

[220 / 319] Web 2

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Learning Objectives Today

Make your own website!

Learn HTML Basics

- syntax for tags, attributes, etc
- hyperlinks, tables, images

Generate HTML

- links
- tables
- multiple pages

Outline

Hypertext

Tag Syntax

Hyperlinks and Attributes

Images

Tables

Self Learning

Hypertext

index.html (common home page name)

Welcome to the home page!

Please visit the other pages:

- [about](#)
- [contact](#)

Two steps for dealing with Hypertext:

1. how to **retrieve** hypertext
2. how to **display** hypertext

contact.html

Contact Us

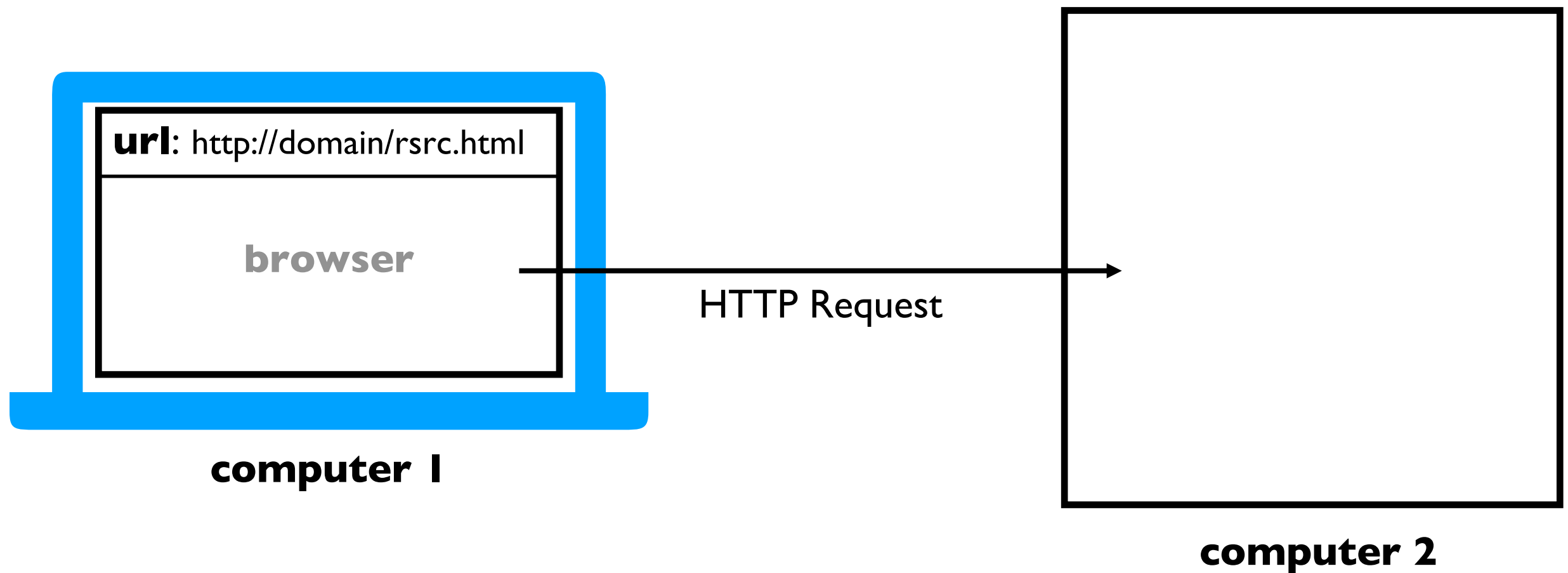
Email: ms@cs.wisc.edu

Phone: 123-456-7890

Hypertext is text with clickable
links to other pages

Hypertext

Step 1: use HTTP (Hypertext Transfer Protocol) to **transfer** page

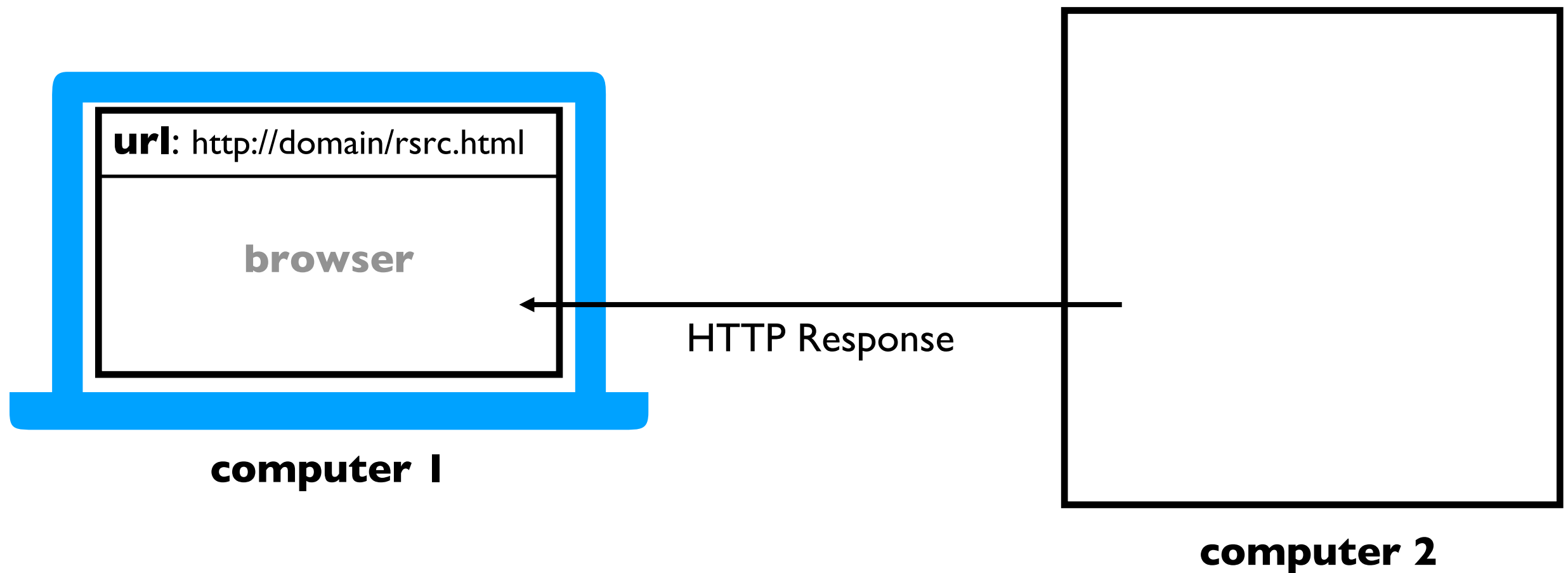


HTTP Request:

```
GET /rsrc.html HTTP/1.1
Host: example.com
User-Agent: ...
Accept: */*
```

Hypertext

Step 1: use HTTP (Hypertext Transfer Protocol) to **transfer** page



HTTP Response:

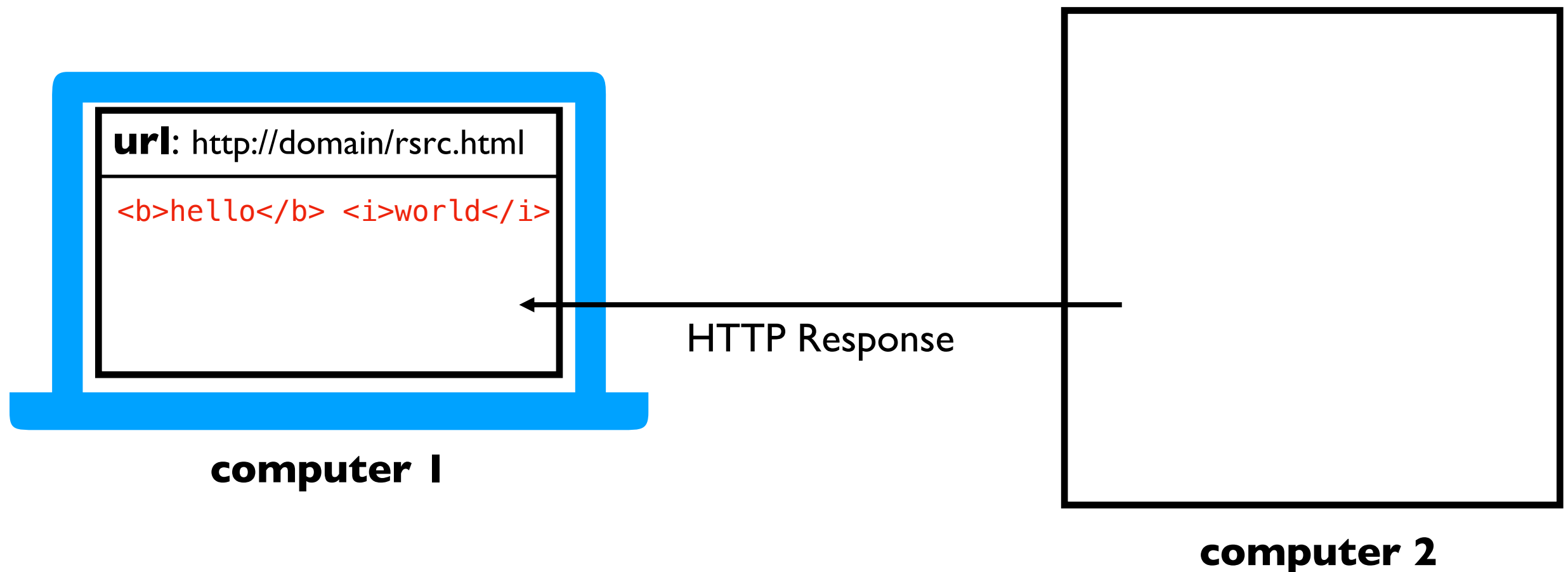
```
HTTP/1.0 200 OK
Content-Type: text/html; charset=utf-8
Content-Length: 74

<b>hello</b> <i>world</i>
```

