

Cameron J. Bunker

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Academic Appointments

2023-present Assistant Professor of Media Psychology | Department of Marketing Communication | Emerson College

Education

- 2020-2023 Ph.D. in Social Psychology | Arizona State University
Dissertation: *Beyond screen time: Relationships between psychological well-being and self-perceptions in social media versus offline contexts across generations*
Committee: Virginia S. Y. Kwan (Chair), Thao Ha, Douglas T. Kenrick, & Michael E. W. Varnum
- 2017-2020 M.A. in Social Psychology | Arizona State University
Thesis: *Do people report the same Big Five personality on social media and online contexts as offline?*
Committee: Virginia S. Y. Kwan (Chair), Michael C. Edwards, & Douglas T. Kenrick
- 2013-2017 B.S. in Psychology, Philosophy | Grand Valley State University
Magna Cum Laude

Other Training

- 2023 Research Fellow | Department of Clinical Psychology and Psychotherapy | Ruhr University Bochum
- 2022 International Postdoc Week Scholar | Scouting for Global Excellence Program, Ruhr University Bochum
- 2018 Advanced Training Institute in Structural Equation Modeling in Longitudinal Research | American Psychological Association

Publications

IF = Impact Factor | **Average IF = 5.4**

*signifies a student under my supervision

Bunker, C. J., & Kwan, V. S. Y. (accepted). Deviation from design: Social media use is linked to less connection between the self and others. *Cyberpsychology, Behavior, & Social Networking*. [IF = 6.6]

Bunker, C. J., & Kwan, V. S. Y. (2021). Do the offline and social media Big Five have the same dimensional structure, mean levels, and predictive validity of social media outcomes? *Cyberpsychology*, 15(4). [IF = 2.9]

Bunker, C. J., & Varnum, M. E. W. (2021). How strong is the association between social media use and false consensus? *Computers in Human Behavior*, 125, 106947. [IF = 9.9]

McMichael, S. L., Bixter, M. T., Okun, M. A., **Bunker, C. J.**, Graudejus, O., Grimm, K. J., & Kwan, V. S. Y. (2021). Is seeing believing? A longitudinal study of vividness of the future and its effects on academic self-efficacy and success in college. *Personality and Social Psychology Bulletin*, 01461672211015888. [IF = 4.0]

Bunker, C. J., Saysavanh, S. E.*, & Kwan, V. S. Y. (2021). Are gender differences in the Big Five the same on social media as offline? *Computers in Human Behavior Reports*, 3, 100085. [IF in progress; new journal]

Bodford, J. E., **Bunker, C. J.**, & Kwan, V. S. Y. (2021). Does perceived social networking site security arise from actual and perceived physical safety? *Computers in Human Behavior*, 121, 106779. [IF = 9.9]

Bixter, M. T., McMichael, S. L., **Bunker, C. J.**, Adelman, R. M., Okun, M. A., Grimm, K. J., Graudejus, O., & Kwan, V. S. Y. (2020). A test of a triadic conceptualization of future self-identification. *PLoS One*, 15(11), e0242504. [IF = 3.7]

Bunker, C. (2017). Pluralistic insight into identity both for ourselves and for others. *Aporia: Undergraduate Journal of Philosophy*, 17, 8-15. [undergraduate work]

Bunker, C. (2015). A distinction between sense of personal identity and the produced self. *Apollon: Undergraduate Journal of the Humanities*, 5, 17-23. [undergraduate work]

Manuscripts under Review

Bunker, C. J., & Kwan, V. S. Y. Similarity between perceived selves on social media and offline and its relationship with psychological well-being in early and late adulthood.

Bunker, C. J., Balcerowska, J. M., Precht, L., Margraf, J., & Brailovskaia, J. Perceiving the self as authentic on social media precedes lesser negative mental health: A longitudinal approach.

Bunker, C. J., Margraf, J., & Brailovskaia, J. Negative links between social media addiction and mental health are weaker for those who perceive the self as constrained in the United States and Germany

Manuscripts in Preparation

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Bunker, C. J., Ross, M. Q., Rhee, L., Le, H., Mount, J., Harari, G. M., Bayer, J. B. Individual differences in daily mobilities: Clarifying the role of personality.

Bunker, C. J., & Kwan, V. S. Y. People perceive themselves as more separate from others on social media than offline: A meta-analytic review.

Bunker, C. J., & Kwan, V. S. Y. Authenticity and acculturation on social media explain differences in self-perception between offline and social media contexts.

Bergh, A. J.*, **Bunker, C. J.**, & Kwan, V. S. Y. Capturing the fundamental motives to use social media.

