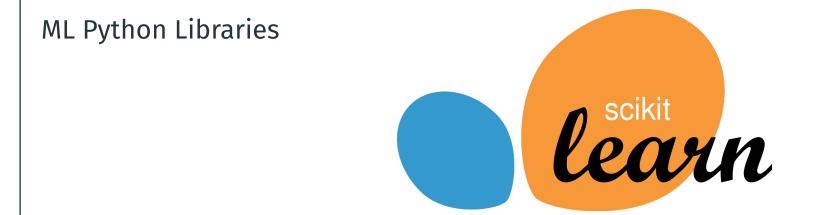


# WORD EMBEDDING

IA FRAMEWORKS

### GOOGLE CLOUD PLATFORM





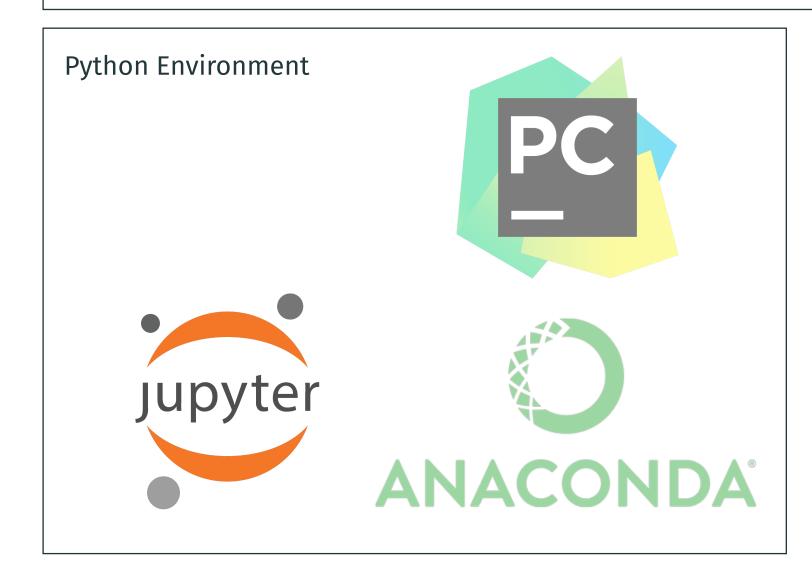




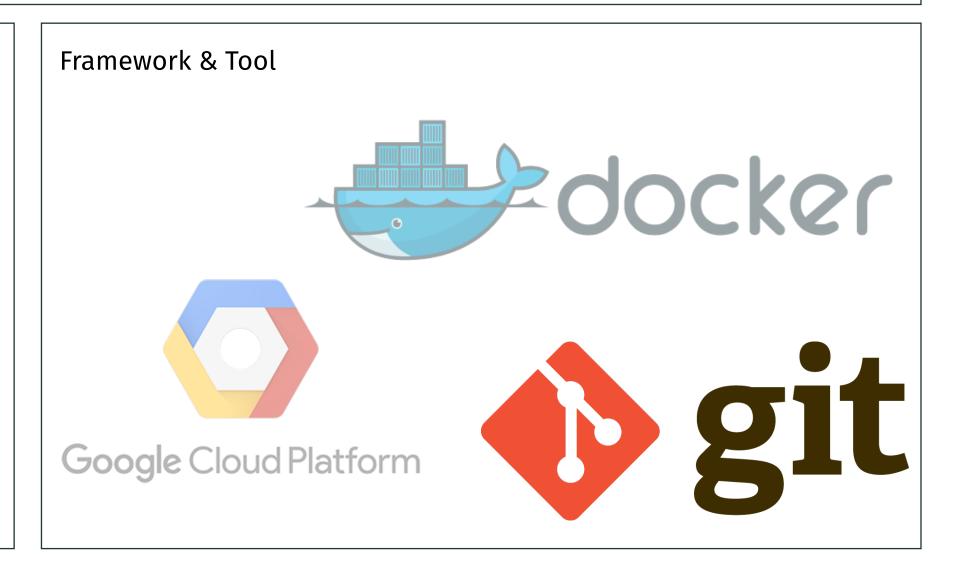












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# INTRODUCTION

#### MOTIVATIONS

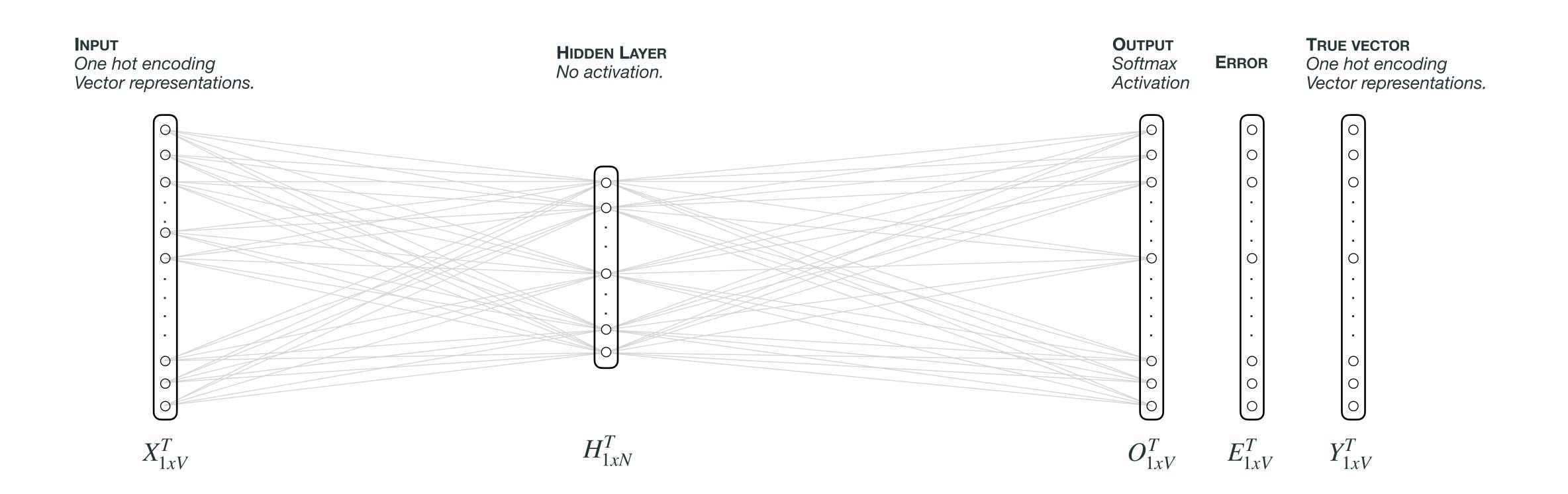
PROBLEM of vectorisation's method: No relation between words!

