# Spotify Analysis

### Cam Smithers

### 2025-04-02

### Contents

	1
O Company of the comp	1
	2
\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	3
0.7	4
	5
	6
8	6
Plotting Data	6
Listening Analysis	6
	6
	21
	89
	4
Cam's Spotify Streaming History  Data Cleaning	
1. Loading in data	
2. Selecting variable I want to keep	
3. Renaming variables	
4. Dropping rows with missing values	
5. Changing the date column from character to date	
6. Creating a column for the specific year	
·	
streaming_data <- read_csv("/Users/camsmithers/Desktop/Data/combined_data.csv")	
## Rows: 273776 Columns: 23	
## Column specification	
## Delimiter: ","	
## chr (12): platform, conn_country, ip_addr, master_metadata_track_name, mast	
<pre>## dbl (2): ms_played, offline_timestamp</pre>	
## lgl (8): audiobook_title, audiobook_uri, audiobook_chapter_uri, audiobook	
## dttm (1): ts	
##	
## i Use `spec()` to retrieve the full column specification for this data.	
## i Specify the column types or set `show_col_types = FALSE` to quiet this message.	

#### Personal Favorites

Artists/Albums/Songs

- 1. Selecting needed vars
- 2. Filtering for favorite artists/albums/songs
- 3. Using unique() to only have one observation
- 4. Creating a column to specify it's a favorite of mine

```
favorite_artists <-streaming_data %>%
    select(artist) %>%
    filter(
        artist == "H.E.R." | artist == "Kehlani" | artist == "Drake" |
        artist == "Ariana Grande" | artist == "UMI" | artist == "Jenevieve" |
        artist == "Alina Baraz" | artist == "Lil Tecca" |
        artist == "Muni Long" | artist == "J. Cole" | artist == "NIKI" |
        artist == "Mac Ayres") %>%
    unique() %>%
    mutate(favorite_artist = "Yes")
favorite albums <- streaming data %>%
    select(album, artist) %>%
   filter(
        (album == "H.E.R." & artist == "H.E.R.") |
            (album == "Back of My Mind" & artist == "H.E.R.") |
            (album == "Forest in the City" & artist == "UMI") |
            (album == "Her Loss" & artist == "Drake") |
            (album == "Championships" & artist == "Meek Mill") |
            (album == "SweetSexySavage" & artist == "Kehlani") |
            (album == "blue water road" & artist == "Kehlani") |
            (album == "Public Displays Of Affection: The Album" &
                 artist == "Muni Long") |
            (album == "Sweetener" & artist == "Ariana Grande")
            (album == "It Was Divine" & artist == "Alina Baraz") |
            (album == "The Color of You" & artist == "Alina Baraz") |
            (album == "thank u, next" & artist == "Ariana Grande") |
            (album == "Rendezvous - EP" & artist == "Jenevieve") |
            (album == "Harry's House" & artist == "Harry Styles") |
```

```
(album == "NEVER ENOUGH" & artist == "Daniel Caesar")
            (album == "Fetty Wap" & artist == "Fetty Wap")) %>%
    unique() %>%
    mutate(favorite_album = "Yes")
favorite_songs <- streaming_data %>%
    select(song, artist) %>%
    filter(
        (artist == "H.E.R." & (song == "Changes" | song == "Gone Away" |
             song == "Rather Be" | song == "Jungle" | song == "My Own")) |
            (artist == "Meek Mill" &
                 song == "Dangerous (feat. Jeremih and PnB Rock)") |
            (artist == "UMI" & (song == "moonlit room" |
                 song == "Love Affair")) |
            (artist == "Eric Bellinger" & song == "Goat 2.0 (feat. Wale)") |
            (artist == "Drake" & song == "Spin Bout U") |
            (artist == "Metro Boomin" &
                 song == "Trance (with Travis Scott & Young Thug)") |
            (artist == "21 Savage" & song == "prove it") |
            (artist == "Kehlani" & (song == "As I Am" | song == "melt" |
                 song == "After Hours")) |
            (artist == "Lil Tecca" & song == "MONEY ON ME") |
            (artist == "Lil Baby" & song == "Go Hard") |
            (artist == "Jenevieve" &
                 (song == "Love Quotes" | song == "Nxwhere")) |
            (artist == "Bryson Tiller" & song == "Years Go By") |
            (artist == "Carly Rae Jepsen" & song == "Run Away With Me") |
            (artist == "Harry Styles" & song == "Satellite")) %>%
   unique() %>%
   mutate(favorite_song = "Yes")
```

### Cumulative Counts (by Year and Overall)

Yearly Cumulative Counts

- 1. Arrange by date
- 2. Group by...
  - Song, Artist, and Year Played
  - Artist and Year Played
  - Album, Artist, and Year Played
- 3. Running total of the number of times the artist/song/album was played
- 4. Remove the groupings

### All Time Cumulative Counts

- 1. Arrange by date
- 2. Group by...
  - Song and Artist
  - Artist
  - Album and Artist
- 3. Running total of the number of times the artist/song/album was played
- 4. Remove the groupings

```
#Total Count by Year for Songs, Artists, Albums
streaming_data_2 <- streaming_data_%>%
```

```
#Yearly Running Total
##Song Count
arrange(play_timestamp) %>%
group_by(song, artist, play_year) %>%
mutate(yearly_song_cumsum = row_number(song)) %>%
ungroup() %>%
##Artist Count
arrange(play_timestamp) %>%
group_by(artist, play_year) %>%
mutate(yearly_artist_cumsum = row_number(artist)) %>%
ungroup() %>%
##Album Count
arrange(play_timestamp) %>%
group_by(album, artist, play_year) %>%
mutate(yearly_album_cumsum = row_number(album)) %>%
ungroup() %>%
#All Time Running Total
##Song Count
arrange(play_timestamp) %>%
group_by(song, artist) %>%
mutate(alltime_song_cumsum = row_number(song)) %>%
ungroup() %>%
##Artist Count
arrange(play_timestamp) %>%
group_by(artist) %>%
mutate(alltime_artist_cumsum = row_number(artist)) %>%
ungroup() %>%
##Artist Count
arrange(play_timestamp) %>%
group_by(album, artist) %>%
mutate(alltime_album_cumsum = row_number(album)) %>%
ungroup()
```

#### All Time Songs/Artists/Albums Plays

- 1. Group by...
  - Song and Artist
  - Artist
  - Album and Artist
- 2. Count the number of observations
- 3. Sort the values (high to low)

```
alltime_songs <- streaming_data_2 %>%
    group_by(song, artist) %>%
    summarize(alltime_song_count = n(), .groups = "drop") %>%
    arrange(desc(alltime_song_count))

alltime_artists <- streaming_data_2 %>%
    group_by(artist) %>%
    summarize(alltime_artist_count = n(), .groups = "drop") %>%
    arrange(desc(alltime_artist_count))
```

```
alltime_albums <- streaming_data_2 %>%
  group_by(album, artist) %>%
  summarize(alltime_album_count = n(), .groups = "drop") %>%
  arrange(desc(alltime_album_count))
```

### Yearly Top 10 Songs/Artists/Albums (by number of plays)

Yearly Top 10 Songs/Artists/Albums

- 1. Group by...
- 2. Get the maximum cumulative sum
- 3. Sort the observations by the year played, then by the number of plays
- 4. Group by the year played
- 5. Select the top ten values for each year
- 6. Column to specify if a song/artist/album was top ten in a respective year

Unique Songs/Artists/Albums

1. Using distinct() to remove duplicates that were top ten in multiple years

```
yearly_top10_songs <- streaming_data_2 %>%
    group by(play year, song, artist) %>%
    summarize(yearly_top10_songs_count = max(yearly_song_cumsum),
              .groups = "drop") %>%
    arrange(play_year, desc(yearly_top10_songs_count)) %>%
    group_by(play_year) %>%
    slice_head(n = 10) %>%
    mutate(year_x_top10_song = "Top 10 Song")
yearly_top10_artists <- streaming_data_2 %>%
    group_by(play_year, artist) %>%
    summarize(yearly_top10_artists_count = max(yearly_artist_cumsum),
              .groups = "drop")%>%
   arrange(play_year, desc(yearly_top10_artists_count)) %>%
    group_by(play_year) %>%
   slice_head(n = 10) %>%
    mutate(year_x_top10_artist = "Top 10 Artist")
yearly top10 albums <- streaming data 2 %>%
    group_by(play_year, album, artist) %>%
    summarize(yearly_top10_albums_count = max(yearly_album_cumsum),
              .groups = "drop") %>%
    arrange(play year, desc(yearly top10 albums count)) %>%
    group_by(play_year) %>%
    slice_head(n = 10) %>%
   mutate(year_x_top10_album = "Top 10 Album")
top_unique_songs <- yearly_top10_songs %>%
    distinct(song, artist)
top_unique_artists <- yearly_top10_artists %>%
   distinct(artist)
top_unique_albums <- yearly_top10_albums %>%
   distinct(album, artist)
```

#### Joining Data

Using left join to bring summary data frames into the main data frame

```
spotify_data <- streaming_data_2 %>%
    left_join(alltime_songs, by = c("song", "artist")) %>%
    left_join(alltime_artists, by = "artist") %>%
    left_join(alltime_albums, by = c("album", "artist")) %>%
    left_join(yearly_top10_songs, by = c("play_year", "song", "artist")) %>%
    left_join(yearly_top10_artists, by = c("play_year", "artist")) %>%
    left_join(yearly_top10_albums, by = c("play_year", "album", "artist")) %>%
    left_join(favorite_songs, by = c("artist", "song")) %>%
    left_join(favorite_artists, by = "artist") %>%
    left_join(favorite_albums, by = c("artist", "album"))
```

#### Data Cleaning 2

Column to identify if a song/artist/album is its respective unique list

#### **Plotting Data**

All Time Song/Artist/Album Plot Data: Joining main data to respective plot data.

```
alltime_songs_plot_data <- alltime_songs %>%
    left_join(spotify_data_2, by = c("song", "artist", "alltime_song_count"))

alltime_albums_plot_data <- alltime_albums %>%
    left_join(spotify_data_2, by = c("album", "artist", "alltime_album_count"))

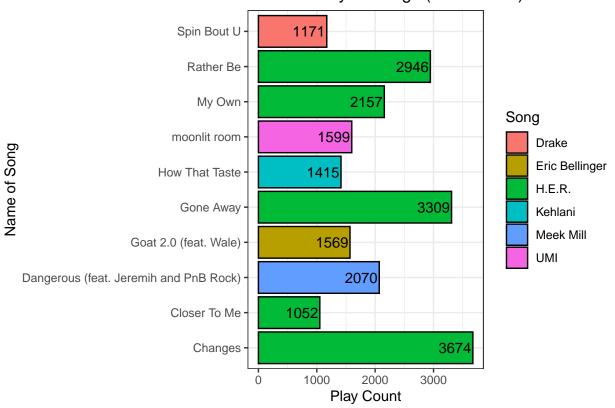
alltime_artists_plot_data <- alltime_artists %>%
    left_join(spotify_data_2, by = c("artist", "alltime_artist_count"))
```

### Listening Analysis

### All Songs/Artists/Albums

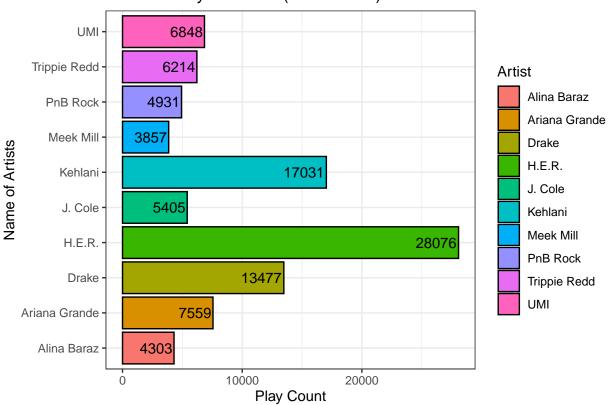
10 Most Played Songs/Artists/Albums of All Time

