

Cameron J. Bunker

Email: cameron.bunker@emerson.edu | Phone: (616) 443 6486 | [Website](#)

Academic Appointments

2023-present Assistant Professor of Media Psychology | Department of Marketing Communication | Emerson College

Education

2020-2023 Ph.D. in Social Psychology | Arizona State University

2017-2020 M.A. in Social Psychology | Arizona State University

2013-2017 B.S. in Psychology, Philosophy | Grand Valley State University
Magna Cum Laude

Publications

*signifies a student under my supervision

Peer Reviewed

10. **Bunker, C. J.**, Margraf, J., & Brailovskaia, J. (2025). Social media addiction moderates links between perceptions of freedom and mental health in the United States and Germany. *Psychology of Popular Media*.

9. **Bunker, C. J.**, Balcerowska, J. M., Precht, L., Margraf, J., & Brailovskaia, J. (2024). Perceiving the self as authentic on social media precedes lesser negative mental health: A longitudinal approach. *Computers in Human Behavior*, 152, 108056.

[†PsyPost Coverage](#)

[†Newsria Coverage](#)

8. **Bunker, C. J.** & Kwan, V. S. Y. (2024). Similarity between perceived selves on social media and offline and its relationship with psychological well-being in early and late adulthood. *Computers in Human Behavior*, 152, 108025.

[†Elsevier Research Selection](#)

[†PsyPost Coverage](#)

7. **Bunker, C. J.** & Kwan, V. S. Y. (2023). Deviation from design: Social media use is linked to less connection between the self and others. *Cyberpsychology, Behavior, & Social Networking*.

6. **Bunker, C. J.** & Kwan, V. S. Y. (2021). Do the offline and social media Big Five have the same dimensional structure, mean levels, and predictive validity of social media outcomes? *Cyberpsychology: Journal of Psychosocial Research on Cyberspace*, 15(4).
5. **Bunker, C. J.** & Varnum, M. E. W. (2021). How strong is the association between social media use and false consensus? *Computers in Human Behavior*, 125, 106947.
4. McMichael, S. L., Bixter, M. T., Okun, M. A., **Bunker, C. J.**, Graudejus, O., Grimm, K. J., & Kwan, V. S. Y. (2021). Is seeing believing? A longitudinal study of vividness of the future and its effects on academic self-efficacy and success in college. *Personality and Social Psychology Bulletin*, 01461672211015888.
3. **Bunker, C. J.** Saysavanh, S. E.*, & Kwan, V. S. Y. (2021). Are gender differences in the Big Five the same on social media as offline? *Computers in Human Behavior Reports*, 3, 100085.
2. Bodford, J. E., **Bunker, C. J.**, & Kwan, V. S. Y. (2021). Does perceived social networking site security arise from actual and perceived physical safety? *Computers in Human Behavior*, 121, 106779.
1. Bixter, M. T., McMichael, S. L., **Bunker, C. J.**, Adelman, R. M., Okun, M. A., Grimm, K. J., Graudejus, O., & Kwan, V. S. Y. (2020). A test of a triadic conceptualization of future self-identification. *PLoS One*, 15(11), e0242504.

Chapters and Other Publications

3. Hoynes, W., Hoynes, N., & **Bunker, C. J.** (2024). Media. in Treviño, A. J. (Ed.), *Investigating social problems* (4th ed.). Sage publications.
2. **Bunker, C.** (2017). Pluralistic insight into identity both for ourselves and for others. *Aporia: Undergraduate Journal of Philosophy*, 17, 8-15. [undergraduate work]
1. **Bunker, C.** (2015). A distinction between sense of personal identity and the produced self. *Apollon: Undergraduate Journal of the Humanities*, 5, 17-23. [undergraduate work]

Manuscripts Under Review

Bunker, C. J. Perceived self-other similarity varies between offline and social media contexts.

Bunker, C. J., Kirsch, A., & Kenrick, D. T. How parents and their young adult children perceive the impact of digital technologies on the fundamental social motives.

Capraro, V., Globig, L. K., Rausch, Z., Rathje, S., Wormley, A. S., . . . **Bunker, C. J.**, . . . Olson, J. A., Kross, E., Twenge, J., Haidt, J., Van Bavel, J. J. A consensus statement on the impact of social media on adolescent mental health.

Bunker, C. J., Torres-Pantoja, S., Panek, E., & Bayer, J. B. Social media windows: (Mis)perceptions of other peoples' usage of eight platforms.

Manuscripts In Preparation

*signifies a student under my supervision

Bunker, C. J., Ross, M. Q., Rhee, L., Le, H., Mount, J., Harari, G. M., & Bayer, J. B. Individual differences in daily mobilities: Clarifying the role of personality.