Hypertext

Step 1: use HTTP (Hypertext Transfer Protocol) to **transfer** page

Step 2: parse HTML (Hypertext Markup Language) to **render** page



HTTP Response:

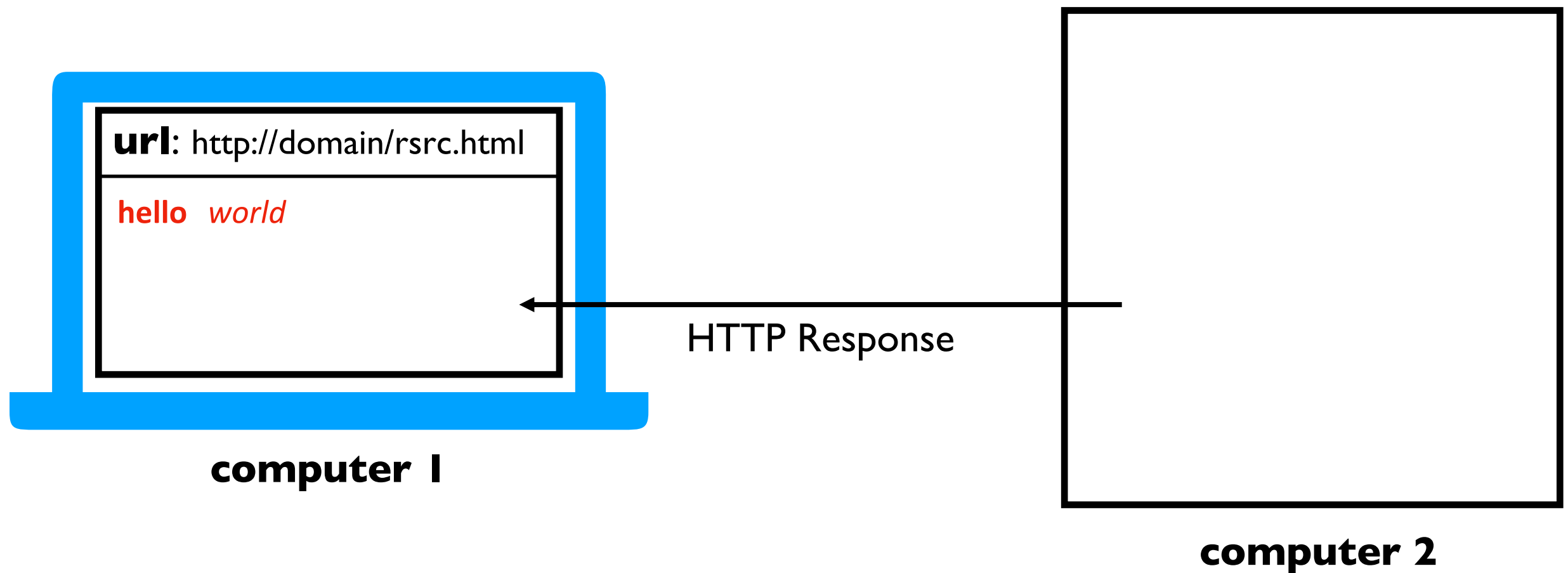
```
HTTP/1.0 200 OK
Content-Type: text/html; charset=utf-8
Content-Length: 74
```

hello <i>world</i>

Hypertext

Step 1: use HTTP (Hypertext Transfer Protocol) to **transfer** page

Step 2: parse HTML (Hypertext Markup Language) to **render** page



HTTP Response:

