



# Welcome

A brief explanation of what is NiftyValue, why we are doing this study and what kind of task the user has to complete.

[Description of how we deal with data]

ENTER



# Survey title

A brief introduction to the survey.  
Approximately 5 questions on user characteristics,  
max 15 words of lenght(??)

Question-1

text

Question-2

text

Question-3

text

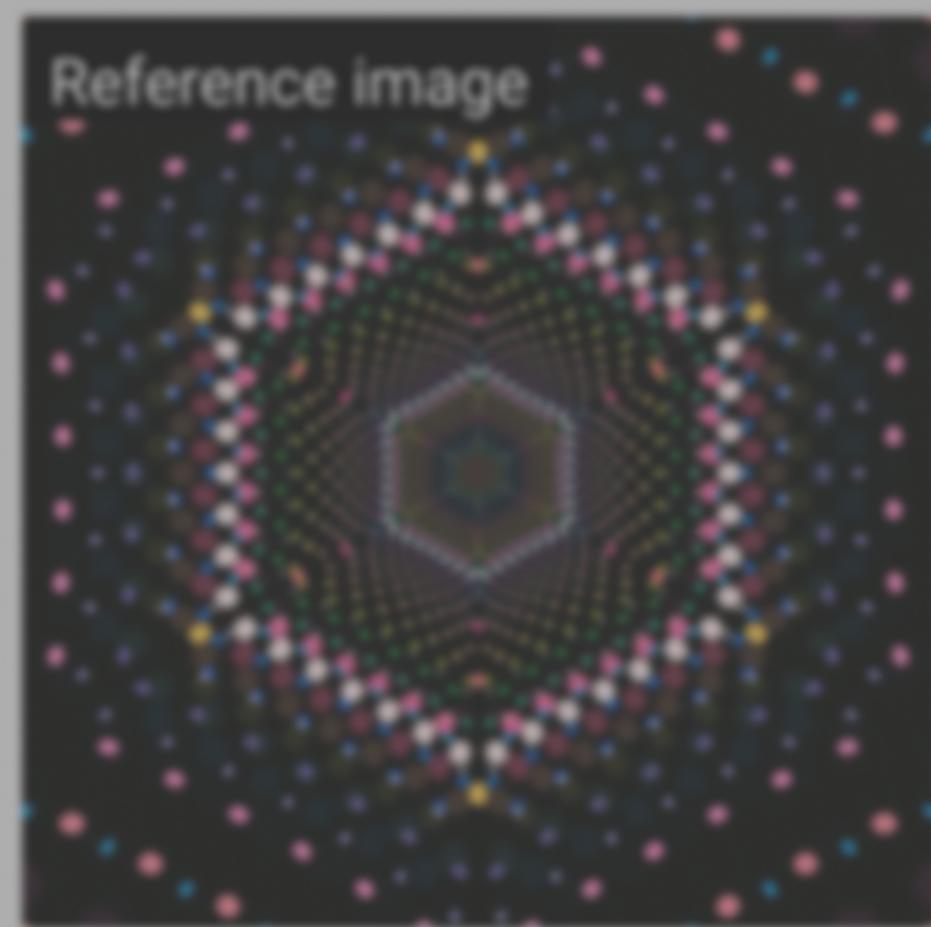
Question-4

text

Question-5

text

SUBMIT



## Rank the items by similarity

We explain the task to the user (he or she should drag the images in the numbered spot based on how similar they are to the example image in the first spot, the second most similar in the second spot, etc.). The task should be repeated again with a different reference image.

Explain that we mean similarity by low-level features

A few pop-up windows should explain the basic function of the page to help the user carry on the task.  
When clicking on the "NEXT" another pop up windows appear until the tutorial is completed

