Kalyan Chandana

Product Designer | Charlotte, NC | design.with.kalyan@gmail.com | Portfolio

Summary

User Experience Designer with 5+ years of expertise in creating human-centered digital products at scale. Proven track record of leading comprehensive UX research initiatives and implementing strategic design solutions that impact thousands of users. Combines deep user research capabilities with strong design execution and front-end development skills. Experienced in building and leading cross-functional design teams and developing scalable design systems.

Work Experience

Omni Healing **(Remote) Hartford, CT**
Design Lead *Sep 2024 - Present*
- Drive end-to-end design process from user research through implementation for healthcare platform.
- Developing comprehensive design system focused on accessibility (WCAG 2.1) and scalability.
- Leading competitive analysis and collaboration with product marketing to build effective UX narratives.
- Establish and lead human-centered design practices across the organization.

University of Maryland **College Park, MD**
UX Designer, iConsultancy *Aug 2023 – May 2024*
- Led extensive user research program for TerpGIS, conducting:
  - 30+ user interviews and 12 SME interviews
  - Focus group sessions and 20+ cognitive walkthroughs
  - 10 heuristic reviews and 20+ usability testing sessions
- Developed innovative research synthesis tool combining affinity mapping with user/expert feedback on prototype features.
- Pivoted product strategy based on research findings, implementing two-pronged approach with mobile app and desktop admin portal.
- Created scalable design system for global implementation while focusing MVP on Maryland state.
- Implemented field-specific features including GPS recording and drawing tools based on user needs.

Graduate Assistant - UX & Comms, DIT *Jan 2023 – May 2024*
- Increased user satisfaction by 20% through research-driven redesign of Elevate program website.
- Developed comprehensive user personas and journey maps to guide design decisions.
- Implemented intuitive interfaces focusing on simplified data access and cross-walks.
- Reduced cognitive load through enhanced search functionality and visual hierarchy improvements
- Conducted regular usability testing sessions to iterate and improve designs.

Renaura Wellness Pvt. Ltd. **Bengaluru, India**
Design Lead *May 2021 – April 2022*
- Drove 17x increase in sales through UX/UI redesign of D2C ecommerce platform serving 200,000+ daily users.
- Led team of 5 (2 designers, video editor, photographer, intern) to deliver cohesive user experience.
- Conducted competitive analysis for an informed product strategy.

- Developed and implemented a comprehensive design system for an ecommerce website with 10+ SKUs.
- Created product marketing narratives using UX strategy tools.
- Contributed to successful $1M Series A funding round through visioning.

Apple x Infosys   **Hyderabad, India**
UI/UX Designer / Sr. Consultant   *January 2019 - December 2021*
- Improved efficiency by 7x for 7000+ global retail employees through intuitive custom automation tools that integrate SAP data.
- Delivered 30+ User Stories for Apple's Global Retail team, focusing on NPI events.
- Led cross-functional collaboration and knowledge transfer programs, mentoring new graduates in UX and SAP practices.

Graduate trainee   *August 2018 - January 2019*
- Completed comprehensive training in Web Development, Python, SQL, and SAP.
- Recognized as a Top Performer among training cohort

Education

University of Maryland   **College Park, MD**
M.S in Human Computer Interaction (GPA: 3.9)   *Graduation Date: May 2024*

Vellore Institute of Technology   **Vellore, India**
B.Tech in Production and Industrial Engineering (GPA: 3.3)   *Graduation Date: May 2018*

Skills

Product Design & Strategy: User Research & Testing, Information Architecture, Design Systems Development, Competitive Analysis, Business Model Canvas, Product Strategy, Design Leadership

Research Methods: User Interviews, SME Interviews, Focus Groups, Cognitive Walkthroughs, Usability Testing, Heuristic Evaluation, Research Synthesis.

Technical: Design & Prototyping: Figma, Adobe Suite, Paper, Axure, 3D: Spline, Keyshot, Blender, Front-end: HTML/CSS/JavaScript, React.

Volunteering

Menzies Foundation   **Remote**
UX Designer   *Sep 2024 – Present*
- Designing mySource Network, a platform connecting community resources and support services
- Collaborating with cross-functional teams to align platform features with organizational mission and user needs by grounding the process in user research.

Make A Difference   **Hyderabad, India**
Ed-Support Volunteer   *Sep 2019 – Mar 2021*
- Taught science and life skills weekly to children in shelter homes, fostering a supportive learning environment.
- Raised funds and organized CSR events in collaboration with MNCs.

Awards & Achievements
- Infosys SAPerb 2020 Rising Star Award
- Elected as a member of the Governance Team, representing the trainee body as a Graduate trainee at Infosys.

- First place in KPMG International Case Competition (KICC-2017) at the university level