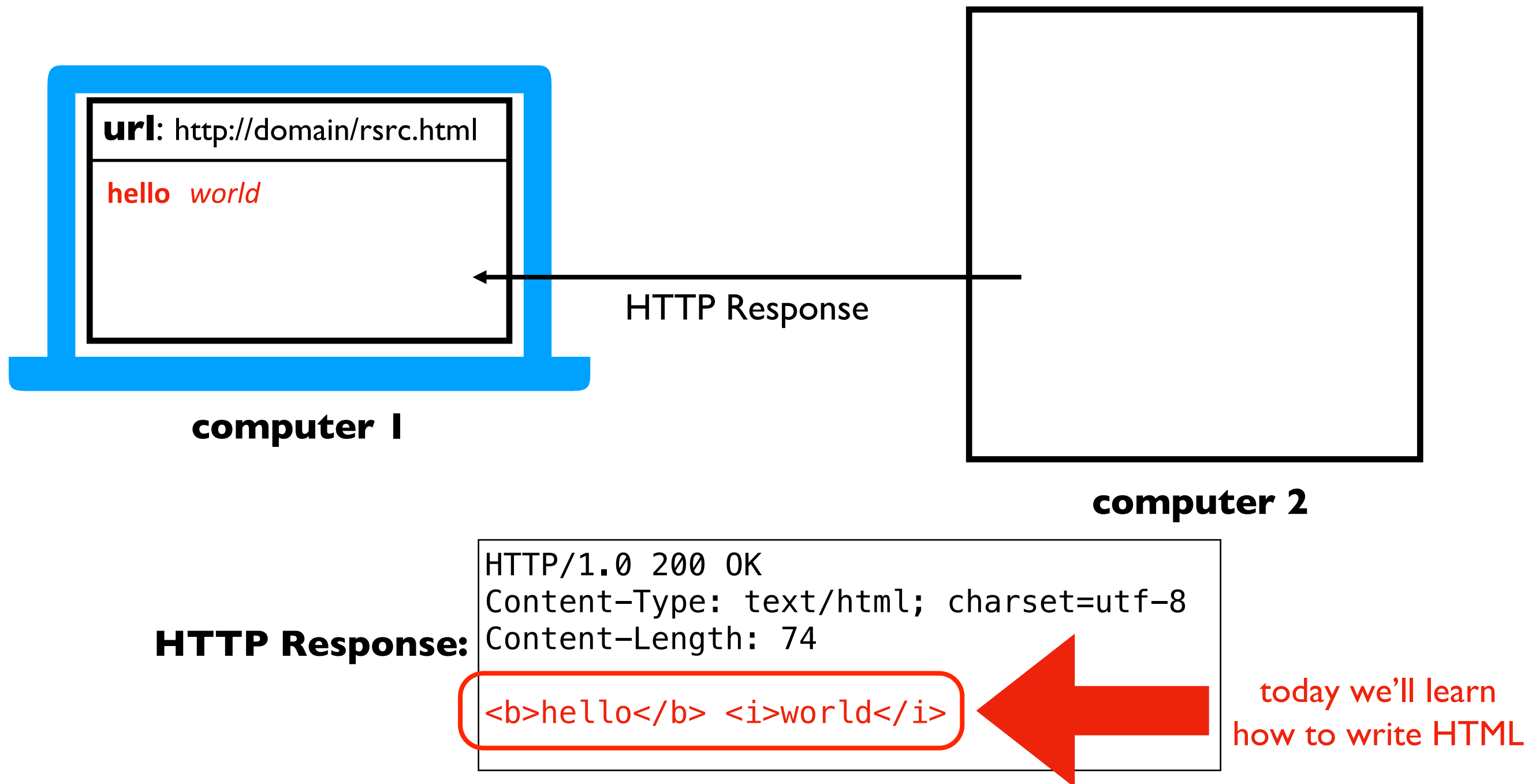
```
HTTP/1.0 200 OK
Content-Type: text/html; charset=utf-8
Content-Length: 74
```

hello <i>world</i>

Hypertext

Step 1: use HTTP (Hypertext Transfer Protocol) to **transfer** page

Step 2: parse HTML (Hypertext Markup Language) to **render** page



Text files vs HTML files

Compare:

<https://www.msyamkumar.com/hello.txt>

<https://www.msyamkumar.com/hello.html>

Inspecting:

- dev tools
- view source
- download page source (open locally)