### 10 Most Played Songs (2019–2025)



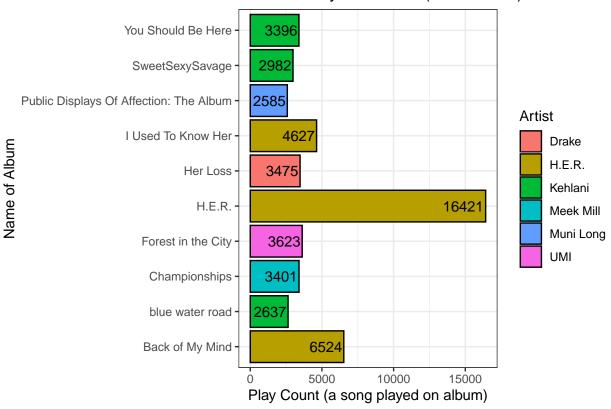
```
x = "Play Count"
)
top10_artists_oat_bar
```

### 10 Most Played Artists (2019–2025)



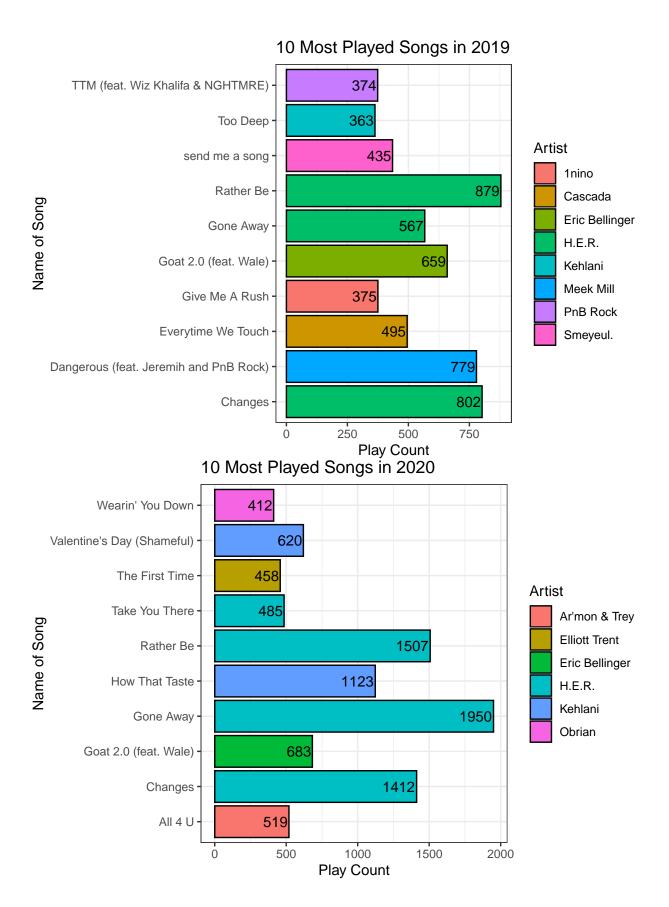
```
#Most Listened to Albums of All Time
top10_albums_oat_bar <- ggplot(alltime_albums %>%
                               slice_head(n = 10),
                           aes(x = alltime_album_count, y = album,
                               fill = artist)) +
    geom_bar(stat = "identity", position = "dodge", color = "black") +
    geom_text(aes(label = alltime_album_count),
              hjust = 1.05,
              size = 4) +
   theme_bw() +
   labs(
        title = "10 Most Played Albums (2019-2025)",
       fill = "Artist",
       y = "Name of Album",
        x = "Play Count (a song played on album)"
top10_albums_oat_bar
```

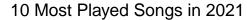
### 10 Most Played Albums (2019–2025)

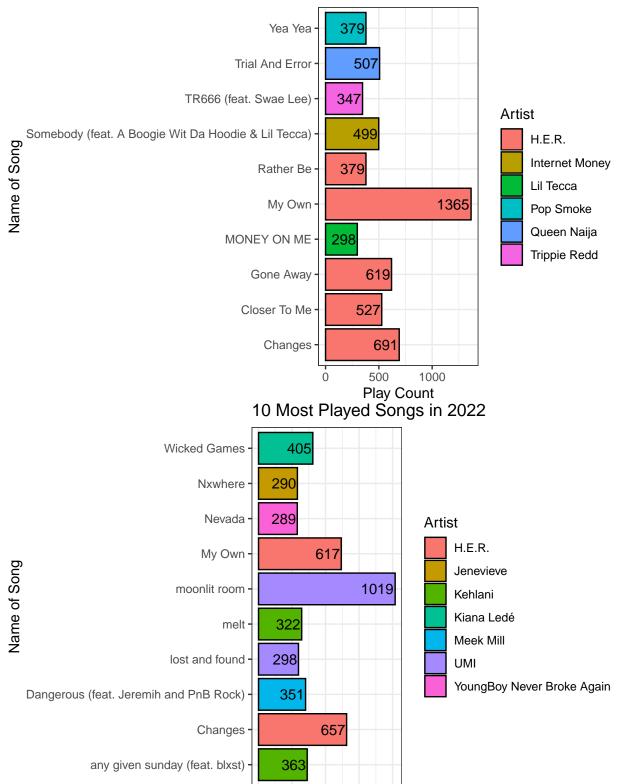


#### 10 Most Played Songs by Year

```
#Most Listened to Songs of All Time
music_years <- unique(spotify_data_2$play_year)</pre>
for (music_year in music_years) {
    yearly_top10_songs_bar <- ggplot(yearly_top10_songs %>%
                                      filter(play_year == music_year),
                           aes(x = yearly_top10_songs_count, y = song,
                               fill = artist)) +
        geom_bar(stat = "identity", position = "dodge", color = "black") +
        geom_text(aes(label = yearly_top10_songs_count),
              hjust = 1.05,
              size = 4) +
        theme bw() +
        labs(
        title = paste("10 Most Played Songs in", music_year),
        fill = "Artist",
        y = "Name of Song",
        x = "Play Count"
    print(yearly_top10_songs_bar)
}
```



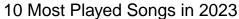


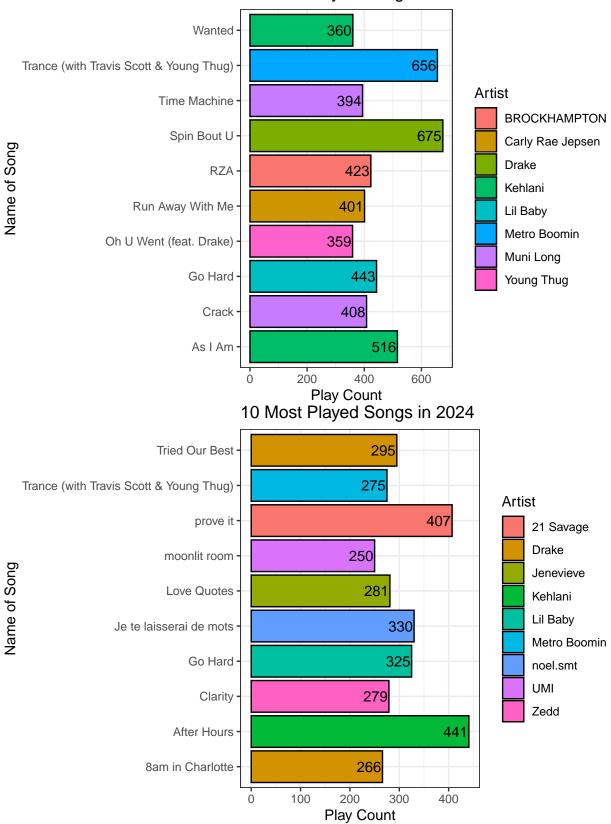


250 500 750

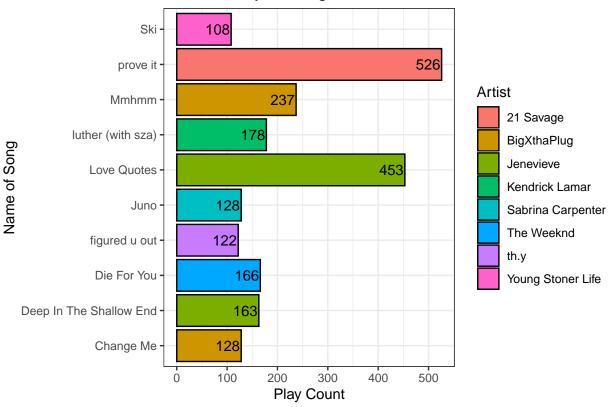
Play Count

1000





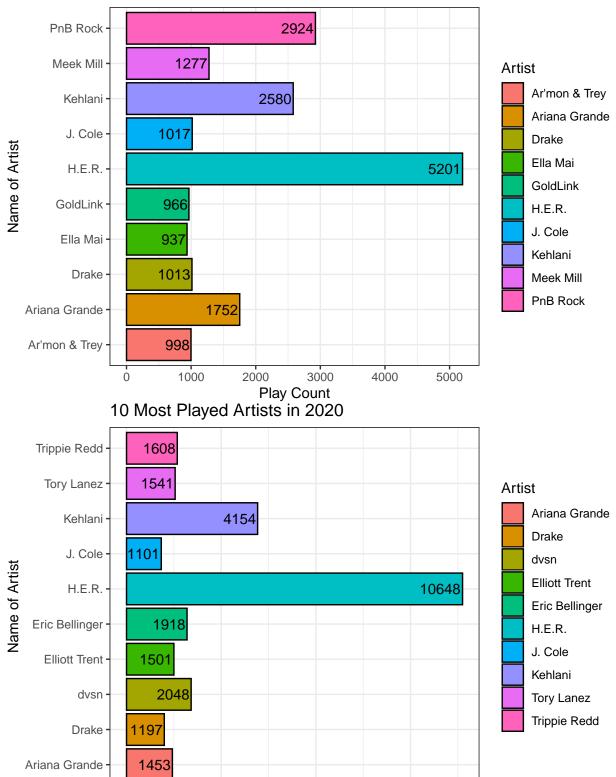
### 10 Most Played Songs in 2025



#### 10 Most Played Artists by Year

```
for (music_year in music_years) {
    yearly_top10_artists_bar <- ggplot(yearly_top10_artists %>%
                                     filter(play_year == music_year),
                          aes(x = yearly_top10_artists_count, y = artist,
                              fill = artist)) +
        geom_bar(stat = "identity", position = "dodge", color = "black") +
        geom_text(aes(label = yearly_top10_artists_count),
              hjust = 1.05,
              size = 4) +
        theme_bw() +
        labs(
        title = paste("10 Most Played Artists in", music_year),
        fill = "Artist",
        y = "Name of Artist",
        x = "Play Count"
    print(yearly_top10_artists_bar)
}
```