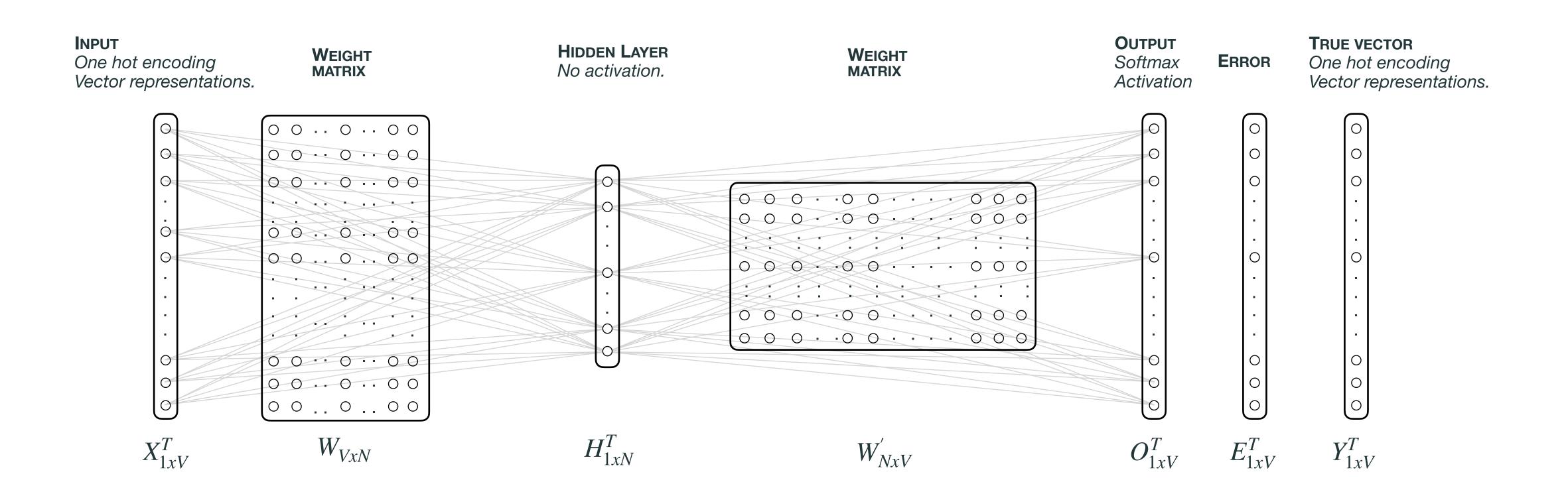
What would be the *perfect* features space?

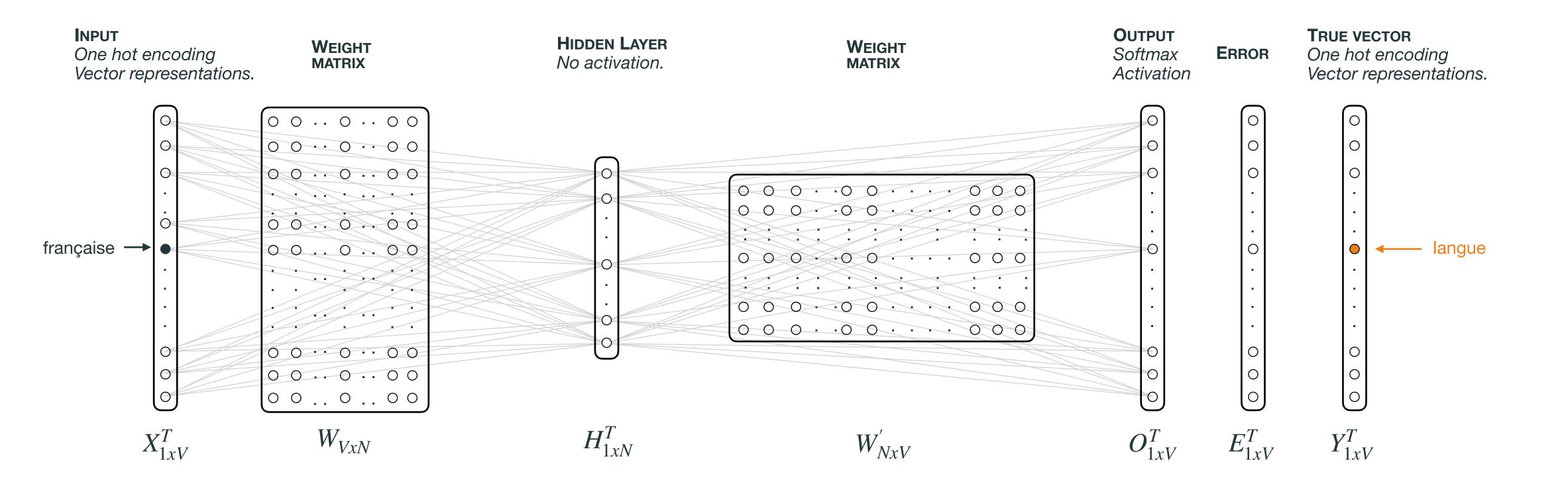
	Man	Woman	King	Queen	Apple	Orange
Gender	-1	1	-0.95	0.97	0.00	0.01
Royal	0.01	0.02	0.93	0.95	-0.01	0.00
Age	0.03	0.02	0.7	0.69	0.03	-0.02
Food	0.04	0.01	0.02	0.01	0.95	0.97