Outline

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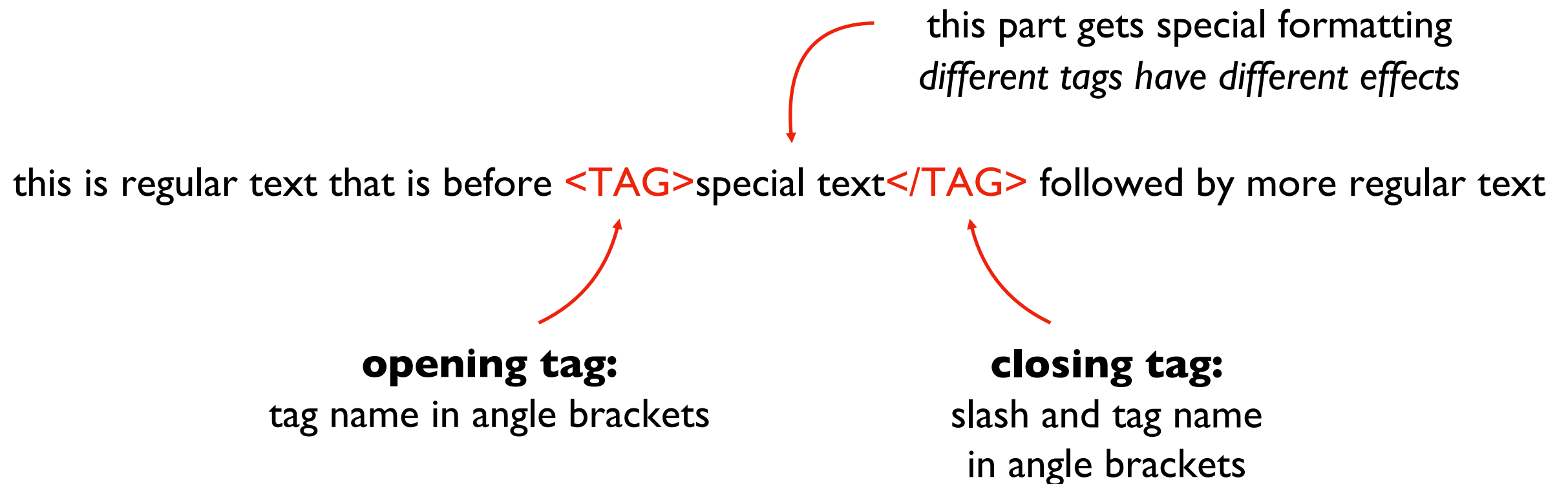
Tables

Self Learning

HTML Tags

We can enclose text in “tags” to change how it is displayed

- often tags come in pairs (to indicate range of text to format)



Simple Tags

test.html

This is a test page

This is a test page

Simple Tags

b: bold

test.html

This is a `test` page

This is a **test** page

Simple Tags

b: bold

test.html

This is a ``test page``

This is a **test page**

Simple Tags

i: italic

test.html

This is a `<i>`test page`</i>`

This is a *test page*

Simple Tags

i: italic

test.html

```
<i>This</i> is a <i>test page</i>
```

This is a test page

Simple Tags

i: italic

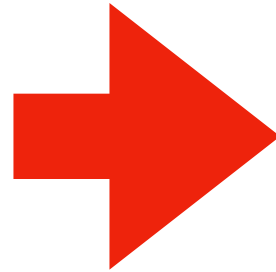
test.html

```
<i><b>This</b></i> is a <i>test  
page</i>
```

This is a test page

Vertical Space

whitespace in
html is ignored



test.html

This is a test page.

It is awesome.

This is a test page. It is awesome.

Vertical Space

p: paragraph

test.html

<p>This is a test page.</p>

<p>It is awesome.</p>

This is a test page.

It is awesome.

Vertical Space

h1: big header

h2: smaller header

hN: etc

test.html

```
<h1>Welcome</h1>
```

```
<h2>This is a test page.</h2>
```

```
<p>It is awesome.</p>
```



Welcome

This is a test page.

It is awesome.

Vertical Space

br: line break

test.html

This is a test page.

**
**

It is awesome.

This is a test page.

It is awesome.

Vertical Space

br: line break

test.html

This is a test page.
**

**
It is awesome.

note there is no closing tag
(these are known as void elements)

This is a test page.

It is awesome.

Vertical Space

br: line break

test.html

This is a test page.

**

**

It is awesome.

sometimes you'll encounter it like this

This is a test page.

It is awesome.

