

Thought Pattern Mapping, Habitus33

Learner Edition — 시험 대비에 강한 지식 캡슐 플랫폼



학습자의 현재 문제

```
![bg opacity:0.06](data:image/svg+xml;utf8,<svg xmlns='http://www.w3.org/2000/svg' width='1600' height='900'><rect x='80' y='560' width='1440' height='260' rx='16' fill='%23ffffff' fill-opacity='0.06' stroke='%2393c5fd' stroke-dasharray='10,8' stroke-opacity='0.5' stroke-width='3'/><text x='150' y='700' fill='%2393c5fd' fill-opacity='0.8' font-size='28' font-family='Arial'>Screenshot placeholder</text></svg>)
```

- 방대한 자료 정리 난이도, 요약·암기 공수 큼
- AI가 개인 맥락을 모른 채 일반론적 답변
- 반복학습/약점보완의 체계 부족

해결: 생각 패턴 매핑 기반 학습 가속

```
![bg opacity:0.06](data:image/svg+xml;utf8,<svg xmlns='http://www.w3.org/2000/svg'
width='1600' height='900'><rect x='80' y='560' width='1440' height='260' rx='16'
fill='%23ffffff' fill-opacity='0.06' stroke='%2374c0fc' stroke-dasharray='10,8' stroke-
opacity='0.5' stroke-width='3'/><text x='150' y='700' fill='%2374c0fc' fill-opacity='0.8'
font-size='28' font-family='Arial'>Screenshot placeholder</text></svg>)
```

최소 입력으로 메모와 생각 흐름의 패턴을 매핑(TPM) →
AI가 곧장 이해하는 지식 캡슐(AI-Link)로 시험 대비 가속

AMFA로 시험 대비 최적화

```
![bg opacity:0.06](data:image/svg+xml;utf8,<svg xmlns='http://www.w3.org/2000/svg' width='1600' height='900'><rect x='80' y='560' width='1440' height='260' rx='16' fill='%23ffffff' fill-opacity='0.06' stroke='%238b5cf6' stroke-dasharray='10,8' stroke-opacity='0.5' stroke-width='3'/><text x='150' y='700' fill='%238b5cf6' fill-opacity='0.8' font-size='28' font-family='Arial'>Screenshot placeholder</text></svg>)
```

- Atomic Reading/Memo(3분 집중 요약)
- Memo Evolution(이유/활용/연결/퀴즈)
- Focused Note(단권화 노트)
- AI-Link(LLM-ready 캡슐)

학습 흐름(요약)

```
![bg opacity:0.06](data:image/svg+xml;utf8,<svg xmlns='http://www.w3.org/2000/svg'
width='1600' height='900'><rect x='80' y='560' width='1440' height='260' rx='16'
fill='%23ffffff' fill-opacity='0.06' stroke='%230ea5e9' stroke-dasharray='10,8' stroke-
opacity='0.5' stroke-width='3'/><text x='150' y='700' fill='%230ea5e9' fill-opacity='0.8'
font-size='28' font-family='Arial'>Screenshot placeholder</text></svg>)
```

교재/논문 읽기 → 반추 메모 자동 노트화 →
진화(연결.퀴즈) → 단권화 → AI-Link →
하이브리드 검색·AI 질의 → 약점보완 추천(젠고)

데모 1: 빠른 캡처

```
![bg opacity:0.08](data:image/svg+xml;utf8,<svg xmlns='http://www.w3.org/2000/svg' width='1600' height='900'><rect x='80' y='520' width='1440' height='300' rx='16' fill='%23ffffff' fill-opacity='0.08' stroke='%2394a3b8' stroke-dasharray='10,8' stroke-opacity='0.6' stroke-width='3'/><text x='150' y='690' fill='%2394a3b8' fill-opacity='0.9' font-size='28' font-family='Arial'>PDF highlight / TS session screenshot</text></svg>)
```

- 세션 종료 시 반추 메모 자동 저장
- PDF 하이라이트 → 원클릭 메모

데모 2: 진화/퀴즈화

```
![bg opacity:0.08](data:image/svg+xml;utf8,<svg xmlns='http://www.w3.org/2000/svg' width='1600' height='900'><rect x='80' y='520' width='1440' height='300' rx='16' fill='%23ffffff' fill-opacity='0.08' stroke='%23a78bfa' stroke-dasharray='10,8' stroke-opacity='0.6' stroke-width='3'/><text x='150' y='690' fill='%23a78bfa' fill-opacity='0.9' font-size='28' font-family='Arial'>TSNoteCard / KnowledgeCart screenshot</text></svg>)
```

