

PIPELINE BRAND GUIDELINES

TYPEFACES:

RIG SOLID (MEDIUM FILL)

Tablet Gothic (Regular)

Tablet Gothic (Thin)

COLOR GUIDE:



Pipey Pop!

#F7991F



Brass

#775321

LOGO GUIDE:

The colors listed in the brand guide are the only ones permitted for the brand. The Logo is also allowed to be used in Black and White.

PIPELINE

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MISSION:

Pipeline is here to connect you to local plumbing and mechanical services. Creating ease for companies, apartment complex systems, and the average person - Pipeline is for everyone. From scheduling appointments, chatting one on one with professionals, creating help tickets and more.

Get in line, with pipeline!