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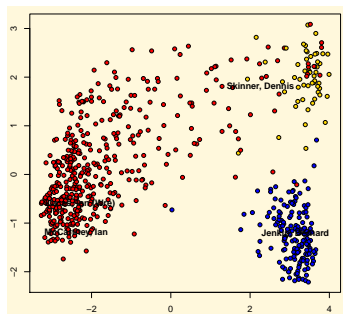
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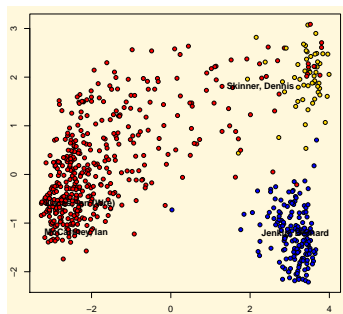
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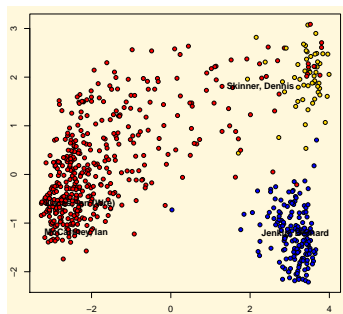


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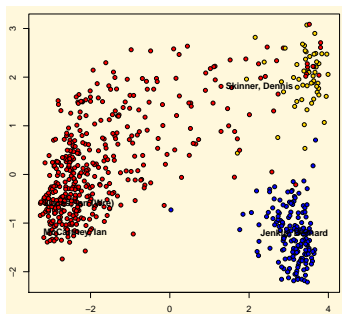


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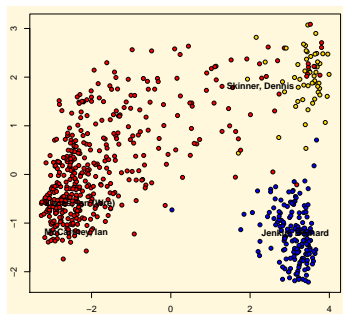
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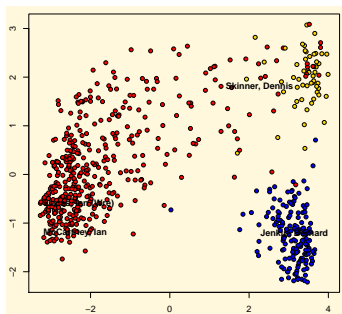
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CRITIC REVIEWS FOR STAR WARS: EPISODE VII - THE FORCE AWAKENS

All Critics (313) | Top Critics (48) | My Critics | Fresh (293) | Rotten (20)


 The new movie, as an act of pure storytelling, streams by with fluency and zip.


[Full Review...](#) | December 21, 2015

 **Anthony Lane**
New Yorker
★ Top Critic


 At the end The Force Awakens looks more like a nostalgic film that will work as a transition to the new Star Wars' age. [Full Review in Spanish]


[Full Review...](#) | December 29, 2015

 **Salvador Franco Reyes**


 While Star Wars: The Force Awakens gets temporarily bogged down taking us back to the world that we left in 1983, it introduces us to the new and exciting torch-bearers of the franchise.

[Full Review...](#) | December 30, 2015

 **Blake Howard**
Graffiti With Punctuation

 This film is a well-planned product that balances nostalgia with the capacity to attract new generations into the Star Wars universe. [Full Review in Spanish]

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→ just add up the number of times the words appear and multiply by the score (normalizing by doc dictionary presence)

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Partner Exercise

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You are working for `rottentomatoes.com`, and want to automatically code (written) movie reviews as being between 1 and 5 stars.

MOVIES OPENING THIS WEEK [Get Tickets](#)

No Score Yet	Gods Of Egypt	FEB 26
58%	Triple 9	FEB 26
78%	Eddie The Eagle	FEB 26
No Score Yet	Crouching	
100%	Only Yester	

TOP BOX OFFICE

83%	Deadpool	
82%	Kung Fu Pa	
60%	Risen	
88%	The Witch	\$8.8M
49%	How To Be Single	\$8.2M
60%	Race	\$7.4M
23%	Zoolander 2	\$5.5M

Grandfathered
68% 51%
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Critics Consensus: John Stamos is as handsome and charming as ever, but Grandfathered's jokes are tired and schmalzy.

