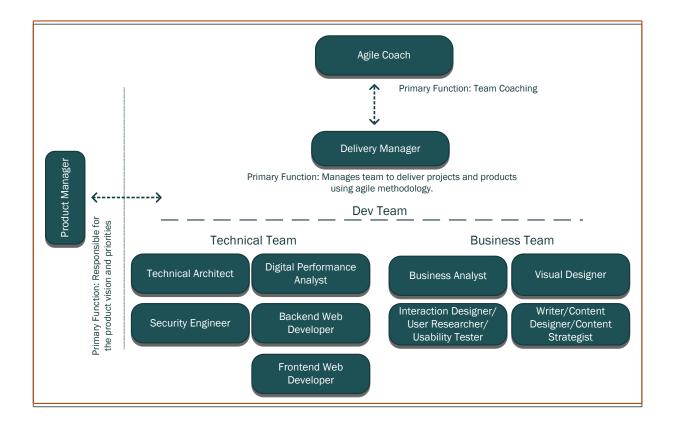


## **TEAM STRUCTURE, ROLES AND RESONSIBILITIES**

The Cambria team is an agile, user-focused and multidisciplinary team that is structured slightly different than a traditional waterfall project's team structure. Cambria's agile team structure comprises an agile coach, delivery manager, product manager, development team, business team, and stakeholders. The roles making up the team are as defined by agile labor categories.

## The Cambria Agile Team Structure





The team assembled represented diverse backgrounds including a few resources working remotely. Those involved included developers, visual designers, business analysts, technical architects, managers, writers, users and Product Managers. The roles were assigned based on each individual's experience, skill sets, background, interest and the specific needs of the prototype.

## Cambria Agile Labor Category Assignments

Role	Responsibility	Staff	Corresponding Agile Labor Category
Agile Coach	Transforms initiatives to deliver lasting change within agencies focusing on delivering value for clients. Embeds an agile culture using techniquies from a wide range or agile and lean methodologies and framework. Helps to create an open and trust-based environment, thus enabling a focus on delivery and continuous improvement. Develops clear lines of escalation, in agreement with senior managers.	Dhiraj Talwar	Category 1
Product Manager	Manages the delivery, ongoing success and continuous improvement of one or more digital products and/or platforms. Defines and obtains stakeholder buy-in for product definition and delivery approach. Creates effective, prioritized product descriptions, and delivery plans to meet user needs in a cost-effective way. Interprets user research in order to make the correct product decisions.	Anand Adoni	Category 2
Delivery Manager	Utilizes the agile project management methodology to deliver projects and products. Works with the product manager to define the roadmap and translates into user stories. Ensures all products are built to an appropriate level of quality.	Rajesh Adoni	Category 3



Role	Responsibility	Staff	Corresponding Agile Labor Category
Business Analyst(s)	Works closely with the Product Manager to define a product approach to meet the specified user need. Rationalizes complex information to make it understandable for others to work with.	Lauren Schaub	Category 4
		Denise Tugade	
		Zach Ulhaq	
		Erik Newland	
		Venkata Nuli	
		Casey Skinner	
Technical	Architects the overall system, by	Rich Cefola	Category 5
Architect(s)	using prototyping and proof of concepts. Uses version control systems, specifically GitHub. Develops product roadmaps, backlogs, and measurable success criteria, and writing user stories.	Sandeep Koppolu	
Security Engineer	Performs security audits, risk analysis, application-level vulnerability testing, and security code reviews. Develops and implements technical solutions to help mitigate security vulnerabilities. Conducts research to identify new attack vectors.	Rich Cefola	Category 6
Backend Web Developer(s)	Responsible for server-side web application logic and integration of the work of the frontend developers. Write the web services and APIs used by front-end developers.	Shibu Sreedharan	Category 9
		Yagna Jilakara	
		Sandeep Koppolu	
		Hitesh Kumar	
Frontend Web Developer(s)	Responsible for the technical design, transforming functional designs (mockups) into working frontend functionality and working with other developers and testers to implement the frontend application.	Shibu Sreedharan	Category 10
		Yagna Jilakara	, ,
		Sandeep Koppolu	
		Hitesh Kumar	
Visual Designer	Responsible for managing project design reviews, resource planning, and execution for all project work related to visual design.	Rich Cefola	Category 11



Role	Responsibility	Staff	Corresponding Agile Labor Category
Interaction Designer(s) / User Researcher(s) / Usability Tester(s)	Conducts user research, analysis & synthesis, persona development, interaction design, and usability testing.	Denise Tugade Erik Newland Zach Ulhaq Venkata Nuli Casey Skinner	Category 12
Writer(s) / Content Designer(s) / Content Strategist(s)	Collaborates with team to help develop and maintain the appropriate voice for content produced and helps develop the strategy and execution of content across digital channels.	Erik Newland Denise Tugade La Chelle Heard Venkata Nuli	Category 13