Bunker, C. J., Kirsch, A., & Kenrick, D. T. Navigating (digital) social life: How technologies help and hinder the fundamental social motives

Grants & Awards

Grants

2023	Scouting for Global Excellence Program Fellowship Ruhr University Bochum (€12,000)
2022	Travel Grant Society for Personality and Social Psychology (\$500)
2021	Publication Grant Arizona State University Graduate and Professional Student Association Graduate and Professional Student Association (\$750)
2021	Graduate Registration Grant Society for Personality and Social Psychology (\$50)
2020-2022	Research Grant x 3 Arizona State University Graduate and Professional Student Association (\$2000)
2018-2022	Travel Grant x 4 Arizona State University Graduate and Professional Student Association (\$2990)
2017-2022	University Graduate Fellowships x 5 Arizona State University (\$19,019)
2016	Student Summer Scholars Research Grant Grand Valley State University (\$5900)
2016	Student Summer Scholars Travel Grant Grand Valley State University (\$1000)
2015	Research Experience for Undergraduates National Science Foundation (\$3000)
2015	Academic Conference Grant Grand Valley State University (\$400)

Awards

2022	Robert B. Cialdini Dissertation Project Prize
2018	Graduate Research Fellowship Program - Honorable Mention National Science Foundation
2017	Academic Excellence Award for Most Outstanding Student in a Major: Psychology Grand Valley State University
2016	Distinguished Undergraduate Research Scholar Grand Valley State University

Presentations

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Bunker, C. J. (2023). *Similarity between perceived selves on social media and offline and its relationship with psychological well-being in early and late adulthood*. Invited talk presented to the Institute of Psychology, University of Gdańsk, Gdańsk, Poland.

Bunker, C. J. (2023). *Similarity between perceived selves on social media and offline and its relationship with psychological well-being in early and late adulthood*. Invited talk presented to the Department of Clinical Psychology and Psychotherapy at Ruhr University Bochum, Bochum, Germany.

Bunker, C. J. (2023). *How similar people view themselves on social media versus offline predicts psychological well-being*. Invited talk presented to the Department of Humanities and Social Sciences at the New Jersey Institute of Technology, Newark, NJ.

Bunker, C. J. (2023). *How similar people view themselves on social media versus offline predicts psychological well-being*. Invited talk presented to the Marketing Communication Department at Emerson College, Boston, MA.

Bunker, C. J. (2023). *How similar people view themselves on social media versus offline predicts psychological well-being*. Invited talk presented to the Psychology Department at the College of Idaho, Caldwell, ID.

Bunker, C. J., Bergh, A. J.*, Kwan, V. S. Y. (2022). *Capturing the fundamental motives to use social media*. Talk presented at the Annual Convention for Social Media and Society, virtual.

Bunker, C. J., & Kwan, V. S. Y. (2022). *Identity in Generation Z: Comparing perceived personality between the general self and offline and social media contexts*. Invited talk presented to the Psychology Department at the University of Georgia, Athens, GA.

Bunker, C. J., & Varnum, M. E. W. (2021). *How strong is the association between social media use and false consensus?* Paper presented at the Australasian Congress for Personality and Individual Differences, Virtual Conference.

Bunker, C. (2016). *Are accurate universalist theories of the self-concept possible?*. Paper presented at the Calvin College and Grand Valley State University 4th Annual Undergraduate Philosophy Conference, Grand Rapids MI.

Bunker, C. (2015). *A distinction between sense of personal identity and the discursively produced self*. Paper Presented at the Calvin College and Grand Valley State University 3rd Annual Undergraduate Philosophy Conference. Grand Rapids MI.

Posters

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Bunker, C. J., & Kwan, V. S. Y. (2023). Deviation from design: Social media use is linked to less connection between the self and others. Poster presented at the 24th Annual Convention for the Society for Personality and Social Psychology conference, Atlanta, GA.

Bergh, A. J.*, **Bunker, C. J.,** Kwan, V. S. Y. (2022). *Capturing the fundamental motives to use social media*. Poster presented at the 23rd Annual Convention for the Society for Personality and Social Psychology conference, San Francisco, CA.

Bunker, C. J., & Varnum, M. E. W. (2022). *How strong is the association between social media use and false consensus?* Poster presented at the Psychology of Media and Technology preconference at the 23rd Annual Convention for the Society for Personality and Social Psychology conference, San Francisco, CA.

Saysavanh, S. E.*, **Bunker, C. J.,** Kwan, V. S. Y. (2021). *Are gender differences in neuroticism the same on social media as offline?* Poster presented at the 22nd Annual Convention for the Society for Personality and Social Psychology conference, Austin, TX (moved online due to Covid-19).

Bunker, C. J., & Kwan, V. S. Y. (2020). *Big Five personality trait differences between offline and social media contexts*. Poster presented at the 21st Annual Convention for the Society for Personality and Social Psychology conference, New Orleans, LA.

Bunker, C. J., & Varnum, M. E. W. (2020). *Information biases in social media: an individual difference approach*. Poster presented at the Psychology of Media and Technology preconference at the 21st Annual Convention for the Society for Personality and Social Psychology conference, New Orleans, LA.