**END TASK**

Drag here the image you think is the 1st most similar to the reference image

Drag here the image you think is the 2nd most similar to the reference image

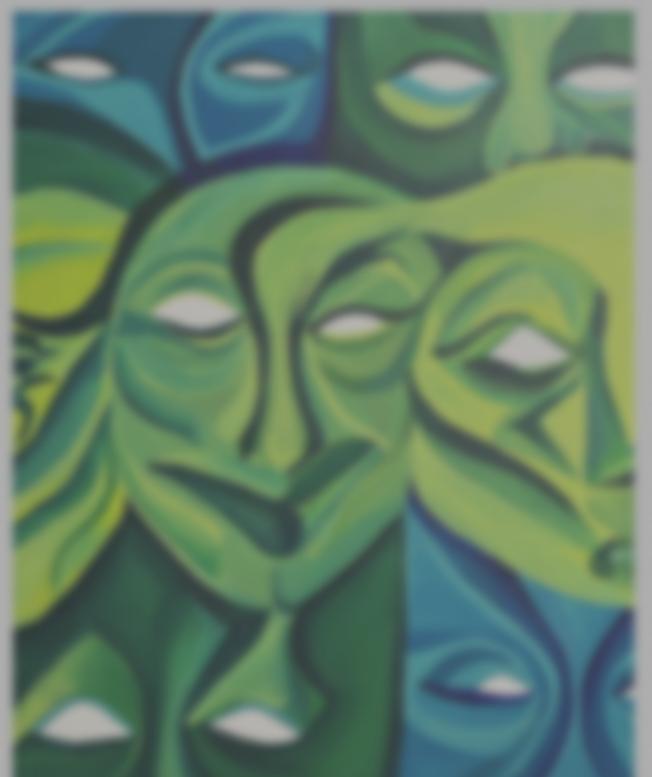
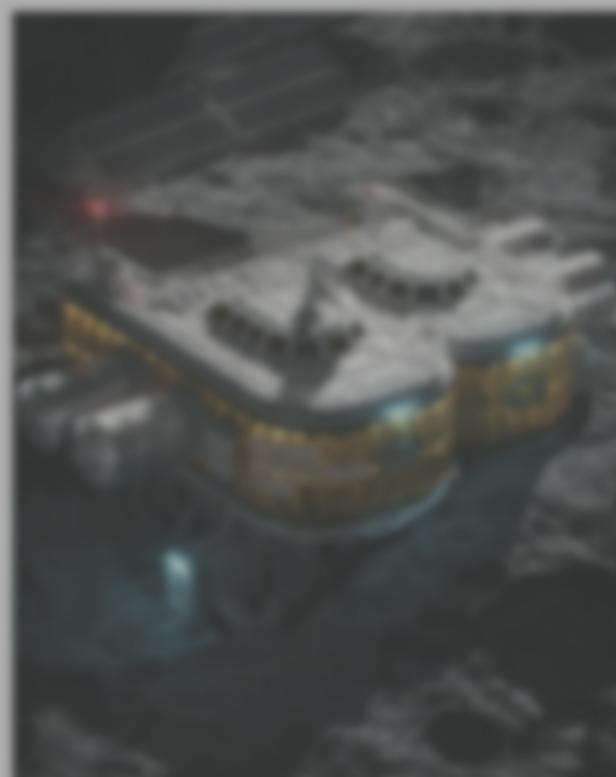
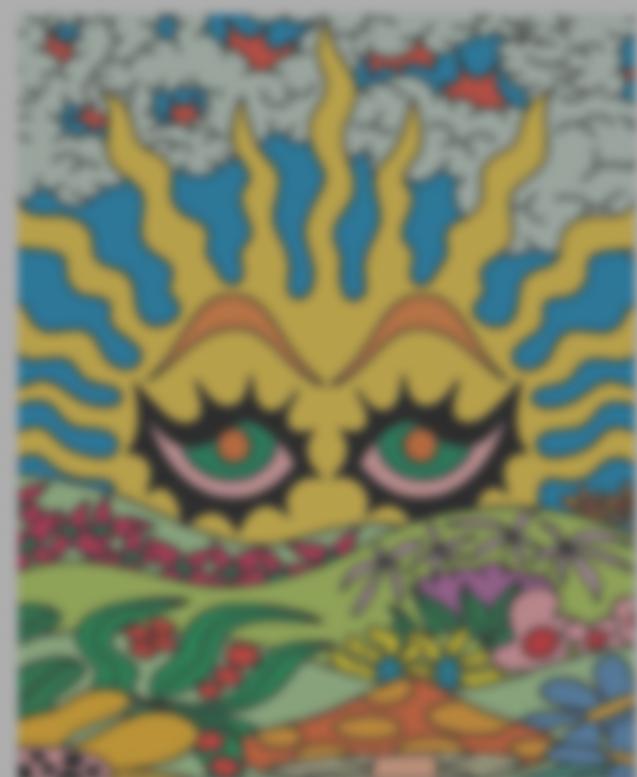
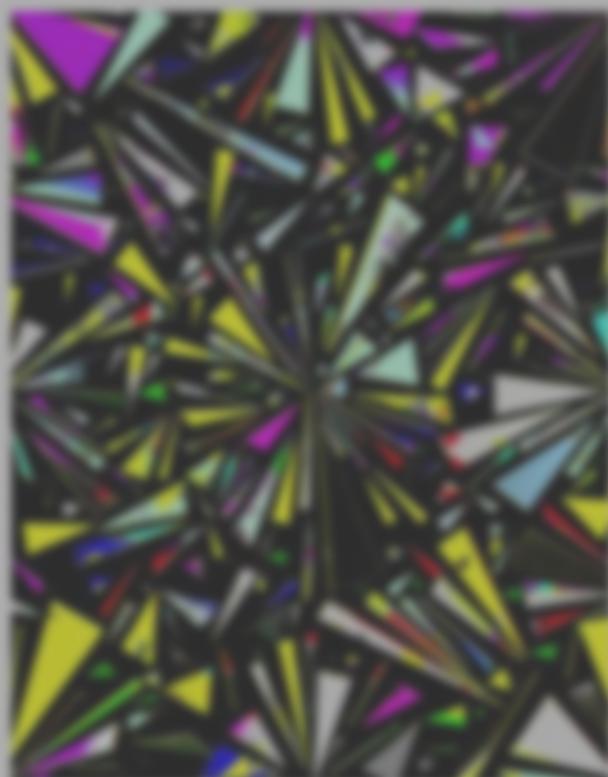
Drag here the image you think is the 3rd most similar to the reference image

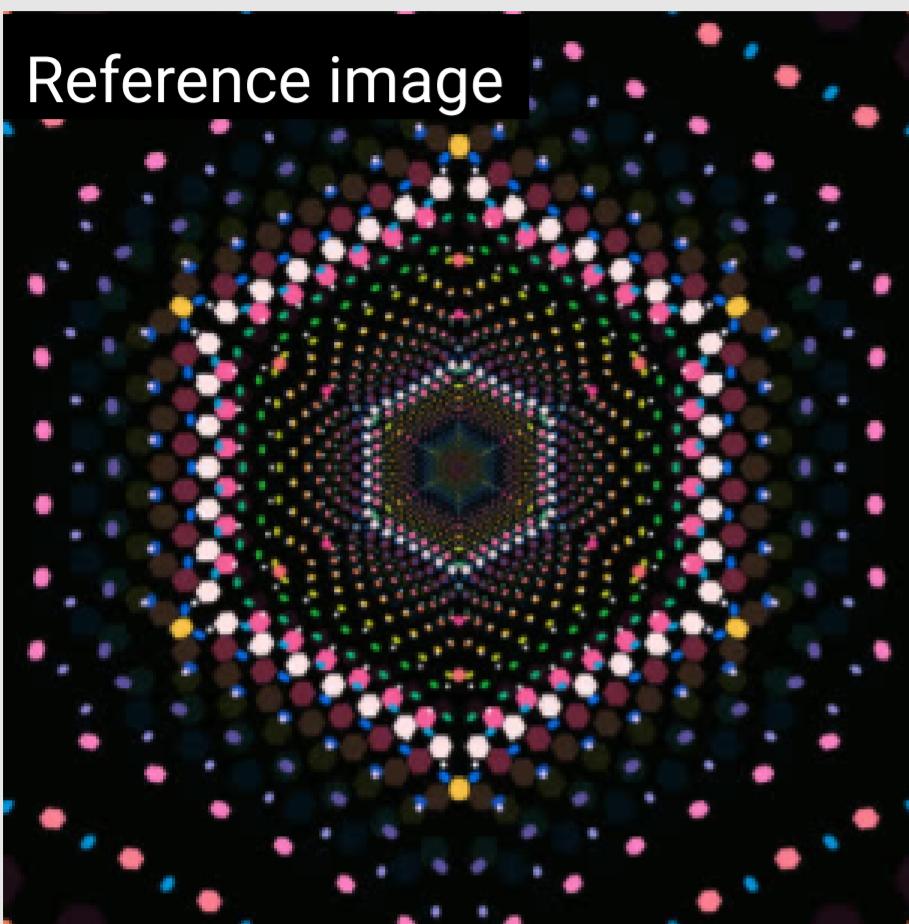
Drag here the image you think is the 4th most similar to the reference image

Drag here the image you think is the 5th most similar to the reference image

**Tutorial step n/tot**  
Element function explanation (e.g."Grab an image below and drag it here").

**NEXT**





## Rank the items by similarity

We explain the task to the user (he or she should drag the images in the numbered spot based on how similar they are to the example given: the most similar image in the first spot, the second most similar in the second spot ecc.).  
The task should be repeated again with a different image.