Lists

ul: unordered list

li: list item

test.html

Items:

```
<ul>  
  <li>Item X</li>  
  <li>Item Y</li>  
  <li>Item Z</li>  
</ul>
```

Items:

- Item X
- Item Y
- Item Z

Lists

ul: unordered list

li: list item

test.html

Items:

Item X

Item Y

Item Z

closing tags
are optional
for list items

Items:

- Item X
- Item Y
- Item Z

Demo I: List Visualization

Goal: convert Python list to bulleted list in HTML

Input:

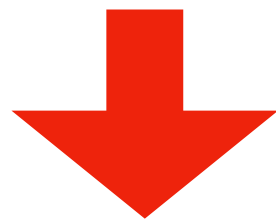
- arguments on command line

Output:

- HTML file with bulleted list

Example:

```
python bullets.py apple broccoli cabbage
```



Items:

- apple
- broccoli
- cabbage

Complete Web Page

test.html

This is a test page

whole page is usually
in html and body tags

This is a **test** page

Complete Web Page

test.html

```
<html>  
  <body>  
    This is a <b>test</b> page  
  </body>  
</html>
```

whole page is usually
in html and body tags



This is a **test** page

Complete Web Page

you can also have
a **head** tag with
various metadata
(e.g., title, keywords)

test.html

```
<html>
  <head>

  </head>
  <body>
    This is a <b>test</b> page
  </body>
</html>
```



This is a **test** page

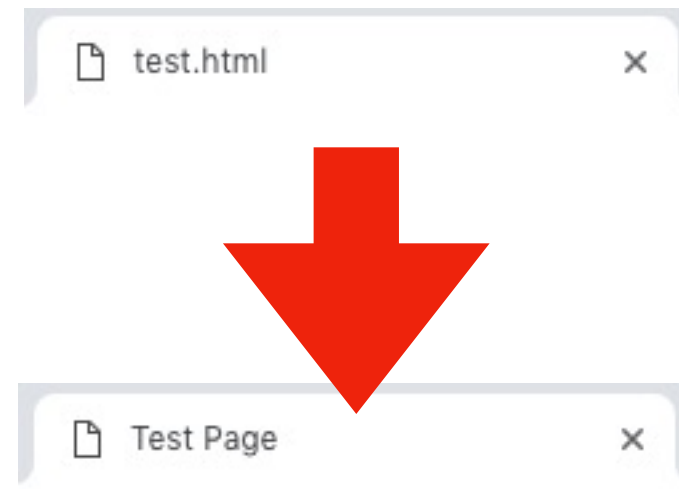
Complete Web Page

you can also have
a **head** tag with
various metadata
(e.g., title, keywords)

test.html

```
<html>
  <head>
    <title>Test Page</title>
  </head>
  <body>
    This is a <b>test</b> page
  </body>
</html>
```

This is a **test** page



Outline

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Self Learning

Hyperlinks

we want this to be clickable

- use `<a>` tag

A.html

Welcome!

Please visit `<a>`page B``

where does it go to?

B.html

You're on page B.

Welcome!

