

# CAMILO CAÑAS DÍAZ

+57 3108622781 - camiloacdiaz07@gmail.com - Bogotá D.C, Colombia

[www.linkedin.com/in/camiloacdiaz](https://www.linkedin.com/in/camiloacdiaz)

<https://github.com/Camilo07Diaz>

<https://camilo07diaz.github.io/index.html>

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## DATA ANALYST

Freelance Data Analyst, with certified training and proficiency in widely used tools within the data analytics industry. Specialized in data processing, cleaning, and visualization to support strategic decision-making and optimize business processes.

Passionate about transforming large volumes of information into clear reports and interactive visualizations that deliver immediate value. I focus on providing solutions tailored to each client's needs, ensuring accurate analysis, actionable insights, and a results-driven approach that contributes to the growth of diverse business projects.

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## SKILLS

Python (Pandas, NumPy)	Tableau	Spreadsheets
SQL	Looker Studio	Presentations
Seaborn	Microsoft Excel	Data cleaning
Matplotlib	MS Office	Hypothesis testing
Plotly	Google Drive	Metric calculation

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## ACADEMIC PROJECT EXPERIENCE

### DATA ANALYST| ACADEMIC EXPERIENCE IN DATA ANALYTICS

Nov 2024 - Aug 2025

- Performed data cleaning, report preparation, and hypothesis testing (A, B, and C) using Instacart datasets with Python.
  - Worked on data preparation, visualization, analysis, user profiling, and hypothesis testing using online retail datasets from Ice with Python.
  - Calculated and delivered performance reports on visits, sales, and marketing, advising marketing experts on budget allocation and campaign investment strategies using Showz datasets with Python.
  - Prioritized hypotheses with the ICE/RICE frameworks and conducted A/B test analysis on an online store dataset.
  - Prepared datasets for analysis, studied the event funnel, and evaluated experiment results with data from a startup.
  - Delivered a complete data analysis, identified critical business factors, and conducted statistical hypothesis testing using datasets from the virtual telephony service CallMeMayve.
  - Designed and presented dashboards in Tableau and Looker Studio for the above-mentioned projects.
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## PROFESSIONAL EXPERIENCE

**COST ESTIMATOR| CEYCO INGENIERÍA S.A.S**

**Sept2021 - Present**

- Calculated budgets for 30+ construction design projects based on data analysis.
  - Utilized Microsoft Excel and Macros to automate quantity takeoff calculations.
  - Developed Excel spreadsheets to perform quantity calculations and estimate market values.
  - Conducted nationwide market studies to consolidate average prices of construction materials.
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## EDUCATION

### **Data Analyst Program – TripleTen School of Data Science**

Completed a six-month Data Analyst program focused on data science with an emphasis on analytics. Covered Python, SQL, and standard data analysis methods and applications, and included the completion of 12 real-world, data-driven projects.

### **Bachelor's Degree in Civil Engineering**

**Universidad Cooperativa de Colombia, 2018**

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## LANGUAGES

- **Spanish** – Native
- **English** – Professional fluency
- **Portuguese** – Basic oral communication