Explain that we mean similarity by  
low-level features

**END TASK**

Drag here the image  
you think is the

**1st**

most similar to the  
reference image

Drag here the image  
you think is the

**2nd**

most similar to the  
reference image

Drag here the image  
you think is the

**3rd**

most similar to the  
reference image

To the user should drag  
the images in the  
numbered spot based on  
how similar they are to  
the example given: the  
most similar image in  
the first spot, the second  
most similar in the  
second spot ecc.  
The task should be  
repeated again with a  
different image.

Drag here the image  
you think is the

**5th**

most similar to the  
reference image





Dashboard

Drag here the image  
you prefer  
to complete the task

Drag here the image  
you prefer  
to complete the task

Drag here the image  
you prefer  
to complete the task

Drag here the image  
you prefer  
to complete the task

**END TASK**

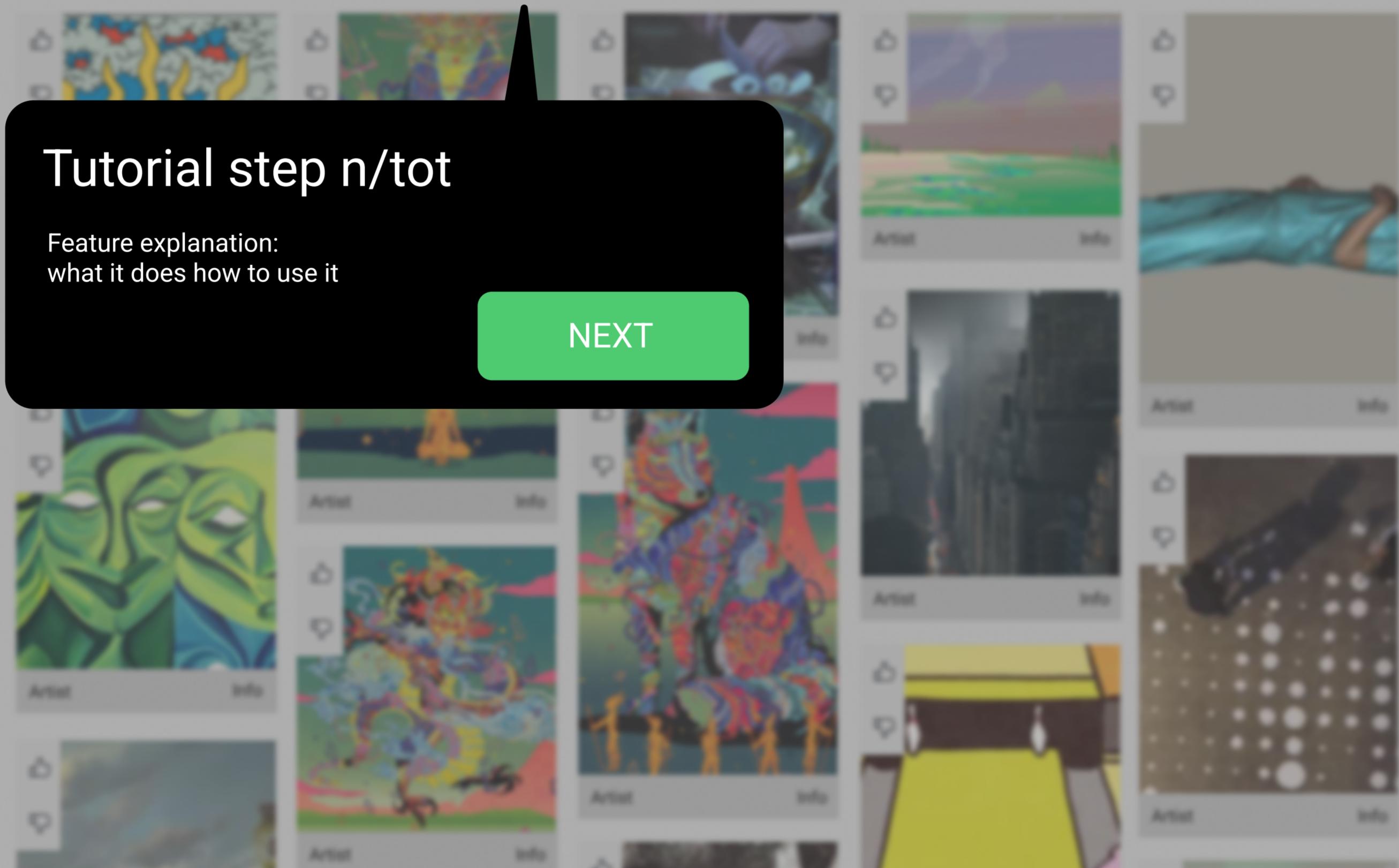
## Task description

The user is asked to freely navigate the site and choose max 5 images item that they like and append them to the dashboard ( to simulate a purchase)

A screenshot of a digital art marketplace interface. At the top, there's a search bar with placeholder text "Search". Below it are two sections: "Likes (0)" and "Dislikes (0)". Under each section is a placeholder text "Select artworks below to add to the list". A toolbar below these sections includes filters for "Date" (with a dropdown arrow), "All" (with a dropdown arrow), and "Nifty value" (with a toggle switch). There's also a price filter section with a slider from 0 to 10M min, and a range from 0 to 10000000. At the bottom of this toolbar are buttons for "Apply changes" and "Reset all".

