Thought Pattern Mapping, Habitus33

Professional Edition — 업무 지식을 AI-준비 자산으로

직장인의 현재 문제

![bg opacity:0.06](data:image/svg+xml;utf8,<svg xmlns='http://www.w3.org/2000/svg' width='1600' height='900'><rect x='80' y='560' width='1440' height='260' rx='16' fill='%23ffffff' fill-opacity='0.06' stroke='%2393c5fd' stroke-dasharray='10,8' stroke-opacity='0.5' stroke-width='3'/><text x='150' y='700' fill='%2393c5fd' fill-opacity='0.8' font-size='28' font-family='Arial'>Screenshot placeholder</text></svg>)

- 회의/문서/메모가 사일로화, 재활용 어려움
- LLM 답변이 팀/회사 맥락을 반영하지 못함
- 보고/제안/요약 반복 업무 비효율

해결: 업무 지식 캡슐화

![bg opacity:0.06](data:image/svg+xml;utf8,<svg xmlns='http://www.w3.org/2000/svg' width='1600' height='900'><rect x='80' y='560' width='1440' height='260' rx='16' fill='%23ffffff' fill-opacity='0.06' stroke='%2374c0fc' stroke-dasharray='10,8' stroke-opacity='0.5' stroke-width='3'/><text x='150' y='700' fill='%2374c0fc' fill-opacity='0.8' font-size='28' font-family='Arial'>Screenshot placeholder</text></svg>)
업무 노트→단권화→AI-Link로 컨텍스트 공유
검색/대화에서 "우리 팀의 맥락"을 바로 활용

AMFA 적용

![bg opacity:0.06](data:image/svg+xml;utf8,<svg xmlns='http://www.w3.org/2000/svg' width='1600' height='900'><rect x='80' y='560' width='1440' height='260' rx='16' fill='%23ffffff' fill-opacity='0.06' stroke='%238b5cf6' stroke-dasharray='10,8' stroke-opacity='0.5' stroke-width='3'/><text x='150' y='700' fill='%238b5cf6' fill-opacity='0.8' font-size='28' font-family='Arial'>Screenshot placeholder</text></svg>)

- Atomic Memo(핵심 포인트 3분 요약)
- Memo Evolution(의도/리스크/의존성 연결)
- Focused Note(문서/보고 구조화)
- AI-Link(LLM-ready 캡슐)

워크플로우(요약)

![bg opacity:0.06](data:image/svg+xml;utf8,<svg xmlns='http://www.w3.org/2000/svg' width='1600' height='900'><rect x='80' y='560' width='1440' height='260' rx='16' fill='%23ffffff' fill-opacity='0.06' stroke='%230ea5e9' stroke-dasharray='10,8' stroke-opacity='0.5' stroke-width='3'/><text x='150' y='700' fill='%230ea5e9' fill-opacity='0.8' font-size='28' font-family='Arial'>Screenshot placeholder</text></svg>)
기록→정리→단권화→AI-Link →
하이브리드 검색→맥락형 AI 문서화/보고 자동화

데모 1: 빠른 캡처

![[bg opacity:0.08](data:image/svg+xml;utf8,<svg xmlns='http://www.w3.org/2000/svg' width='1600' height='900'><rect x='80' y='520' width='1440' height='300' rx='16' fill='%23ffffff' fill-opacity='0.08' stroke='%2394a3b8' stroke-dasharray='10,8' stroke-opacity='0.6' stroke-width='3'/><text x='150' y='690' fill='%2394a3b8' fill-opacity='0.9' font-size='28' font-family='Arial'>Notes / links</text></svg>)

- 회의 노트/링크 원클릭 저장
- 반추 메모 자동화로 놓침 최소화

데모 2: 구조화/연결

![bg opacity:0.08](data:image/svg+xml;utf8,<svg xmlns='http://www.w3.org/2000/svg' width='1600' height='900'><rect x='80' y='520' width='1440' height='300' rx='16' fill='%23ffffff' fill-opacity='0.08' stroke='%23a78bfa' stroke-dasharray='10,8' stroke-opacity='0.6' stroke-width='3'/><text x='150' y='690' fill='%23a78bfa' fill-opacity='0.9' font-size='28' font-family='Arial'>Stakeholders / decisions</text></svg>)