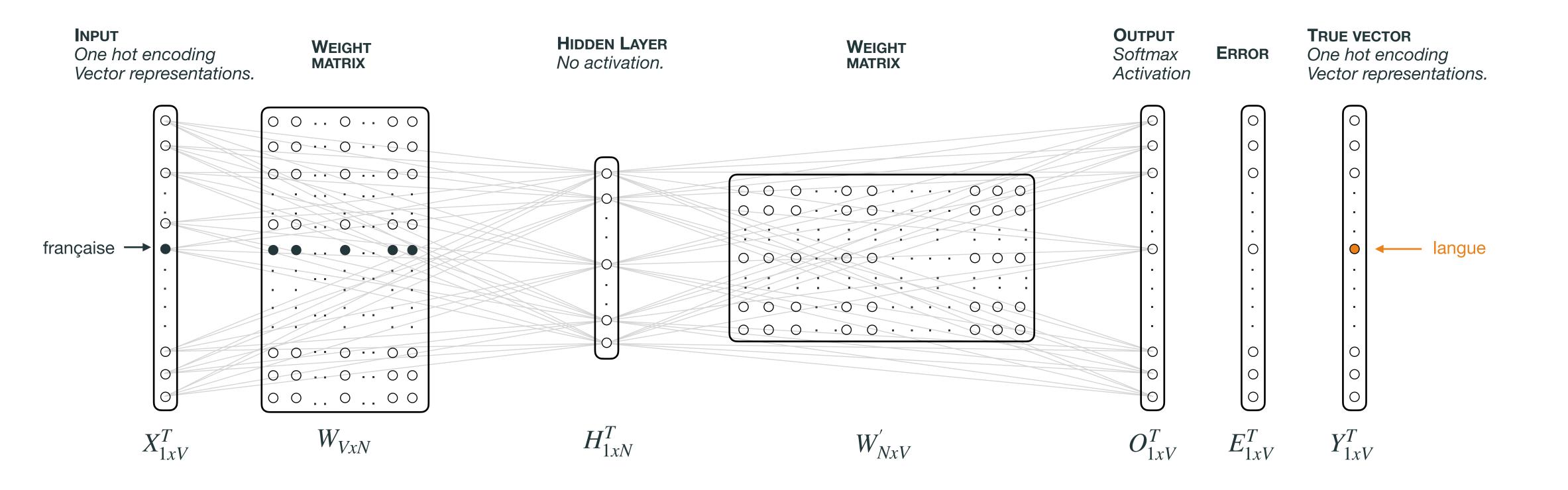
How to build this representation?

