

Jayne Greek

age: 33

residence: Charlotte, NC

education: Bachelors Degree in Education

occupation: Teacher

marital status: Married, With Kids



AI is causing many to cheat, and I hate it!

I wake and then head to work. After a full day of teaching, I come home and take care of my kids.

Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Needs

- place to import students' work
- Software to detect AI
- A help feature
- to support large imports

Values

- reliability
- accuracy
- detection of AI

Criteria For Success:

I need software that can check my students' work to see if it was written by another AI.

Wants

- labeling
- percentage of AI detection
- show the exact work that is AI generated
- store students' work and show class average

Fears

- slow processing
- it will not work on multiple devices
- a fee/interrupting ads

J. Jonah Jameson

age: 18

residence: Boiling Springs, SC

education: Bachelors Degree in Journalism

occupation: Editor-in-Chief for the Daily Bugle

marital status: Single, without Kids



No jobs! Freelance! Best thing in the world for a kid your age. You bring me some more pictures of that newspaper-selling clown, maybe I'll take 'em off your hands.

I sell top quality newspapers that can bring top profit! Anything at all!

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MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

Easy way to gain high profit and quality while doing nothing.

Needs

- Best Stories
- Great Quality
- Money

Wants

- Money
- Money
- Money
- Money

Values

- Clickbait
- Profit
- Money

Fears

- Low Profit
- Spider-Man
- No Popularity

Nia Moon

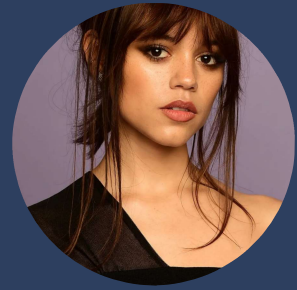
age: 19

residence: Columbia, SC

education: High School Diploma

occupation: Student

marital status: Single without kids



I have no free time and I'm starting to get stressed from all of my classes.

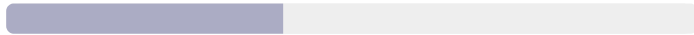
She wakes up, goes to class, does, then does homework and goes to sleep. Then she does it all again.

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SOCIAL NETWORK



Criteria For Success:

Being able to complete assignments quicker

Needs

- Good User Interface
- 24/7 Tech Support
- Option to switch languages

Values

- Accuracy
- Reliability
- Efficiency

Wants

- Desktop App
- Mobile App
- Help Function

Fears

- Pop-Up ads
- Monthly Fee

John Wilcox

age: 18

residence: California

education: High School Diploma

occupation: Student

marital status: Single without kids



My name is John and I am just happy to be here

He likes to wake up and go to school then get home and quickly do his homework then play some video games

Comfort With Technology

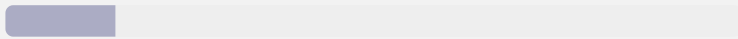
INTERNET



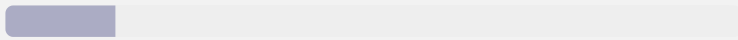
SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Needs

- Easy UI
- Other language options for my parents
- Needs to have a report bug feature

Values

- Accurate information
- Needs to be helpful

Criteria For Success:

Need to help with my work cannot do all my work for me

Wants

- Simple to use
- Desktop app
- Tutorial to use app

Fears

- Might become too smart and use my phone to do something bad
- Makes life to easy