

# Cameron J. Bunker

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## Academic Appointments

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2023-present Assistant Professor of Media Psychology | Department of Marketing Communication | Emerson College

## Education

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2020-2023 Ph.D. in Social Psychology | Arizona State University

2017-2020 M.A. in Social Psychology | Arizona State University

2013-2017 B.S. in Psychology, Philosophy | Grand Valley State University  
Magna Cum Laude

## Other Training

2023 Research Fellow | Department of Clinical Psychology and Psychotherapy | Ruhr University Bochum

2022 International Postdoc Week Scholar | Scouting for Global Excellence Program, Ruhr University Bochum

2018 Advanced Training Institute in Structural Equation Modeling in Longitudinal Research | American Psychological Association

## Publications

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IF = Impact Factor | **Average IF = 5.4**

\*signifies a student under my supervision

### Peer Reviewed

7. **Bunker, C. J.** & Kwan, V. S. Y. (2023). Deviation from design: Social media use is linked to less connection between the self and others. *Cyberpsychology, Behavior, & Social Networking*. [IF = 6.6]

6. **Bunker, C. J.** & Kwan, V. S. Y. (2021). Do the offline and social media Big Five have the same dimensional structure, mean levels, and predictive validity of social media outcomes? *Cyberpsychology: Journal of Psychosocial Research on Cyberspace*, 15(4). [IF = 2.9]

5. **Bunker, C. J.**, & Varnum, M. E. W. (2021). How strong is the association between social media use and false consensus? *Computers in Human Behavior*, 125, 106947. [IF = 9.9]

4. McMichael, S. L., Bixter, M. T., Okun, M. A., **Bunker, C. J.**, Graudejus, O., Grimm, K. J., & Kwan, V. S. Y. (2021). Is seeing believing? A longitudinal study of vividness of the future and its effects on academic self-efficacy and success in college. *Personality and Social Psychology Bulletin*, 01461672211015888. [IF = 4.0]
3. **Bunker, C. J.**, Saysavanh, S. E.\*, & Kwan, V. S. Y. (2021). Are gender differences in the Big Five the same on social media as offline? *Computers in Human Behavior Reports*, 3, 100085. [IF in progress; new journal]
2. Bodford, J. E., **Bunker, C. J.**, & Kwan, V. S. Y. (2021). Does perceived social networking site security arise from actual and perceived physical safety? *Computers in Human Behavior*, 121, 106779. [IF = 9.9]
1. Bixter, M. T., McMichael, S. L., **Bunker, C. J.**, Adelman, R. M., Okun, M. A., Grimm, K. J., Graudejus, O., & Kwan, V. S. Y. (2020). A test of a triadic conceptualization of future self-identification. *PLoS One*, 15(11), e0242504. [IF = 3.7]

## Chapters and Other Publications

3. Hoynes, W., Hoynes, N., & **Bunker, C. J.** (forthcoming). Media. in Treviño, A. J. (Ed.), *Investigating social problems* (4<sup>th</sup> ed.). Sage publications.
2. **Bunker, C.** (2017). Pluralistic insight into identity both for ourselves and for others. *Aporia: Undergraduate Journal of Philosophy*, 17, 8-15. [undergraduate work]
1. **Bunker, C.** (2015). A distinction between sense of personal identity and the produced self. *Apollon: Undergraduate Journal of the Humanities*, 5, 17-23. [undergraduate work]

## Manuscripts Under Review

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- Bunker, C. J.**, & Kwan, V. S. Y. (revise and resubmit at *Computers in Human Behavior*). Similarity between perceived selves on social media and offline and its relationship with psychological well-being in early and late adulthood.
- Bunker, C. J.**, Balcerowska, J. M., Precht, L., Margraf, J., & Brailovskaia, J. (revise and resubmit at *Computers in Human Behavior*). Perceiving the self as authentic on social media precedes lesser negative mental health: A longitudinal approach.
- Bunker, C. J.**, Margraf, J., & Brailovskaia, J. (submitted) Negative links between social media addiction and mental health are weaker for those who perceive the self as constrained in the United States and Germany

## Manuscripts In Preparation

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\*signifies a student under my supervision

**Bunker, C. J.**, Ross, M. Q., Rhee, L., Le, H., Mount, J., Harari, G. M., & Bayer, J. B. Individual differences in daily mobilities: Clarifying the role of personality.