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The screenshot shows the Rotten Tomatoes homepage. At the top is the 'Rotten Tomatoes' logo and a search bar. Below the logo are links for 'TRENDING ON RT', 'Oscars Personality Quiz', 'Deadpool', and 'Winter T'. A large featured image shows characters from 'The Walking Dead'. Below this is a 'TUMBLR PICKS' section with the headline 'Our Favorite Richonne Moments From Last Night's The'. The 'MOVIES OPENING THIS WEEK' section lists several movies with their scores and release dates. A 'TOP BOX OFFICE' section lists movies with their scores and box office numbers. A 'Grandfathered' movie is highlighted with a critics consensus.

Rotten Tomatoes
Search movies, TV, actors

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- 3 Why might be generally nervous about BOW approaches?

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e.g. context matters: “was **not** good” gets +1 !

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Davidov et al (‘Semi-Supervised Recognition of Sarcastic Sentences in Twitter and Amazon’) get good results by looking for particular pattern:

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btw punctuation adds relatively little to accuracy.

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e.g. ADULT has two meanings: one is a 'virtue', one is a 'role'

Dictionaries II: Linguistic Inquiry and Word Count (LIWC)

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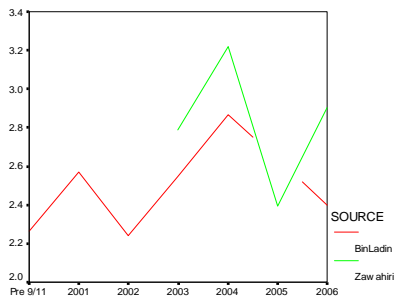
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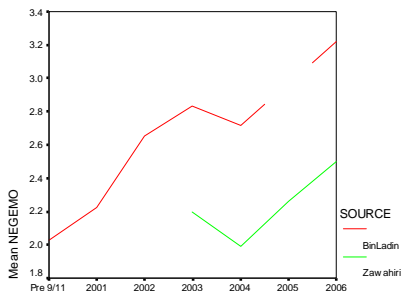
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C. Positive emotion (happy, love)



D. Negative emotion (hate, sad)



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1,036 of 1,144 people found the following review helpful

★★★★★ **With Great Powers Comes Great Responsibility**

By **Tommy H.** on July 17, 2009

I admit it, I'm a ladies' man. And when you put this shirt on a ladies' man, it's like giving an AK-47 to a ninja. Sure it looks cool and probably would make for a good movie, but you know somebody is probably going to get hurt in the end (no pun intended). That's what almost happened to me, this is my story...

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btw humans **not** very good at producing discriminating terms for e.g. opinion mining (Pang et al, 2002)

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NB Typically start with distinct **types** of documents (classified by hand), and learn which words are important for **discriminating** between them.

Word **embeddings** may offer automatic way forward here (Hamilton et al, "Inducing Domain-Specific Sentiment Lexicons from Unlabeled Corpora")

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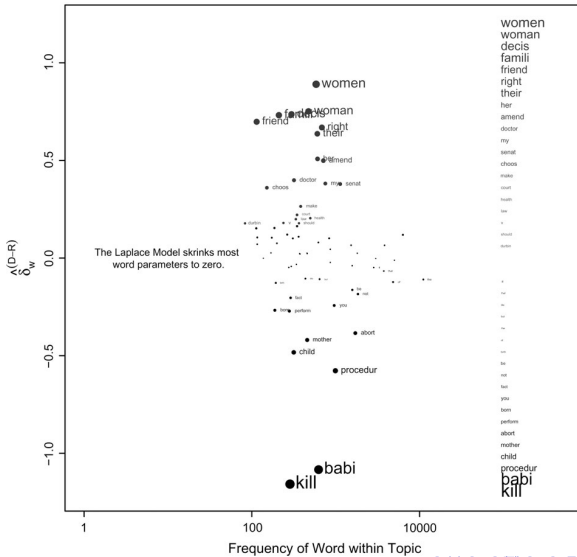
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Can use WordNet to find synonyms.

