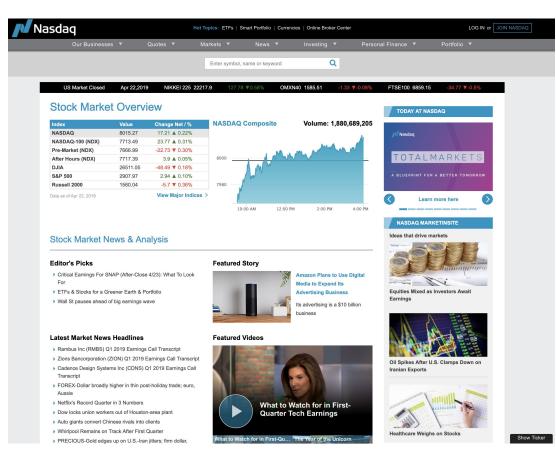
# Webscraping Nasdaq.com With Scrapy

Cameron Wisdom



### Background

- 2nd largest stock exchange in the world by Market Cap
- World's first electronic Stock Market
- Notable listings include: Microsoft,
   Oracle, Apple, Cisco, and Dell
- Helped modernize the IPO



Company List Home

Name Region

Industry

#### Exchange NASDAQ

NYSE **AMEX** 

Region

Australia and

South Pacific

Central America

and Caribbean

South America

**North America** 

**Basic Industries** 

Capital Goods

Consumer Non-

Consumer

Durables

Consumer

Services

Energy

**Finance** 

Healthcare

Miscellaneous

**Public Utilities** 

Transportation

Technology

Dur.

Middle East

Industry

Europe

Africa

Asia

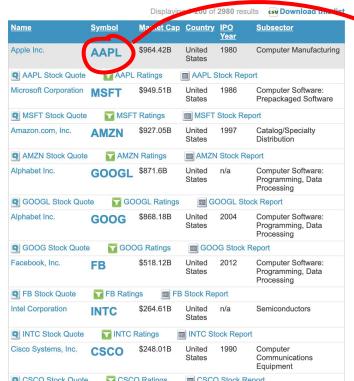
Exchange: NASDAQ

### NASDAQ Companies

North America Region:

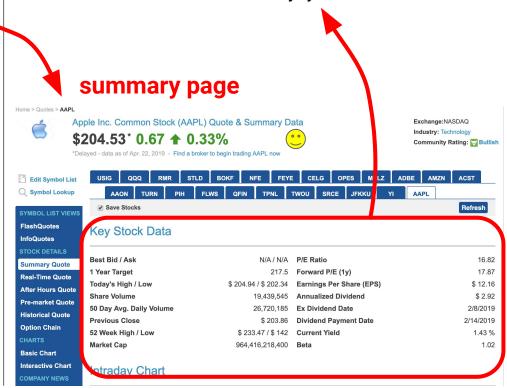
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All NASDAQ Securities \$ All Countries



This lovely table is dynamic and changes throughout each day during trading hours.

Interestingly enough, it also omits cells if the information is not available. yay!



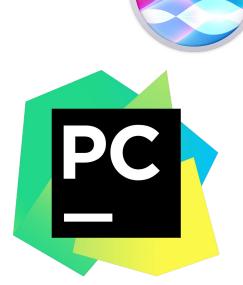
### The right tools for the job

- Jupyter notebook
- Pycharm
- Github Desktop
- ROBOTSTXT\_OBEY = False
- NordVPN
- Caffeine
- Selector Gadget
- Youtube
- "Hey Siri, how do I export graphs from jupyter notebook? Asking for a friend"





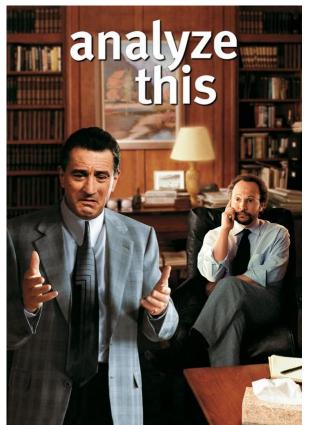






In [6]: df\_clean.sort\_values('marketCap', ascending=False)