**Bunker, C. J.** A national character of social media: People perceive others as more extraverted and less agreeable than themselves on social media but not offline.

Bergh, A. J.\*, **Bunker, C. J.**, & Kwan, V. S. Y. Capturing the fundamental motives to use social media.

**Bunker, C. J.**, Kirsch, A., & Kenrick, D. T. Navigating (digital) social life: How technologies help and hinder the fundamental social motives

## Grants & Awards

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### Grants

2023	Scouting for Global Excellence Program Fellowship   Ruhr University Bochum (€12,000)
2022	Travel Grant   Society for Personality and Social Psychology (\$500)
2021	Publication Grant   Arizona State University Graduate and Professional Student Association Graduate and Professional Student Association (\$750)
2021	Graduate Registration Grant   Society for Personality and Social Psychology (\$50)
2020-2022	Research Grant x 3   Arizona State University Graduate and Professional Student Association (\$2000)
2018-2022	Travel Grant x 4   Arizona State University Graduate and Professional Student Association (\$2990)
2017-2022	University Graduate Fellowships x 5   Arizona State University (\$19,019)
2016	Student Summer Scholars Research Grant   Grand Valley State University (\$5900)
2016	Student Summer Scholars Travel Grant   Grand Valley State University (\$1000)
2015	Research Experience for Undergraduates   National Science Foundation (\$3000)
2015	Academic Conference Grant   Grand Valley State University (\$400)

### Awards

2022	Robert B. Cialdini Dissertation Project Prize
2018	Graduate Research Fellowship Program - Honorable Mention   National Science Foundation
2017	Academic Excellence Award for Most Outstanding Student in a Major: Psychology   Grand Valley State University
2016	Distinguished Undergraduate Research Scholar   Grand Valley State University

## Presentations

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\*signifies a student under my supervision.

10. **Bunker, C. J.** (2023). *Similarity between perceived selves on social media and offline and its relationship with psychological well-being in early and late adulthood*. Invited talk presented to the Institute of Psychology, University of Gdańsk, Gdańsk, Poland.
9. **Bunker, C. J.** (2023). *Similarity between perceived selves on social media and offline and its relationship with psychological well-being in early and late adulthood*. Invited talk presented to the Department of Clinical Psychology and Psychotherapy at Ruhr University Bochum, Bochum, Germany.
8. **Bunker, C. J.** (2023). *How similar people view themselves on social media versus offline predicts psychological well-being*. Invited talk presented to the Department of Humanities and Social Sciences at the New Jersey Institute of Technology, Newark, NJ.
7. **Bunker, C. J.** (2023). *How similar people view themselves on social media versus offline predicts psychological well-being*. Invited talk presented to the Marketing Communication Department at Emerson College, Boston, MA.
6. **Bunker, C. J.** (2023). *How similar people view themselves on social media versus offline predicts psychological well-being*. Invited talk presented to the Psychology Department at the College of Idaho, Caldwell, ID.
5. **Bunker, C. J.,** Bergh, A. J.\*, Kwan, V. S. Y. (2022). *Capturing the fundamental motives to use social media*. Talk presented at the Annual Convention for Social Media and Society, virtual.
4. **Bunker, C. J.,** & Kwan, V. S. Y. (2022). *Identity in Generation Z: Comparing perceived personality between the general self and offline and social media contexts*. Invited talk presented to the Psychology Department at the University of Georgia, Athens, GA.
3. **Bunker, C. J.,** & Varnum, M. E. W. (2021). *How strong is the association between social media use and false consensus?* Paper presented at the Australasian Congress for Personality and Individual Differences, Virtual Conference.
2. **Bunker, C.** (2016). *Are accurate universalist theories of the self-concept possible?*. Paper presented at the Calvin College and Grand Valley State University 4th Annual Undergraduate Philosophy Conference, Grand Rapids MI.
1. **Bunker, C.** (2015). *A distinction between sense of personal identity and the discursively produced self*. Paper Presented at the Calvin College and Grand Valley State University 3rd Annual Undergraduate Philosophy Conference. Grand Rapids MI.

