

# **OUR DYNAMIC TEAM**

The team assembled represented diverse backgrounds including a few resources working remotely. Those involved included developers, visual designers, business analysts, technical architects, managers, writers, users and Product Managers. The roles were assigned based on each individual's experience, skill sets, background, interest and the specific needs of the prototype.

Role	Assigned to
Product Manager	Dhiraj
Technical Architect	Rich
Interaction Designer / User Researcher / Usability Tester	Denise, Lauren, Zach
Writer / Content Designer / Content Strategist	Jennifer
Visual Designer	Michael
Frontend Web Developer	Sandeep, Vishal
Backend Web Developer	Sandeep, Vishal
DevOps Engineer	Rich
Delivery Manager	Rajesh
Agile Coach	Dhiraj
Business Analyst	Lauren, Zach
Users / Personas	Suzanne, Robert, Kari, Anand

Here are some highlights of our key team members.



## Dhiraj Talwar

## **Product Manager**

- > 20 years of systems development and implementation experience
- > Lead multi-disciplinary delivery teams
- > Professional Scrum Master



#### Rich Cefola

### Technical Architect/DevOps Engineer

- > 23 years of experience in the field of enterprise information technology (IT) systems implementation management
- > Accenture Certified Senior Technical Architect
- > Deployed and configured multiple architectures



#### Lauren Schaub

## **Interaction Designer / User Researcher / Usability Tester**

- > 8 years of experience in business analysis
- Part of multi-disciplinary teams focused on analysis, user interaction and Testing
- Part of a team that delivered a successful state based health insurance market with significant usability testing



## Zachary Ulhaq

### **Interaction Designer / User Researcher / Usability Tester**

- > Over 10 years of experience with stakeholder and customer engagement
- > Researched customer knowledge areas, supported internal and user testing



## Rajesh Adoni

#### **Delivery Manager**

- Designed and delivered a high traffic mobile solution and web application
- > Experience with human-centered design techniques
- > Experience with agile development





#### Michael Leonardini

## **Visual Designer**

- > 15 years of experience with user design and visual aids
- > Experience with user research



## Sandeep Koppolu

## **Frontend and Backend Developer**

- > Over 9 years of experience in building web-based solutions
- ➤ Handled large scale databases
- > 3+ years of continuous integration and automated testing experience
- > Certified Scrum Master



### Vishal Talwar

## **Frontend and Backend Developer**

- > Experienced front-end and back-end development using open source technologies
- > Experience in automated testing and mobile applications
- > Experience building digital services



#### Jennifer Morrison

## **Writer / Content Designer / Content Strategist**

> 5 years of experience in content creation, research and design

