

Cameron E. Wren

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EDUCATION

THE UNIVERSITY OF TEXAS AT AUSTIN

GRADUATION DATE: DECEMBER 7, 2013

- Bachelor of Science in Advertising
- Accepted into the Texas Media program
- Minor in Spanish and a Business Certificate

THE CODING BOOT CAMP AT UT AUSTIN

OCTOBER 18, 2016 – APRIL 22, 2017

- Studied full-stack software development over the course of six months while working full-time
- Extensive knowledge in HTML, CSS, JavaScript, jQuery, Node.js, React.js, Express.js, Laravel, MySQL, MongoDB
- Proficient with development tools such as Git Bash, GitHub, and Heroku
- Learned to integrate Bootstrap into HTML to minimize client side storage and create cleaner and responsive layout designs
- Studied the processes of creating APIs, setting user authentication, and managing API interactions via AJAX and Firebase

WORK EXPERIENCE

FERMENTATION SPECIALIST, AUSTIN EASTCIDERS, Austin, Texas

FEBRUARY 2016 – PRESENT

- Promoted from Cellar Hand to Fermentation Specialist within 3 months of joining Austin Eastciders
- Oversee the production of cider from the nascent stages of the fermentation process all the way through preparation for packaging
- Work directly with the Fermentation Manager to provide scientific and technical cider fermentation expertise to meet production goals
- Assist in quality assurance sampling and testing to ensure consistency of cider batches
- Maintain records for all cellar and fermentation processes

SALES EXECUTIVE, Signpost, Austin, Texas

OCTOBER 2014 – OCTOBER 2015

- Cold call leads to pitch and demonstrate Signpost SaaS marketing software
- Promoted to Sales Executive in 6 months for exceeding quota for 6 consecutive months and averaging 130% to goal
- Averaged over 100 outbound calls daily
- Served as mentor to new hires and assisted in the on-boarding process of new salespeople

ACCOUNT COORDINATOR, News America Marketing, Dallas, Texas

JANUARY 2014 – OCTOBER 2014

- Process client FSI and in-store advertising program orders
- Build and maintain rapport with prospective and existing clientele
- Pull market trend reports relevant to clientele
- Create presentation decks showcasing the NAM product portfolio

INTERN, Spiceworks, Austin, Texas

JANUARY 2013 – MAY 2013

- Assist Account Managers with managing advertising orders for clients
- Write copy for display ads targeting IT professionals
- Pull campaign reports for clients
- Create lead generation and vendor pages for clients

TEXAS REAL ESTATE SALESPERSON, Herron Partners Realty, Austin, Texas

JANUARY 2011 – DECEMBER 2013

- Intermediary between broker and clients
- Expand client and customer base by marketing firm's services to prospective buyers and sellers.
- Add to the firm's inventory of marketable listings through formal listing presentations to prospects.
- Involved in all phases of 'the selling process' from initial showings to contract negotiation and closing.

HEAD OF RESEARCH DEPARTMENT, Herron Partners Realty, Austin, Texas

MAY 2010 – DECEMBER 2013

- Create brochures and monthly newsletters for Herron Partners Realty
- Manage contact information of current and prospective clientele
- Research the availability of properties
- Draw up lease abstracts and maps of property locations

AWARDS AND HONORS

MOST VALUABLE PRESENTER

MAY 2012

- For demonstrating outstanding speaking and presentation abilities

UTSA DEAN'S LIST

MAY 2010

- For Academic Excellence

UTSA FOREIGN LANGUAGE HONOR

MAY 2010

- Award for Academic Excellence in Spanish