### Tutorial step n/tot

Feature explanation:  
what it does how to use it

**NEXT**

Dashboard

## Task description

The user is asked to freely navigate the site and choose max 5 images item that they like and append them to the dashboard ( to simulate a purchase)

Q Search

Likes (0)

Select artworks below to add to the list



Dislikes (0)



Price 0

Date



All



min

Nifty value



0 max 10000000

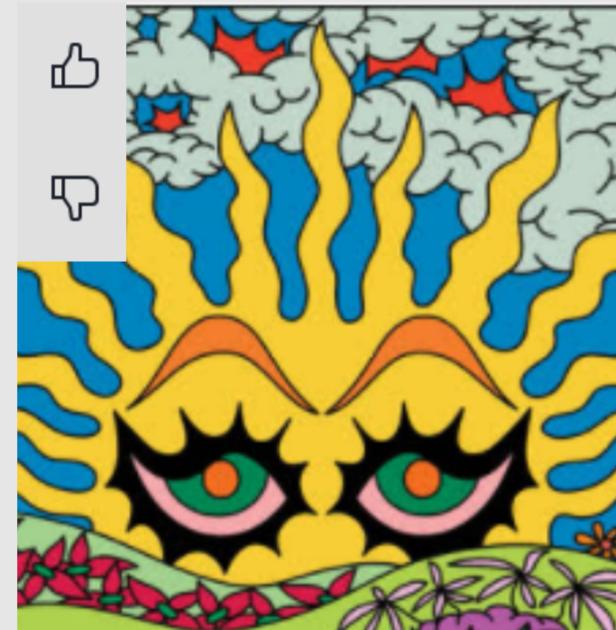
Apply changes

Reset all

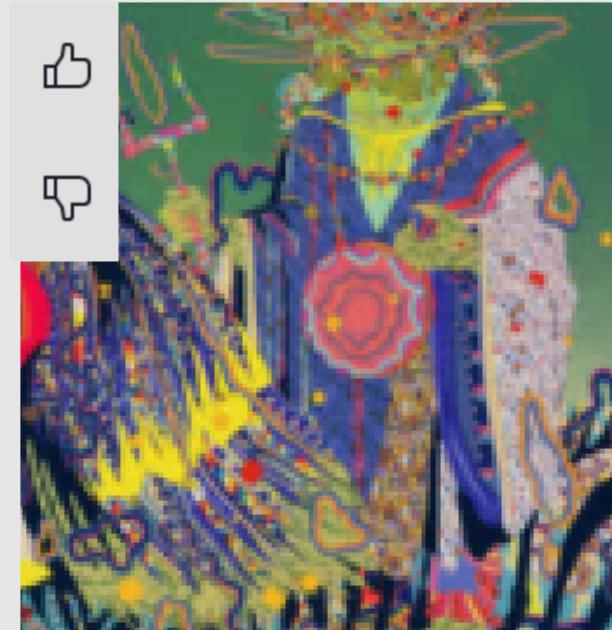
Drag here the image  
you prefer  
to complete the task