Bunker, C. J., Bixter, M. T., & Kwan, V. S. Y. (2019). *Do the Big Five predict the malleability of your future self-vividness?* Poster presented at the 20th Annual Convention for the Society for Personality and Social Psychology conference, Portland, OR.

Bunker, C. J., & Kwan, V. S. Y. (2018). *Persons change from physical life to social media: Malleable self-awareness*. Poster presented at the Annual Convention for the American Psychological Association, San Francisco, CA.

Naidu, E.*, Adelman, R., **Bunker, C.,** Bixter, M., Graudejus, O., Okun, M., & Kwan, V. S. Y. (2018). *The differential effects of familism values for Hispanic and White students on future certainty*. Poster presented at the Annual Convention for the American Psychological Association, San Francisco, CA.

Bunker, C. J., & Kwan, V. S. Y. (2018). *Persons change from physical life to social media: Malleable self-awareness*. Poster presented at the Self and Identity preconference at the 19th Annual Convention for the Society for Personality and Social Psychology conference, Atlanta, GA.

Bunker, C., Fifić, M., Pham, N., & Bulthuis, K. (2016). *The influence of self-esteem on stopping rule decision-making*. Poster presented at the 57th Annual Meeting of the Psychonomic Society, Boston, MA.

Bunker, C., Fifić, M., Anasara, A., & Pham, N. (2015). *Personality-driven decision strategies and decisiveness in stopping evidence collection*. Poster presented at the 56th Annual Meeting of the Psychonomic Society, Chicago, IL.

Teaching

Instructor

Instructor rating average = 1.6/5 (1 = most positive)

2022 Social Psychology | Arizona State University

2019-2021 Research Methods Laboratory x 4 | Arizona State University

Assistant

2022 Social Psychology | Instructor: Douglas T. Kenrick | Arizona State University

Guest Lecture: *The Person in Social Psychology: Narrative Identity, Dispositional Traits, and Characteristic Adaptations*

2021, 2022 Introduction to Statistics x 2 | Instructor: Elizabeth Nelson | Arizona State University

2015 Introduction to Logic | Instructor: Ronald Loeffler | Grand Valley State University

Mentorship

Thesis Students Supervised

Current Ashlan Bergh

2021-2023 Samantha Weiss | Psychology Ph.D. Program | Baylor University

2021-2022 Mithil Khemani | Registered Behavior Technician | Hopebridge

2020-2021 Shea Saysavanh | Counseling M.A. Program | Arizona State University

2020-2021 Rachel Kang | Software Engineer Intern | SAP

2019-2020 Cody Schwartz | Linguistics M.A. Program | Université de Paris

2019-2020 Brooke Blazek | Counselling M.A. Program | Northern Arizona University

2018-2022 Megan Hall | Biostatistician | Translational Genomics Research Institute

2018-2019 Xiaoyun Yin | Human Systems Engineering M.S. program | Arizona State University

2018-2019 Christina Meyers | M.F.T. Program | University of California – Los Angeles

2018-2019 Weisong Tang | M.B.A. Program | Thomas Jefferson University

2018-2019 Hannah Finch | Industrial/Organizational Psychology Ph.D. program | Colorado State University

2017-2018 Sophie Reiners | Global Risk and Compliance Manager | American Express

2017-2018 Esha Naidu | Social Psychology Ph.D. Program | State University of New York – Buffalo

2017-2018 Nam Hee Kim | Quantitative Methods in the Social Science M.A. Program |
Columbia University

Quantitative Training and Software

Quantitative Training

Analysis of Variance (Kevin J. Grimm)
Multiple Regression (Leona S. Aiken)
Research Methods (William R. Corbin)
Structural Equation Modeling (Kevin J. Grimm)
Psychometric Methods (Michael C. Edwards)
Advanced Measurement (Michael C. Edwards)

Software

R, SPSS, Excel, Qualtrics

Professional Service

2021-2023 Social Psychology Doctoral Program Admissions Committee Member | Arizona
State University
2020 Graduate Service Assistant | Career Pathways and Perceptions of ASU Ph.D.
Students and Alumni Project for the Dean of the Graduate College
2020-2021 Social Psychology Area Representative | Arizona State University
2019-2023 Graduate Student Peer Mentor | Arizona State University
2018-2022 Psychology Department Office Space Student Coordinator | Arizona State
University
2018-2019 Diversity Inclusion Science Initiative Conference Reviewer | Arizona State
University
2018-2019 Graduate and Professional Student Association Research Grant Reviewer | Arizona
State University
2015-2017 President of the Student Philosophical Society | Grand Valley State University
2016-2017 Student Ambassador for Office of Undergraduate Research and Scholarship | Grand
Valley State University

Ad Hoc Reviewer

BMC Psychology
Cyberpsychology, Behavior, and Social Networking
Journal of Personality and Social Psychology
Perspectives on Psychological Science

Professional Affiliations

Society for Personality and Social Psychology
Nominated for membership to Sigma Xi

References

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Douglas T. Kenrick
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