

Kalyan Chandana

Hyatsville, MD | [LinkedIn](#) | (813) 595-1580 | calyanv12@outlook.com | [Portfolio](#)

EDUCATION

University of Maryland

M.S in Human Computer Interaction

College Park, MD

Graduation Date: May 2024

Vellore Institute of Technology

B.Tech in Production and Industrial Engineering (GPA: 3.3)

Vellore, India

Graduation Date: May 2018

WORK EXPERIENCE

Renauro Wellness Pvt. Ltd.

Visual Experience Designer

Bengaluru, India

May 2021 – April 2022

- Rebranded the brand collateral and assisted in designing the new product lineup. Aided in generating 5 times more overall revenue over a period of 1 year.
- Assisted in increasing D2C sales by 17 times through redesigning and developing the D2C website with proper User Research, as well as establishing a Digital Marketing strategy.
- Designed 3D mockups of future product lineups which helped secure funding in investor pitches.
- Spearheaded Product Photography, Videography and other miscellaneous content creation, helped establish distinct brand guidelines.

Infosys (Client: Apple)

SAP Functional Consultant

Hyderabad, India

January 2019 - December 2021

- Analyzed requirements and prepared design documents according to the client's needs.
- Designed and tested SAP dashboards, updates for Apple's Global Retail team. Aided in speeding up the user flows by 25-30% across the application.
- Designed and developed a global report for tracking pre-orders during the New Product Introduction events.
- Trained new graduate trainees in the processes of Apple and Infosys.

Graduate trainee

August 2018 - January 2019

- Trained in Python, SQL, SAP ABAP, MM. Accomplished the training as a Top Performer.
- Represented the entire Graduate Trainee body as an elected member of the Self Governance Team.

Freelance Projects

Freelancer

Hyderabad, India

August 2020 – July 2022

- Designed proof of concepts and prototypes for a few startups using CAD tools like SolidWorks & Keyshot.
- Designed and developed websites for startups.
- Conducted Product Photography and Videography for startups and established brands.
- Designed Digital media and oversaw social media for various Web 3.0 and Digital Marketing companies.

LEADERSHIP & VOLUNTEERING EXPERIENCE

Make A Difference

Fund Raising & Ed-Support Volunteer

Hyderabad, India

September 2019 – March 2021

- Volunteered actively to raise funds for the organisation by organising fundraisers and coordinating with MNCs that rose for the cause.
- Taught science and valuable life skills every week to kids who ended up in shelter homes due to unfortunate circumstances.

LEAD

Volunteer

Vellore, India

August 2015 – November 2017

- Planned and executed the organizing of fundraisers, charity events for the organisation.
- Taught valuable life skills and spent time every weekend with physically challenged kids.

AWARDS & ACHIEVEMENTS

- Infosys SAPerb 2019 Rising Star Award.
- Elected as batch representative at InfosysLeadership Institute.
- First in KPMG International Case Competition (KICC-2017) University level.

SKILLS & INTERESTS

Skills: UX Design | CAD | UI Design | Graphic Design | Branding | Photography & Videography | CMS | Adobe Suite (Photoshop, Lightroom, Premiere Pro, Illustrator, After Effects, XD) | Figma | Keyshot | Blender

Interests: Product Design, XR, Marketing, Branding, User Research, Photography, Traveling, Formula 1