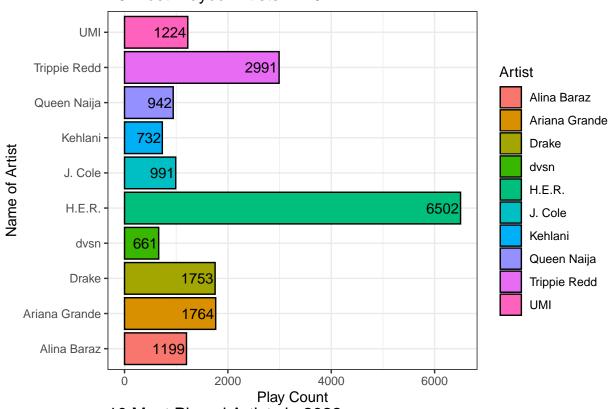




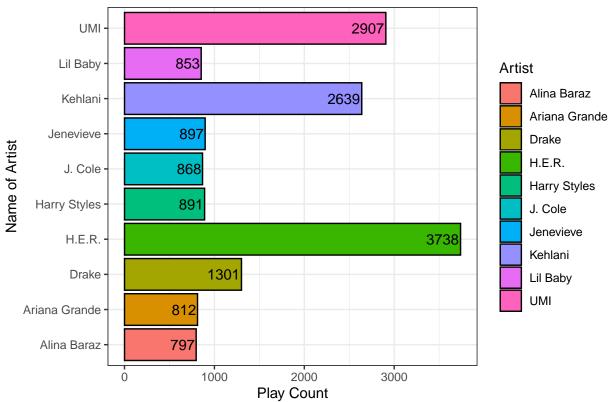
Play Count

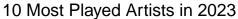
Ö

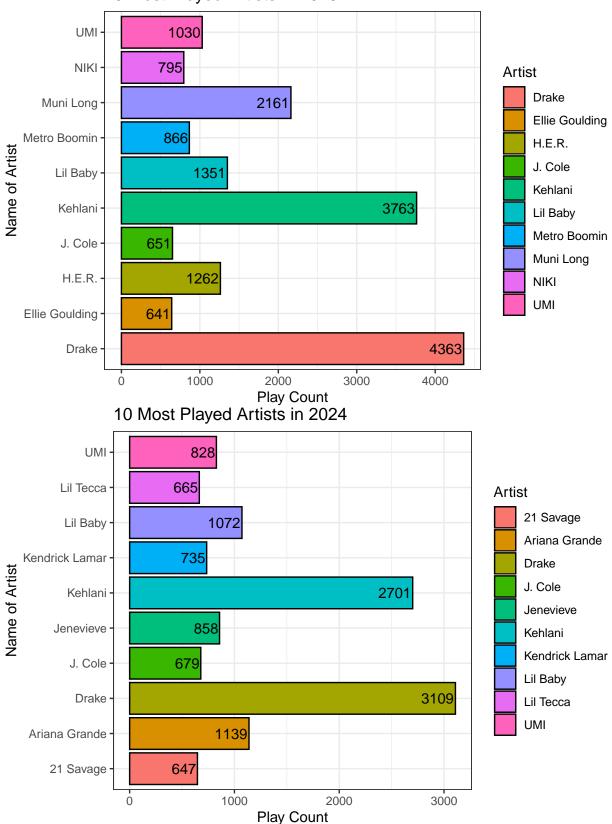




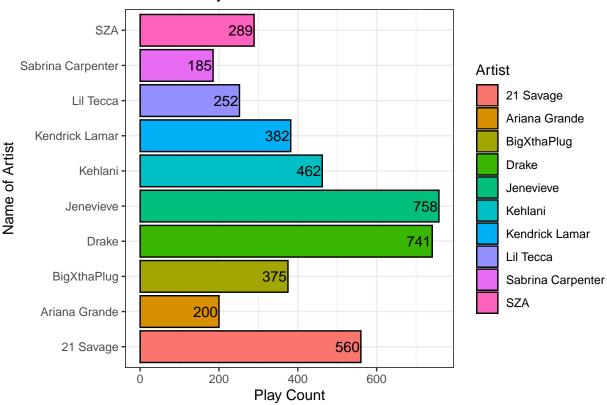
## 10 Most Played Artists in 2022





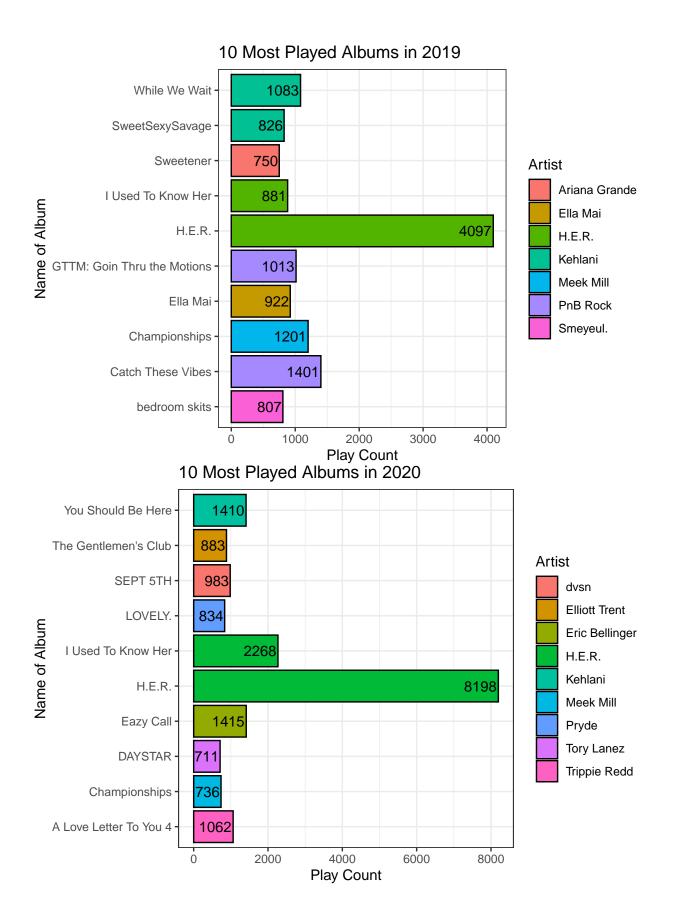


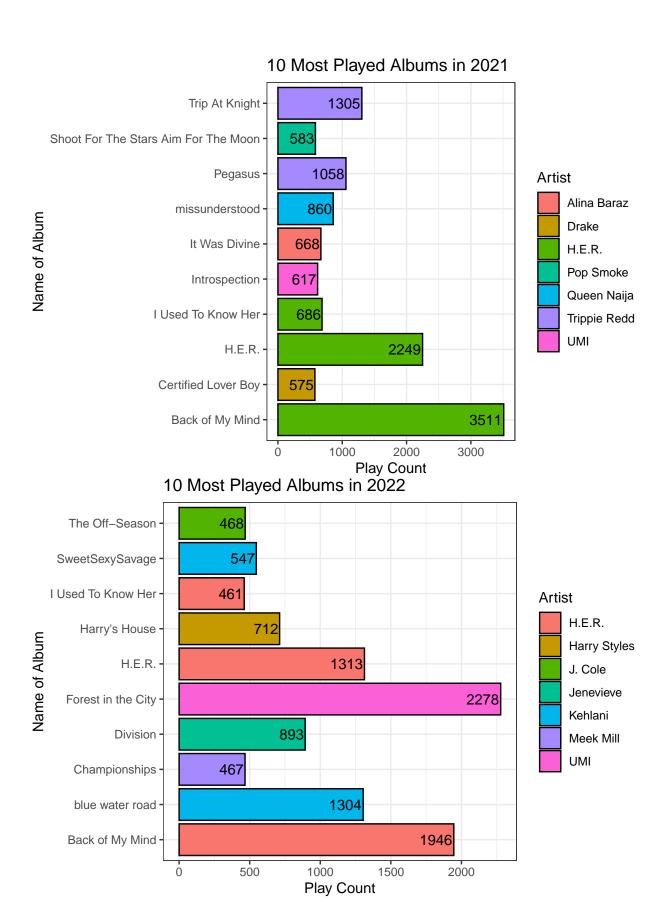
### 10 Most Played Artists in 2025

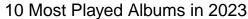


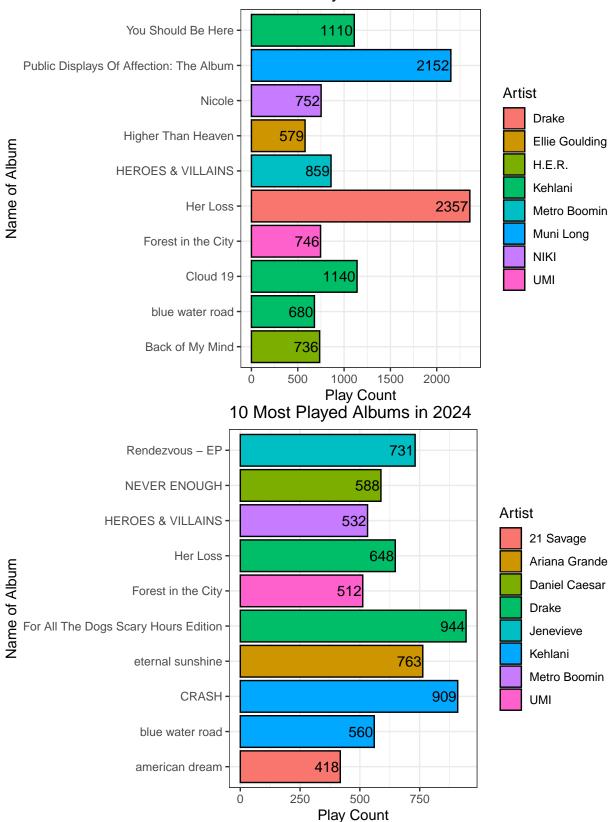
#### 10 Most Played Albums by Year

```
for (music_year in music_years) {
    yearly_top10_albums_bar <- ggplot(yearly_top10_albums %>%
                                     filter(play_year == music_year),
                          aes(x = yearly_top10_albums_count, y = album,
                              fill = artist)) +
        geom_bar(stat = "identity", position = "dodge", color = "black") +
        geom_text(aes(label = yearly_top10_albums_count),
              hjust = 1.05,
              size = 4) +
        theme_bw() +
        labs(
        title = paste("10 Most Played Albums in", music_year),
        fill = "Artist",
        y = "Name of Album",
        x = "Play Count"
    print(yearly_top10_albums_bar)
```

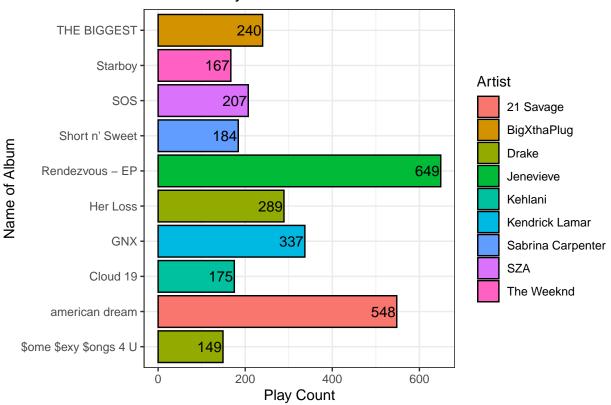






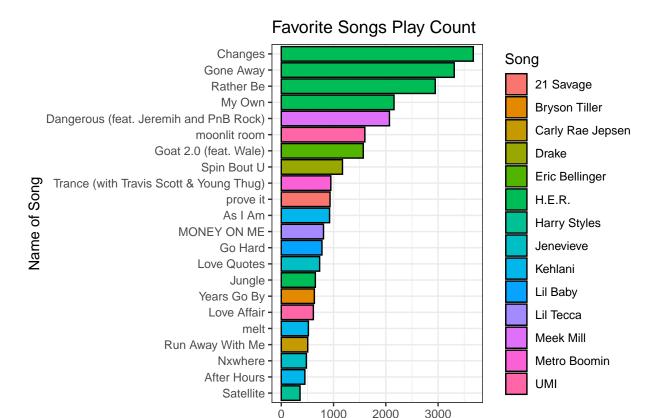


### 10 Most Played Albums in 2025



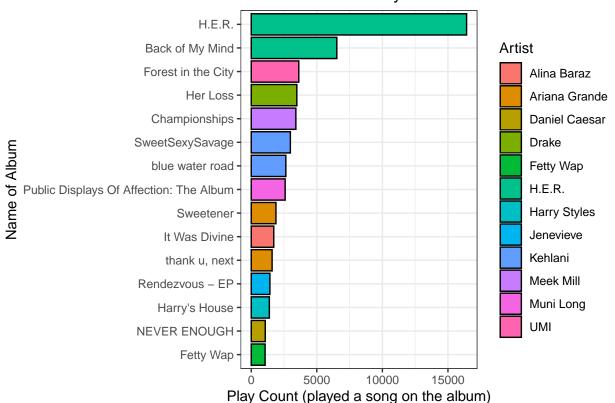
### Favorite Songs/Artists/Albums Statistics

