

## Andrés Camilo Pinzón Laverde

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## Profile

Creative and results-oriented **Frontend Developer** with extensive experience building high-performance websites and user interfaces using **React, Next.js, JavaScript/TypeScript, SASS, and WordPress**. Passionate about delivering clean, accessible code and modern UX. Proven track record in both agency and freelance environments, with strong skills in modular development, performance optimization, and CMS integrations. Recently working with **Supabase** and modern backendless architectures.

Fluent in English (C1 EF SET certified). Skilled in remote work and cross-functional team collaboration.

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## Technical Skills

**Languages & Frameworks:** JavaScript (ES6+), TypeScript, React.js (Redux, Hooks), Next.js, HTML5, CSS3, SASS, PHP

**Styling & Architecture:** SASS (BEM), Module styles, Responsive Design, Figma to Code

**CMS & Platforms:** WordPress (Custom Themes, ACF, Plugins), WooCommerce, VTEX

**Tools & APIs:** Firebase (Auth, Firestore), Supabase, Cloudinary, REST APIs, Git, Vite, Webpack

**Workflow:** GitHub, Git flow, Agile/Scrum, Accessibility (WCAG), SEO Best Practices

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## Soft Skills

Team Leadership · Attention to Detail · Adaptability · Clear Communication · Problem Solving · Remote Work Proficiency

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## Languages

- **Spanish:** Native
  - **English:** Upper B2 / C1 (*EF SET Certificate – [View Certificate](#)*)
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## Professional Experience

### **Freelance Frontend Developer**

*Jan 2024 – Present*

- Developed and deployed full-featured frontend projects using **React 19**, **Next.js**, **TypeScript**, **Redux**, and **Vite**.
- Built custom themes and advanced blocks for **WordPress** with ACF and SASS.
- Integrated third-party tools like **Supabase**, **Firebase**, and **Cloudinary** for dynamic content, authentication, and media storage.
- Created headless WordPress solutions using the **REST API** for modular frontend architecture.
- Designed clean and responsive UIs with strong UX and accessibility focus.
- Authored bilingual blog posts about React, frontend tools, and developer life.

### **Tita Media – Frontend Developer**

*Oct 2024 – Dec 2024*

- Developed e-commerce platforms using **VTEX** and **WordPress**, with modern UI practices.
- Customized PHP and JavaScript functionality for performance and WooCommerce integration.
- Ensured responsive and SEO-optimized builds for Latin American brands.  
*Note: Contract ended due to client transition to a new provider.*

## **Huge – Frontend Developer (Google Pay/Wallet Team)**

*Nov 2022 – Jul 2023*

- Built high-quality React UI components for Google Pay/Wallet interfaces.
- Collaborated with global teams using internal CMS and strict design systems.
- Participated in agile sprints and QA cycles.  
*Note: Ended due to company-wide layoffs.*

## **Mill 5 – React Developer**

*Jun 2022 – Sep 2022*

- Maintained and improved React components for **Alyce** using **TypeScript**.
- Focused on scalability and maintainability of front-end code.
- Conducted code reviews and contributed to architecture decisions.

## **BairesDev – React Developer**

*Nov 2020 – Feb 2022*

- Refactored legacy codebases to modern **React + TypeScript** applications.
- Created reusable UI components and contributed to performance improvements.
- Worked with US-based clients in Agile teams.

## **Globant – Frontend Developer**

*Jun 2017 – May 2020*

- Built scalable frontend applications using **React** and **Angular** for enterprise clients including **Avianca** and **Tribune Publishing**.
- Collaborated with backend teams to implement REST API integrations and business logic.

## **TBWA Colombia – Web Developer**

*Jun 2012 – Jan 2017*

- Led web projects for top brands like Chocolates Jet and Grupo Argos.
- Created interactive PHP and WordPress-based marketing microsites and campaigns.
- Maintained custom CMS solutions and ensured high availability.

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## **Education & Certifications**

- EF SET English Certificate – Level C1 (CEFR) – [cert.efset.org/DidBff](https://cert.efset.org/DidBff)
- Complete React Developer (Redux, Hooks, GraphQL) – Udemy, 2024
- JavaScript: The Advanced Concepts – Udemy, 2024
- Understanding TypeScript – 2023 Edition – Udemy, 2024
- Initiating and Planning Projects – Coursera / University of California, Irvine