- 생각추가/연결/퀴즈 카드로 장기기억 강화
- 시험/면접형 질문으로 전환 용이

데모 3: AI 활용

```
![bg opacity:0.08](data:image/svg+xml;utf8,<svg xmlns='http://www.w3.org/2000/svg' width='1600' height='900'><rect x='80' y='520' width='1440' height='300' rx='16' fill='%23ffffff' fill-opacity='0.08' stroke='%236366f1' stroke-dasharray='10,8' stroke-opacity='0.6' stroke-width='3'/><text x='150' y='690' fill='%236366f1' fill-opacity='0.9' font-size='28' font-family='Arial'>AI-Link modal / Hybrid search + chat</text></svg>)
```

- 단권화→AI-Link 생성
- 나만의 맥락으로 풀이/요약/예상문제 생성

개인 지식 검색 + 대화

```
![bg opacity:0.06](data:image/svg+xml;utf8,<svg xmlns='http://www.w3.org/2000/svg' width='1600' height='900'><rect x='80' y='560' width='1440' height='260' rx='16' fill='%23ffffff' fill-opacity='0.06' stroke='%230ea5e9' stroke-dasharray='10,8' stroke-opacity='0.5' stroke-width='3'/><text x='150' y='700' fill='%230ea5e9' fill-opacity='0.8' font-size='28' font-family='Arial'>Search results + chat</text></svg>)
```

- 키워드+벡터 결합 검색 → 내 자료 정밀 회수
- 결과를 AI 컨텍스트로 투입 → 정확한 해설

인지 피드백(젠고)

```
![bg opacity:0.06](data:image/svg+xml;utf8,<svg xmlns='http://www.w3.org/2000/svg' width='1600' height='900'><rect x='80' y='560' width='1440' height='260' rx='16' fill='%23ffffff' fill-opacity='0.06' stroke='%2322c55e' stroke-dasharray='10,8' stroke-opacity='0.5' stroke-width='3'/><text x='150' y='700' fill='%2322c55e' fill-opacity='0.8' font-size='28' font-family='Arial'>Analytics / time-series</text></svg>)
```

- 시계열.강약점.추천으로 학습 루프 닫기
- 암기력.주의집중.처리속도 개선 가시화

차별화(학습자 관점)

```
![bg opacity:0.06](data:image/svg+xml;utf8,<svg xmlns='http://www.w3.org/2000/svg' width='1600' height='900'><rect x='80' y='560' width='1440' height='260' rx='16' fill='%23ffffff' fill-opacity='0.06' stroke='%2394a3b8' stroke-dasharray='10,8' stroke-opacity='0.5' stroke-width='3'/><text x='150' y='700' fill='%2394a3b8' fill-opacity='0.8' font-size='28' font-family='Arial'>Competitive diff</text></svg>)
```

- 일반 메모앱+AI 대비: 단권화→AI-Link, 퀴즈화, 약점 피드백

성과/ROI

```
![bg opacity:0.06](data:image/svg+xml;utf8,<svg xmlns='http://www.w3.org/2000/svg' width='1600' height='900'><rect x='80' y='560' width='1440' height='260' rx='16' fill='%23ffffff' fill-opacity='0.06' stroke='%230ea5e9' stroke-dasharray='10,8' stroke-opacity='0.5' stroke-width='3'/><text x='150' y='700' fill='%230ea5e9' fill-opacity='0.8' font-size='28' font-family='Arial'>Value metrics</text></svg>)
```

- 요약·정리 시간 단축, 정답률·재현성 향상
- 재학습 비용 감소, 시험 대비 불확실성 완화

플랜(예시)

```
![bg opacity:0.06](data:image/svg+xml;utf8,<svg xmlns='http://www.w3.org/2000/svg' width='1600' height='900'><rect x='80' y='560' width='1440' height='260' rx='16' fill='%23ffffff' fill-opacity='0.06' stroke='%2393c5fd' stroke-dasharray='10,8' stroke-opacity='0.5' stroke-width='3'/><text x='150' y='700' fill='%2393c5fd' fill-opacity='0.8' font-size='28' font-family='Arial'>Pricing table</text></svg>)
```

- Free: 기본 독서·메모·젠고
- Pro: 무제한/심층 분석/고급 루틴
- Premium: 프리미엄 콘텐츠/커뮤니티

콜투액션

```
![bg opacity:0.06](data:image/svg+xml;utf8,<svg xmlns='http://www.w3.org/2000/svg' width='1600' height='900'><rect x='80' y='560' width='1440' height='260' rx='16' fill='%23ffffff' fill-opacity='0.06' stroke='%230ea5e9' stroke-dasharray='10,8' stroke-opacity='0.5' stroke-width='3'/><text x='150' y='700' fill='%230ea5e9' fill-opacity='0.8' font-size='28' font-family='Arial'>CTA visual</text></svg>)
```

3분 데모 → 과목별 지식 캡슐 생성 → 2주 파일럿