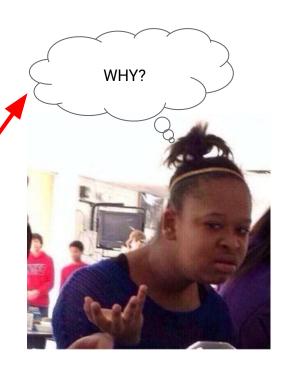
symbol	industry	marketCap	price	previousClose	todaysHigh	todaysLow
AAPL	Technology	964416218400	204.53	203.86	204.940	202.3400
MSFT	Technology	949513136077	123.76	123.37	124.000	122.5700
AMZN	Consumer Services	927052126326	1887.31	1,861.69	1.000	888.4200
GOOGL	Technology	871596895849	1253.76	1,241.47	1.000	254.3405
GOOG	Technology	868176578781	1248.84	1,236.37	1.000	249.0900
FB	Technology	518122757477	181.44	178.28	181.665	178.2500
INTC	Technology	264611677758	58.82	58.49	58.830	57.8800
csco	Technology	248010241519	56.34	56.40	56.600	56.1000
CMCSA	Consumer Services	190090425924	42.00	42.43	42.405	41.8550



## That's... Interesting

In [6]: df\_clean.sort\_values('marketCap', ascending=False)

symbol	industry	marketCap	price	previousClose	todaysHigh	todaysLow
AAPL	Technology	964416218400	204.53	203.86	204.940	202.3400
MSFT	Technology	949513136077	123.76	123.37	124.000	122.5700
AMZN	Consumer Services	927052126326	1887.31	1,861.69	1.000	888.4200
GOOGL	Technology	871596895849	1253.76	1,241.47	1.000	254.3405
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CMCSA	Consumer Services	190090425924	42.00	42.43	42.405	41.8550



In [14]: group.mean()

### Out[14]:

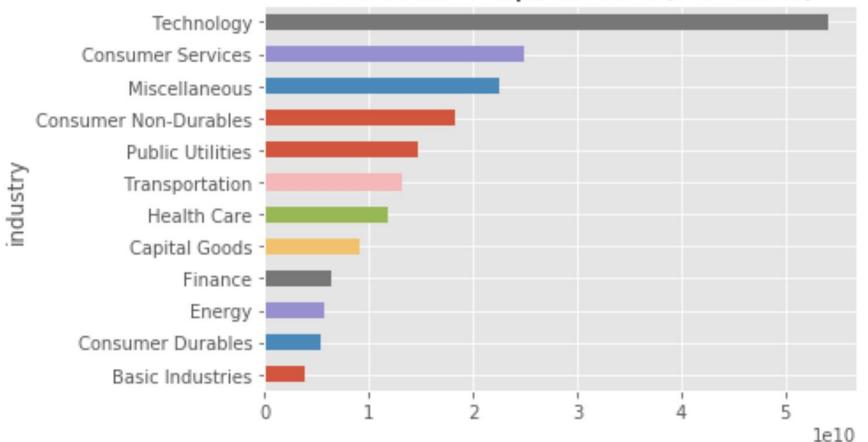
		marketCap	price	todaysHigh	todaysLow	fiftytwoHigh	fiftytwoLow	earnings_per_share	currentYield	beta	sharesOutstanding
	industry										
-	Basic Industries	3.761036e+09	69.185556	70.638889	68.847500	84.066111	52.333344	2.337778	1.283333	0.912222	8.245970e+07
	<b>Capital Goods</b>	9.055919e+09	84.813214	85.817111	83.930836	101.963943	58.364286	2.767500	0.844286	1.180000	1.100325e+08
	Consumer Durables	5.314096e+09	93.416667	94.403333	92.326844	101.027111	65.512778	3.576667	1.171111	0.797778	8.944829e+07
	Consumer Non- Durables	1.832956e+10	85.802083	86.977592	85.346183	97.115729	57.967125	0.952917	1.266250	0.645000	2.837596e+08
	Consumer Services	2.485852e+10	97.546107	80.289259	88.070543	86.492536	56.725920	2.321250	1.585729	0.699896	2.974208e+08
	Energy	5.763832e+09	56.311429	56.577143	55.010729	66.592857	40.468571	2.391429	3.108571	0.681429	1.141373e+08
	Finance	6.315856e+09	69.354881	70.129214	68.786404	80.850967	52.168068	4.183571	2.478929	0.763571	1.436143e+08
	Health Care	1.190516e+10	90.089014	91.374204	88.454168	120.312254	68.541017	0.920000	0.287465	1.173239	1.344428e+08
	Miscellaneous	2.249201e+10	218.074286	86.886429	146.074150	98.850000	73.248343	7.487857	0.327143	1.123571	2.312697e+08
	<b>Public Utilities</b>	1.463406e+10	45.182500	45.375000	44.857500	47.396175	34.150625	0.541250	2.871250	0.245000	2.631069e+08
	Technology	5.420462e+10	104.790000	84.618118	87.062749	95.656540	61.612581	2.776198	0.567273	1.131736	4.112223e+08
	Transportation	1.311387e+10	80.390000	80.836915	79.605977	92.710000	63.255669	4.855385	0.987692	0.917692	1.944754e+08