Most Democratic and Republican Words on Abortion (106th, Laplace prior)

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Goldman-Sachs Case Study

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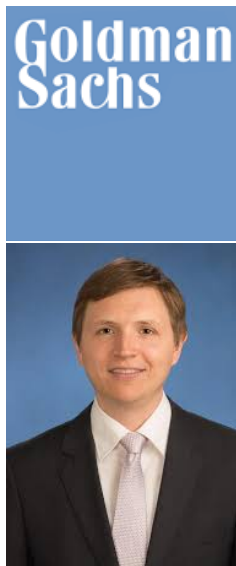
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The Committee continues to see the risks to the outlook for economic activity and the labor market as nearly balanced but is monitoring developments abroad. Inflation is anticipated to remain near its recent low level in the near term but the Committee expects inflation to rise gradually toward 2 percent over the medium term as the labor market improves further and the transitory effects of declines in energy and import prices dissipate.

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Show **predictions** from this model
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More Results

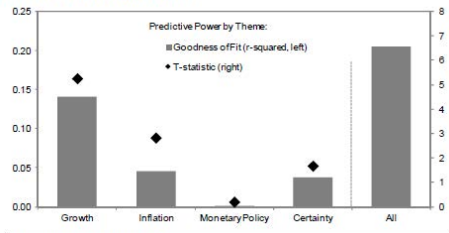
Next, study **themes** of documents: pairs of hawkish/dovish adjectives that pertain to nouns of various topics—growth, inflation, monetary policy.

+ count terms pertaining to (un)certainty

Themes about **growth** are most important for monetary policy

Show **predictions** from this model do a good job of **tracking** actual policy over time.

Exhibit 7: Talk About Growth Matters



Source: Goldman Sachs Global ECS Research.

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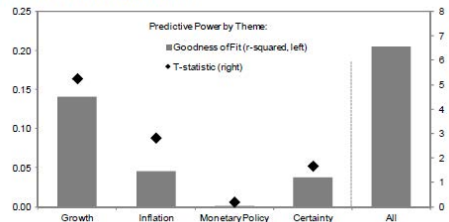
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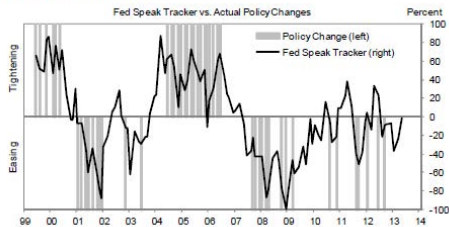
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Exhibit 8: The Fed Speak Tracker



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+ one person in dyad told to **deceive** other and not represent true preferences about rank order.

Item	Your Rank	Actual Rank	Team Rank	Team Difference	Your Difference
A ball of steel wool					
A small ax					
A loaded .45-caliber pistol					
Can of Crisco shortening					
Newspapers (one per person)					
Cigarette lighter (without fluid)					
Extra shirt and pants for each survivor					
20 x 20 ft. piece of heavy-duty canvas					
A sectional air map made of plastic					
One quart of 100-proof whiskey					
A compass					
Family-size chocolate bars (one per person)					
Score					

Exercise

Exercise



Exercise



Q how would you expect deceiver's messages differ from truth tellers?

Exercise



- Q how would you expect deceiver's messages differ from truth tellers?
- in terms of e.g. number of words, informality, uncertainty, complexity, pausality etc.

Results

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btw, passive voice means subject and object of sentence are switched:

"I am packing my bag" \rightarrow "My bag is being packed by me."

I will **definitely** see you next time, when I intend to forego persiflage and conduct a profound lucubration, skirring over new topics in a way that could never be described as prolix.