## Posters

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\*signifies a student under my supervision

12. **Bunker, C. J.**, & Kwan, V. S. Y. (2023). Deviation from design: Social media use is linked to less connection between the self and others. Poster presented at the 24<sup>th</sup> Annual Convention for the Society for Personality and Social Psychology conference, Atlanta, GA.
11. Bergh, A. J.\*, **Bunker, C. J.**, Kwan, V. S. Y. (2022). *Capturing the fundamental motives to use social media*. Poster presented at the 23<sup>rd</sup> Annual Convention for the Society for Personality and Social Psychology conference, San Francisco, CA.
10. **Bunker, C. J.**, & Varnum, M. E. W. (2022). *How strong is the association between social media use and false consensus?* Poster presented at the Psychology of Media and Technology preconference at the 23<sup>rd</sup> Annual Convention for the Society for Personality and Social Psychology conference, San Francisco, CA.
9. Saysavanh, S. E.\*, **Bunker, C. J.**, Kwan, V. S. Y. (2021). *Are gender differences in neuroticism the same on social media as offline?* Poster presented at the 22<sup>nd</sup> Annual Convention for the Society for Personality and Social Psychology conference, Austin, TX (moved online due to Covid-19).
8. **Bunker, C. J.**, & Kwan, V. S. Y. (2020). *Big Five personality trait differences between offline and social media contexts*. Poster presented at the 21<sup>st</sup> Annual Convention for the Society for Personality and Social Psychology conference, New Orleans, LA.
7. **Bunker, C. J.**, & Varnum, M. E. W. (2020). *Information biases in social media: an individual difference approach*. Poster presented at the Psychology of Media and Technology preconference at the 21<sup>st</sup> Annual Convention for the Society for Personality and Social Psychology conference, New Orleans, LA.
6. **Bunker, C. J.**, Bixter, M. T., & Kwan, V. S. Y. (2019). *Do the Big Five predict the malleability of your future self-vividness?* Poster presented at the 20<sup>th</sup> Annual Convention for the Society for Personality and Social Psychology conference, Portland, OR.
5. **Bunker, C. J.**, & Kwan, V. S. Y. (2018). *Persons change from physical life to social media: Malleable self-awareness*. Poster presented at the Annual Convention for the American Psychological Association, San Francisco, CA.
4. Naidu, E.\*, Adelman, R., **Bunker, C.**, Bixter, M., Graudejus, O., Okun, M., & Kwan, V. S. Y. (2018). *The differential effects of familism values for Hispanic and White students on future certainty*. Poster presented at the Annual Convention for the American Psychological Association, San Francisco, CA.
3. **Bunker, C. J.**, & Kwan, V. S. Y. (2018). *Persons change from physical life to social media: Malleable self-awareness*. Poster presented at the Self and Identity preconference at the 19<sup>th</sup> Annual Convention for the Society for Personality and Social Psychology conference, Atlanta, GA.

2. **Bunker, C.,** Fifić, M., Pham, N., & Bulthuis, K. (2016). *The influence of self-esteem on stopping rule decision-making*. Poster presented at the 57th Annual Meeting of the Psychonomic Society, Boston, MA.
1. **Bunker, C.,** Fifić, M., Anasara, A., & Pham, N. (2015). *Personality-driven decision strategies and decisiveness in stopping evidence collection*. Poster presented at the 56th Annual Meeting of the Psychonomic Society, Chicago, IL.

