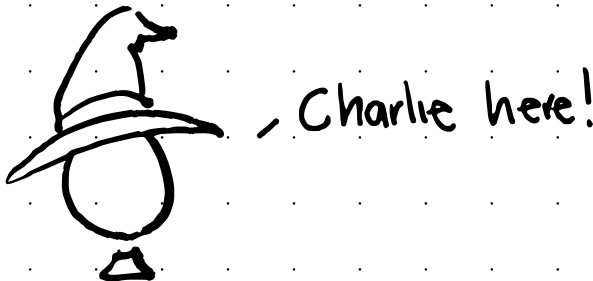
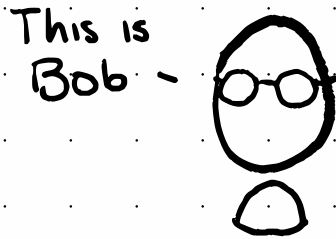


# PLIP

people local interactions protocol

## 1. For communities

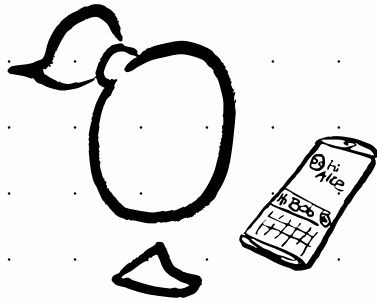
Alice, Bob and Charlie are members of the same local community



They love the idea of using decentralized peer to peer technology to conduct cheap and secure economic activities without intermediaries.

## 2. Social interactions

Best way for Alice and friends to interact with each other is with Matrix, the open network for secure, decentralized communication.



👤 < Hey Bob, got 10 KSM ?

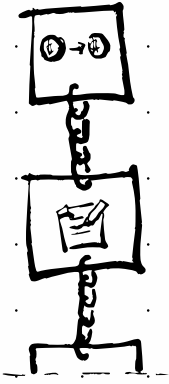
As usual Alice! > 👤

It's the official price >  
plus my 2% 😊

👤 < Great, I'll make the bank transfer. But just to be on the safe side, can you lock it on the contract?

No worries! 😊 > 👤

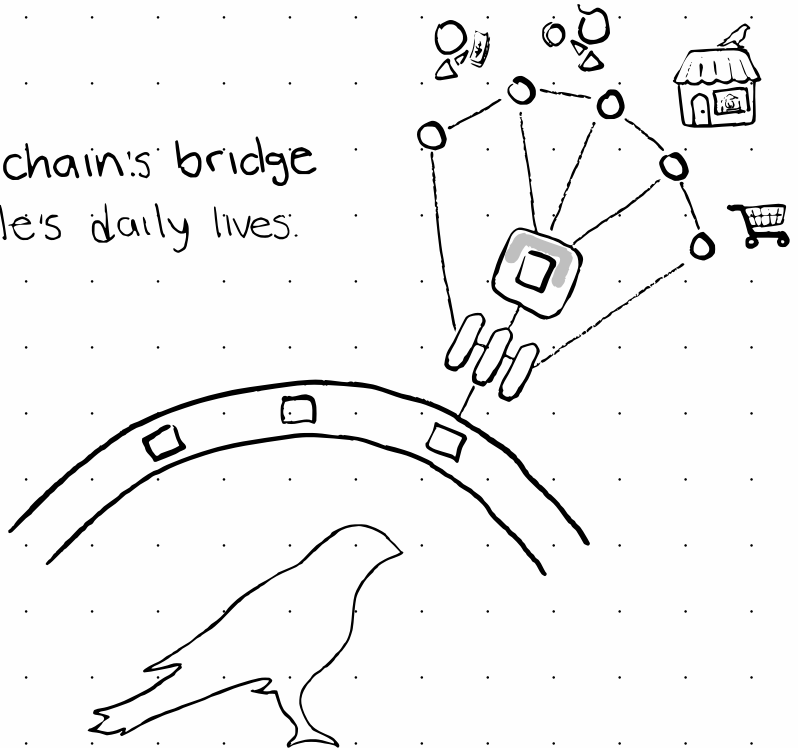
### 3. Secure Interactions



PLIP uses a purpose built blockchain created with **Substrate** optimized for transacting with real world assets like fiat currencies, products or services.

Charlie can finally sell his books for **cryptocurrency** online?

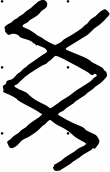
A relay chain's bridge to people's daily lives:



# User friendly

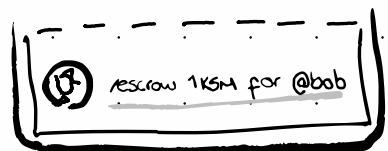
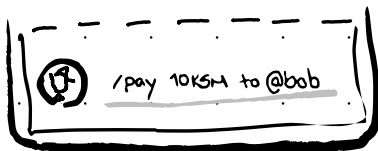
Crypto what? Alice doesn't need to know about private keys or anything, when Substrate meets matrix she can use an account she is familiar with instead of scary cryptographic hashes. 🙄🙄



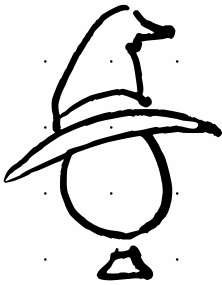
 [matrix]



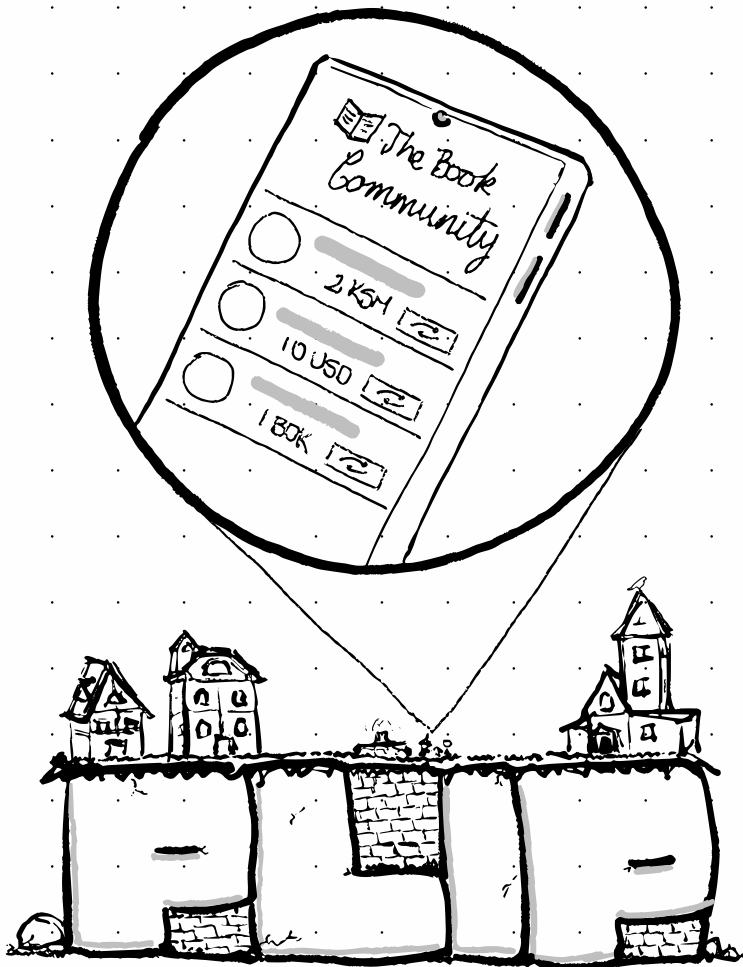
Summa



# For Builders



PLIP is the decentralized financial infrastructure that Charlie can use to build his dreamt bookstore, turning his passion into a joint community business.



# Developer friendly

Bob knows a thing or two about coding and likes the idea of a decentralized WEB3