Loew, P.* & **Bunker, C. J.** Context collapse in self-consciousness between offline and social media contexts is gendered.

[The Global Social Media Experiment Team](#).[†] Testing the causal impact of social media reduction in 76 countries.

[†]Author list to be determined.

Ferrara, C., Katz, O., & **Bunker, C. J.**, Values and missions over rankings: Understanding Boston family priorities during school assignment decisions.

Grants, Fellowships, & Awards

Grants & Fellowships

External

2023	Scouting for Global Excellence Program Fellowship Ruhr University Bochum (€12,000)
2022	Travel Grant Society for Personality and Social Psychology (\$500)
2015	Research Experience for Undergraduates National Science Foundation (\$3000)

Internal

2024	Jerome I. Aron Fund Grant Emerson College (\$5000)
2024	Faculty Development Fund Pool Recipient Emerson College (\$2000)
2021	Publication Grant Arizona State University Graduate and Professional Student Association (\$750)
2020-2022	Research Grant x 3 Arizona State University Graduate and Professional Student Association (\$2000)
2018-2022	Travel Grant x 4 Arizona State University Graduate and Professional Student Association (\$2990)
2017-2022	University Graduate Fellowships x 5 Arizona State University (\$19,019)
2016	Student Summer Scholars Research Grant Grand Valley State University (\$5900)
2016	Student Summer Scholars Travel Grant Grand Valley State University (\$1000)
2015	Academic Conference Grant Grand Valley State University (\$400)

Awards

2022	Robert B. Cialdini Dissertation Project Prize
------	---

2022	International Postdoc Week Scholar Scouting for Global Excellence Program, Ruhr University Bochum
2018	Graduate Research Fellowship Program - Honorable Mention National Science Foundation
2017	Academic Excellence Award for Most Outstanding Student in a Major: Psychology Grand Valley State University
2016	Distinguished Undergraduate Research Scholar Grand Valley State University

Presentations

*signifies a student under my supervision.

13. **Bunker, C. J.**, Torres-Pantoja, S., Panek, E., & Bayer, J. B. (2025). *Social media windows: Quantifying (mis)perceptions of who uses eight platforms and what they see*. Paper presented at the 75th Annual International Communication Association Conference, Denver, CO.
12. **Bunker, C. J.** (2025). *(Mis)perceptions of others online: Comparing self and other reports of personality across social media and offline contexts*. Data blitz presented at the Authenticity Preconference at the 26th Annual Convention for the Society for Personality and Social Psychology conference, Denver, CO.
11. **Bunker, C. J.** (2024). *People misperceive personality as more extreme on social media than offline*. Data blitz presented at the Personality Science Preconference at the 25th Annual Convention for the Society for Personality and Social Psychology, San Diego, CA.
10. **Bunker, C. J.** (2023). *Similarity between perceived selves on social media and offline and its relationship with psychological well-being in early and late adulthood*. Invited talk presented to the Institute of Psychology, University of Gdańsk, Gdańsk, Poland.
9. **Bunker, C. J.** (2023). *Similarity between perceived selves on social media and offline and its relationship with psychological well-being in early and late adulthood*. Invited talk presented to the Department of Clinical Psychology and Psychotherapy at Ruhr University Bochum, Bochum, Germany.
8. **Bunker, C. J.** (2023). *How similar people view themselves on social media versus offline predicts psychological well-being*. Invited talk presented to the Department of Humanities and Social Sciences at the New Jersey Institute of Technology, Newark, NJ.
7. **Bunker, C. J.** (2023). *How similar people view themselves on social media versus offline predicts psychological well-being*. Invited talk presented to the Marketing Communication Department at Emerson College, Boston, MA.
6. **Bunker, C. J.** (2023). *How similar people view themselves on social media versus offline predicts psychological well-being*. Invited talk presented to the Psychology Department at the College of Idaho, Caldwell, ID.
5. **Bunker, C. J.**, Bergh, A. J.*, Kwan, V. S. Y. (2022). *Capturing the fundamental motives to use social media*. Talk presented at the Annual Convention for Social Media and Society, virtual.

4. **Bunker, C. J.** & Kwan, V. S. Y. (2022). *Identity in Generation Z: Comparing perceived personality between the general self and offline and social media contexts*. Invited talk presented to the Psychology Department at the University of Georgia, Athens, GA.
3. **Bunker, C. J.** & Varnum, M. E. W. (2021). *How strong is the association between social media use and false consensus?* Paper presented at the Australasian Congress for Personality and Individual Differences, Virtual Conference.
2. **Bunker, C.** (2016). *Are accurate universalist theories of the self-concept possible?*. Paper presented at the Calvin College and Grand Valley State University 4th Annual Undergraduate Philosophy Conference, Grand Rapids MI.
1. **Bunker, C.** (2015). *A distinction between sense of personal identity and the discursively produced self*. Paper Presented at the Calvin College and Grand Valley State University 3rd Annual Undergraduate Philosophy Conference. Grand Rapids MI.