Play Count of Favorite Songs/Artists/Albums



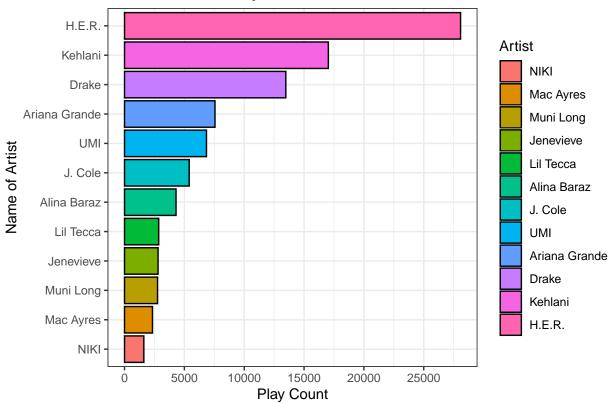
Play Count

### Favorite Albums Play Count



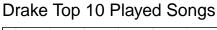
```
fav_artists_oat_bar <- ggplot(alltime_artists_plot_data %>%
                              filter(favorite_artist == "Yes") %>%
                              mutate(
                                  artist = fct_reorder(artist,
                                                       alltime_artist_count)
                                  ) %>%
                              distinct(artist, alltime_artist_count),
                          aes(x = alltime_artist_count, y = artist,
                              fill = artist)) +
    geom_bar(stat = "identity", position = "dodge", color = "black") +
    scale_x_continuous(
        breaks = seq(0, max(alltime_artists_plot_data$alltime_artist_count),
                     by = 5000)) +
   theme_bw() +
   labs(
        title = "Favorite Artists Play Count",
        fill = "Artist",
        y = "Name of Artist",
        x = "Play Count"
fav_artists_oat_bar
```

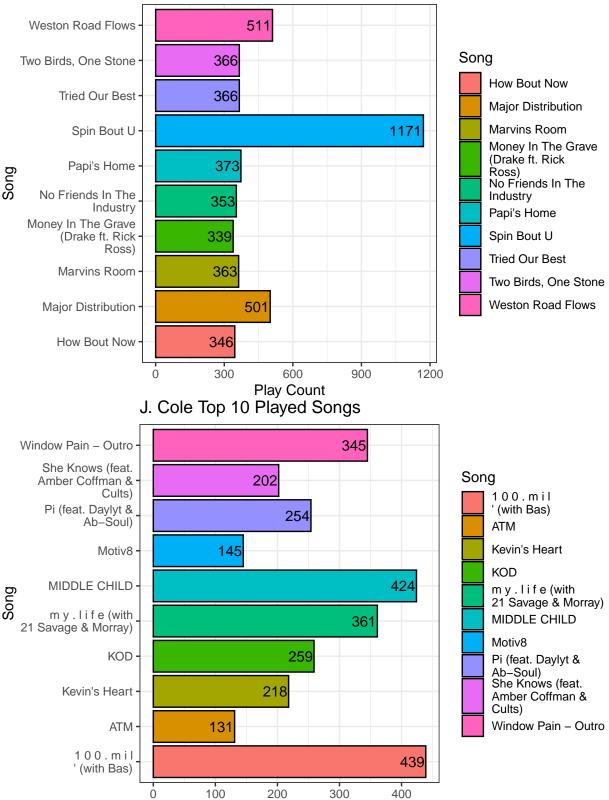
### **Favorite Artists Play Count**



#### 10 Most Played Songs for Favorite Artist

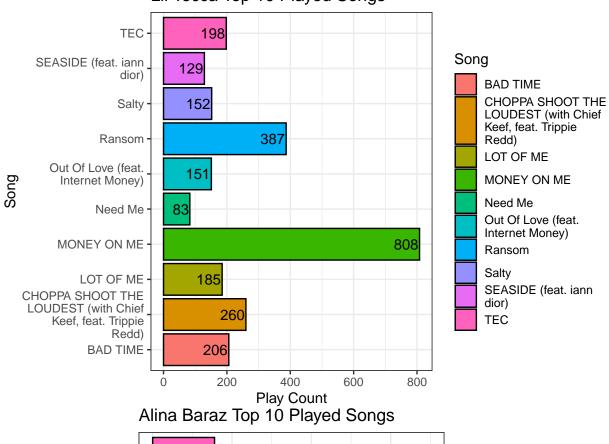
```
for (music_artist in favorite_artists$artist) {
    artist_top10_songs_bar <- ggplot(alltime_songs %>%
                                         mutate(song = str_wrap(song, width = 20)) %>%
                                         filter(artist == music_artist) %>%
                                         slice_head(n = 10),
                                     aes(x = alltime_song_count, y = song,
                              fill = song)) +
        geom_bar(stat = "identity", position = "dodge", color = "black") +
        geom_text(aes(label = alltime_song_count),
              hjust = 1.05,
              size = 4) +
        theme_bw() +
        labs(
            title = paste(music_artist, "Top 10 Played Songs"),
            y = "Song",
            x = "Play Count",
            fill = "Song"
    print(artist_top10_songs_bar)
}
```