Please visit page B

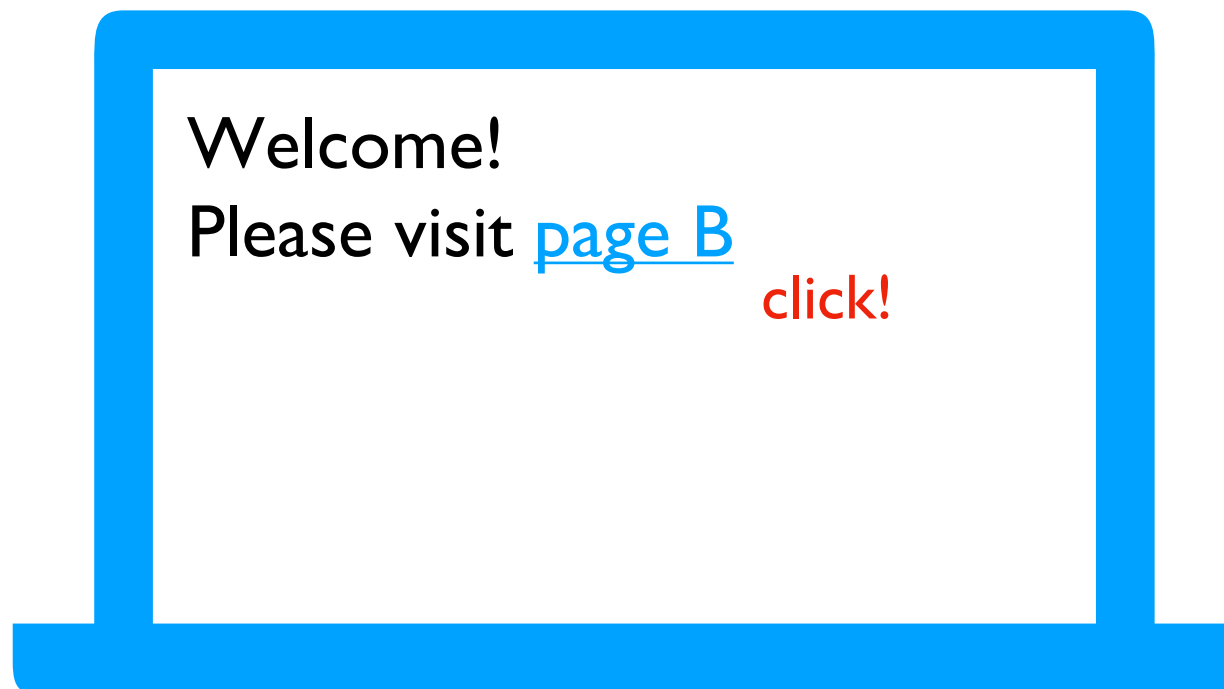
Hyperlinks

we want this to be clickable

- use `<a>` tag
- use href attribute

inside an opening tag, we often set parameters by using this:

`attribute-name="attribute-value"`



A.html

Welcome!

Please visit

``page B``

B.html

You're on page B.

Hyperlinks

we want this to be clickable

- use `<a>` tag
- use href attribute

inside an opening tag, we often
set parameters by using this:

`attribute-name="attribute-value"`



You're on page B.

A.html

Welcome!

Please visit

``page B``

B.html

You're on page B.

Demo 2: Dictionary Visualization

Goal: generate HTML page for every dictionary value and have a keys.html page that links to each of them

Input:

- a string containing a JSON dictionary

Output:

- a keys.html file and an HTML file for each value

Example:

```
python dict-vis.py '{"A": "val 1", "B": "val 2"}'
```



keys.html

Keys:

- [A](#)
- [B](#)

A.html

val 1

B.html

val 2

Outline

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Self Learning

Images

img: image

test.html

```

```



Images

img: image

test.html

```
W  
  
E
```

W  python™ E

Images

img: image

test.html

```
N<br>
W

E<br>
S
```

N



Images

img: image

test.html

```
N<br>
W

E<br>
S
```



Images

img: image

test.html

```
N<br>
W

E<br>
S
```



Images

img: image

test.html

```
N<br>
W

E<br>
S
```



Outline

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Self Learning

Tables

table: a table

tr: table row

td: table data (cell)

test.html

```
<table>
  <tr>
    <td>A</td>
    <td>B</td>
  </tr>
  <tr>
    <td>C</td>
    <td>D</td>
  </tr>
</table>
```

A	B
C	D

Tables

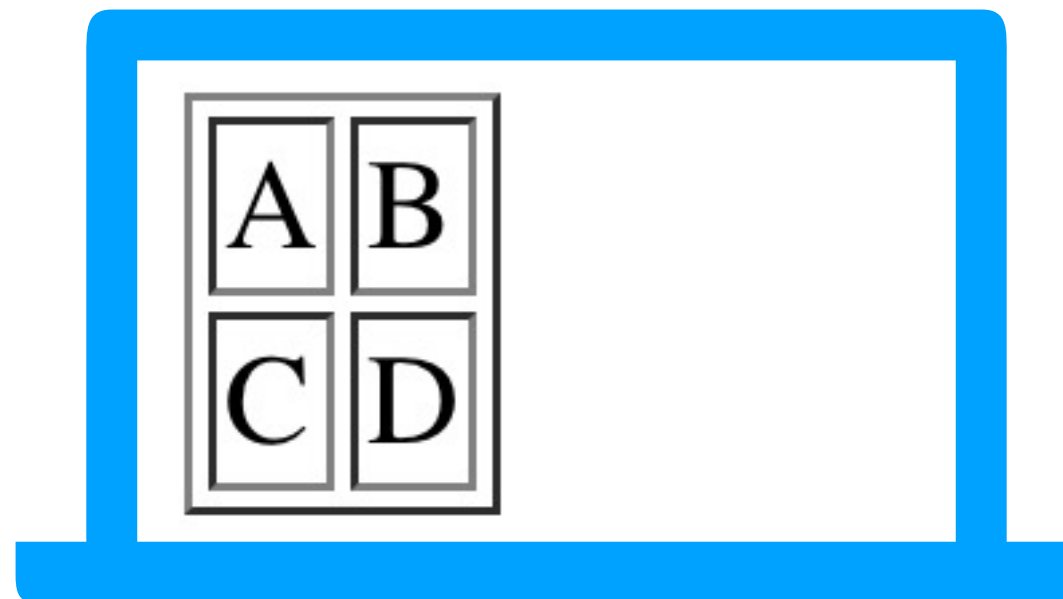
table: a table

tr: table row

td: table data (cell)

test.html

```
<table border="1">  
  <tr>  
    <td>A</td>  
    <td>B</td>  
  </tr>  
  <tr>  
    <td>C</td>  
    <td>D</td>  
  </tr>  
</table>
```