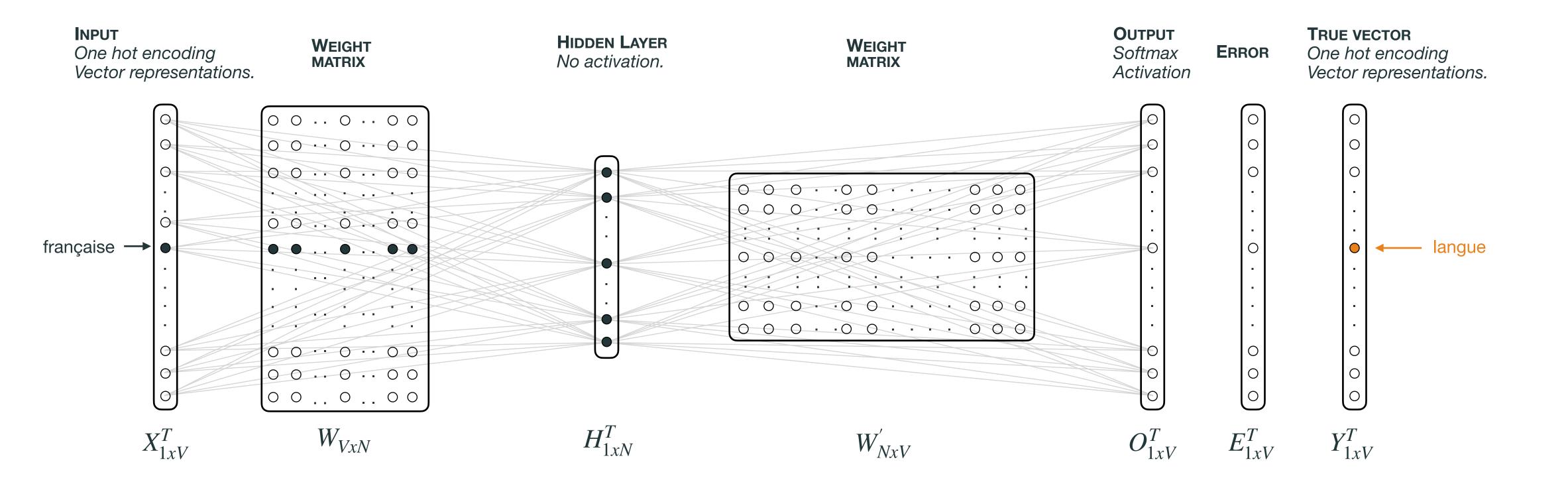
# WORD2VEC

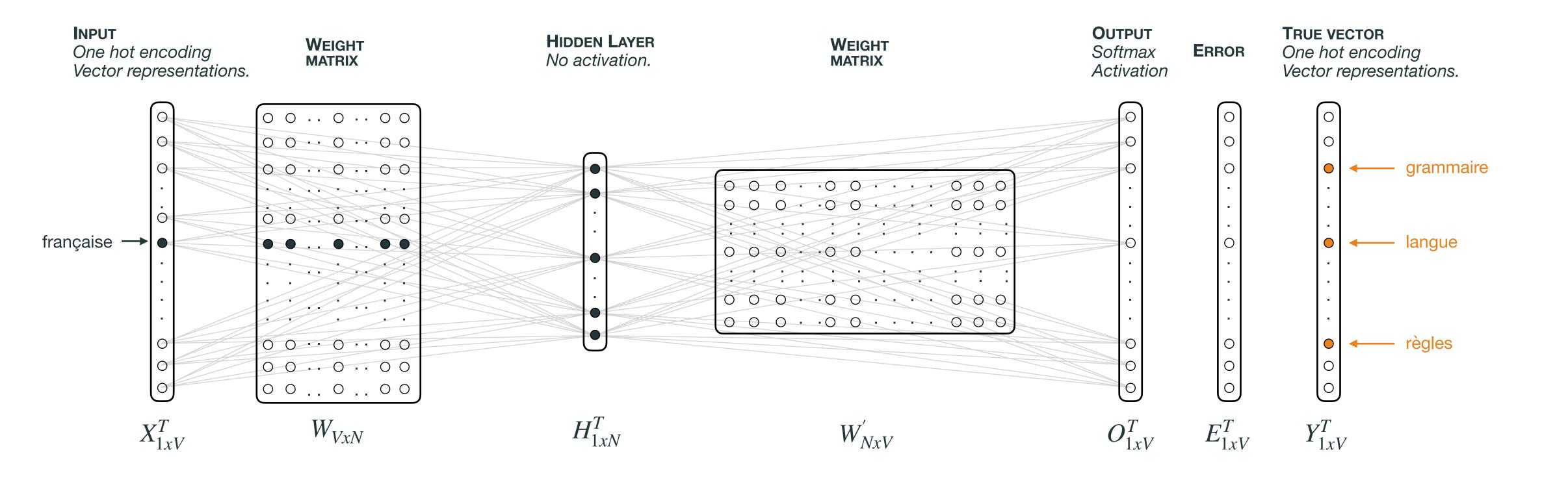




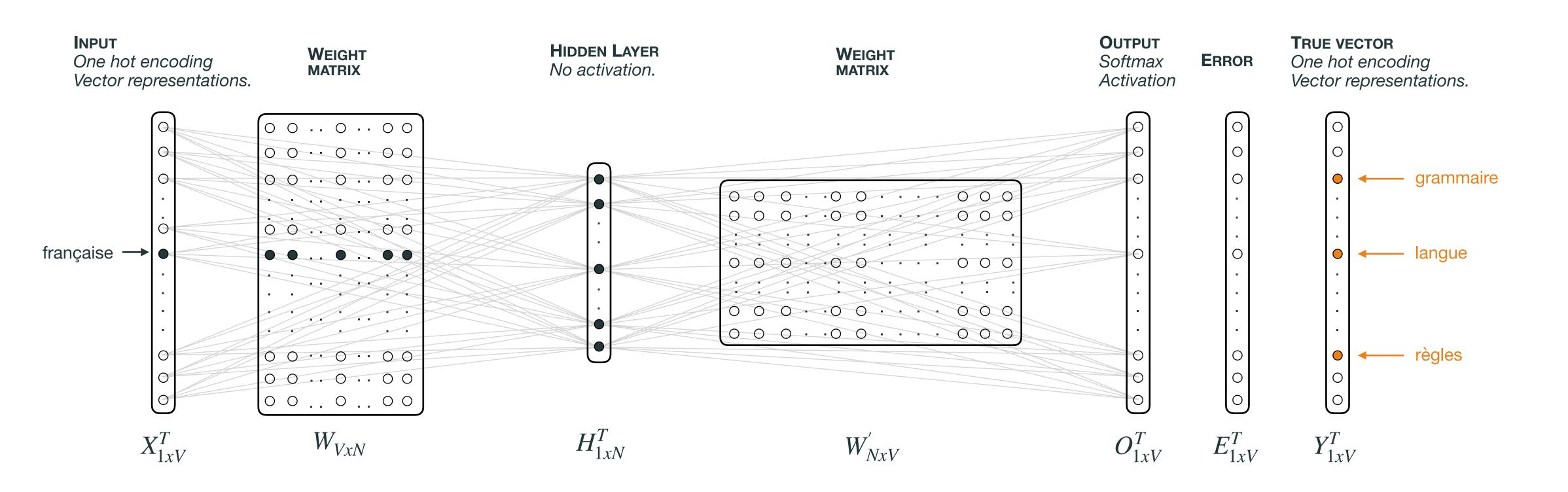




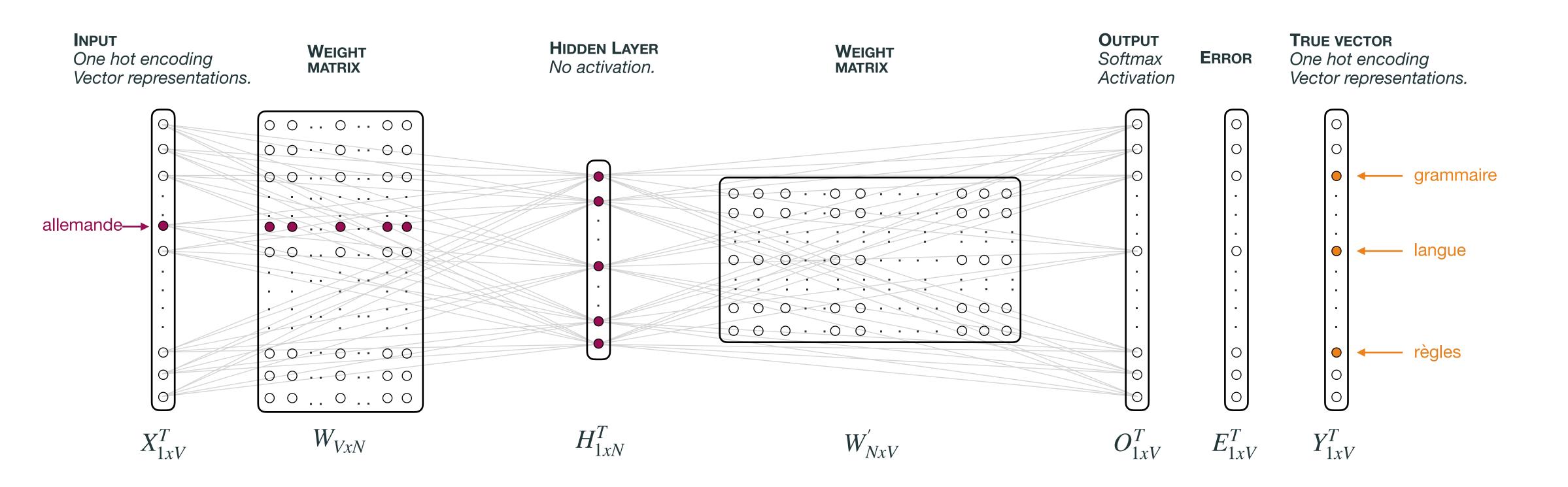




- " <u>la langue française</u> <u>a des règles de grammaire</u> compliquées " window=5 context target context
- " <u>la langue allemande a des règles de grammaire compliquées</u> " window=5 context target context



- " <u>la langue française</u> <u>a des règles de grammaire</u> compliquées " window=5 context target context
- " <u>la langue allemande a des règles de grammaire compliquées</u> " window=5 context target context