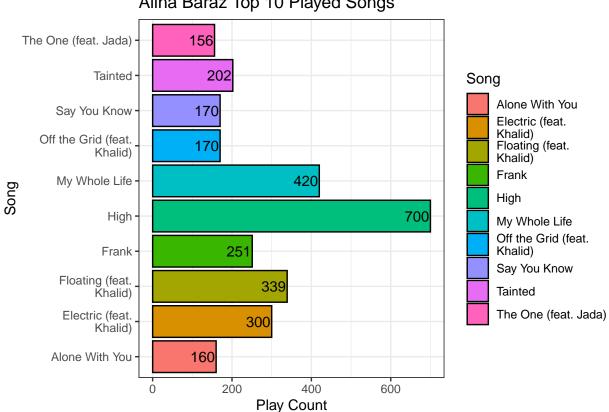


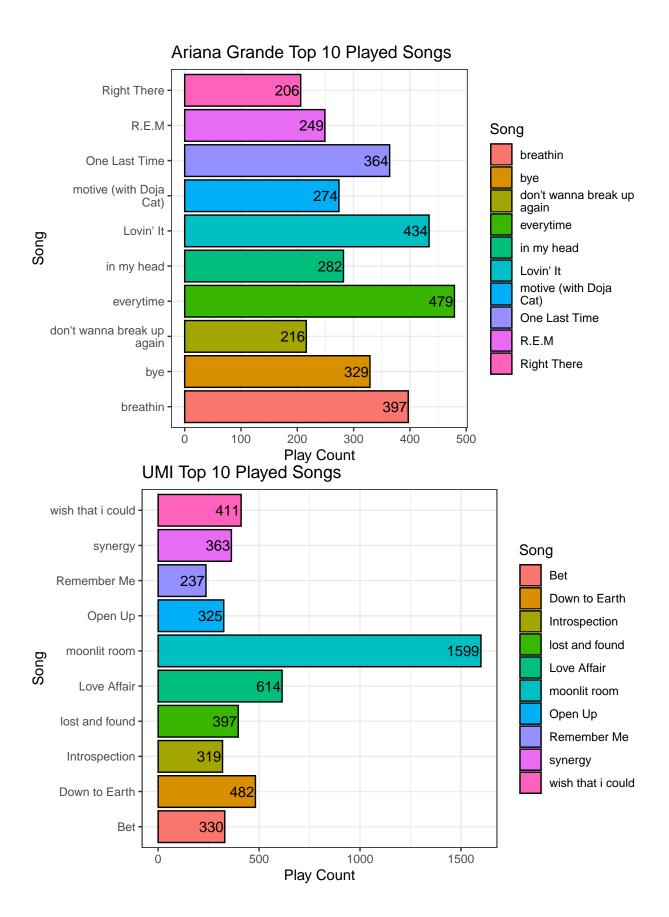


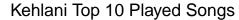
Play Count

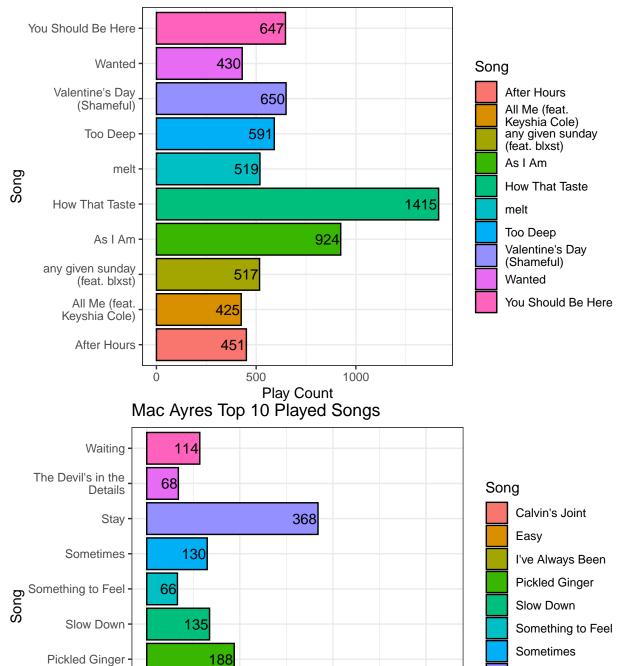












Play Count

400

I've Always Been -

Calvin's Joint -

Easy

56

80

200

Ö

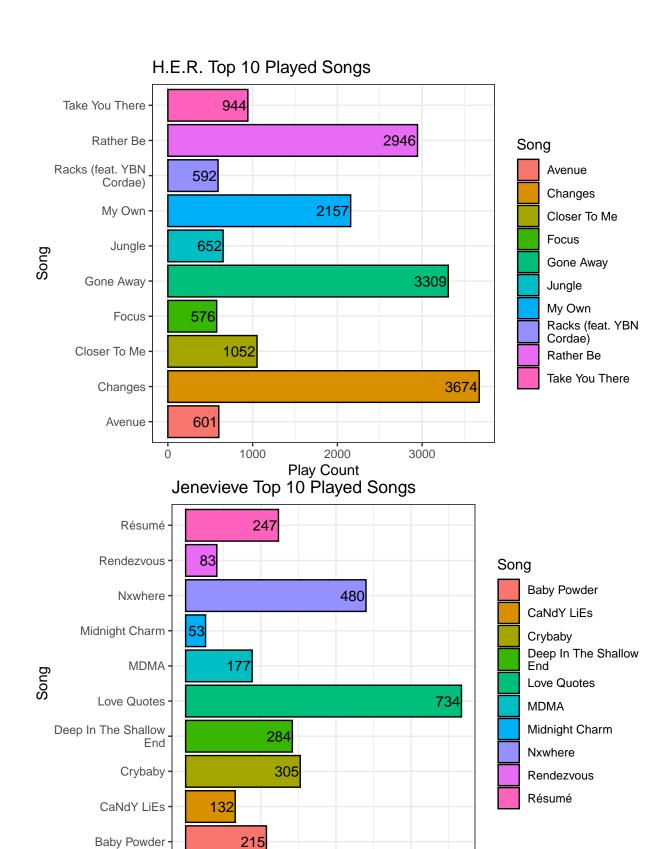
Stay

648

600

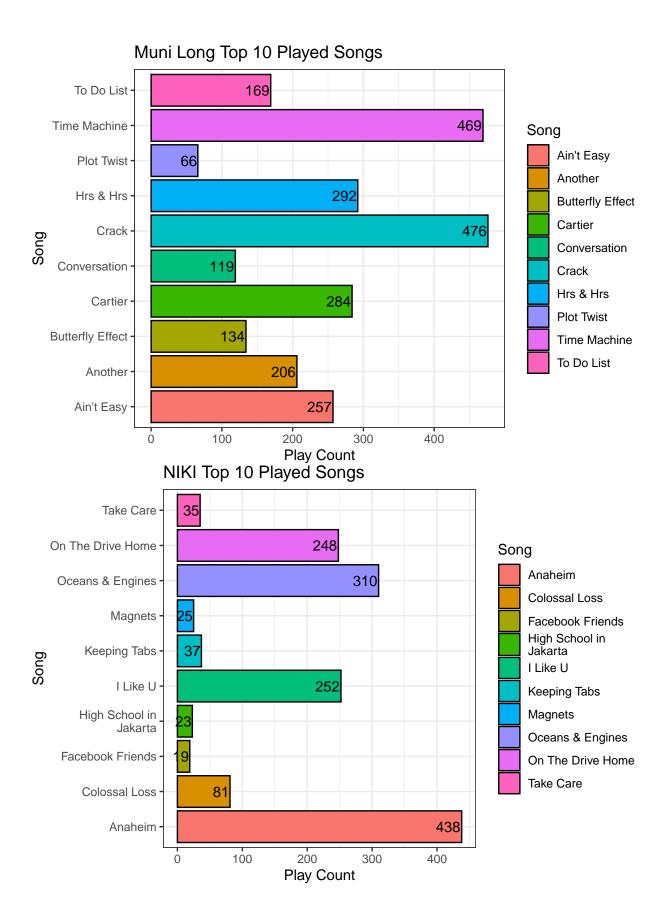
Details Waiting

The Devil's in the



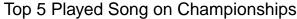
Play Count

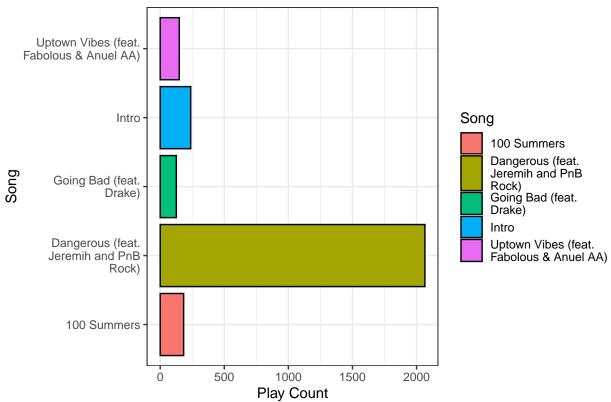
Ö



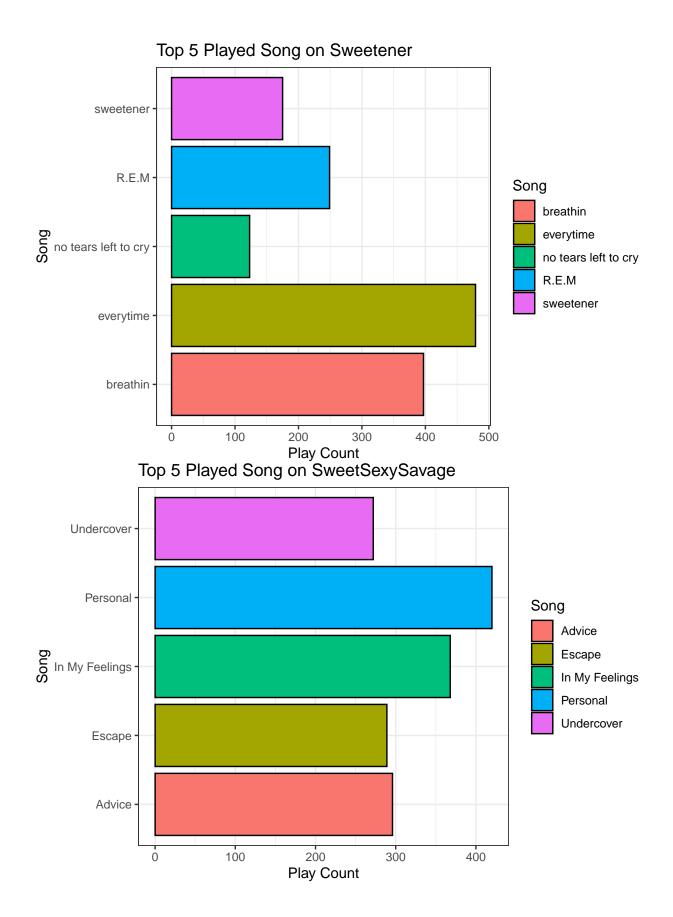
#### Top 5 Songs from Favorite Albums

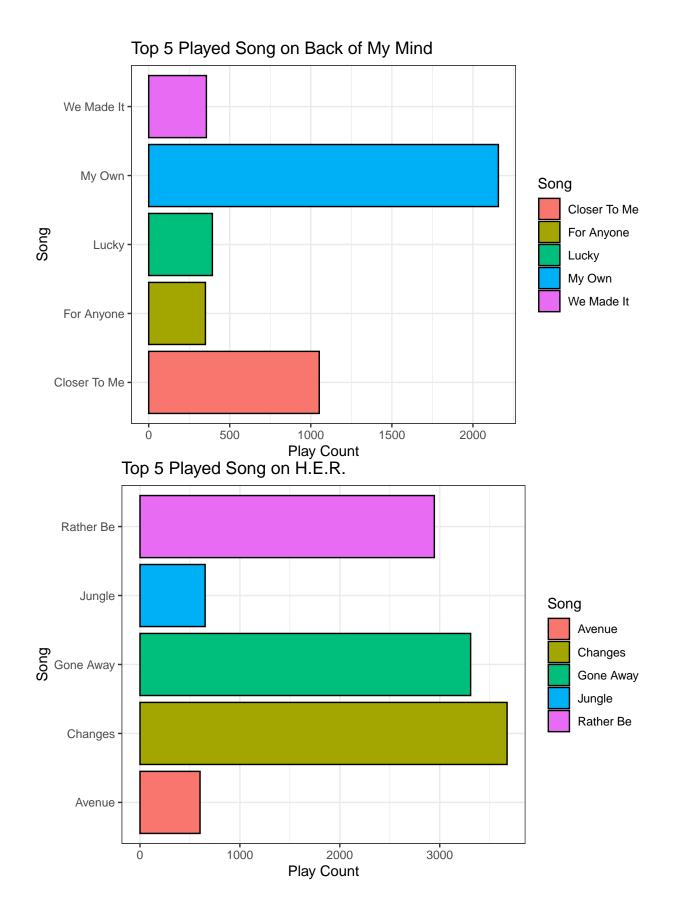
```
for (music_album in favorite_albums$album) {
    album_loop_data <- streaming_data_2 %>%
        filter(album == music_album) %>%
        group_by(song) %>%
        summarize(song_album_count = n(), .groups = "drop") %>%
        arrange(desc(song_album_count)) %>%
        slice_head(n = 5)
    top5_album_songs <- ggplot(album_loop_data %>%
                               mutate(song = str_wrap(song, width = 20)),
                               aes(x = song_album_count,
                                   y = song,
                                   fill = song)) +
        geom_bar(stat = "identity", position = "dodge", color = "black") +
        theme_bw() +
        labs(
            title = paste("Top 5 Played Song on", music_album),
            y = "Song",
            x = "Play Count",
            fill = "Song"
    print(top5_album_songs)
}
```

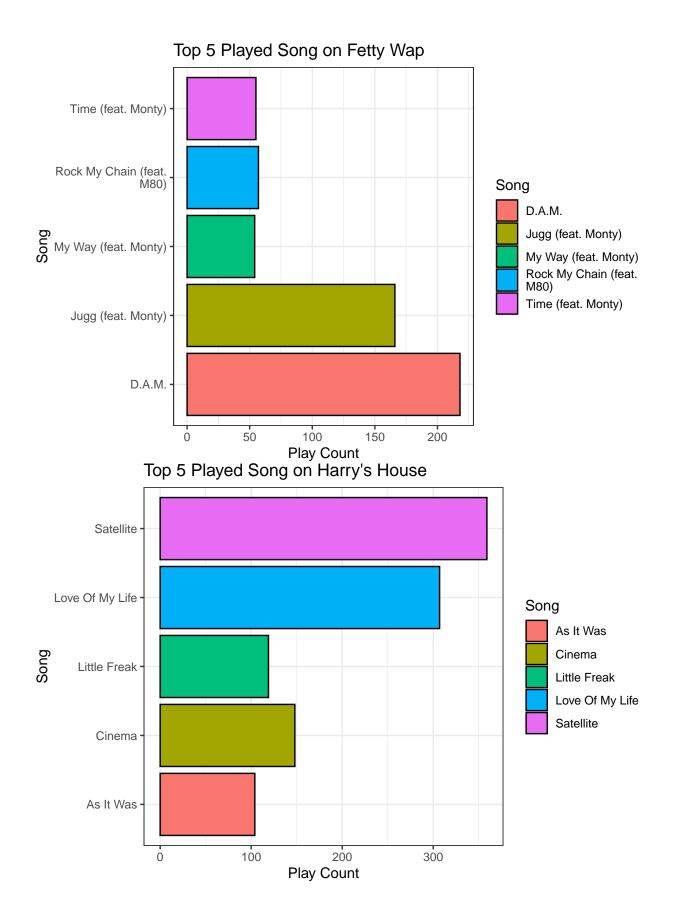


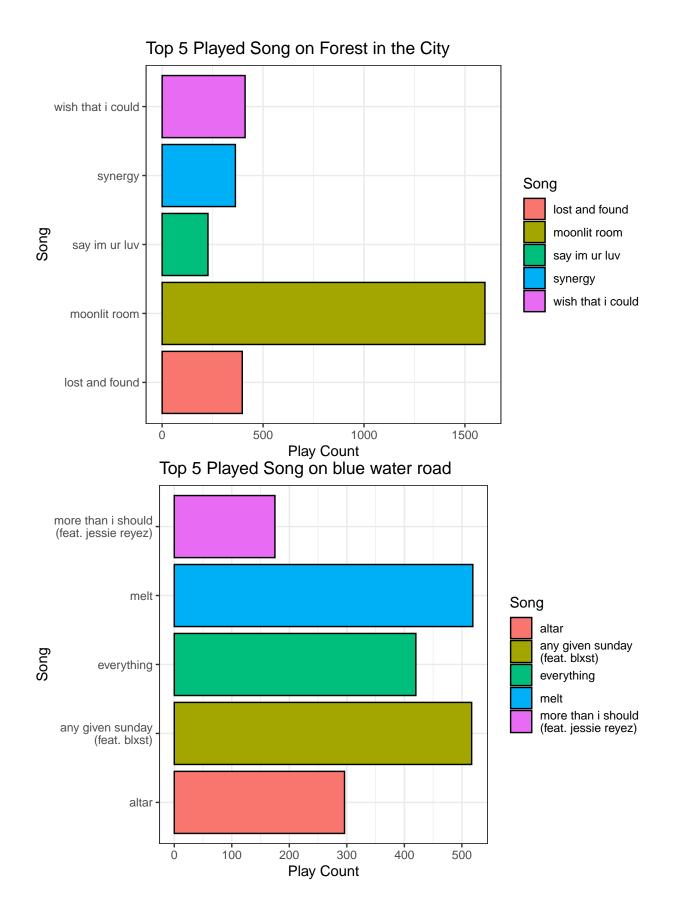


Top 5 Played Song on thank u, next thank u, next needy Song 7 rings ghostin in my head in my head needy thank u, next ghostin 7 rings 100 200 Play Count Top 5 Played Song on It Was Divine Say You Know -Off the Grid (feat. Khalid) Song Endlessly Frank My Whole Life -My Whole Life Off the Grid (feat. Khalid) Say You Know Frank Endlessly · 100 200 300 400 Play Count

