svm.SVC()
>>> iris = datasets.load_iris()
>>> X, y = iris.data, iris.target
>>> clf.fit(X, y)
SVC(C=1.0, cache_size=200, class_weight=None, coef0=0.0,
    decision_function_shape='ovr', degree=3, gamma='auto', kernel='rbf',
    max_iter=-1, probability=False, random_state=None, shrinking=True,
    tol=0.001, verbose=False)
```

Algorithm - Evaluate model

```
>>> import pickle
>>> s = pickle.dumps(clf)
>>> clf2 = pickle.loads(s)
>>> clf2.predict(X[0:1])
array([0])
>>> y[0]
0
```

Results

The sklearn.metrics module includes score functions, performance metrics and pairwise metrics and distance computations.

Model Selection Interface

See the The scoring parameter: defining model evaluation rules section of the user guide for further details.

```
        metrics .get_scorer (scoring)
        Get a scorer from string

        metrics .make_scorer (score_func[, ...])
        Make a scorer from a performance metric or loss function.
```

Classification metrics

See the Classification metrics section of the user guide for further details.

<pre>metrics.accuracy_score (y_true, y_pred[,])</pre>	Accuracy classification score.
metrics.auc (X, y[, reorder])	Compute Area Under the Curve (AUC) using the trapezoidal rule
<pre>metrics.average_precision_score (y_true, y_score)</pre>	Compute average precision (AP) from prediction scores
metrics.brier score loss (v true v prob())	Compute the Brier score.
<pre>metrics.classification_report (y_true, y_pred)</pre>	Build a text report showing the main classification metrics
metrics.cohen_kappa_score(y1, y2[, labels,])	Cohen's kappa: a statistic that measures inter-annotator agreement.
<pre>metrics.confusion_matrix (y_true, y_pred[,])</pre>	Compute confusion matrix to evaluate the accuracy of a classification
metrics.f1_score (y_true, y_pred[, labels,])	Compute the F1 score, also known as balanced F-score or F- measure
metrics.fbeta_score (y_true, y_pred, beta[,])	Compute the F-beta score
<pre>metrics.hamming_loss (y_true, y_pred[,])</pre>	Compute the average Hamming loss.
<pre>metrics.hinge_loss (y_true, pred_decision[,])</pre>	Average hinge loss (non-regularized)
<pre>metrics.jaccard_similarity_score (y_true, y_pred)</pre>	Jaccard similarity coefficient score
<pre>metrics.log_loss (y_true, y_pred[, eps,])</pre>	Log loss, aka logistic loss or cross-entropy loss.
<pre>metrics.matthews_corrcoef (y_true, y_pred[,])</pre>	Compute the Matthews correlation coefficient (MCC)
metrics.precision_recall_curve (y_true,)	Compute precision-recall pairs for different probability thresholds
<pre>metrics.precision_recall_fscore_support ()</pre>	Compute precision, recall, F-measure and support for each class
<pre>metrics.precision_score (y_true, y_pred[,])</pre>	Compute the precision
<pre>metrics.recall_score (y_true, y_pred[,])</pre>	Compute the recall
<pre>metrics.roc_auc_score (y_true, y_score[,])</pre>	Compute Area Under the Receiver Operating Characteristic Curve (ROC AUC) from prediction scores.
metrics.roc_curve (y_true, y_score[,])	Compute Receiver operating characteristic (ROC)
metrics.zero_one_loss(y_true,y_pred[,])	Zero-one classification loss.

<u>Demo</u>

Tutorials

http://scikit-learn.org/stable/tutorial/basic/tutorial.html

https://www.tensorflow.org/get_started/get_started

http://docs.aws.amazon.com/machine-learning/latest/dg/building-machine-learning html

https://www.kaggle.com/c/titanic

Want to learn more?

https://openai.com/

https://www.tensorflow.org/

https://ipython.org/notebook.html

https://www.kaggle.com/

<u>Jason Mayes - Machine Learning 101</u>

Brush up on your math skills -> Statistics / Linear Algebra / Calculus

Questions??????

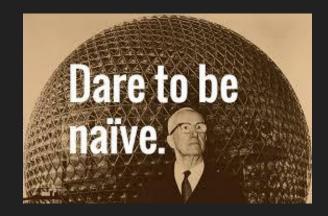
Extras

Machine Learning Tool Basics

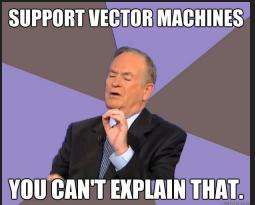
IPython Notebook

Python / Pandas

Naive Bayes



Support Vector Machine



Random Forest



K-Nearest Neighbors











Applications