#### Word2Vec - Generalties

- · No activation function (or linear activation) on the hidden layer.
- The loss function is the log likelihood of a word knowing the context

$$E = -\log(P(Y_i/X_i))$$

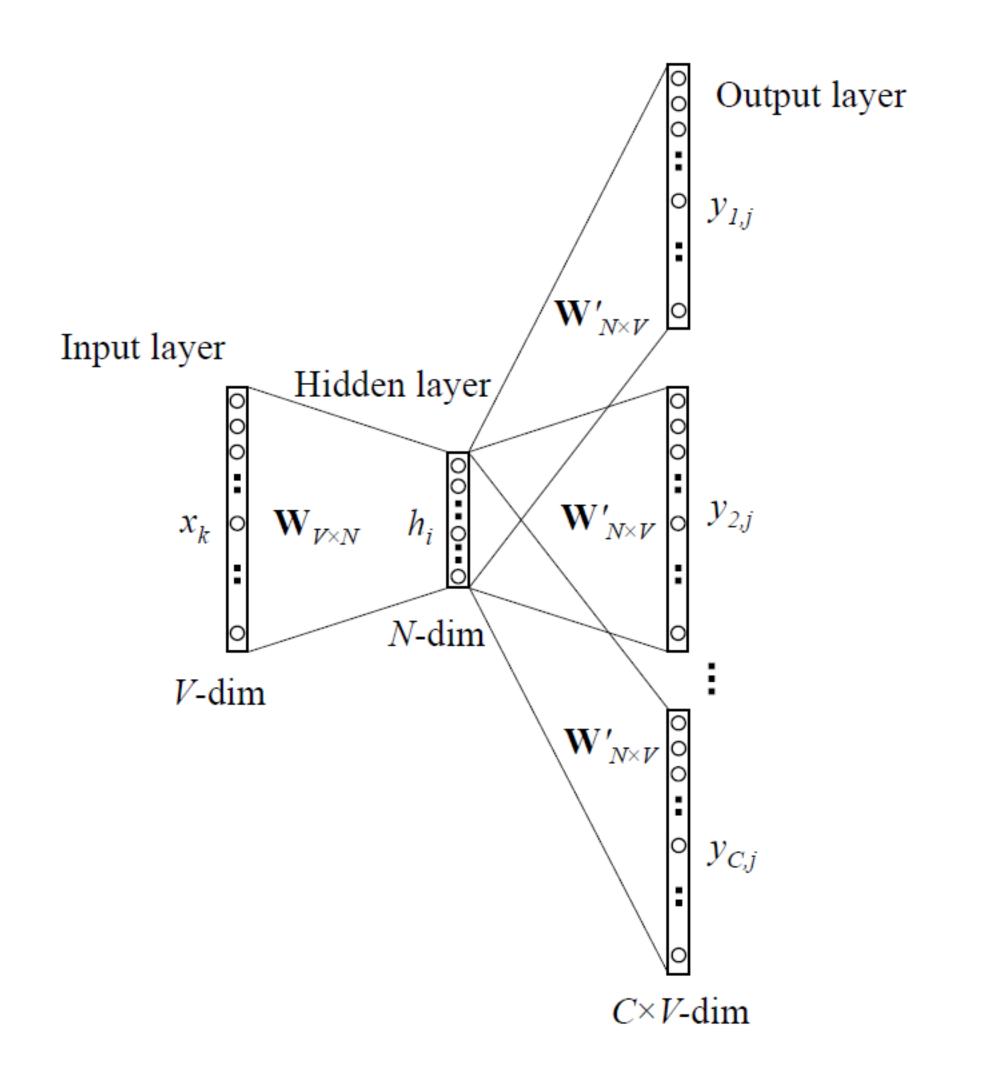
Where

$$P(Y_j/X_i) = \frac{exp(W_{i,:}, W'_{:,j})}{\sum_{k=1}^{V} exp(W_{k,:}, W'_{:,j})}$$

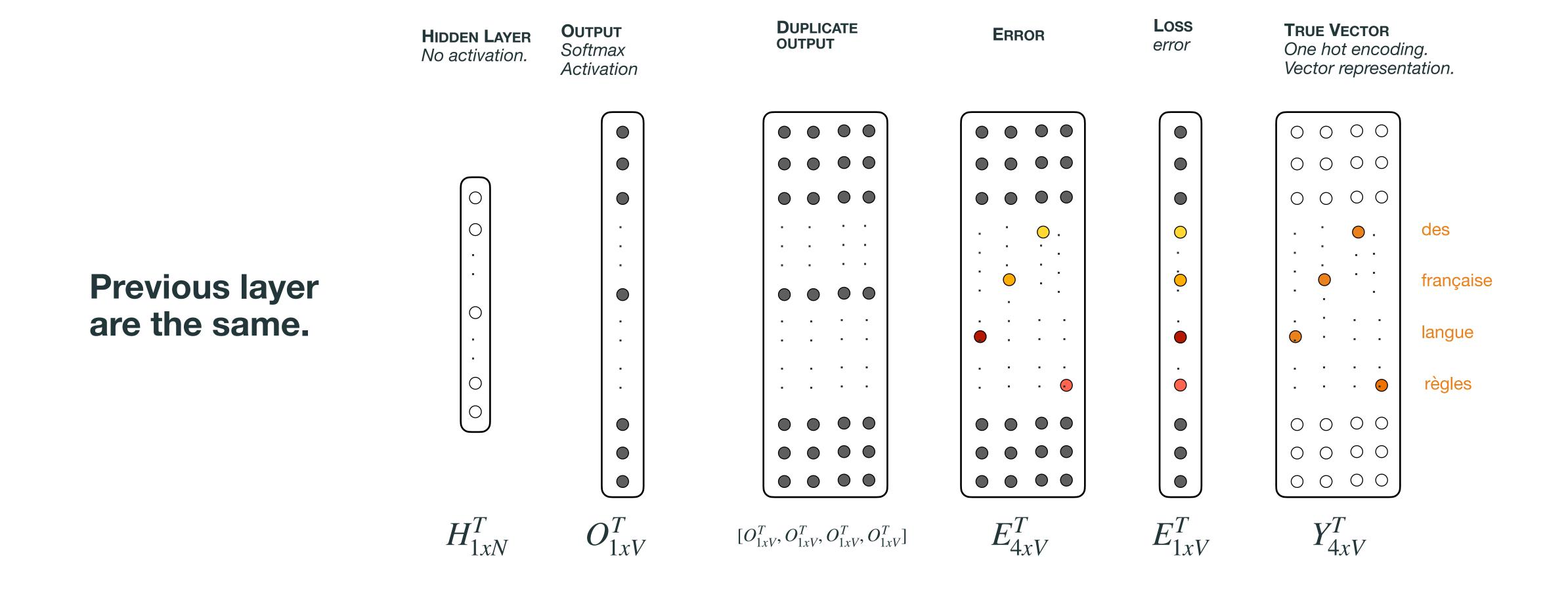
- •2 versions:
  - Continuous Bag Of Word (CBOW)
  - Skip-gram