Drag here the image  
you prefer  
to complete the task

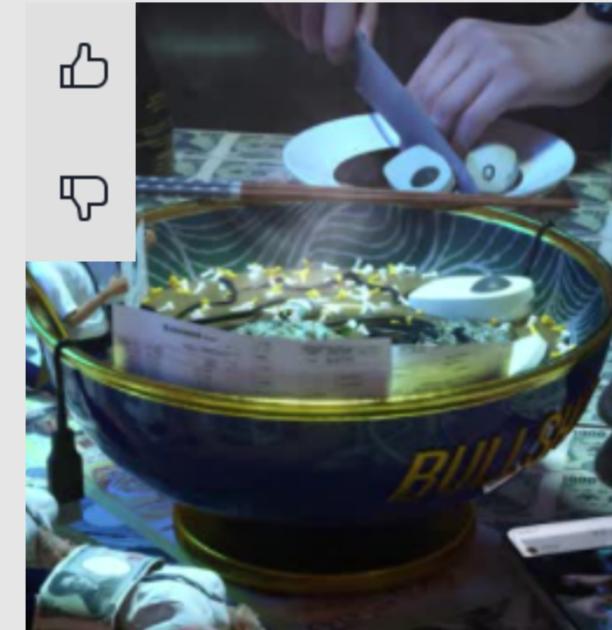
Drag here the image  
you prefer

**END TASK**

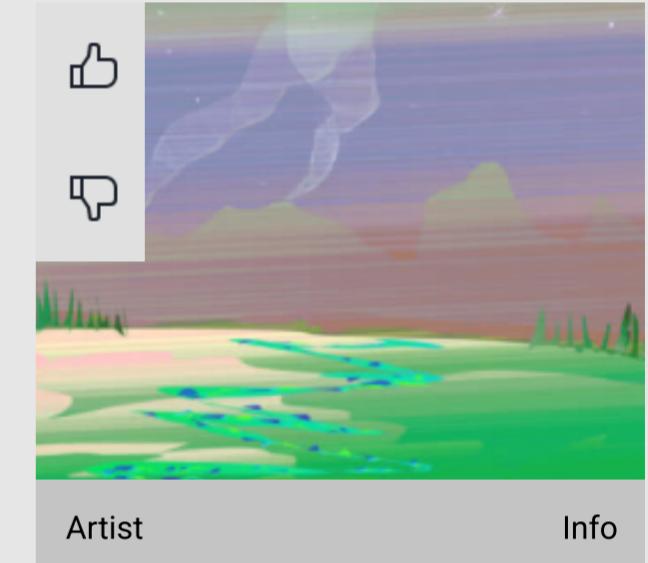
Info



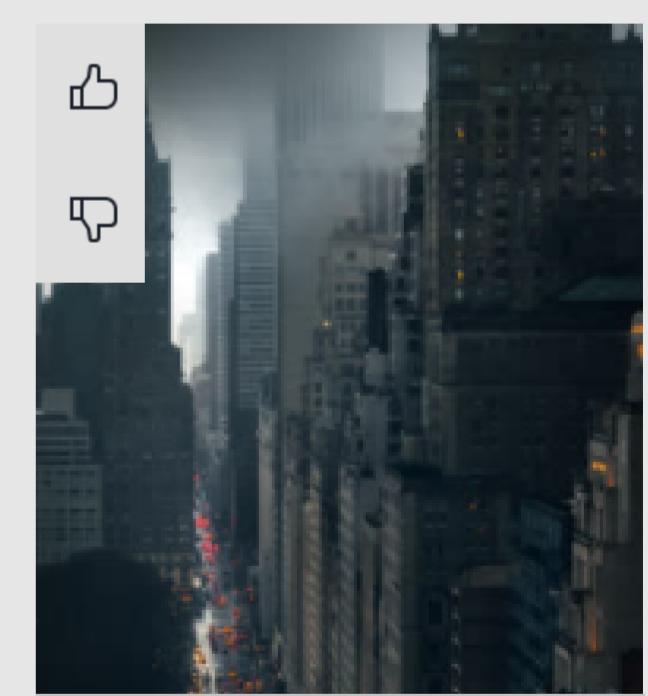
Info



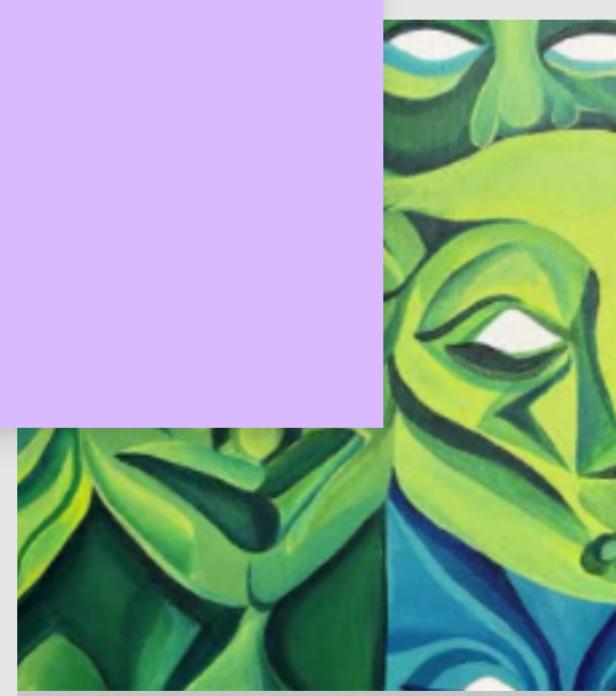
Artist Info



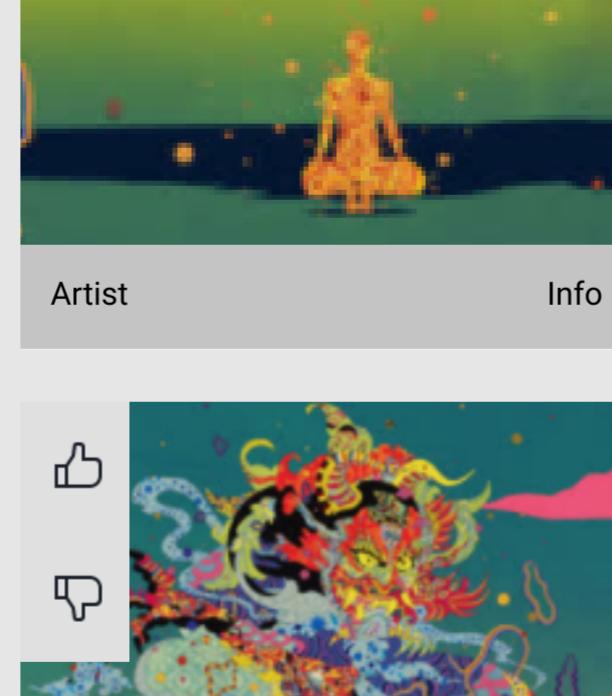
Artist Info



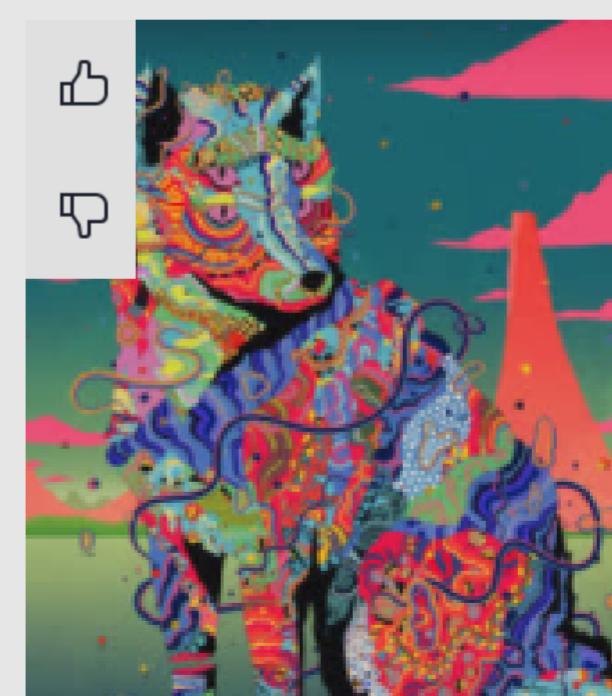
Artist Info



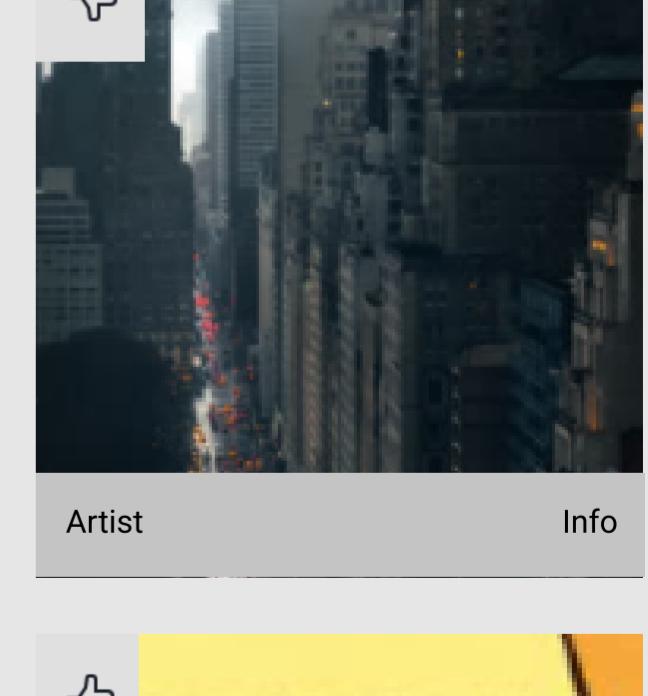
Artist Info



Artist Info



Artist Info



Artist Info

Dashboard

## Task description

The user is asked to freely navigate the site and choose max 5 images that they like and append them to the dashboard (to simulate a purchase)