	count	sum	min	max	mean	std
industry						
Basic Industries	9	33849321579	1886513907	7196221880	3.761036e+09	1.951039e+09
Capital Goods	28	253565731354	1853150250	46876535166	9.055919e+09	1.184787e+10
Consumer Durables	9	47826860242	2196061140	14831101831	5.314096e+09	3.867154e+09
Consumer Non-Durables	24	439909356066	1999148410	177557403815	1.832956e+10	3.766769e+10
<b>Consumer Services</b>	96	2386418356430	1877523694	927052126326	2.485852e+10	9.760059e+10
Energy	7	40346821948	2278058593	18279225246	5.763832e+09	5.692920e+09
Finance	84	530531937126	1817316436	62543095876	6.315856e+09	8.185923e+09
Health Care	71	845266632315	1844836201	108628832833	1.190516e+10	1.964403e+10
Miscellaneous	14	314888118301	2087202245	125201900898	2.249201e+10	3.648870e+10
Public Utilities	8	117072480495	1991650262	62678326326	1.463406e+10	2.134160e+10
Technology	121	6558758780551	1839192081	964416218400	5.420462e+10	1.705887e+11
Transportation	13	170480267408	1936184855	63778280154	1.311387e+10	1.652140e+10

# \$24.1 billion

Mean Market Capitalization value of the top 500 listings on Nasdaq

### Mean Market Capitalization (\* 10billion)

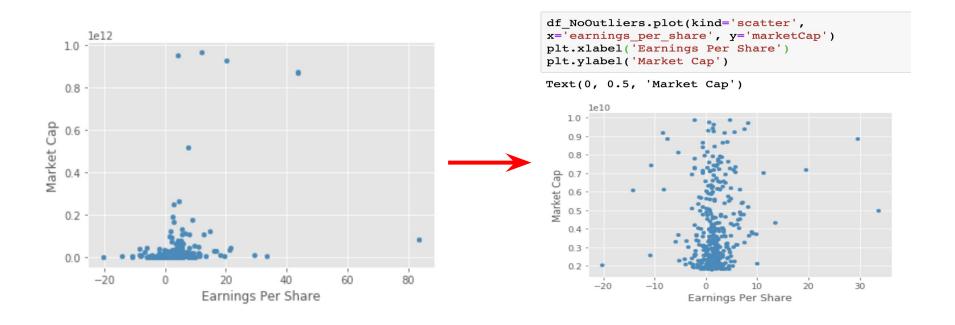


```
corr = df_clean.corr()
corr.style.background_gradient(cmap='coolwarm').set_precision(2)
```