Posters

*signifies a student under my supervision

15. Loew, P.*, Alvarez, C. A.*, & **Bunker, C. J.** (2025). Context collapse in self-consciousness between offline and social media contexts is gendered. Poster presented at the Psychology of Media and Technology preconference at the 26th Annual Convention for the Society for Personality and Social Psychology conference, Denver, CO.
14. Malhotra, T.* & **Bunker, C. J.** (2025). Gen Z who perceive themselves as more extraverted on social media have less clear self-concepts. Poster presented at the 26th Annual Convention for the Society for Personality and Social Psychology conference, Denver, CO.
13. Palmer, C.* & **Bunker, C. J.** (2024). Narcissism predicts social media use over and above authenticity. Poster presented at the 25th Annual Convention for the Society for Personality and Social Psychology conference, San Diego, CA.
12. **Bunker, C. J.** & Kwan, V. S. Y. (2023). Deviation from design: Social media use is linked to less connection between the self and others. Poster presented at the 24rd Annual Convention for the Society for Personality and Social Psychology conference, Atlanta, GA.
11. Bergh, A. J.*, **Bunker, C. J.**, Kwan, V. S. Y. (2022). *Capturing the fundamental motives to use social media*. Poster presented at the 23rd Annual Convention for the Society for Personality and Social Psychology conference, San Francisco, CA.
10. **Bunker, C. J.** & Varnum, M. E. W. (2022). *How strong is the association between social media use and false consensus?* Poster presented at the Psychology of Media and Technology preconference at the 23rd Annual Convention for the Society for Personality and Social Psychology conference, San Francisco, CA.

9. Saysavanh, S. E.*, **Bunker, C. J.**, Kwan, V. S. Y. (2021). *Are gender differences in neuroticism the same on social media as offline?* Poster presented at the 22nd Annual Convention for the Society for Personality and Social Psychology conference, Austin, TX (moved online due to Covid-19).
8. **Bunker, C. J.** & Kwan, V. S. Y. (2020). *Big Five personality trait differences between offline and social media contexts.* Poster presented at the 21st Annual Convention for the Society for Personality and Social Psychology conference, New Orleans, LA.
7. **Bunker, C. J.** & Varnum, M. E. W. (2020). *Information biases in social media: an individual difference approach.* Poster presented at the Psychology of Media and Technology preconference at the 21st Annual Convention for the Society for Personality and Social Psychology conference, New Orleans, LA.
6. **Bunker, C. J.**, Bixter, M. T., & Kwan, V. S. Y. (2019). *Do the Big Five predict the malleability of your future self-vividness?* Poster presented at the 20th Annual Convention for the Society for Personality and Social Psychology conference, Portland, OR.
5. **Bunker, C. J.** & Kwan, V. S. Y. (2018). *Persons change from physical life to social media: Malleable self-awareness.* Poster presented at the Annual Convention for the American Psychological Association, San Francisco, CA.
4. Naidu, E.*, Adelman, R., **Bunker, C.**, Bixter, M., Graudejus, O., Okun, M., & Kwan, V. S. Y. (2018). *The differential effects of familism values for Hispanic and White students on future certainty.* Poster presented at the Annual Convention for the American Psychological Association, San Francisco, CA.
3. **Bunker, C. J.** & Kwan, V. S. Y. (2018). *Persons change from physical life to social media: Malleable self-awareness.* Poster presented at the Self and Identity preconference at the 19th Annual Convention for the Society for Personality and Social Psychology conference, Atlanta, GA.
2. **Bunker, C.**, Fifić, M., Pham, N., & Bulthuis, K. (2016). *The influence of self-esteem on stopping rule decision-making.* Poster presented at the 57th Annual Meeting of the Psychonomic Society, Boston, MA.
1. **Bunker, C.**, Fifić, M., Anasara, A., & Pham, N. (2015). *Personality-driven decision strategies and decisiveness in stopping evidence collection.* Poster presented at the 56th Annual Meeting of the Psychonomic Society, Chicago, IL.