### Word2Vec - Skip-Gram

Input	Output
la	langue, française
langue	la, française, a
française	la, langue, a, des
a	langue, française, des, règles
des	française, a, règles, de
règles	a, des, de, grammaire
de	des, règles, grammaire, compliqués
grammaire	règles, de, compliquées
compliqués	de, grammaire

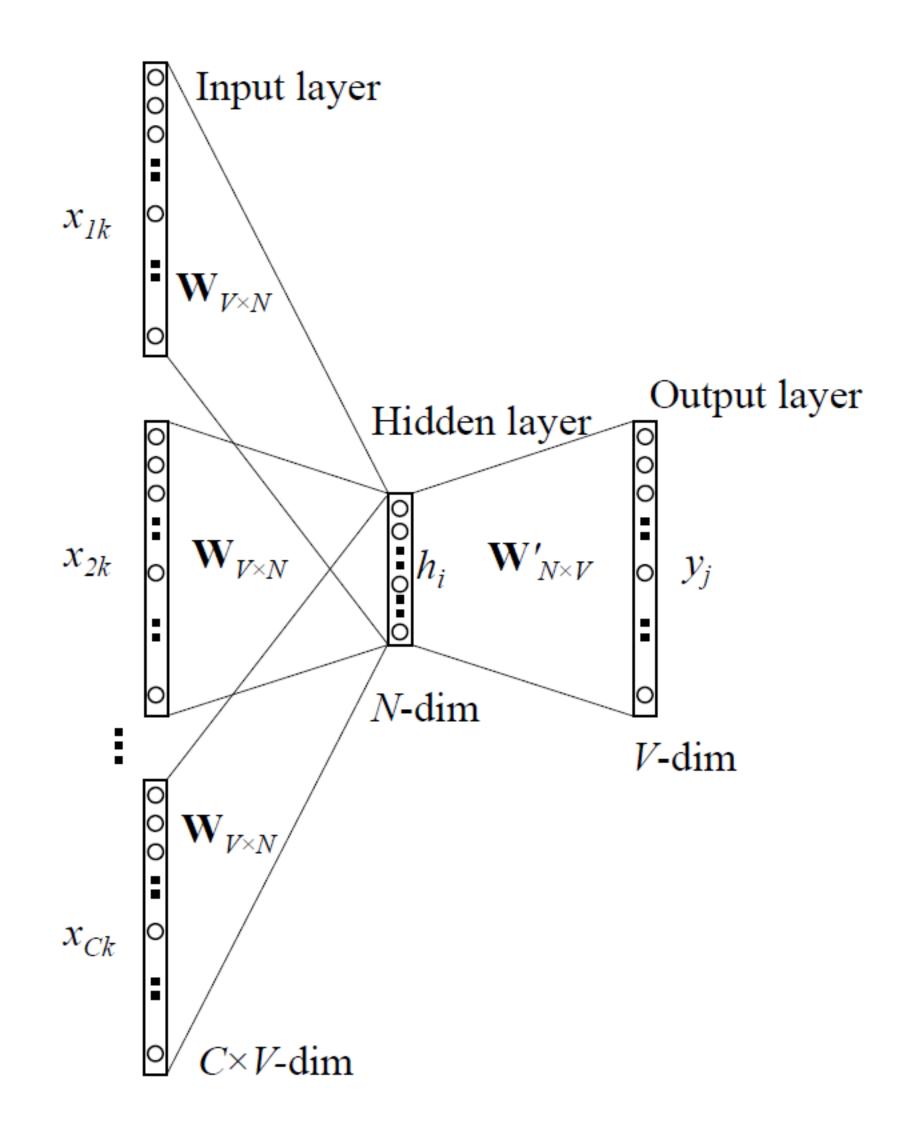


#### Word2Vec - Skip-Gram

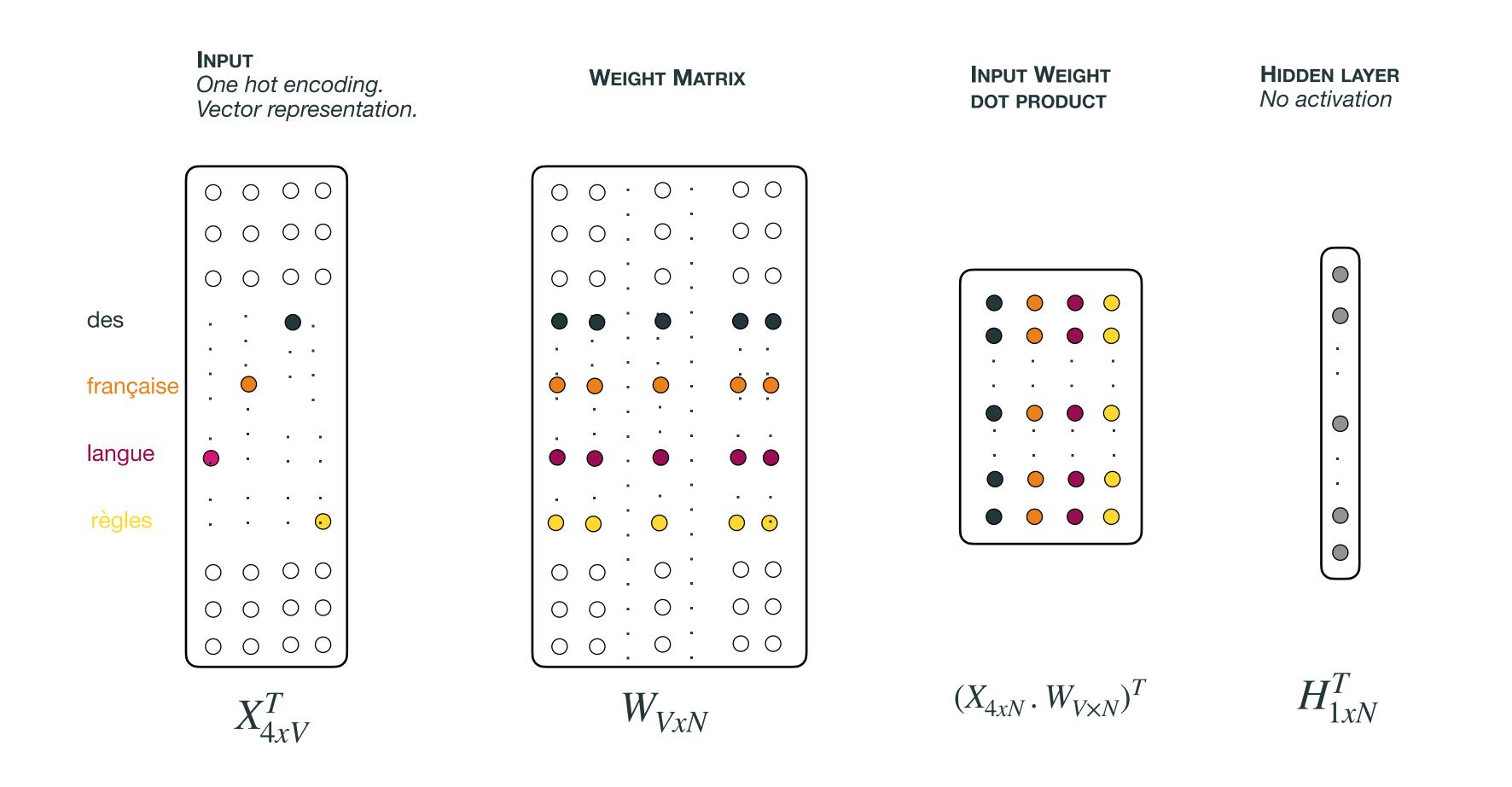


## Word2Vec - Continuous Bag of Words (CBOW)

Input	Output
langue, française	la
la, française, a	langue
la, langue, a, des	française
langue, française, des, règles	a
française, a, règles, de	des
a, des, de, grammaire	règles
des, règles, grammaire,	de
règles, de, compliquées	grammaire
de, grammaire	compliqués



## Word2Vec - Continuous Bag of Words (CBOW)



Other layers are the same.

### NEGATIVE SAMPLING - MIKOLOV AND AL. [2013B]

Default activation function: Softmax

$$P(Y_j/X_i) = \frac{exp(W_{i,:} . W'_{:,j})}{\sum exp()}$$

Where each neurons is updated at each iteration.

Negative sampling activation function:

Input	output	target
française	langue	1
française	mobylette	0
française	caramel	0
française	pudding	0
française	bateau	0

$$P(Y_{j}/X_{i}) = \frac{exp(W_{i,:} . W_{:,j}')}{\sum exp()}$$

Limited number of neurons updated at each iteration.

### PROPERTIES

	Man	Woman	King	Queen	Apple	Orange
Gender	1	1	-0.95	0.97	0.00	0.01
Royal	0.01	0.02	0.93	0.95	-0.01	0.00
Age	0.03	0.02	0.7	0.69	0.03	-0.02
Food	0.04	0.01	0.02	0.01	0.95	0.97

$e_{king}$	$-e_{man}$ +	$e_{woman}$ =	$=e_{pred} \approx$	e equeen
-0.95	-1	1	1.05	0.97
0.93	0.01	0.02	0.94	0.95
0.7	0.03	0.02	0.69	0.69
0.02	0.04	0.01	-0.01	0.01

# FASTTEXT

## FASTTEXT - NIKOLOV AND AL. [2016]

- FastText is an extension of Word2Vec propose by the same authors.
- The algorithm is the same.
- · Words are not word but subwords of n characters. Example:
  - •n=2. Apple = ap, pp, pl, le
  - •n=3. Apple = app, ppl, pple.
  - •n=4. Apple = appl, pple.

### FASTTEXT - NIKOLOV AND AL. [2016]

- It's possible to compose different level of subwords for one training. (n\_min=2, n\_max=4)
- Embedding of a word is the same of the embedding of all its subwords.
- An embedding of a word with few occurence will be improved.
