



Cameron Clyde Van Wyk

cammyclydevwyk@gmail.com 

061 332 0243 

720 Delft Main Road, Delft, 7100 

March 06, 2023

720 Delft Main Road
Delft South
Delft
7100

Dear Hiring Manager,

I am excited to apply for the Multimedia Designer position at your company/organization. As a current Multimedia Applications student from Cape Peninsula University of Technology with a matric from Delft Technical High School, I am eager to apply my skills in website development, user-experience design, and graphic design to create engaging and interactive user experiences for your clients.

During my studies, I have developed a strong proficiency in HTML, CSS, Adobe Illustrator, Figma, Agile methodologies, project planning, and scheduling. I have also gained experience in digital brand design, creating marketing materials, and optimizing websites for search engines. Through my various projects, I have honed my skills in creating responsive landing pages, designing website layouts, producing video advertisements, and developing brand guidelines.

In my previous position as a sales representative at Pic-to-Brix, I sharpened my customer service skills through conducting product presentations and negotiations, as well as nurturing strong customer relationships.


As a Multimedia Designer, I am confident that I can contribute my skills and ideas to the success of your company by creating visually appealing and interactive user experiences. I am excited about the opportunity to bring my skills and enthusiasm to your team.


Thank you for considering my application. I would be delighted to discuss my qualifications further in an interview. My suggested time for an interview is 12:00 noon on Fridays and Saturdays.

Sincerely,
Cameron Clyde Van Wyk

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Career Objectives

To obtain a position in multimedia design that allows me to combine my skills in website development, user- experience design, and graphic design to create engaging and interactive user experiences.

Education Background

Matric | Delft Technical High School
2014 -2018

Diploma in ICT: Multimedia Applications| Cape Peninsula University of Technology
2020 – 2023
Currently pursuing a degree in Multimedia Applications

Work Experience

Projects:

- Created a responsive landing page for a bus shuttle website using HTML and CSS to enhance user experience.
- Developed a professional portfolio website using HTML and CSS and designed the website layout in Figma and wireframes.
- Created a comprehensive brand guide, marketing strategies, logo, business card, letterhead, and video advertisement for a company using Adobe Illustrator and Figma.
- Produced a visually appealing and engaging video advertisement for a car company using Premiere Pro.

Sale Representative | Pic-to-Brix
October 2021- February 2022

Conducted product presentation, product demonstrations, and negotiations to promote and sell Pic-to-Brix products

Established and nurtured strong customer relationship by delivering exceptional customer service and conducting seamless customer transactions.

Skills

Web Development	HTML, CSS
UI/UX Design	Abode Illustrator, Figma
Project Management	Agile methodologies, Project planning
Digital Brand Design	Logo design, Branding guidelines, Marketing material design
Search Engine Optimization	Keyword research, off-page optimization.

References

Virgil Matthews	Pastor 084 092 0230
Crogen Peterson	Senior Phase School Teacher 076 692 7517
Jayden-Kelly Nicholson	Sale representative 063 486 2849



REPUBLIC OF SOUTH AFRICA
NATIONAL IDENTITY CARD

Surname:
VAN WYK
Names:
CAMERON CLYDE
Sex:
M
Nationality:
RSA
Identity Number:
0103045065085
Date of Birth:
04 MAR 2001
Country of Birth:
RSA
Status:
CITIZEN



Signature:



Conditions:

This card has been issued by the
Department of Home Affairs in terms of the
Identification Act, Act 68 of 1997

If found please return to the Department of Home Affairs
For enquiry or verification purposes contact 0800 90 11 90

Date of Issue:
26 OCT 2017

RSA

105204687





REPUBLIC OF SOUTH AFRICA

National Senior Certificate

Awarded to

CAMERON VAN WYK

Identity number 0103045065085

Exam number 1180054320117

Subject	%	Achievement level
Afrikaans Home Language	57	4
English First Additional Language	76	6
Mathematics	47	3
Life Orientation	54	4
Electrical Technology (Power Systems)	63	5
Engineering Graphics and Design	65	5
Physical Sciences	48	3
*****	***	*

This candidate is awarded the National Senior Certificate and has met the minimum requirements for admission to bachelor's degree, diploma or higher certificate study as gazetted for admission to higher education, subject to the admission requirements of the higher education institution concerned.

With effect from December 2018

M. S. LAKOMETS

Chief Executive Officer

190 9191 2935 N



This certificate is issued without alterations or erasure of any kind



UMALUSI



Council for Quality Assurance in
General and Further Education and Training
South Africa
0066943

(See reverse for more information)



Cape Peninsula University of Technology

Bellville Campus,
P.O. Box 1906, Bellville 7535
Cape Town, Granger Bay and Mowbray Campuses,
P.O. Box 652, Cape Town 8000
Web site: www.cput.ac.za

Academic Transcript

Issuing Institution : CAPE PENINSULA UNIVERSITY OF TECHNOLOGY

Name : VAN WYK CAMERON CLYDE

Student Number : 219076936

Identity Number : 0103045065085

Date Of Birth : 04-MAR-2001

Year : 2020 DIP IN INFORMATION & COMMUNICATION TECHNOLOGY IN APPLICATIONS DEVELOPMENT

National Qualification ID : 94939 Credit : 360

National Level : NQF EXIT LEVEL 6 (06)

Qualifier : INFO & COM TECHN IN APPLICATIONS DEVELOPMENT

YEAR (JAN-NOV)

		National Level	National Credit
APPLICATIONS DEVELOPMENT FOUNDATIONS 1	71 PASS	05	20.00
BUSINESS PRACTICE 1	76 PASS WITH DISTINCTION	05	10.00
COMMUNICATIONS NETWORKS FOUNDATIONS 1	90 PASS WITH DISTINCTION	05	20.00
ICT FUNDAMENTALS 1	88 PASS WITH DISTINCTION	05	15.00
MULTIMEDIA FOUNDATIONS 1	61 PASS	05	20.00
PROFESSIONAL COMMUNICATIONS 1	72 PASS	05	10.00
PROGRAMMING 1	72 PASS	05	15.00
PROJECT 1	73 PASS	05	10.00

Year : 2021 DIP IN INFORMATION & COMMUNICATION TECHNOLOGY IN APPLICATIONS DEVELOPMENT

National Qualification ID : 94939 Credit : 360

National Level : NQF EXIT LEVEL 6 (06)

Qualifier : INFO & COM TECHN IN APPLICATIONS DEVELOPMENT

YEAR (JAN-NOV)

		National Level	National Credit
APPLICATIONS DEVELOPMENT FUNDAMENTALS 2	75 PASS WITH DISTINCTION	06	10.00
APPLICATIONS DEVELOPMENT PRACTICE 2	64 PASS	06	20.00
APPLICATIONS DEVELOPMENT THEORY 2	81 PASS WITH DISTINCTION	06	10.00
COMMUNICATIONS NETWORKS FUNDAMENTALS 2	86 PASS WITH DISTINCTION	06	10.00
ICT ELECTIVES 2	80 PASS WITH DISTINCTION	06	10.00
INFORMATION MANAGEMENT 2	87 PASS WITH DISTINCTION	06	15.00
INFORMATION SYSTEMS 2	75 PASS WITH DISTINCTION	06	10.00
MULTIMEDIA APPLICATIONS FUNDAMENTALS 2	80 PASS WITH DISTINCTION	06	10.00
PROFESSIONAL COMMUNICATIONS 2	75 PASS WITH DISTINCTION	06	10.00
PROJECT 2	86 PASS WITH DISTINCTION	06	15.00

Year : 2022 DIP IN INFORMATION & COMMUNICATION TECHNOLOGY IN MULTIMEDIA APPLICATIONS

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Cape Peninsula University of Technology

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Name : VAN WYK CAMERON CLYDE

Student Number : 219076936

Identity Number : 0103045065085

Date Of Birth : 04-MAR-2001

National Qualification ID : 96444 Credit : 360

National Level : NQF EXIT LEVEL 6 (06)

Qualifier : INFO & COM TECHN IN MULTIMEDIA APPLICATIONS

YEAR (JAN-NOV)

		National Level	National Credit
APPLICATIONS DEVELOPMENT FOUNDATIONS 1	71 RECOGNITION: INTERNAL	05	20.00
APPLICATIONS DEVELOPMENT FUNDAMENTALS 2	75 RECOGNITION: INTERNAL	06	10.00
BUSINESS PRACTICE 1	76 RECOGNITION: INTERNAL	05	10.00
COMMUNICATIONS NETWORKS FOUNDATIONS 1	90 RECOGNITION: INTERNAL	05	20.00
COMMUNICATIONS NETWORKS FUNDAMENTALS 2	86 RECOGNITION: INTERNAL	06	10.00
ICT ELECTIVES 2	80 RECOGNITION: INTERNAL	06	10.00
ICT FUNDAMENTALS 1	88 RECOGNITION: INTERNAL	05	15.00
INFORMATION MANAGEMENT 2	87 RECOGNITION: INTERNAL	06	15.00
MULTIMEDIA APPLICATIONS FUNDAMENTALS 2	80 RECOGNITION: INTERNAL	06	10.00
MULTIMEDIA DESIGN 2	77 PASS WITH DISTINCTION	06	10.00
MULTIMEDIA FOUNDATIONS 1	61 RECOGNITION: INTERNAL	05	20.00
MULTIMEDIA PRACTICE 2	77 PASS WITH DISTINCTION	06	20.00
MULTIMEDIA TECHNOLOGY 2	71 PASS	06	10.00
PROFESSIONAL COMMUNICATIONS 1	72 RECOGNITION: INTERNAL	05	10.00
PROFESSIONAL COMMUNICATIONS 2	75 RECOGNITION: INTERNAL	06	10.00
PROGRAMMING 1	72 RECOGNITION: INTERNAL	05	15.00
PROJECT 1	73 RECOGNITION: INTERNAL	05	10.00
PROJECT 2	87 PASS WITH DISTINCTION	06	15.00

Year : 2023 DIP IN INFORMATION & COMMUNICATION TECHNOLOGY IN MULTIMEDIA APPLICATIONS

National Qualification ID : 96444 Credit : 360

National Level : NQF EXIT LEVEL 6 (06)

Qualifier : INFO & COM TECHN IN MULTIMEDIA APPLICATIONS

27-FEB-2023

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*National Level Key

15 - NQF EXIT LEVEL 5

16 - NQF EXIT LEVEL 6

17 - NQF EXIT LEVEL 7

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