

Camila François

Digital designer

Personal information

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Based in: Cologne, Germany

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Nationality: Argentina

Executive Summary

Dedicated and dynamic digital designer. Passionate about pushing creative boundaries, I am launching my design career. Armed with a solid foundation in Digital Design and complemented with specialized courses in web development, I bring a unique interdisciplinary blend of artistic talent and technical knowledge.

Career Expectations

My career aspirations base around becoming a proficient UX professional, contributing to the ever-evolving landscape of user experience design. I am happy to immerse myself in the field, contributing with my digital design knowledge and acquired technical skills to create seamless, user-centered interfaces. My goal is to land a position, as a user experience researcher, where I can apply my creativity and attention to detail to understand user needs and improve overall product satisfaction. I am excited to work in collaboration with cross-functional groups, stay abreast of industry trends, and continually grow my skills to contribute significantly to the advancement of UX design.

Education

Lic. Digital Design, Universidad del Este, Argentina (in course)

Web development, Coder House, Argentina

Additional Qualification

Languages:

- Spanish (nativ)
- English (C1)
- German (B1)

Key skills:

- Social Media tools & platforms
- SEO
- Content creation
- Communication skills
- Time managment
- Self-motivation
- Adaptability

Technical skills:

- Figma
- Canva
- Adobe Illustrator
- Html5
- CSS3
- Bootstratp
- Git + GitHub
- SASS
- Visual Studio Code

Professional Experience

04.2020 - 04.2021

Community Manager - Plan V

Tasks : Content Creation - META Ad managment - Social Media managment

08.2021 - ongoing

Digital Designer - Freelance

Tasks : Prototype - Visual Identity - Flyers - Graphics