

Nepal Students' Union (NSU), Pulchowk Campus Unit

1st NSU INTER-TECH FOOTBALLTOURNAMENT



20th poush to 30rd Falgun , 2080
Pulchowk Campus football Ground, Pulchowk, Lalitpur

"शैक्षिक क्षेत्र बहुमत प्रयोग गर्ने खनी होइन, यो त विचार र विमर्शको दुन्दुतात्मक भूमी हो ।" – बी. पी. कोइराला



नेपाल विद्यार्थी संघ
NEPAL STUDENTS' UNION

इन्जिनियरिङ्ग विभाग संस्थान
केन्द्रीय क्याम्पस, पुल्चोक



पत्र संख्या :
चलानी नं :

Date: 2079/10/

To,

Subject: Request for Sponsorship.

Sir/Madam,

This letter is to hereby inform you that we, Nepal Students' Union (NSU) Pulchowk Campus are going to organize **1st NSU Inter-Tech football Tournament** from 20th poush to 30rd poush , 2080 at Pulchowk Engineering Campus football ground with 20+ teams from Engineering Colleges from different parts of Nepal.

Recently the sport of football has been bringing some pride to country in sports arena, football has been most successful team game in Nepalese sports history, More and more people in Nepal are being engaged in this game.

We would be humbled and glad to involve your organization in this tournament, So, we would like to request you to show your participation in this tournament and help in promoting football through this tournament. This will be the best opportunity available to make your brand visible with advertising banners, TV ads and hoarding around the venue and sponsoring the event,

Please find the proposal of sponsorship attached and hope you will not miss this great opportunity to support this tournament,

Thank You, with best regards,

Ashmit Timsina
President

1ST NSU Inter-Technical Football Tournament

Objective

football is one of the most popular games among school/college level in Nepal, Players of school/college levels are getting very few platform and exposures to show their footballing talents. In comparison to other sports, football is the most popular game in school/college level but opportunities are very few.

So, in this case who enters the football field with certain long-lasting plans for the platform of the hidden talented footballer that will be clicked in short period of time.

Participation

Total 20+ teams all over Nepal will be invited to participate in the tournament. The teams formed from any engineering colleges all over Nepal with 14 players followed by coach and team manager.

Program Details

Title: 1st NSU Intertechnical football Tournament

Date: 20th poush to 30th poush , 2080

Venue: Pulchowk Campus football Ground, Pulchowk, Lalitpur

Event Days: 14

Participation: 20+ Teams

Event Type: Knock Out

Organizer: Nepal Students' Union (NSU), Pulchowk Campus

President: Ashmit Timsina (9840240634)

Secretary: Aek Narayan Kamal(9865509322)

co-ordinators: Madhusudhan Basnet(9808780511)

rishav giri(9860852885)

Prize/ Trophy

- First prize NRS 75000/- and Winners Trophy
- Second prize NRS 25000 /- and Runner Up Trophy

- Player of the Series NRS 5,000/- and Memento
- Best keeper NRS 2,000/- and Memento
- Best striker NRS 2,000/- and Memento
- Player of the Match NRS 500/- and Memento

Attractions:

- Everyday post-match ceremony will be conducted after the match and well-known personality will present the Man of the Match Award.
- football Clinics and Celebrity Guests.
- Coverage: All the National Media, Local F.M, TV, Online, social media and Papers
- Official Photos and Videos.
- Souvenir/Gift
- Token of Love
- Token of Appreciation
- Certificate of Participation
- Promotional activities:
- Banner around spaces available throughout the ground
- Media Campaigning
- Social Media (Face book, YouTube Promotions) promotion before tournament starts.
- and every day during the tournament.
- Complete News Coverage by all national televisions, national newspapers and Leading
- online portals of the country
- Welcome gates.

Sponsor Opportunities

The crowd in campus itself is 6000+, all of them belonging to technical field. The inter-technical football tournament brings 1000+ audience and players to the ground combined, throughout the event. The exposure to this big of a technical crowd is certainly a huge opportunity.

Hence, it will be a great opportunity to promote college football which is concern for Corporate Social Responsibility. This is the opportunity for the Colleges, business houses and for different brands. So, we encourage to become a part of

program availing the sponsoring opportunities.

Title Sponsor

- Title sponsor's name will be mentioned before tournament's name,(e.g..... Tournament).
- Your Company or organization name appears in main Banner. • Your name or logo will be prominently displayed in promotional activities including. • Promotional campaign in National Television.
- Promotional campaign in National Daily newspapers, online Media, Inclusion in banners etc.
- Live on-stage public address system mentions on Tournament Opening & Closing Ceremonies,
- Inclusion in all radio public service announcements.
- Inclusion in all press releases/conferences.
- Inclusion in Facebook Campaigning and You-Tube Promotions.
- Dias calls as a Guest in closing ceremony & will be provided with Appreciation Certificate by Chief Guest.
- Total 500 Sq. ft. Each space in banners in Ground boundaries in a ground.

Sponsor

- Your Company or organization name appears in main Banner. • Your name or logo will be prominently displayed in promotional activities including promotional campaign in National Daily newspapers, online Media, Inclusion in banners etc.
- Live on-stage public address system mentions on Tournament Opening & Closing Ceremonies
- Inclusion in all radio public service announcements.
- Inclusion in all press releases/conferences.
- Inclusion in Face-book Campaigning and You-Tube Promotions. • Dias calls as a Guest in closing ceremony & will be provided with Appreciation Certificate by Chief Guest.
- Total 250 Sq. ft. Each space in banners in Ground boundaries in a ground.

Co-Sponsor

- Your Company or organization name appears in main Banner. • Your name or logo will be prominently displayed in promotional activities including, Promotional campaign in National Daily newspapers, online Media. Inclusion in banners etc.
 - Live on-stage public address system mentions on Tournament Opening & Closing Ceremonies.
 - Inclusion in all radio public service announcements,
 - Inclusion in all press releases/conferences.
 - Inclusion in Face-book Campaigning and You-Tube Promotions. •
- Dias calls as a Guest in closing ceremony & will be provided with Appreciation Certificate by Chief Guest.
- Total 100 Sq. ft. Each space in banners in Ground boundaries in a ground.

BUDGET

SN	Description	Per unit cost(Rs.)	Quantity	Total Cost(Rs.)
1	Ground Maintenance	-	-	40,000
2	Football	3000	10	30,000
3	Tent, Stage and Chair Rental	-	-	50,000
4	Referee	5,000	30	1,50,000
5	Prize and Awards	-	-	3,00,000
6	Volunteering and Linesman	500	50	25,000
7	Volunteer T-shirts	650	50	32,500
8	Flex and banner	750	50	37,500
9	Camera	-	-	50,000
10	Sound System	2000	14	28,000
11	Food and Drinks	200	250	50,000
12	Selfie Stand	-	-	18,000
13	Football Bibs	40	250	10,000
14	Miscellaneous	-	-	15,000
	Total			8,36,000 -

Sponsorship Details

SN	Detail	Amount
1	Title Sponsor	2,50,000/-
2	Sponsor	1,00,000/-
3	Co-sponsor	80,000/-
4	Banner (4*8) 2 pic	50,000/-

Bank Account Details

Ashmit Timsina

AC NO: 00915163760

Siddhartha Bank

Online Payment:



Ashmit Timsina

Hoping to see you soon !!