**BAGIIRA – Work**

Bagiira provides a platform to buy / sell products or services of various categories and sub-categories across multiple cities in India .This should also address the customer needs to find a dealer / shop in a given locality.

This website should have all functionality similar to CLICK.IN and should have the look and feel of QUICKR.

Model website 1 : click.in

Model website 2 : Quickr

**The Website should be Compatible to DESKTOP as well as MOBILE version similar to model website 1.**

**Customer Type :**

There can be 3 type of customers

Individual Seller

An Individual who owns a product (new /used) and would like to sell it.

A seller should create a login in order to sell a product.

A seller can post more than one product across categories.

Individual Buyer

An Individual Buyer could be anyone who is looking to buy a used / new product from the owner / dealer.

Buyer should be able to browse through all the categories without a login.

Buyer should have the capability to create alerts in order to be notified of ads tha

t he is interested in.

Dealers

Any Business owner / company who would like to post free ads for their shops / products / services.

Dealers should create login in order to post their ads.

**HOME PAGE:**

The First page should have the below options / functionality

**Sign in / Sign up option**

This is the usual sign in / sign up option similar to the model website 1mentioned with the below changes

1. For sign up - Add Phone number attribute as optional attribute.
2. For Sign up, Account activation process should be through the e-mail id entered similar to the model website.
   1. Note: In future there should be an option to choose either phone number or e-mail id to be used for account activation.
3. Question: Can we avoid e-mails from the website going to spam ????
4. For Sign in - Forgot password option should ask for the e-mail id and the security code as per the model website1 but ***if the e-mail is not a registered e-mail id , then it should prompt a message stating ‘e-mail id / account does not exist’ and should ask the user to sign up***
5. After sign in , it should be as per the model website1 excluding the JOB/RESUME option on the left.

**CITY**

* City filter should be as drop down list as shown below with the option to search as per the model website

Bangalore

Chennai

Kolkata 🡨**Popular cities should be listed on the top**

Hyderabad

Delhi

Mumbai

Pune

……

Other Cities 🡨**Heading – (not clickable)**

Mysore

Coimbatore 🡨**All other cities in alphabetical order.**

Ahmedabad

All Cities

* The filter should apply for all the category / subcategory once selected.
* The latest city option entered in the previous session should be the default city selection for the current session similar to the model website.
* Ability to change the city filter from any page similar to model website.

**SEARCH**

Similar to model website1 – no changes

**POST ADD**

Post add page should be similar to model website 2 (listing of categories and sub categories)

**CREATE ALERT --- NEW FEATURE**

1. Add a ‘GET ALERT’ option in the first page.
2. GET ALERT should prompt for the below attributes

Category (mandatory field)

Subcategory (should be populated according to the category) (mandatory

field)

City0

Locality

e-mail –id (mandatory field)

Phone number.

1. This should have the capability to send e-mail alert regarding any ads posted in the area of interest (category and subcategory) entered by the user.
2. In the e-mail alert sent, there should be an option to stop / unsubscribe from the alerts registered.**The unsubscribe option should be displayed legibly.**

**AD TYPE FILTER --- NEW FEATURE**

1. Radio button with the below option

* 1. Ads by Dealer
  2. Ads by Individual
  3. All Ads

1. This filter should be globally be applicable for all the categories and subcategories.(not applicable for ‘SHOPS NEAR ME’)
2. Default option should be All Ads.
3. This option should be promptly displayed

**SHOPS NEAR ME - NEW FEATURE**

1. This is a Important feature for our website.
2. This is to give the user the capability to find /search for shops / dealers in a given locality and for a particular category and sub-category
3. This should display only the ads posted by dealers.
4. This portion of Home page should have an option to post ad for shops which will take to the POST ADD page with default owner type as “Dealer”.
5. This should be on the LEFT SIDE of the HOME PAGE.
6. This part of the website should have the below options / Filters
   1. Locality (list the localities of the selected city at the top of the page)
   2. Category
   3. Sub-category

**CATEGORY**

Similar to model website 1 with the look and feel of model website 2

**POST ADD PAGE**

Similar to the model website 1 with the below changes

1. POST ADD – when clicked from Home page should display the categories followed by sub-category and then to the corresponding post ad page.(as mentioned below) – Similar to Model website 2.
2. POST ADD – when clicked from sub-category result page,it should directly open the post ad page of the corresponding sub-category.
3. OWNER Filter – Include owner filer with 2 options as individual , dealer.When POST ADD is clicked from either the home page / sub-category page the default option should be “Individual” but the user should be able to change to dealer.
4. OWNER Filter should be the first filter for the POST ADD PAGE.
5. If the user is selecting the OWNER Filter as “Individual” then the attributes / fields for all the subcategories should be similar to model website 1. (exceptions mentioned below)

Example : For Cars it should be as below.



1. If the user is selecting the OWNER Filter as “Dealer” then he should be able to select more than one type of product.The default option for the type is “ALL”.
2. If the Dealer selects ALL or more than one type / brand , any other subtypes (like Model for Car – Accord ,civic for HONDA Brand ) should be disabled.
3. The subtypes should be enabled only if one brand / type is clicked.
   1. Example:
      1. For Mobile , a dealer should be able to select more than one ‘Brand’ (Apple,LG,Samsung,Nokia..).In that case the option to enter mobile model (like Apple Iphone 6,Nokia Lumia 530 etc..) should be disabled.
      2. For Furniture , he should be able to select more than one type of furniture
      3. (Chair,table,sofa,wardrobe..)
      4. For Car , he should be able to select more than one brand (Honda,Toyota..)

For Car , it should be as below



1. For Dealer Add Address field and this should be an optional attribute.
2. For Dealers, e-mail id should be optional whereas for individuals it should be mandatory.
3. Add an option to select if it the product is new / used.
4. Other options as per the model website (like Phone number, Locality, title, Description etc...)
5. Should be able to post bulk ads by the admin from EXCEL.PFA the sample excel below.



1. Admin should have the capability to add / remove an attribute in the POST ADD page for all the sub-categories.

**QUESTION:** How will the dynamic websites will map to the database as and when we add / remove an attribute in the post add page?

**QUESTION:** How to upload the data from Excel to the Website Database for multiple subcategories (like car - brands,models and variants ; Mobile – brand and model ; Furniture – type of furniture ; Jobs – Type of Jobs ,roles ,Skills ; Cloths – type ,size etc…) ?

**RESULT PAGE**

Similar to the model website 1 with the below changes.

1. Add OWNER Type filter (Individual, Dealer, Both) as the second filter followed by the offer / wanted ads filter .Default should be “individual”.
2. The Default options for the filters should be similar to model website 1 except for any changes mentioned in the document.

Example: Model website 1 has ‘offer ad’ as default for offer/wanted add filter.

1. The admin should have the capability to add / remove filters for all the attributes collected while posting the add.

Example: users add ‘Locality’ while posting their ad , So the admin should be able to add this as a filter for a buyer.

1. Sort option similar to the model website 1.
2. End of every result page should have the below
   1. Ads posted by same user
   2. Similar ads.
3. If there are no matching Ads for any filter criteria, Display the Message conveying No matching ads but display similar ads below the Message.

**BANNERS**

Website designer to explain the banner ads functionality / process.

**FOOT PAGE**

The Foot page should be similar to model website 1 with the below change.

* Add “Advertise with us” Option
* Remove the language option

**MODEL WEB PAGES:**

**HOME PAGE:**



RESULT PAGE:

