

# CAMILA BUENAVENTURA MARQUEZ

## BUSINESS GRADUATE AND WEB DEVELOPER

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I am a business graduate who started a women's empowerment organization in LATAM (Latin America) and this allowed me to further develop my skills in tough leadership. This experience immersed me in women's representation in technology and the technology itself. I have inspired young women to study within the STEM fields and have challenged myself to study software engineering in the UK. This allowed me to understand the technologies used in tech companies from the operations to the business. Today, my dream is to grow a tech company with my business and tech knowledge and to continue encouraging more women to pursue a career in tech.

### • Tech Skills:

HTML5, CSS3, JavaScript, Node.js, Python, React, Express, MongoDB, Mongoose, Bulma, Webpack, PostgreSQL, Django, Git, GitHub, Heroku, Chai, Mocha and SuperTest.

### • Soft Skills:

Creativity, adaptability, interpersonal skills and leadership.

### • Languages:

English (C1) and Spanish (Native)

### • Digital Marketing:

Google Digital Garage 2019.

### • Public Speaking

Colombian Broadcasters Association (ACL), Bogota, Colombia, 2015.

## EXPERIENCE

06/2019 - 09/2019	<b>Software Engineering Immersive</b> General Assembly, London, United Kingdom.
	Three month bootcamp where I had the chance to learn the leading Front-end and Back-end languages and learn the skills to use data and algorithms to solve real world problems. I could reinforce agile working and teamwork skills and communication while creating rich, interactive full-stack apps. During this bootcamp I also had the chance to participate and learn UX design. Find all my projects in <a href="https://camilabuenamar.com">camilabuenamar.com</a>
February 2019	<b>Professional in Research Projects – Short-term contract</b> Universidad de los Andes, Bogota, Colombia.
	<ul style="list-style-type: none"><li>• After co-organizing the “From Equal to Equal” campaign for two years as a student and my thesis I got a short-term contract to train the new generation in charge of the gender equality campaign of the university.</li><li>• Supported the administrative process of the campaign.</li><li>• Led the digital transformation to social media of the campaign.</li></ul>
05/2018 - 07/2018	<b>Start-up scouting Intern</b> Rockstart Accelerator, Bogota, Colombia.
	<ul style="list-style-type: none"><li>• Recruited 500 start-ups for the selection process of the Web and Mobile Accelerator program 2018.</li><li>• Supported the creation process of the first Women Rocking Business event to develop the female entrepreneur community.</li></ul>
07/2017 – 09/2017	<b>Women in Technology International Programs Coordinator</b> Foundation Women for Colombia, Bogota, Colombia.
	<ul style="list-style-type: none"><li>• Made closure for the JIETEC (Silicon Valley) program and created the WITICO (Latin American) Program.</li><li>• Organized the logistic and recruited the first Colombian delegation for the Latin American Women in Technology Convention (Latinity 2017, Peru).</li></ul>
2016 - 2017	<b>Teacher Assistant</b> Universidad de los Andes, Bogotá, Colombia.
	<ul style="list-style-type: none"><li>• As a TA I helped students who had questions about the courses, assisted them during workshops, sometimes corrected quizzes and gave revision classes.</li><li>• First Semester 2017: Organizational Theory, Business School Course.</li><li>• Second Semester 2016: Organizational Diagnostic and Design, Master in Industrial Engineering Course.</li><li>• Summer 2016: Organizational Theory, Business School Course.</li><li>• First Semester 2016: Networks, Games and Altruism, Industrial Engineering Department Course.</li></ul>
2015 - 2016	<b>Sub manager</b> Buenaventura Import Customs Broker, Bogota, Colombia.
	<ul style="list-style-type: none"><li>• Promoted to sub manager in charge of the ISO:9001:2008 quality certification process as a certified intern auditor and the strategic planning of the company.</li></ul>
2013 - 2014	<b>Human Resources Coordinator</b> Buenaventura Import Customs Broker, Bogota, Colombia.
	<ul style="list-style-type: none"><li>• In charge of the recruitment and wellness of a 15-employee family company.</li><li>• Developed the Security and Health in the workplace System.</li></ul>

## EDUCATION:

Summer 2019

### **Software Engineering Immersive**

General Assembly, London, United Kingdom.

I have been selected to be part of the "See Her Excel Scholarship", as an ambassador I had to inspire other women to achieve a tech career by sharing my experience in social media and during networking events.

2013 - 2018

### **Bachelor of Business Administration**

Universidad de los Andes, Bogota, Colombia.

\*4th University according to the QS Latin America Ranking 2020

- Minor in Social Psychology.
- Minor in Business Law.
- Emphasis on consumer and organizational behaviours and laws.

• Junior Consultant of ConsultAndes.

- Co-organized the 2017 and 2018 campaign "From Equal to Equal" of the University.

Fall 2017

### **Stanford University Innovation Fellows Program**

Hasso Plattner Institute of Design at Stanford University, California, USA.

- Fellows advocate for lasting institutional change and create opportunities for students to engage with innovation, entrepreneurship, design thinking and creativity at their schools.

• Facilitated different Design Thinking workshops and pop-up classes for Uniandes students and teachers.

- This program also encouraged me to create a women in entrepreneurship line with WIB and the Entrepreneurship Centre of Uniandes.

### **• Member Board of Directors**

Women for Colombia Foundation, Bogota, Colombia, 2018 - 2020.

## VOLUNTARY / SIDE PROJECTS

2016-2018 **Cofounder and President**

Uniandes Women in Business, Bogota, Colombia.

- Consolidated the first Latin-American WIB which today has more than 500 members.
- Led more than 20 inspirational events and workshops.
- Developed a program for university students of Latin-America to help them found WIB in their Universities.
- Established the Universidad de los Andes Women in Entrepreneurship line.

08/2018 **Speaker and Facilitator**

Loop: Innovation week of Montevideo, Montevideo, Uruguay.

- Speaker of "First Women in Business University's Student Organization in Latin America".
- Facilitator of "Team Building and Teamwork Workshop".
- Member of the winning team of the Social Innovation Bootcamp for the best solution project to poverty issues.

2016,  
2017

### **Harvard Undergraduate Women in Business Campus Ambassador Leader**

Harvard University, Boston, Massachusetts, USA.

Fall  
2012

### **Transformational Leadership Diplomat**

CESA (School of Superior Studies in Administration), Bogota, Colombia.