Teaching

Instructor (N = 16) | Instructor rating average = 4.5/5 (5 = most positive)

2024	Methods of Inquiry in Media Psychology Emerson College
2024-2025	Theories of Self and Identity x 2 Emerson College
2023-2025	Communication, Media, and Society x 3 Emerson College
2023-2024	Media Psychology x 2 Emerson College

2022-2025 Social Psychology x 4 | Arizona State University; Emerson College
 2019-2021 Research Methods Laboratory x 4 | Arizona State University

Assistant

2022 Social Psychology | Instructor: Douglas T. Kenrick | Arizona State University
 Guest Lecture: *The Person in Social Psychology: Narrative Identity, Dispositional Traits, and Characteristic Adaptations*
 2021, 2022 Introduction to Statistics x 2 | Instructor: Elizabeth Nelson | Arizona State University
 2015 Introduction to Logic | Instructor: Ronald Loeffler | Grand Valley State University

Mentorship

Students Supervised ($N = 19$)

Current Phoebe Loew
 Carlen Arevalo Alvarez
 Tarak Malhotra
 Griffin Willner
 David Yu
 2021-2023 Samantha Weiss | Psychology Ph.D. Program | Baylor University
 2021-2022 Mithil Khemani | Registered Behavior Technician | Hopebridge
 2020-2021 Shea Saysavanh | Counseling M.A. Program | Arizona State University
 2020-2021 Rachel Kang | Software Engineer Intern | SAP
 2019-2020 Cody Schwartz | Linguistics M.A. Program | Université de Paris
 2019-2020 Brooke Blazek | Counselling M.A. Program | Northern Arizona University
 2018-2022 Megan Hall | Biostatistician | Translational Genomics Research Institute
 2018-2019 Xiaoyun Yin | Human Systems Engineering M.S. program | Arizona State University
 2018-2019 Christina Meyers | M.F.T. Program | University of California – Los Angeles
 2018-2019 Weisong Tang | M.B.A. Program | Thomas Jefferson University
 2018-2019 Hannah Finch | Industrial/Organizational Psychology Ph.D. program | Colorado State University
 2017-2018 Sophie Reiners | Global Risk and Compliance Manager | American Express
 2017-2018 Esha Naidu | Post-doctoral Researcher | Duke University
 2017-2018 Nam Hee Kim | Quantitative Methods in the Social Science M.A. Program | Columbia University

Quantitative Training and Software

Quantitative Training

Analysis of Variance (Instructor: Kevin J. Grimm)
 Multiple Regression (Instructor: Leona S. Aiken)
 Research Methods (Instructor: William R. Corbin)
 Structural Equation Modeling (Instructor: Kevin J. Grimm)

Psychometric Methods (Instructor: Michael C. Edwards)
Advanced Measurement (Instructor: Michael C. Edwards)
Advanced Training Institute in Structural Equation Modeling in Longitudinal
Research (American Psychological Association)

Software

R, SPSS, Excel, Qualtrics, GitHub, html

Professional Service

Roles

2025	Media Psychology Program Director Emerson College
2024-2025	Faculty Development and Research Council Emerson College
2021-2023	Social Psychology Doctoral Program Admissions Committee Member Arizona State University
2020	Graduate Service Assistant Career Pathways and Perceptions of ASU Ph.D. Students and Alumni Project for the Dean of the Graduate College
2020-2021	Social Psychology Area Representative Arizona State University
2019-2023	Graduate Student Peer Mentor Arizona State University
2018-2022	Psychology Department Office Space Student Coordinator Arizona State University
2018-2019	Diversity Inclusion Science Initiative Conference Reviewer Arizona State University
2018-2019	Graduate and Professional Student Association Research Grant Reviewer Arizona State University
2015-2017	President of the Student Philosophical Society Grand Valley State University
2016-2017	Student Ambassador for Office of Undergraduate Research and Scholarship Grand Valley State University

Reviewer

Behaviour & Information Technology
Cyberpsychology, Behavior, and Social Networking
Humanities and Social Sciences Communications
Journal of Happiness Studies
Journal of Personality and Social Psychology
New Media and Society
Personality and Individual Differences
Perspectives on Psychological Science
Psychology Research and Behavioral Management
Royal Society Open Science
Scientific Reports
Social Media + Society

Professional Affiliations

International Communication Association
Society for Personality and Social Psychology

References

Virginia S. Y. Kwan
Professor, Department of Psychology
Arizona State University
Email: virginia.kwan@asu.edu

Joseph B. Bayer
Associate Professor, School of Communication
The Ohio State University
Email: bayer.66@osu.edu

Douglas T. Kenrick
President's Professor, Department of Psychology
Arizona State University
Email: douglas.kenrick@asu.edu

Michael E. W. Varnum
Associate Professor, Department of Psychology
Arizona State University
Email: michael.varnum@asu.edu