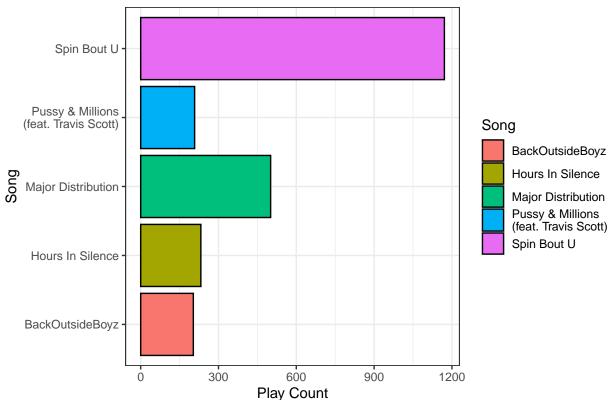




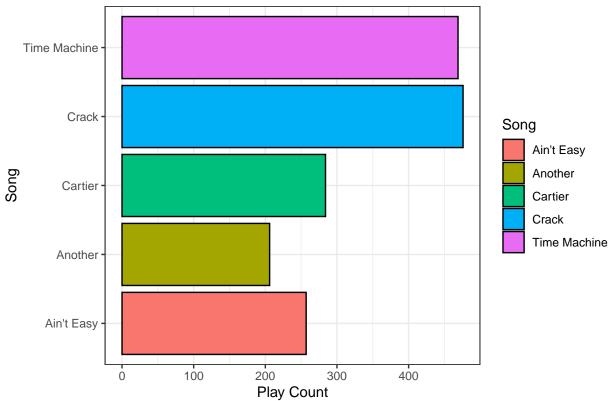


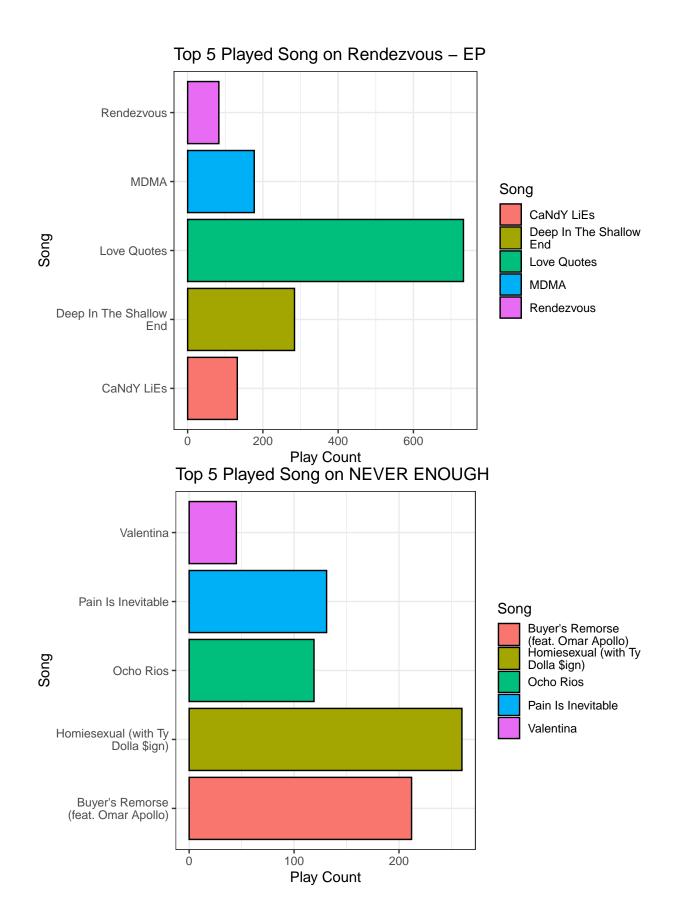






Top 5 Played Song on Public Displays Of Affection: The Album

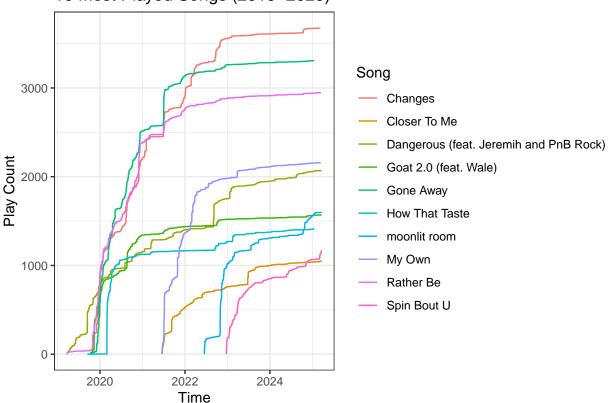




## 10 Most Played Songs/Artists/Albums (of All Time) Over Time

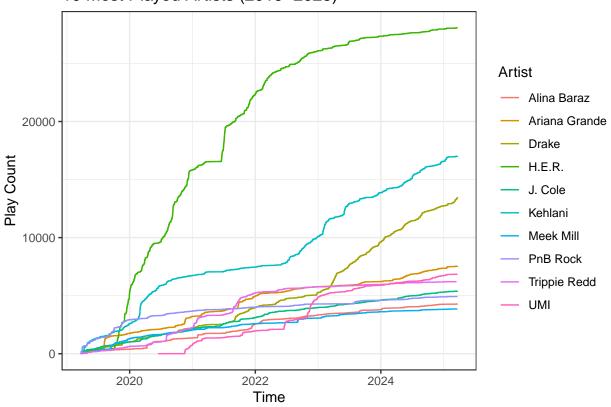
```
#Most Listened to Songs of All Time
alltime_songs_2 <- alltime_songs %>%
    arrange(desc(alltime_song_count)) %>%
    slice_head(n = 10)
top10_songs_oat_bytime <- ggplot(alltime_songs_plot_data %>%
                                          song %in% alltime_songs_2$song &
                                              artist %in% alltime_songs_2$artist &
                                             alltime_song_count %in%
                                             alltime_songs_2$alltime_song_count),
                          aes(x = play_timestamp,
                              y = alltime_song_cumsum,
                              color = song)) +
    geom_path() +
    theme_bw() +
    labs(
        title = "10 Most Played Songs (2019-2025)",
        color = "Song",
        x = "Time",
        y = "Play Count"
top10_songs_oat_bytime
```

# 10 Most Played Songs (2019-2025)



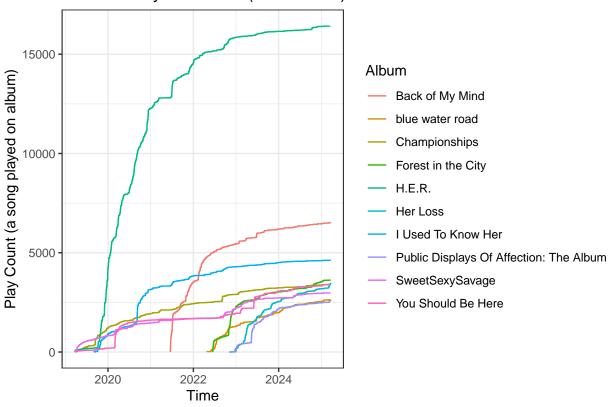
```
#Most Listened to Artists of All Time
alltime_artists_2 <- alltime_artists %>%
    arrange(desc(alltime_artist_count)) %>%
    slice head(n = 10)
top10_artists_oat_bytime <- ggplot(alltime_artists_plot_data %>%
                                       filter(
                                           artist %in% alltime_artists_2$artist &
                                               alltime_artist_count %in%
                                               alltime_artists_2$alltime_artist_count),
                            aes(x = play_timestamp,
                                y = alltime_artist_cumsum,
                                color = artist)) +
    geom_path() +
   theme_bw() +
   labs(
        title = "10 Most Played Artists (2019-2025)",
        color = "Artist",
        x = "Time",
       y = "Play Count"
top10_artists_oat_bytime
```

## 10 Most Played Artists (2019-2025)



```
#Most Listened to Albums of All Time
alltime_albums_2 <- alltime_albums %>%
    arrange(desc(alltime_album_count)) %>%
    slice_head(n = 10)
```

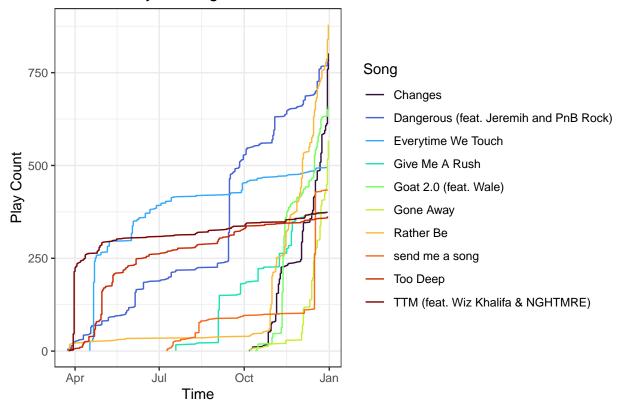
## 10 Most Played Albums (2019-2025)

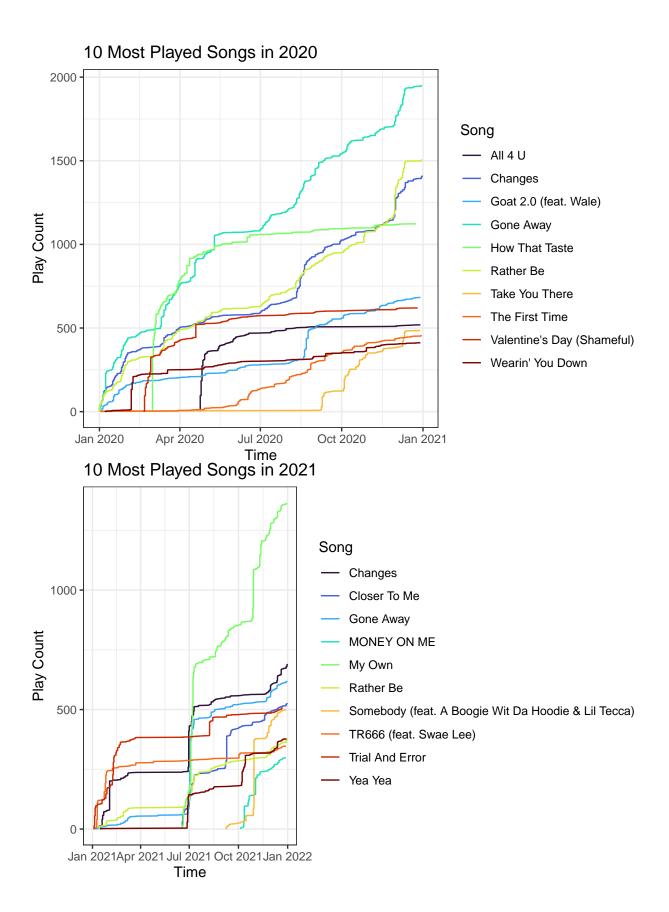


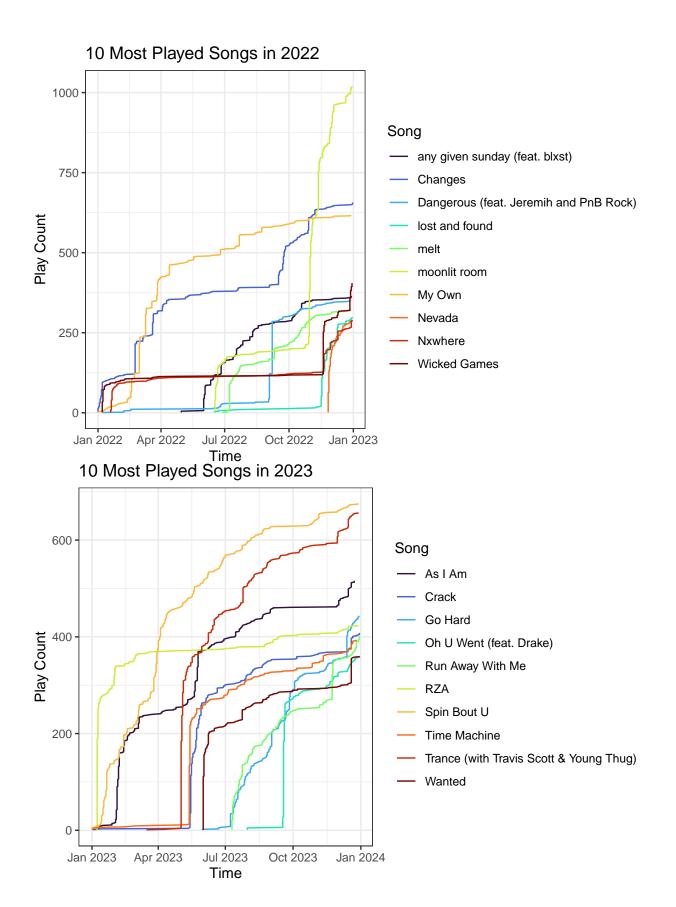
### 10 Most Played Songs (in Each Year) Over the Year