- An embedding of a word can exist event if it's not in the dataset but similar word are.
- Works ok for words embedding. Not for constructed language. (Playstation and Xbox will never been the same if never seen in the same context)
- •On gensim with parameters min\_n and max\_n equal to 0 fastest is equivalent to word2vec

# GLOVE

### GLOVE - PENNINGTON ET AL. [2014A]

- Glove stands for Global Vector.
- · Word2Vec is build on local properties of the words, Glove on global properties.
- It uses co-occurence matrix, example:
  - " la langue française a des règles de grammaire compliquées " window=1
  - " la langue allemande a des règles de grammaire compliquées " window=1

	Α	Allemande	Compliquées	De	Des	Française	Grammaire	La	Langue	Règles
Α	0	1	0	0	2	1	0	0	0	0
Allemande	1	0	0	0	0	0	0	0	1	0
Compliquées	0	0	0	0	0	0	2	0	0	0
De	0	0	0	0	0	0	2	0	0	2
Des	2	0	0	0	0	0	0	0	0	2
Française	1	0	0	0	0	0	0	0	1	0
Grammaire	0	0	2	2	0	0	0	0	0	0
La	0	0	0	0	0	0	0	0	2	0
Langue	0	1	0	0	0	1	0	2	0	0
Règles	0	0	0	2	2	0	0	0	0	0

#### GLOVE - CO-OCCURENCE MATRIX

#### How useful is this matrix?

	Α	Alleman	Compli	De	Des	Françai	Gramm	La	Langue	Règles
Α	0	1	0	0	2	1	0	0	0	0
Alleman	1	0	0	0	0	0	0	0	1	0
Compli	0	0	0	0	0	0	2	0	0	0
De	0	0	0	0	0	0	2	0	0	2
Des	2	0	0	0	0	0	0	0	0	2
Françai	1	0	0	0	0	0	0	0	1	0
Gramm	0	0	2	2	0	0	0	0	0	0
La	0	0	0	0	0	0	0	0	2	0
Langue	0	1	0	0	0	1	0	2	0	0
Règles	0	0	0	2	2	0	0	0	0	0

- Wa have all the statistics between words for all the dataset!
- $P(j \mid i)$  is the probability that j appears in context of I

#### **Notations**

 $X_{ij} = \#$  j appears in the context of j, example:

$$P(j \mid i) = \frac{X_{ij}}{X_i} = \frac{X_{ij}}{\sum_k X_{ik}}$$

#### **Example**

 $X_{compliquees,grammaire} = 2,P(compliquee/grammaire) = 1/2$ 

 $X_{allemande,langue} = 1,P(allemande/langue) = 1/4$ 

#### GLOVE - CO-OCCURENCE MATRIX

How to use this matrix? (Example of original paper)

	k = solid	k = gas	k = water	k = (random)
P(k   ice)	high	low	high	low
P(k   steam)	low	high	high	low
$\frac{P(k \text{ice})}{P(k \text{steam})}$	>1	<1	~1	~1

- Very useful properties.
- But vector of the co-occurence matrix is too big.
- Solution: Build word vectors that fulfil these properties!

