

# Project Schedule: LanguaIiser

**Project:** LanguaIiser

**Description:** Implementation of the LanguaIiser mobile app on iOS and Android

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**Date:** 31.08.2024

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## 1. PROJECT SCHEDULE

### Milestones:

- **Project Kickoff (20.08.2024):** Official start of the project, including initial meetings, stakeholder alignment, and team assignments.
- **Requirement Gathering & Analysis (22.08.2024 - 25.11.2024):** Collection and documentation of all functional and non-functional requirements, involving the Business Analyst, PM, and stakeholders.
- **Design Phase Completion (10.12.2024):** Finalization of the application's user interface (UI) and user experience (UX) designs, ready for development.
- **Development Phase Completion (11.12.2024 - 10.04.2025):** Completion of all coding and backend development, including the integration of core features such as interactive lessons, progress tracking, and offline capabilities.
- **Beta Testing Start (11.04.2025):** Beginning of the beta testing phase, where selected users will test the application and provide feedback.
- **Beta Testing Completion (10.06.2025):** Conclusion of beta testing, with all identified issues addressed and fixed.
- **Marketing Campaign Launch (11.06.2025):** Start of the promotional activities to create awareness and drive pre-launch interest.
- **Final Launch Preparation (11.06.2025 - 30.06.2025):** All final preparations, including system checks, final user acceptance testing (UAT), and launch readiness assessment.
- **App Launch on iOS and Android (01.07.2025):** Official release of the LanguaIiser app on the Apple App Store and Google Play Store.
- **Post-Launch Support Phase (01.07.2025 - 30.09.2025):** Monitoring app performance, addressing any post-launch issues, and implementing minor updates or enhancements based on user feedback.

## Action Plan:

### 1. Preparation Phase (11.11.2024 – 25.11.2024):

- **Task:** Project Kickoff Meeting
  - **Assigned To:** PM
  - **Description:** Aligning the project team and stakeholders, finalizing project objectives, and confirming roles and responsibilities.
- **Task:** Requirement Gathering
  - **Assigned To:** Business Analyst
  - **Description:** Conducting workshops and interviews to gather detailed functional and non-functional requirements.
- **Task:** Market Analysis
  - **Assigned To:** Marketing Team
  - **Description:** Researching market trends, competitor analysis, and identifying target user demographics.

### 2. Design Phase (26.11.2024 – 10.12.2024):

- **Task:** UI/UX Design Creation
  - **Assigned To:** Design Team
  - **Description:** Developing wireframes, mockups, and prototypes based on user requirements and feedback.
- **Task:** Design Review and Approval
  - **Assigned To:** PM, Stakeholders
  - **Description:** Reviewing the designs and getting approvals before moving into the development phase.

### 3. Development Phase (11.12.2024 – 10.04.2025):

- **Task:** Backend Development
  - **Assigned To:** Development Team
  - **Description:** Building the server-side infrastructure, databases, and API integrations necessary for app functionality.

- **Task:** Frontend Development
  - **Assigned To:** Development Team
  - **Description:** Coding the mobile application for both iOS and Android platforms, implementing the designed UI/UX, and integrating core features.
- **Task:** Offline Mode Implementation
  - **Assigned To:** Development Team
  - **Description:** Ensuring the app's core functionalities are available to users even without an internet connection.
- **Task:** Progress Tracking and Gamification
  - **Assigned To:** Development Team
  - **Description:** Integrating features like progress tracking, achievement systems, and other gamification elements.

#### 4. Testing Phase (11.04.2025 - 10.06.2025):

- **Task:** Unit and Integration Testing
  - **Assigned To:** Testing Team
  - **Description:** Testing individual components and their integration to ensure smooth functionality.
- **Task:** Beta Testing
  - **Assigned To:** Testing Team, Selected Beta Users
  - **Description:** Conducting beta tests with a selected group of users to identify any potential issues or improvements.
- **Task:** Bug Fixing and Optimization
  - **Assigned To:** Development Team
  - **Description:** Addressing all issues identified during testing and optimizing app performance for launch.

#### 5. Launch Phase (11.06.2025 - 30.06.2025):

- **Task:** Final UAT
  - **Assigned To:** Testing Team, PM, Stakeholders
  - **Description:** Conducting the final round of user acceptance testing to ensure all requirements are met.

- **Task:** Marketing Campaign Execution
  - **Assigned To:** Marketing Team
  - **Description:** Launching marketing activities across various channels to drive awareness and user acquisition.
- **Task:** Final Launch Preparation
  - **Assigned To:** PM, Development Team
  - **Description:** Ensuring all systems are ready, finalizing documentation, and preparing for the public launch.

**6. Post-Launch Phase (01.07.2025 - 30.09.2025):**

- **Task:** Post-Launch Monitoring
  - **Assigned To:** PM, Support Team
  - **Description:** Monitoring app performance, tracking user feedback, and resolving any post-launch issues.
- **Task:** Minor Updates and Enhancements
  - **Assigned To:** Development Team
  - **Description:** Implementing minor updates or enhancements based on user feedback and performance metrics.