- 이해관계자/의사결정/리스크 연결
- 단권화로 재사용 가능한 지식자산화

데모 3: 문서 자동화

![bg opacity:0.08](data:image/svg+xml;utf8,<svg xmlns='http://www.w3.org/2000/svg' width='1600' height='900'><rect x='80' y='520' width='1440' height='300' rx='16' fill='%23ffffff' fill-opacity='0.08' stroke='%236366f1' stroke-dasharray='10,8' stroke-opacity='0.6' stroke-width='3'/><text x='150' y='690' fill='%236366f1' fill-opacity='0.9' font-size='28' font-family='Arial'>Reports / slides</text></svg>)

- AI-Link 컨텍스트로 보고/요약/슬라이드 생성 가속
- 품질 표준화와 시간 단축

개인 지식 검색 + 대화

![bg opacity:0.06](data:image/svg+xml;utf8,<svg xmlns='http://www.w3.org/2000/svg' width='1600' height='900'><rect x='80' y='560' width='1440' height='260' rx='16' fill='%23ffffff' fill-opacity='0.06' stroke='%230ea5e9' stroke-dasharray='10,8' stroke-opacity='0.5' stroke-width='3'/><text x='150' y='700' fill='%230ea5e9' fill-opacity='0.8' font-size='28' font-family='Arial'>Search / chat</text></svg>)

- 키워드+벡터 결합으로 바로 회수
- 컨텍스트 주입 Q/A로 정확한 산출물

차별화(직장인 관점)

![bg opacity:0.06](data:image/svg+xml;utf8,<svg xmlns='http://www.w3.org/2000/svg' width='1600' height='900'><rect x='80' y='560' width='1440' height='260' rx='16' fill='%23ffffff' fill-opacity='0.06' stroke='%2394a3b8' stroke-dasharray='10,8' stroke-opacity='0.5' stroke-width='3'/><text x='150' y='700' fill='%2394a3b8' fill-opacity='0.8' font-size='28' font-family='Arial'>Diff visual</text></svg>)

- 단권화→AI-Link로 "팀 컨텍스트형" 자동화
- 반복 보고/요약 공수 대폭 절감

결과/ROI

![bg opacity:0.06](data:image/svg+xml;utf8,<svg xmlns='http://www.w3.org/2000/svg' width='1600' height='900'><rect x='80' y='560' width='1440' height='260' rx='16' fill='%23ffffff' fill-opacity='0.06' stroke='%230ea5e9' stroke-dasharray='10,8' stroke-opacity='0.5' stroke-width='3'/><text x='150' y='700' fill='%230ea5e9' fill-opacity='0.8' font-size='28' font-family='Arial'>Value metrics</text></svg>)

- 문서화 시간 단축, 정확성 향상
- 온보딩/지식 이전 가속

플랜(예시)

![bg opacity:0.06](data:image/svg+xml;utf8,<svg xmlns='http://www.w3.org/2000/svg' width='1600' height='900'><rect x='80' y='560' width='1440' height='260' rx='16' fill='%23ffffff' fill-opacity='0.06' stroke='%2393c5fd' stroke-dasharray='10,8' stroke-opacity='0.5' stroke-width='3'/><text x='150' y='700' fill='%2393c5fd' fill-opacity='0.8' font-size='28' font-family='Arial'>Pricing</text></svg>)

- Free: 기본 기능
- Pro: 무제한/심층 분석/고급 루틴
- Premium: 팀/권한/프리미엄 콘텐츠

콜투액션

![bg opacity:0.06](data:image/svg+xml;utf8,<svg xmlns='http://www.w3.org/2000/svg' width='1600' height='900'><rect x='80' y='560' width='1440' height='260' rx='16' fill='%23ffffff' fill-opacity='0.06' stroke='%230ea5e9' stroke-dasharray='10,8' stroke-opacity='0.5' stroke-width='3'/><text x='150' y='700' fill='%230ea5e9' fill-opacity='0.8' font-size='28' font-family='Arial'>CTA</text></svg>)

3분 데모 → 팀 파일럿(2주) → 본 도입