

PERSONA: Anthony Larsen

WHEN: Fall 2017

WHERE: Rutgers-Newark

THINK

"Wow this could be a really big opportunity. But I wish I had listened to coach and worked more on this highlight reel."

DO

Anthony has been given a week to put together a highlight reel. He reviews the footage he already has and stays up late every night plodding through the complicated video editing software on his pc. He also enlists the help of a visual arts major to make sure his video looks more professional.



FEEL

- Accomplished
- Nervous about the quality of his highlight reel.

SITUATION: The season has come to an end and Anthony was named team MVP. He scored many memorable goals and led his team to an NCAA tournament win. The awards ceremony is coming up and he will be featured along with other top players in the team's highlight reel. A recruiter with the NY Red Bulls practice side has reached out to him. The recruiter has attended some of Anthony's games but would also like a highlight reel he could possibly show the team's front office.