A	B
C	D

Tables

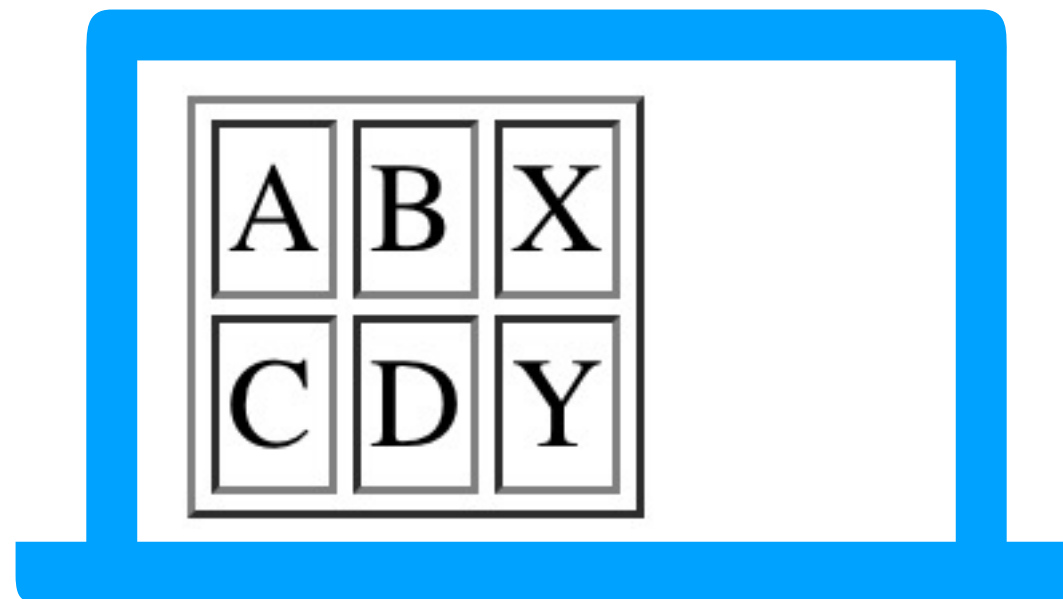
table: a table

tr: table row

td: table data (cell)

test.html

```
<table border="1">  
  <tr>  
    <td>A</td>  
    <td>B</td>  
    <td>X</td>  
  </tr>  
  <tr>  
    <td>C</td>  
    <td>D</td>  
    <td>Y</td>  
  </tr>  
</table>
```



A	B	X
C	D	Y

Tables

table: a table

tr: table row

td: table data (cell)

test.html

```
<table border="1">  
  <tr>  
    <td>A</td>  
    <td>B</td>  
    <td>X</td>  
  </tr>  
  <tr>  
    <td>C</td>  
    <td>D</td>  
    <td>Y</td>  
  </tr>  
  <tr><td>1</td><td>2</td><td>3</td></tr>  
</table>
```

A	B	X
C	D	Y
1	2	3

Challenge Demo 3: DataFrame to HTML Table

Goal: convert a DataFrame to an HTML Table
(note, you can do this more simply, but it's good practice)

Input:

- a Pandas DataFrame

Output:

- an HTML file

Other Challenge Demos

Demo 4: Table Diff

- convert two similar DataFrames to HTML tables, highlighting the differing cells with bold text

Demo 5: Search Highlighting

- Download page and convert certain words (search terms) to bold text

Demo 6: Flash Cards

- Show questions, and reveal answers when user clicks an answer hyperlink

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Self Learning

Resources for Self Learning

There are many free online resources (e.g., w3schools) if you want to learn more about web development

More **HTML**

- <https://www.w3schools.com/html/default.asp>
- More of what we learned today

CSS (Cascading Style Sheets)

- <https://www.w3schools.com/html/default.asp>
- Control the aesthetics of your HTML with the CSS language

JavaScript

- <https://www.w3schools.com/html/default.asp>
- Full programming language (like Python) for running code in a user's web browser