**END TASK**

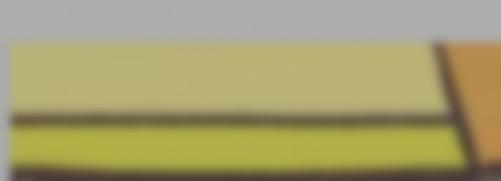
Artist



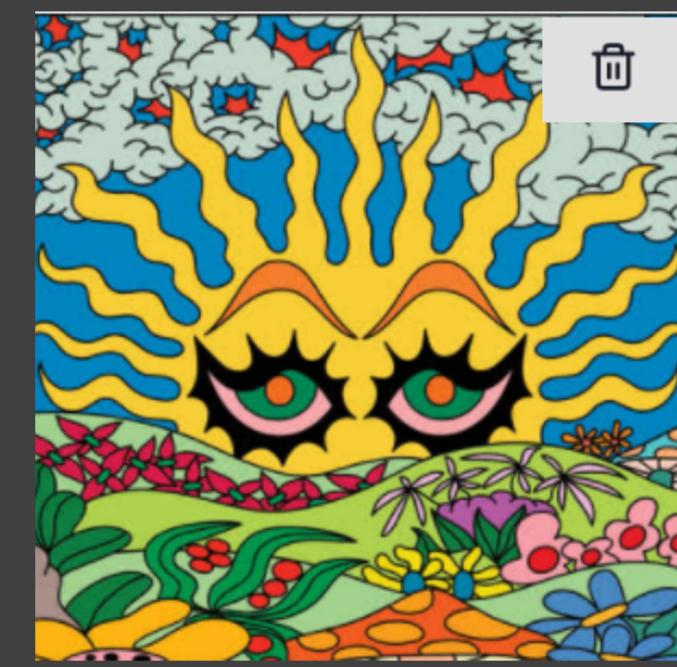
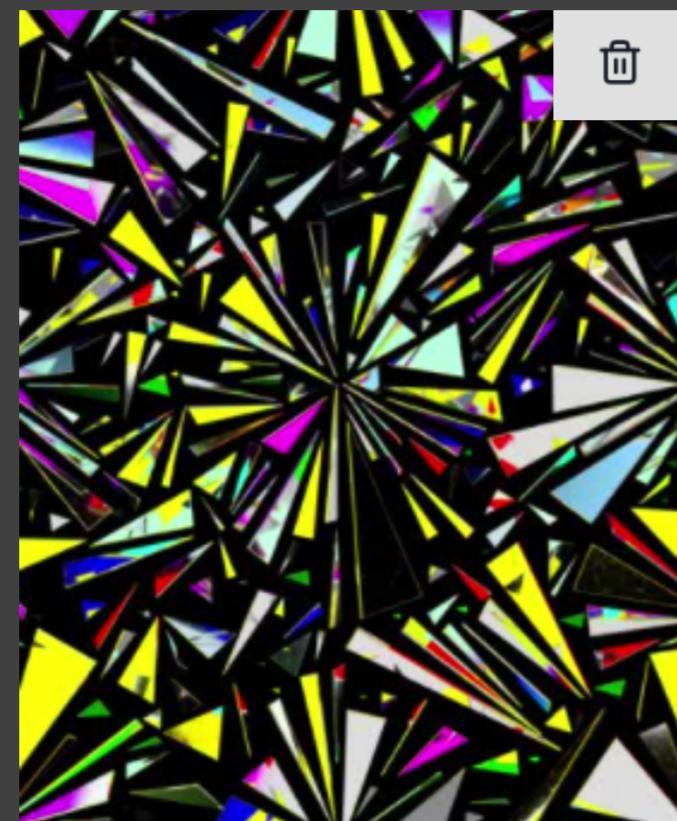
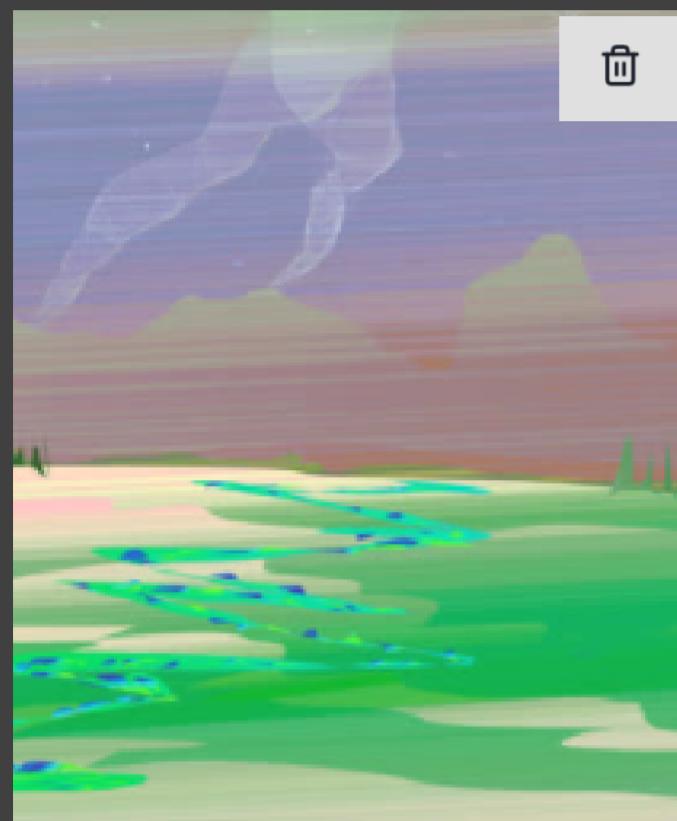
Info



Artist



Dashboard



END TASK

## Task description

The user is asked to freely navigate the dashboard to choose an item that they like and append them to the list below.

