

Camp PolyHacks

Sponsorship Packet '19

January 18 & 19, 2019
Hot House, San Luis Obispo, CA

polyhacks.io
team.camppolyhacks@gmail.com

About Us

Dear potential sponsor,

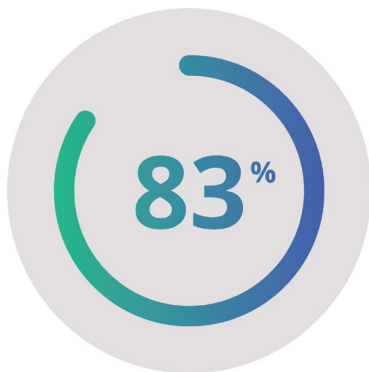
Camp PolyHacks is a human-centered hackathon dedicated to creating an environment that stimulates innovation and growth. We shine the spotlight on problems that face our local community, and gather the brightest individuals to solve these challenges with technical solutions. Over the last two years, Camp PolyHacks has attracted over 300 interdisciplinary students.

Why Sponsor?

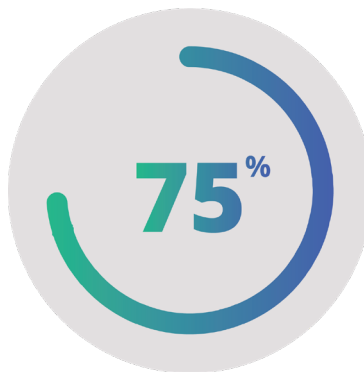
This hackathon is a great platform for sponsors to gain recognition and visibility throughout our growing network of students, community members, and entrepreneurs. By becoming a Camp PolyHacks sponsor, you can introduce your product(s) and create custom API-specific challenges and problems for our participants to engage with.

Benefits include:

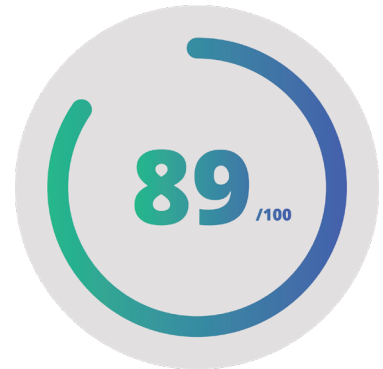
- 24 hours of direct face time with 100+ talented students
- Recruiting opportunities at your "Company Alley" booth
- Increased awareness of company opportunities and jobs
- Opportunity to outsource your technical problems via custom hackathon prompts
- Increased brand presence with Cal Poly community



83% of participants describe Camp PolyHacks as the highest-quality Hackathon they've attended



75% of participants consider Camp PolyHacks as one of their top job-search methods



89/100 Net Promoter Score


































































Looking Forward:

Building upon 2 years of successful events, we plan to broaden the scope of Camp PolyHacks by including a wider range of student disciplines, more interactive elements, and a bigger emphasis on industry/student relationships.

We cordially invite you to play an integral part of the 2019 Camp PolyHacks team. Your support would help fund prizes, food, and supplies for participants. Check out the next page for more information on sponsorship tiers. We look forward to welcoming you onto the team!

Thank you,
The Camp PolyHacks Team

Sponsorship Tiers

		TRAILBLAZER \$7,000	MOUNTAINEER \$3,000	ADVENTURER \$1,000
GENERAL	Company Alley Table			
	Kickoff Recognition			
	Mentors			
	Distribute API / Product			
	Custom Judge(s)			
	Premier Judge(s)			
	Workshop			
	Keynote			
RECRUITING	Student Resumes			
	Distribute Recruiting Materials			
	Send Recruiters			
	Early Access-Student Resumes			
	Onsite Interview			
BRANDING	Distribute Company Swag			
	Logo on Website			
	Logo on T-Shirt			
	Pre-hackathon Social Media Post (First)			
	Pre-hackathon Social Media Post (Multiple)			
	API / Product on Website			
	Logos on Selected Posters and Videos			
	Promotional Email Blast			
SWAG	Distribute Swag			

We want to suit your needs in the best way possible.
Please contact us to negotiate a custom partnership and/or In-Kind donations.

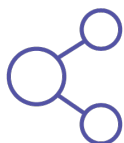
FAQs

How will you benefit?



RECRUIT

Connect with a group of talented individuals interested in your company.



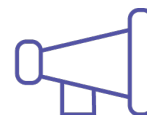
CONNECT

Engage with a diverse group of students who actively solve problems.



MENTOR

Give back by mentoring and supporting our developers and designers.



MARKET

Promote your organization products, services, and brands to participants.

What is a hackathon?

A hackathon is an event where people can collaborate, learn, and create. The goal is to work with a team to ideate, design, pitch, and market an idea over a short period of time.

What is “Company Alley?”

A set of company booths for students to come network, collect swag, and receive mentorship with company representatives.

What In-Kind Donations can be made?

A few examples of in-kind donations in our past include Google Daydream VR, Meal Sponsorships, Android plushies.

What is a Custom Judge vs Premier Judge?

Companies are allowed to create their custom event or challenge, and will be allowed to bring in their own judge(s) for it.

Premier judges act as a judge for the overall winners of the hackathon.

What API information will be displayed?

A description of your company’s API(s) will be included in our website, so students can learn more about these APIs and utilize them in their projects.

What is Sponsor Spotlight?

Be included in our get-to-know sponsor showcase via social media.

How will sponsorship money be used?

A majority of our sponsors’ donations would be allocated to fund the marketing and logistics of the Hackathon. This includes prizes, shirts, food, location, equipment, etc.