CAMILO CAÑAS DÍAZ

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www.linkedin.com/in/camiloacdiaz   https://github.com/Camilo07Diaz

https://camilo07diaz.github.io/index.html

DATA ANALYST

Freelance Data Analyst, with certified training and proficiency in widely used tools within the data analytics industry. Specialized in data processing, cleaning, and visualization to support strategic decision-making and optimize business processes.

Passionate about transforming large volumes of information into clear reports and interactive visualizations that deliver immediate value. I focus on providing solutions tailored to each client's needs, ensuring accurate analysis, actionable insights, and a results-driven approach that contributes to the growth of diverse business projects.

SKILLS

Python (Pandas, NumPy)	Tableau	Spreadsheets
SQL	Looker Studio	Presentations
Seaborn	Microsoft Excel	Data cleaning
Matplotlib	MS Office	Hypotesis testing
Plotly	Google Drive	Metric calculation

ACADEMIC PROJECT EXPERIENCE

DATA ANALYST| ACADEMIC EXPERIENCE IN DATA ANALYTICS   **Nov 2024 - Aug 2025**

- Performed data cleaning, report preparation, and hypothesis testing (A, B, and C) using Instacart datasets with Python.
- Worked on data preparation, visualization, analysis, user profiling, and hypothesis testing using online retail datasets from Ice with Python.
- Calculated and delivered performance reports on visits, sales, and marketing, advising marketing experts on budget allocation and campaign investment strategies using Showz datasets with Python.
- Prioritized hypotheses with the ICE/RICE frameworks and conducted A/B test analysis on an online store dataset.
- Prepared datasets for analysis, studied the event funnel, and evaluated experiment results with data from a startup.
- Delivered a complete data analysis, identified critical business factors, and conducted statistical hypothesis testing using datasets from the virtual telephony service CallMeMayve.
- Designed and presented dashboards in Tableau and Looker Studio for the above-mentioned projects.

PROFESSIONAL EXPERIENCE

COST ESTIMATOR| CEYCO INGENIERÍA S.A.S   **Sept2021 - Present**

- Calculated budgets for 30+ construction design projects based on data analysis.
- Utilized Microsoft Excel and Macros to automate quantity takeoff calculations.
- Developed Excel spreadsheets to perform quantity calculations and estimate market values.
- Conducted nationwide market studies to consolidate average prices of construction materials.

EDUCATION

Data Analyst Program — TripleTen School of Data Science
Completed a six-month Data Analyst program focused on data science with an emphasis on analytics. Covered Python, SQL, and standard data analysis methods and applications, and included the completion of 12 real-world, data-driven projects.

Bachelor's Degree in Civil Engineering
Universidad Cooperativa de Colombia, 2018

LENGUAGES

- **Spanish —** Native
- **English —** Professional fluency
- **Portuguese —** Basic oral communication