Find F so that

$$F(w_i, w_j, \hat{w}_k) = \frac{P(k \mid i)}{P(k \mid j)}$$

Where,  $w_i$  is the vector representation of word i.

There is an infinite solution for F, so let us define more desiderata for this function.

Vector spaces are linear structure. Difference if the most natural was to compare element (here only  $w_i$  and  $w_i$ )

$$F(w_i - w_j, \hat{w}_k) = \frac{P(k \mid i)}{P(k \mid j)}$$

F can be quite complicated. In order to not losing the linear structure of the argument. Let's apply F on the dot product of the argument.

$$F((w_i - w_j)^T \cdot \hat{w}_k) = \frac{P(k \mid i)}{P(k \mid j)}$$

$$F((w_i - w_j)^T \cdot \hat{w}_k) = \frac{P(k \mid i)}{P(k \mid j)}$$

The final model should handle that word and context word can be arbitrary exchange.

For that let us require that F is an homomorphism between the groups  $(\mathbb{R}, +)$  and  $(\mathbb{R}_{>0}, \times)$ , i.e.

$$F((w_i - w_j)^T \cdot \hat{w}_k) = \frac{F(w_i^T \cdot \hat{w}_k)}{F(w_j^T \cdot \hat{w}_k)}$$

Hence:

$$F(w_i^T \cdot \hat{w}_k) = P_{i,k} = \frac{X_{ik}}{X_i}$$

Which means that F = e is a solution!

The equation can the be re-written:

$$w_i^T \hat{w}_k = log(P_{ik}) = log(X_{ik}) - log(X_i)$$

The equation is not symmetric because of  $log(X_i)$ . But it's independent of k so we can replace it by a bias  $b_i$  and adding a bias  $\hat{b}_k$  to restore the symmetry

$$w_i^T \hat{w}_k + b_i + \hat{b}_k = log(X_{ik})$$

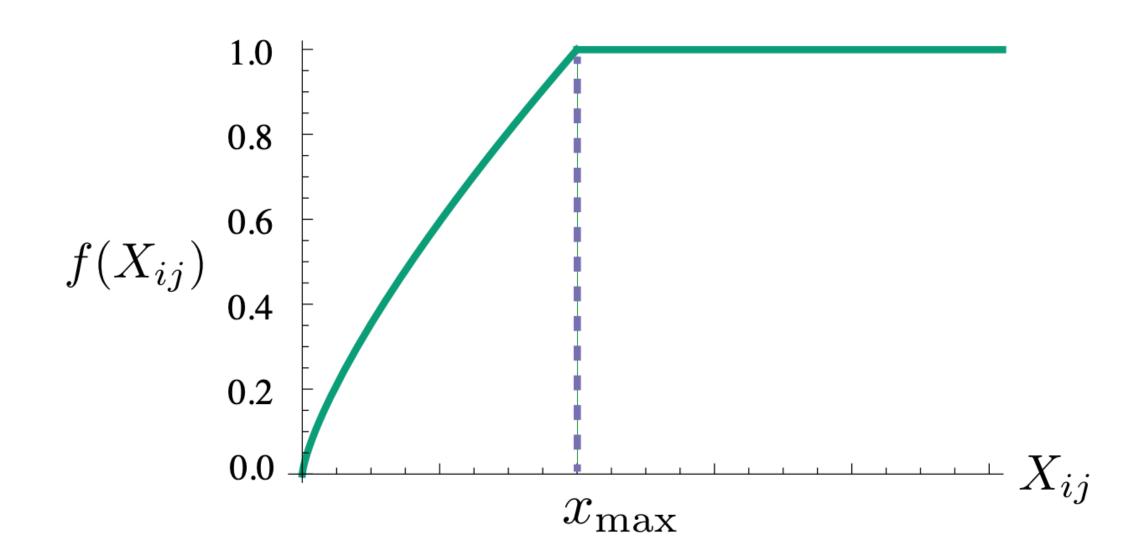
Hence, word vector can be built optimising the following cost function:

$$J = \sum_{i=1}^{n} (w_i^T \hat{w}_k + b_i + \hat{b}_k - \log(X_{ik}))^2$$

One last problem: all co-occurences are weighted equally, even the rare one. Let us add a weight function, depending of  $X_{i,j}$ .

$$J = \sum_{i} f(X_{i,j}) (w_i^T \hat{w}_k + b_i + \hat{b}_k - \log(X_{ik}))^2$$

Where  $f = x/x_{max}^{\alpha}$  if  $x > x_{max}$ , 1 otherwise.



- Convex cost function -> easy to solve.
- Constant values are usually set to  $x_{max} = 100$ ,  $\alpha = 3/4$

#### GLOVE LIBRARY

- No python library.
- C library available on GitHub: <a href="https://github.com/stanfordnlp/GloVe">https://github.com/stanfordnlp/GloVe</a>
- For TP: we use this python wrapper: <a href="https://github.com/WenchenLi/GloVePyWrapper">https://github.com/WenchenLi/GloVePyWrapper</a> to train the model.
- Once the model is trained, it can be loaded with gensim using glove2word2vec api for exploration.

# FEW LABELED DATASET

#### SITUATION

You have a dataset of  $N_{total}$  rows but only  $N_{labeled} < N_{total}$  are labeled.

Labelling data is expensive, especially on constructed language or technical data.

PROBLEM: How to use the vocabulary within non-labeled data?

**EXAMPLE:** Playstation is never mentioned within the labeled dataset, but xbox is.

With vectorisation, *Playstation* won't be use to predict the category of a product description.

#### **SOLUTION:**

- Manually Labeled Dataset with word Playstation within it.
- Use words embedding model.

#### Words Embedding for Semi-Supervised Learning

How can word embedding help in this situation?

- Learn the word embedding model on the  $N_{total}$  lines of the dataset.
- There are a high probability that words playstation and xbox have the same embedding.
- It's enough that xbox is within the  $N_{labeled}$  dataset, so that playstation can be handle during prediction.
- You save time and money labeled a lot of lines!

# TP

### OBJECTIVES

- Train Word2Vec model using gensim library.
- Explore properties of Word2Vec model (similar word, word operation).
- Use Word2vec features using product classification on train and non labeled dataset.
- Check how it can help in few labeled dataset situation.
- Use FastText and Glove for comparison.