## Teaching

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### Instructor

Instructor rating average = 1.6/5 (1 = most positive)

2023	Media Psychology   Emerson College
2023	Communication, Media, and Society   Emerson College
2022	Social Psychology   Arizona State University
2019-2021	Research Methods Laboratory x 4   Arizona State University

### Assistant

2022	Social Psychology   Instructor: Douglas T. Kenrick   Arizona State University Guest Lecture: <i>The Person in Social Psychology: Narrative Identity, Dispositional Traits, and Characteristic Adaptations</i>
2021, 2022	Introduction to Statistics x 2   Instructor: Elizabeth Nelson   Arizona State University
2015	Introduction to Logic   Instructor: Ronald Loeffler   Grand Valley State University

## Mentorship

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### Thesis Students Supervised (N= 15)

Current	Ashlan Bergh
2021-2023	Samantha Weiss   Psychology Ph.D. Program   Baylor University
2021-2022	Mithil Khemani   Registered Behavior Technician   Hopebridge
2020-2021	Shea Saysavanh   Counseling M.A. Program   Arizona State University
2020-2021	Rachel Kang   Software Engineer Intern   SAP
2019-2020	Cody Schwartz   Linguistics M.A. Program   Université de Paris
2019-2020	Brooke Blazek   Counselling M.A. Program   Northern Arizona University
2018-2022	Megan Hall   Biostatistician   Translational Genomics Research Institute
2018-2019	Xiaoyun Yin   Human Systems Engineering M.S. program   Arizona State University
2018-2019	Christina Meyers   M.F.T. Program   University of California – Los Angeles
2018-2019	Weisong Tang   M.B.A. Program   Thomas Jefferson University
2018-2019	Hannah Finch   Industrial/Organizational Psychology Ph.D. program   Colorado State University
2017-2018	Sophie Reiners   Global Risk and Compliance Manager   American Express
2017-2018	Esha Naidu   Post-doctoral Researcher   Duke University

2017-2018      Nam Hee Kim | Quantitative Methods in the Social Science M.A. Program |  
Columbia University

## Quantitative Training and Software

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### Quantitative Training

Analysis of Variance (Kevin J. Grimm)  
Multiple Regression (Leona S. Aiken)  
Research Methods (William R. Corbin)  
Structural Equation Modeling (Kevin J. Grimm)  
Psychometric Methods (Michael C. Edwards)  
Advanced Measurement (Michael C. Edwards)

### Software

R, SPSS, Excel, Qualtrics

## Professional Service

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### Roles

2021-2023      Social Psychology Doctoral Program Admissions Committee Member | Arizona  
State University  
2020            Graduate Service Assistant | Career Pathways and Perceptions of ASU Ph.D.  
Students and Alumni Project for the Dean of the Graduate College  
2020-2021      Social Psychology Area Representative | Arizona State University  
2019-2023      Graduate Student Peer Mentor | Arizona State University  
2018-2022      Psychology Department Office Space Student Coordinator | Arizona State  
University  
2018-2019      Diversity Inclusion Science Initiative Conference Reviewer | Arizona State  
University  
2018-2019      Graduate and Professional Student Association Research Grant Reviewer | Arizona  
State University  
2015-2017      President of the Student Philosophical Society | Grand Valley State University  
2016-2017      Student Ambassador for Office of Undergraduate Research and Scholarship | Grand  
Valley State University

### Ad Hoc Reviewer

*BMC Psychology*  
*Cyberpsychology, Behavior, and Social Networking*  
*Journal of Personality and Social Psychology*  
*Perspectives on Psychological Science*

## Professional Affiliations

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Society for Personality and Social Psychology  
Nominated for membership to Sigma Xi

## References

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Virginia S. Y. Kwan  
Professor, Department of Psychology  
Arizona State University  
Email: [virginia.kwan@asu.edu](mailto:virginia.kwan@asu.edu)

Douglas T. Kenrick  
President's Professor, Department of Psychology  
Arizona State University  
Email: [douglas.kenrick@asu.edu](mailto:douglas.kenrick@asu.edu)

Michael E. W. Varnum  
Associate Professor, Department of Psychology  
Arizona State University  
Email: [michael.varnum@asu.edu](mailto:michael.varnum@asu.edu)