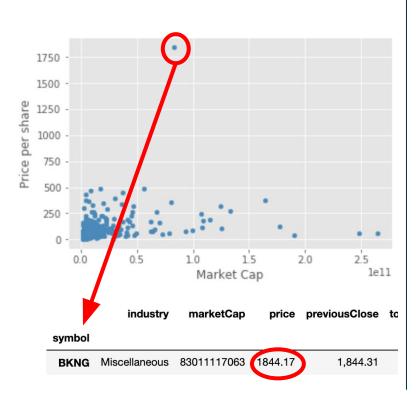
	marketCap	price	todaysHigh	todaysLow	fiftytwoHigh	fiftytwoLow	earnings_per_share	currentYield	beta	sharesOutstanding
marketCap	1	0.57	0.081	0.36	0.071	0.27	0.39	-0.032	0.14	0.61
price	0.57	1	0.41	0.86	0.4	0.63	0.75	-0.15	0.14	0.012
todaysHigh	0.081	0.41	1	0.78	0.98	0.91	0.31	-0.21	0.13	-0.028
todaysLow	0.36	0.86	0.78	1	0.76	0.84	0.63	-0.2	0.14	-0.012
fiftytwoHigh	0.071	0.4	0.98	0.76	1	0.91	0.3	-0.22	0.18	-0.041
fiftytwoLow	0.27	0.63	0.91	0.84	0.91	1	0.55	-0.19	0.14	-0.01
earnings_per_share	0.39	0.75	0.31	0.63	0.3	0.55	1	-0.0056	0.048	0.052
currentYield	-0.032	-0.15	-0.21	-0.2	-0.22	-0.19	-0.0056	1	-0.28	0.075
beta	0.14	0.14	0.13	0.14	0.18	0.14	0.048	-0.28	1	0.095
sharesOutstanding	0.61	0.012	-0.028	-0.012	-0.041	-0.01	0.052	0.075	0.095	1

Colors indicate correlation relationship (+ or -), darker hues indicate correlation strength

### WARNING: Outliers will skew your data



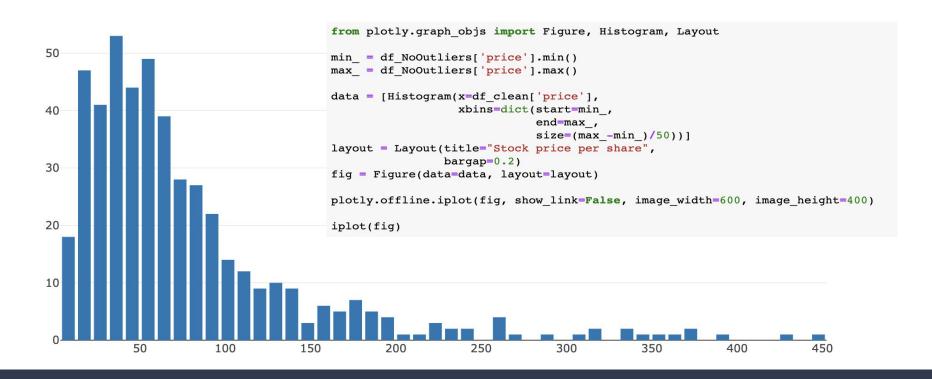
### Outliers 2: the skewed dataset strikes back



```
df NoOutliers2.plot(kind='scatter',x='marketCap', y='price')
plt.xlabel('Market Cap')
plt.ylabel('Price per share')
Text(0, 0.5, 'Price per share')
   400
Price per share
                                                      BOO
   100
                                       20
       0.0
               0.5
                                                lell
                        Market Cap
```



### Stock price per share



"Look at that neato right-skewed distribution!" - Stats Professor probably

### In Conclusion

"With exception to the variables that track security pricing listed on the Nasdaq website, there is little correlation between the remaining variables to serve as a predictor of one another. However, the dynamic data provided is far too prone to erroneous observations to draw significant conclusions."

# fin

Any questions?