

Camila François

Digital designer

Personal information

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Based in: Cologne, Germany

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Nationality: Argentina

Executive Summary

Dedicated and dynamic digital designer based since 2021 in Germany. I am passionate about pushing creative boundaries. Armed with a solid foundation in Digital Design and complemented with specialized courses in web development, I bring a unique interdisciplinary blend of artistic talent and technical knowledge.

Career Expectations

My career aspirations base around becoming a proficient UX professional, contributing to the ever-evolving landscape of user experience design. I am happy to immerse myself in the field, contributing with my digital design knowledge and acquired technical skills to create seamless, user-centered interfaces. My goal is to land a position, as a user experience researcher, where I can apply my creativity and attention to detail to understand user needs and improve overall product satisfaction. I am excited to work in collaboration with cross-functional groups, stay abreast of industry trends, and continually grow my skills to contribute significantly to the advancement of UX design.

Education

Lic. Digital Design, Universidad del Este, Argentina

Additional Qualification

Languages:	Key skills:	Technical skills:
<ul style="list-style-type: none">Spanish (nativ)English (C1)German (B2)	<ul style="list-style-type: none">Communication skillsTime managmentSelf-motivationAdaptability	<ul style="list-style-type: none">FigmaAdobe IllustratorHtml5CSS3

Professional Experience

08.2021 - ongoing	Digital Designer - Freelance
	Tasks : Prototype - Visual Identity - Flyers - Graphics
02.2023 - ongoing	Product designer (remote) - Punto literario
	Tasks : UX Research - UI Design - Prototype
04.2020 - 04.2021	Community Manager - Plan V
	Tasks : Content Creation - META Ad managment - Social Media managment