The dashboard can be open to see all the images chosen

Number of image chosen  
(max)

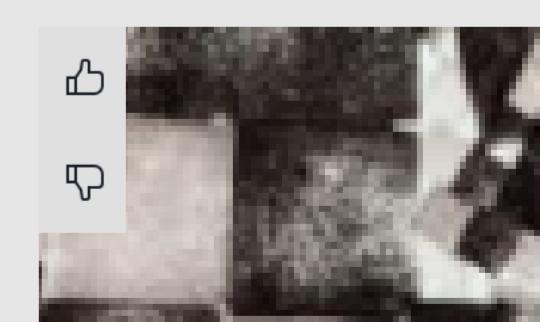
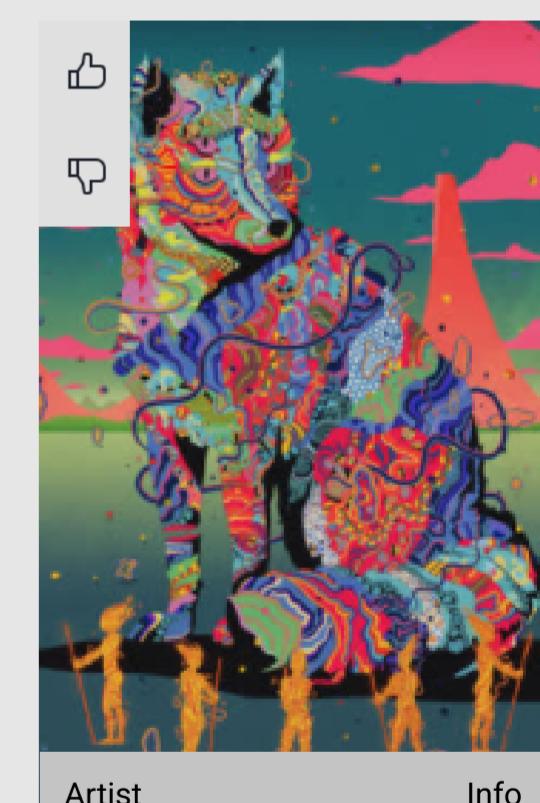
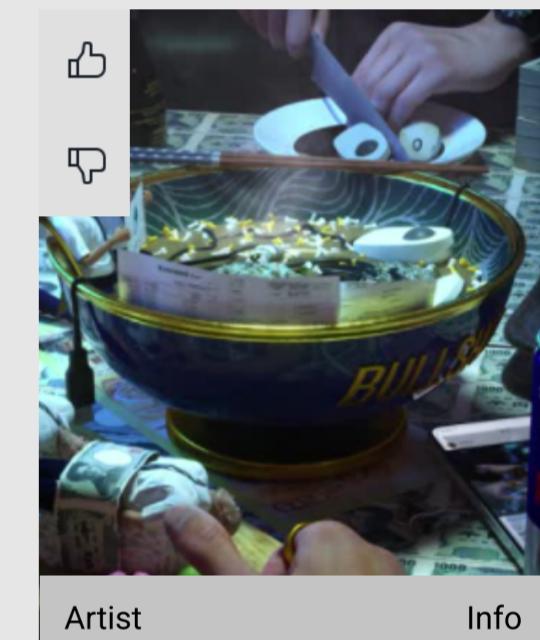
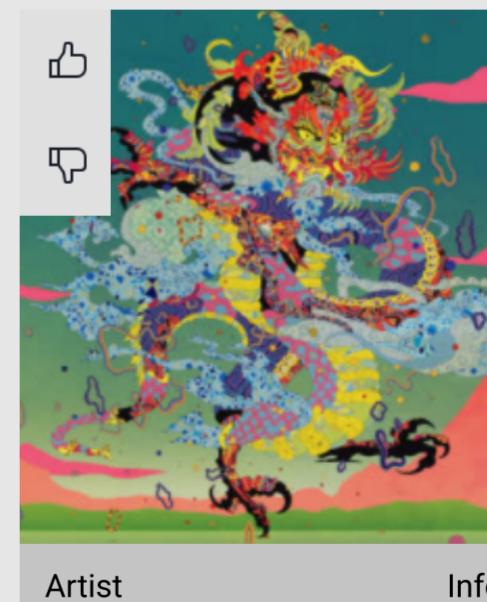
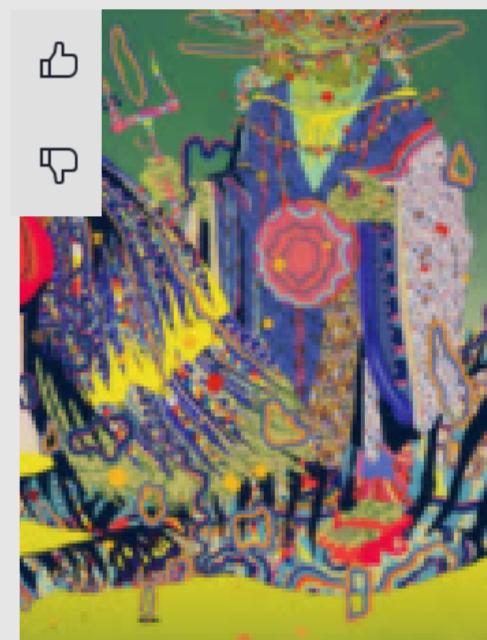
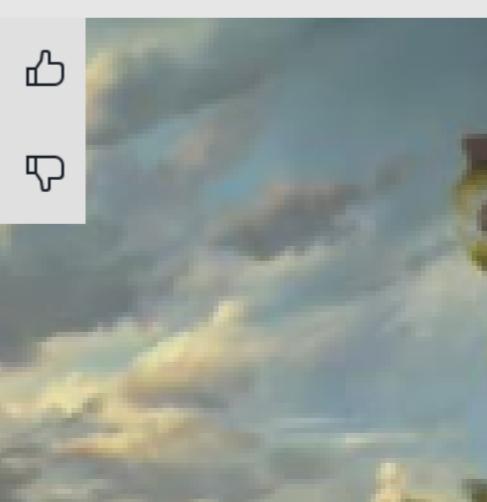
Search 0