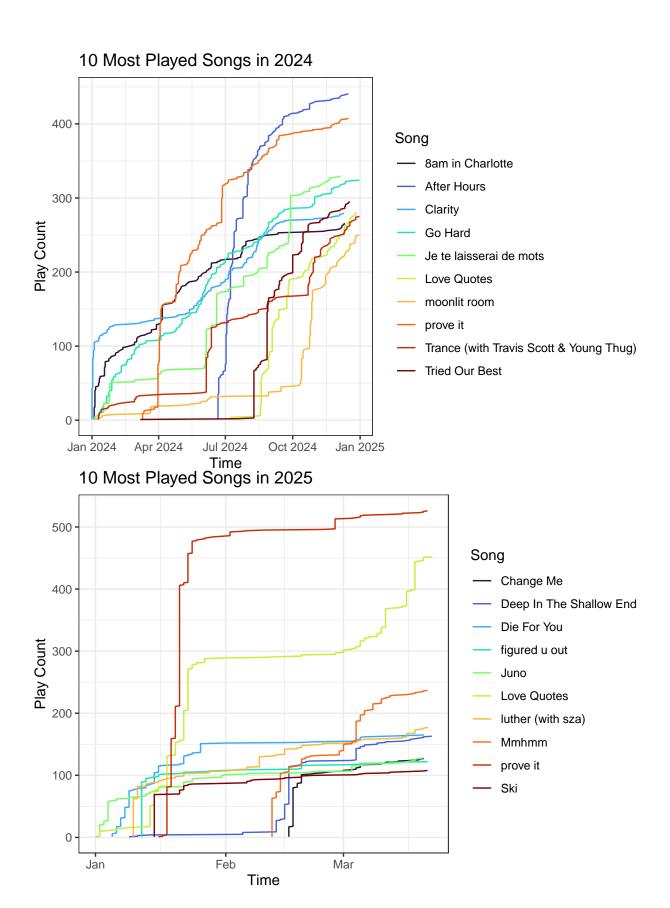
```
color = song)) +
geom_path() +
scale_color_viridis_d(option = "turbo") +
theme_bw() +
labs(
    title = paste("10 Most Played Songs in", music_year),
    color = "Song",
    x = "Time",
    y = "Play Count"
    )
print(yearly_top10_songs_bytime)
}
```

# 10 Most Played Songs in 2019





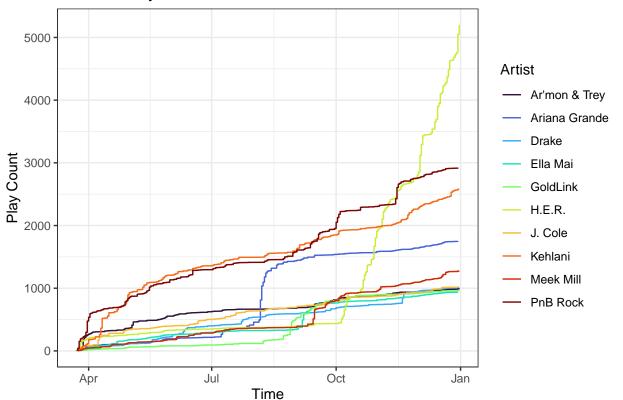


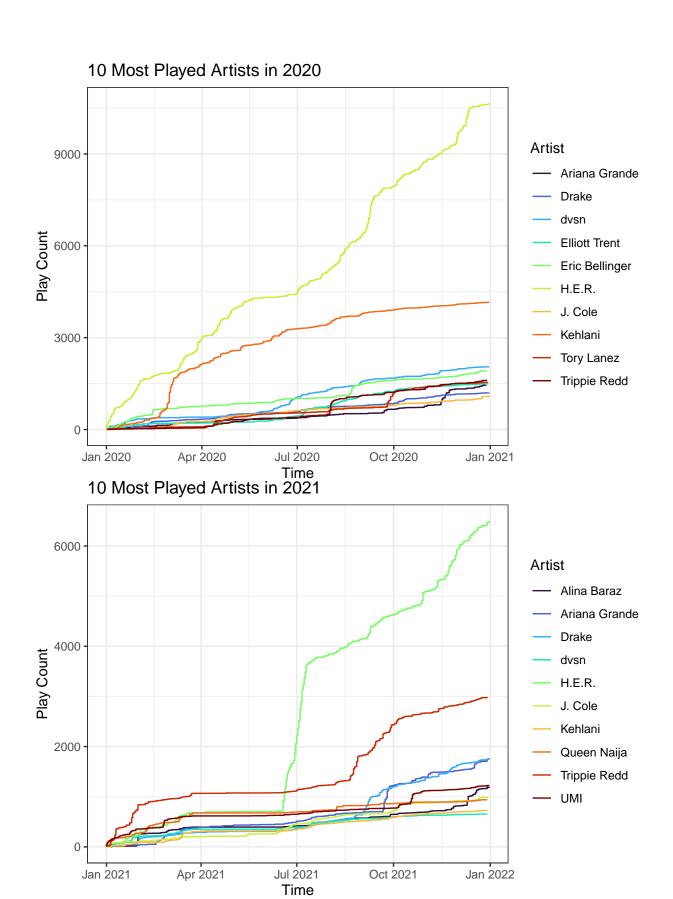


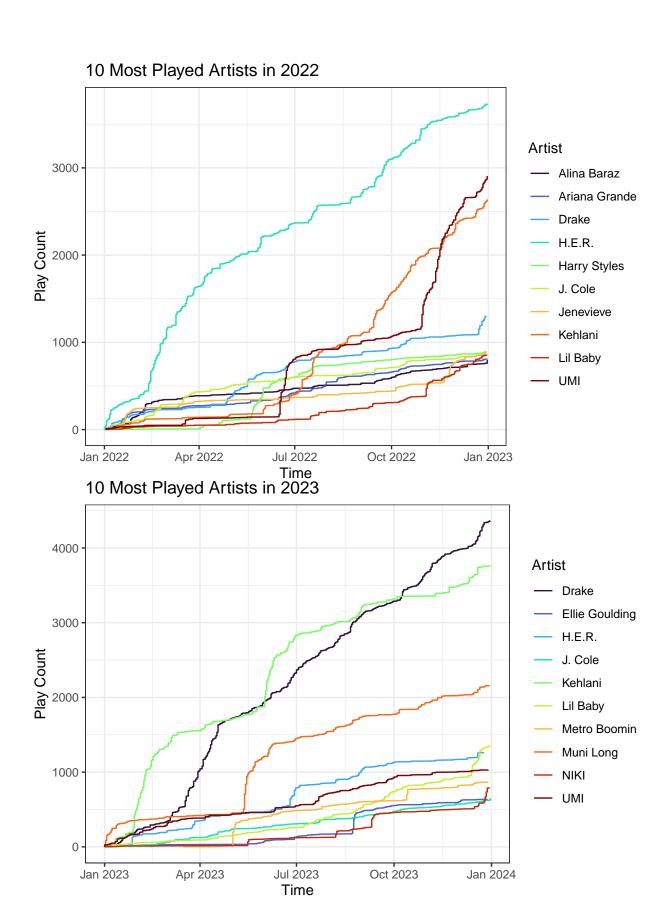
#### 10 Most Played Artists (in Each Year) Over the Year

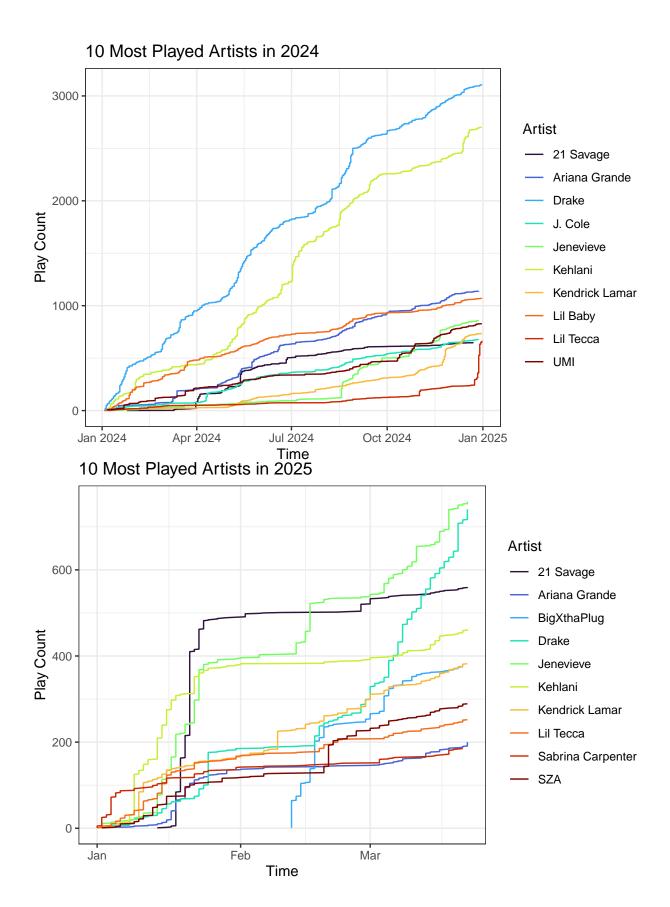
```
for (music_year in music_years) {
    yearly_top10_artists_bytime<- ggplot(alltime_artists_plot_data %>%
                                             filter(
                                                 play_year == music_year &
                                                         year_x_top10_artist == "Top 10 Artist"),
                                     aes(x = play_timestamp,
                                         y = yearly_artist_cumsum,
                                         color = artist)) +
        geom_path() +
        scale_color_viridis_d(option = "turbo") +
        theme_bw() +
        labs(
            title = paste("10 Most Played Artists in", music_year),
            color = "Artist",
            x = "Time",
            y = "Play Count"
    print(yearly_top10_artists_bytime)
```

### 10 Most Played Artists in 2019





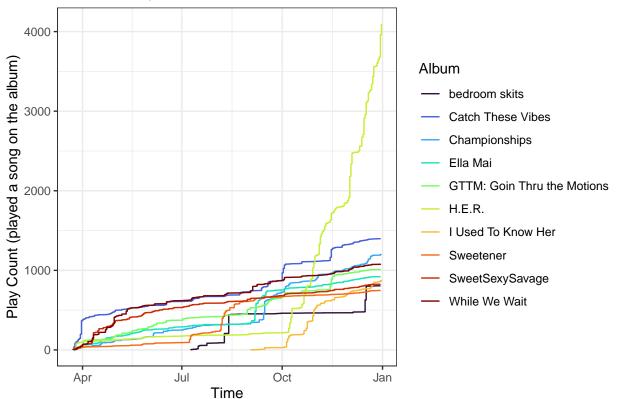


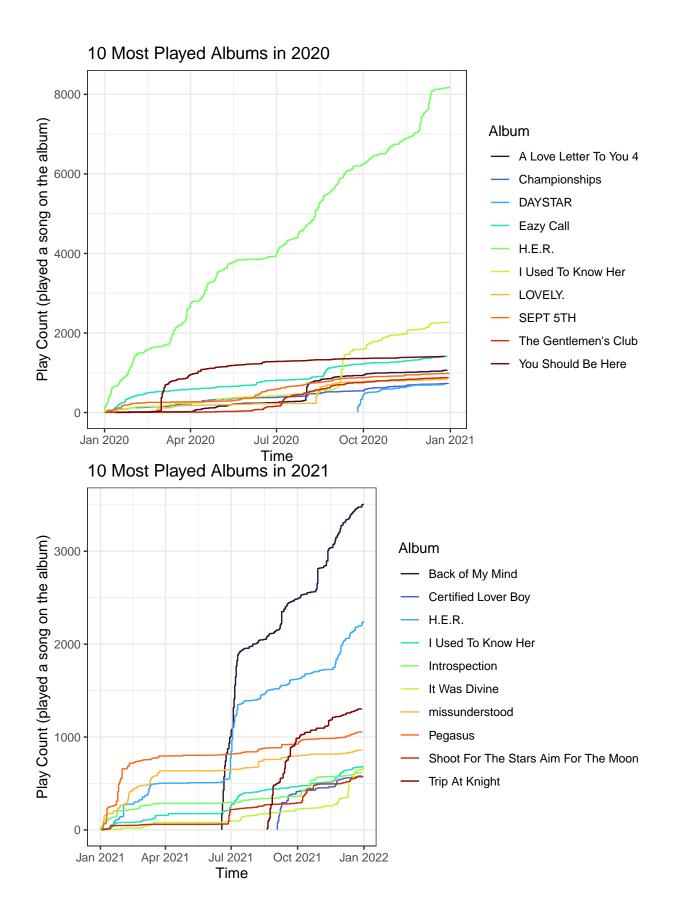


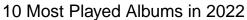
#### 10 Most Played Albums (in Each Year) Over the Year

