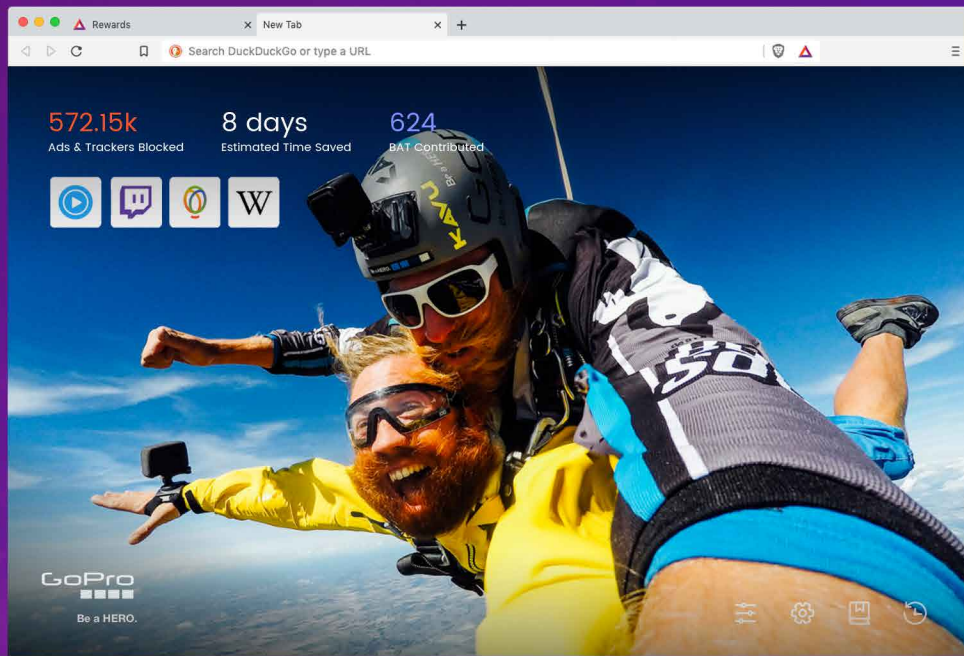




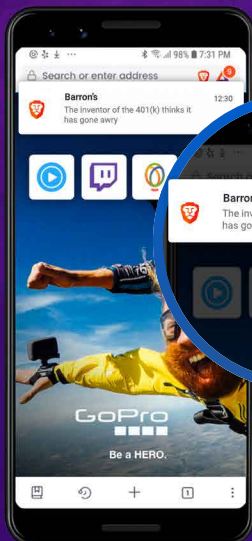
The First Global Ad Platform Built on Privacy

Brave places ads using local machine learning with the browsing profile, directly on-device.

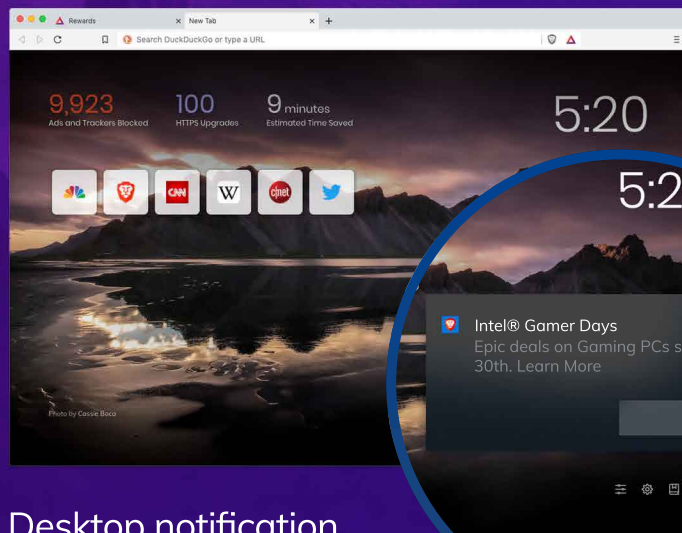
Available ad formats



New Tab Sponsorship



Mobile notification



Desktop notification

contact: adsales@brave.com



A Better Internet Begins with Brave

Brave delivers unmatched speed, security and privacy with the option to earn rewards through the first global private ad platform.

12M+

GLOBAL MONTHLY
ACTIVE USERS

4.0M

US MONTHLY
ACTIVE USERS

3-6x

FASTER THAN
OTHER BROWSERS

50/50

MOBILE
AND DESKTOP

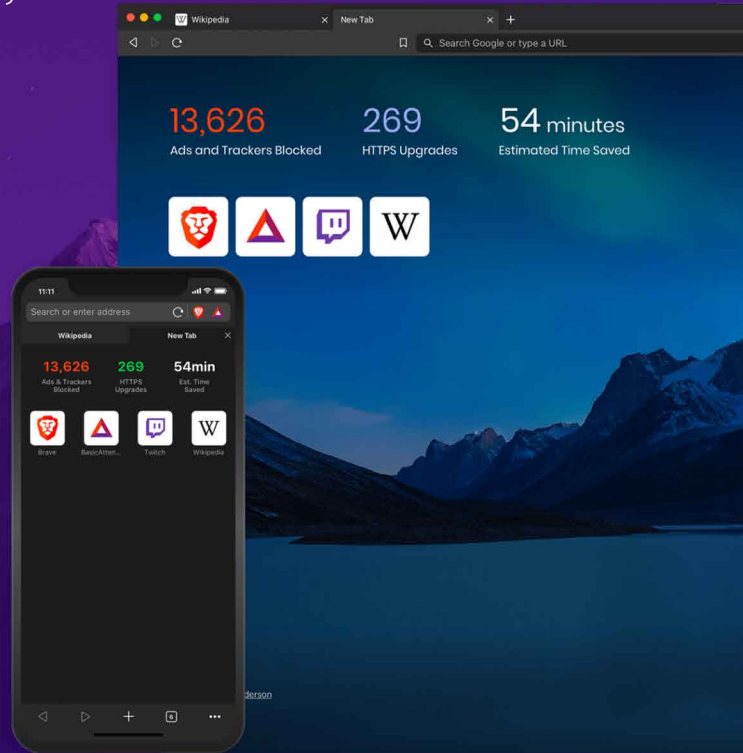
12%

CTR



10%

Clicks convert to
10 second page visits



Brave Rewards | Ads

Brave creates an opt-in, rewards-based model to monetize the web. People browse the web, view ads, and earn rewards for their attention. To learn more and get started with your first Brave campaign, visit ads.brave.com.

contact: adsales@brave.com