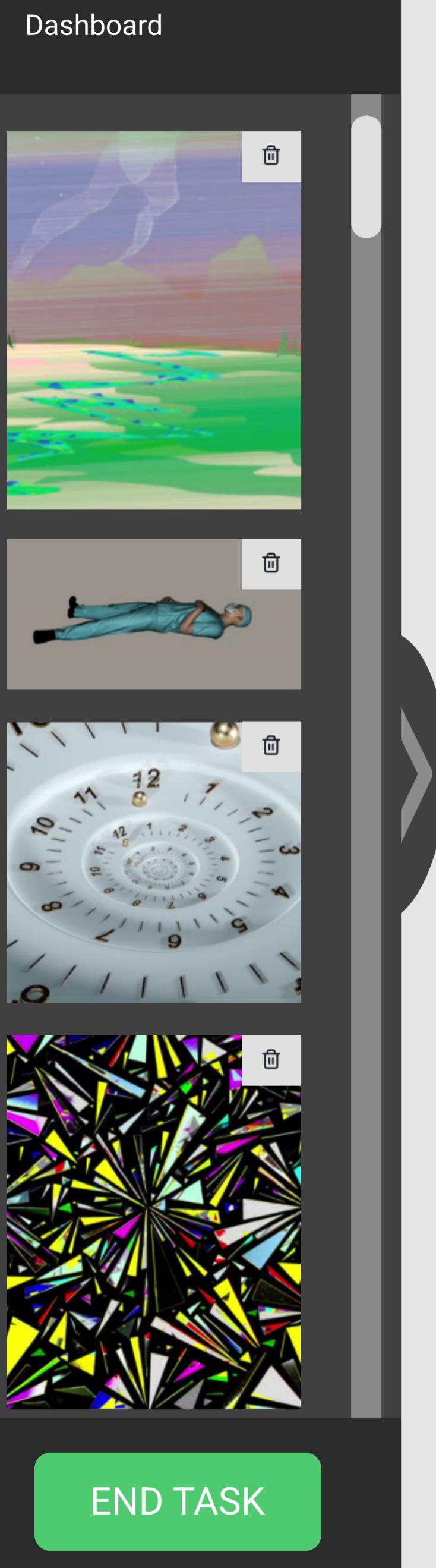
artworks below to add to the list

Date All Nifty value

Price 0 - 10M min 0 max 1000000

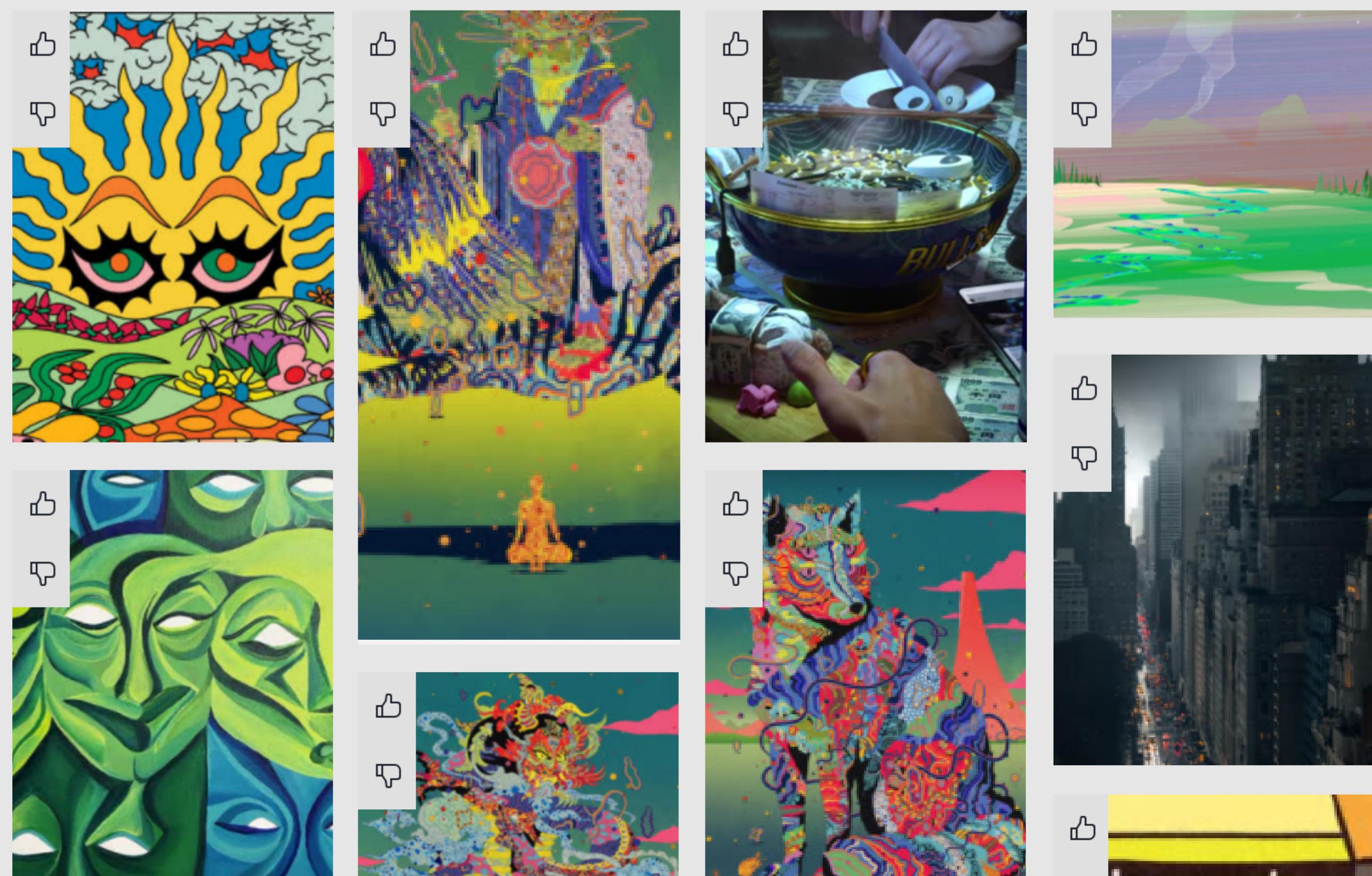
Apply changes Reset all





# Task description

The user is asked to freely navigate the site and choose a predefined number of image item that they like and append them to the dasboard ( to simulate a purchase)





# Survey title

The user is thanked for their contribution and introduced to a second survey.  
Approximately 10 questions on user characteristics, max 15 words of lenght(??)

Question-1

text

Question-2

text

Question-3

text

Question-4

text

Question-5

text

SUBMIT



# Thank you!

The user is thanked for their contribution.

SUBMIT