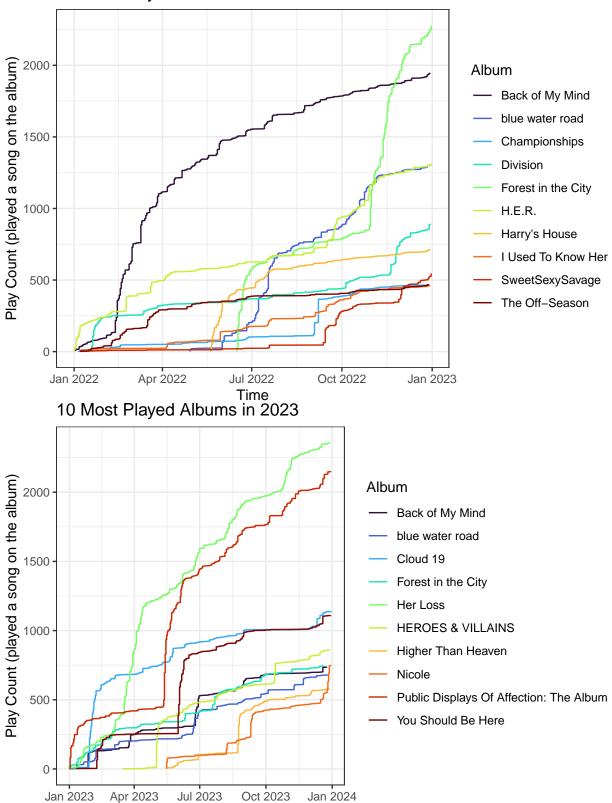
```
for (music_year in music_years) {
    yearly_top10_albums_bytime<- ggplot(alltime_albums_plot_data %>%
                                            filter(
                                                play_year == music_year &
                                                     year_x_top10_album == "Top 10 Album"),
                                     aes(x = play_timestamp,
                                         y = yearly_album_cumsum,
                                         color = album)) +
        geom_path() +
        scale_color_viridis_d(option = "turbo") +
        theme_bw() +
        labs(
            title = paste("10 Most Played Albums in", music_year),
            color = "Album",
            x = "Time",
            y = "Play Count (played a song on the album)"
    print(yearly_top10_albums_bytime)
```

# 10 Most Played Albums in 2019

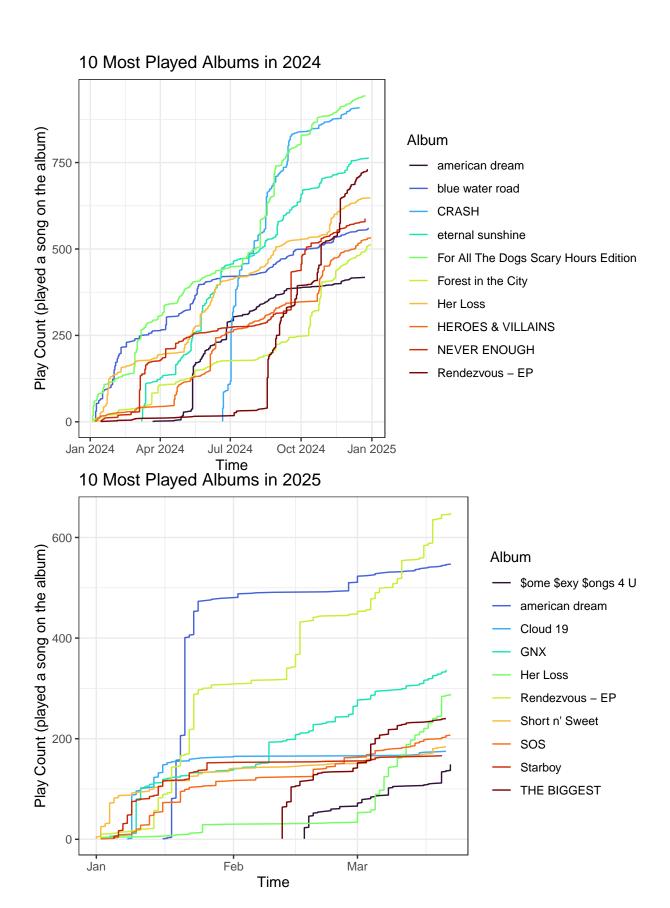








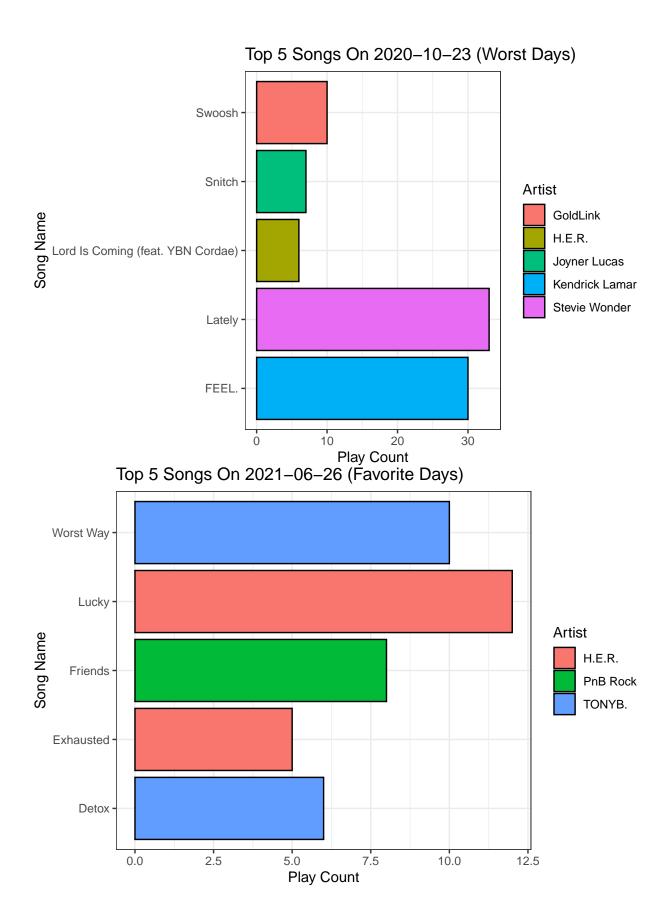
Time



### Significant Dates

Music has been something I've always loved, most days I listen to music for hours upon hours. When I'm feeling certain emotions or I'm going through something significant, I tend to turn to music that aligns with those emotions.

```
significant_dates <- c("2020-10-23", "2021-06-26", "2021-12-25", "2022-02-14",
                        "2022-05-11", "2022-07-10", "2022-09-07", "2022-11-12", "2022-12-24", "2024-11-05", "2025-02-14", "2025-03-11")
significant_dates <- as.Date(significant_dates)</pre>
daily_songs <- streaming_data_2 %>%
    group_by(play_timestamp, song, artist) %>%
    summarize(daily_song_count = n(), .groups = "drop") %>%
    arrange(play_timestamp, desc(daily_song_count)) %>%
    group_by(play_timestamp) %>%
    slice_head(n = 5)
for (sig_date in significant_dates) {
    sig_date_plot <- ggplot(daily_songs %>%
               filter(play_timestamp == sig_date),
           aes(x = daily_song_count, y = song, fill = artist)) +
        geom_bar(stat = "identity", position = "dodge", color = "black") +
        theme bw() +
        labs(
             title = paste("Top 5 Songs On", as.Date(sig_date),
                            ifelse(
                                as.Date(sig_date) %in%
                                    as.Date(c("2021-06-26","2021-12-25",
                                               "2022-07-10", "2022-02-14",
                                               "2022-05-11","2025-02-14",
                                               "2025-03-11")),
                                "(Favorite Days)", "(Worst Days)")),
             y = "Song Name",
             x = "Play Count",
            fill = "Artist"
    print(sig_date_plot)
```



Top 5 Songs On 2021–12–25 (Favorite Days) **Artist** My Whole Life -Alina Baraz 0.25 0.50 0.00 1.00 0.75 Play Count
Top 5 Songs On 2022–02–14 (Favorite Days) We Made It -Lucky -Find A Way (feat. Lil Baby) Artist H.E.R. Exhausted -Bloody Waters -

10

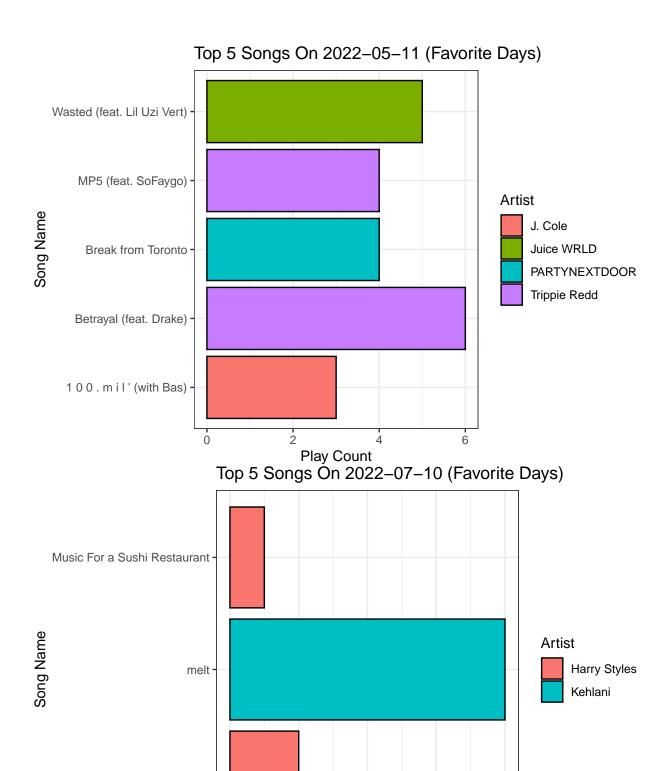
15

Play Count

20

25

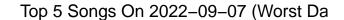
5

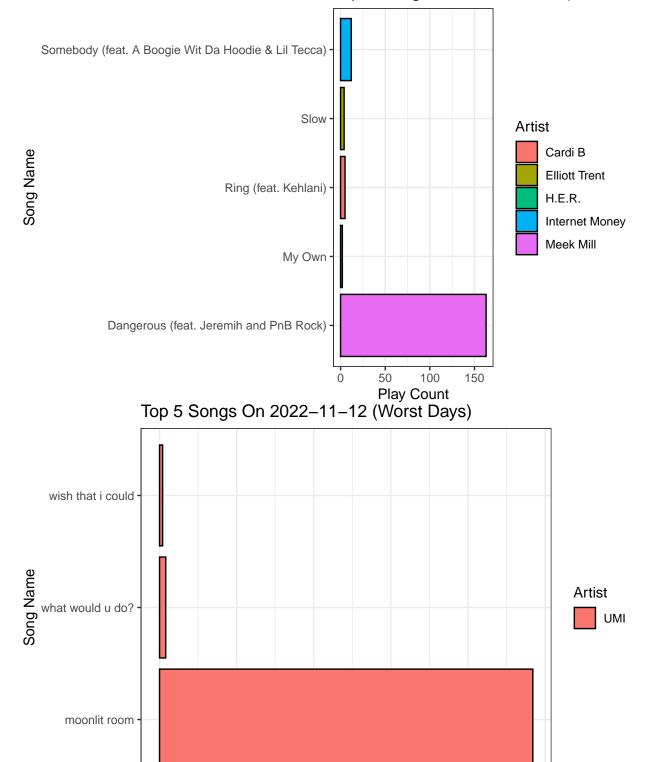


Play Count

6

As It Was





Play Count

