






# POORVA SAXENA

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 [portfolio](#)

## Education

**Barkatullah University** Narmadapuram, India  
Bachelor of Science

2021 – 2024

## Work Experience

### Software developer Intern

February 2024 - April 2024 Remote

LeopardRuns Innovation and Technology

- Orchestrated the creation of user experience flows for 10+ features and interfaces, streamlining navigation and increasing user engagement by 40% through enhanced usability and satisfaction metrics.
- Engineered a cutting-edge blood donation website resulting in a 20% uptick in donor sign-ups; strategically designed captivating visuals that led to a 30% spike in website traffic, surpassing client expectations.

### Frontend developer Intern

June 2024 - Current Remote

Frontend50

- Redesigned key user interface components, resulting in a 30% increase in user engagement and satisfaction based on usability testing feedback.
- Collaborated closely with cross-functional teams to develop and deploy a mobile-responsive platform, achieving a 25% increase in mobile users and enhancing overall customer experience.

## Projects

### Heat-Map

Dec 2023

- A front-end-only heat map, showcasing data visualization skills and innovative problem solving in just HTML, CSS, and JavaScript.
- Crafted an engaging and interactive user interface, allowing users to easily interpret and interact with data, which led to a 40% increase in user satisfaction.

### Snake Game

Jan 2024

- Developed real-time data update capabilities, providing users with up-to-the-minute information and enhancing the tool's relevance and usability.
- Directed the flawless execution of a classic Snake game project in Js, seamlessly integrating critical game components like snake movement and collision detection, culminating in a flawless 100% completion rate.

### Shopper

April 2024

- Created custom, responsive design elements using CSS and HTML5, enhancing visual appeal and ensuring a consistent experience across devices, which contributed to a 20% increase in user retention.
- Integrated advanced search functionality and filtering options, allowing users to find products more easily and quickly, resulting in a 25% boost in product discovery and customer satisfaction.

### Zappify



June 2024

- A frontend clone of Zaap.ai representing differently styled components in one.
- Implemented an intuitive and user-friendly menu system, resulting in 40% improvement in website navigation efficiency- and reducing the average bounce rate by 35%\

## Skills

Languages & Libraries	HTML   CSS   Javascript  React.js  Node.js   Bootstrap  DBMS  jQuery
Tools & Software	VS Code   GitHub   MongoDB
Soft Skills	Creative Thinking   Decision making   Management

## Achievements & Certificates

- Front end Libraries Certification 
- Javascript algorithms and Data structures Certification 

## Hobbies

Reading books (mostly Self Help) | Singing | Travelling | Sketching